

# ENERGY @ ANDERSON

## » ACADEMICS

Students interested in **Energy** will take courses to help them better understand the current landscape and how changes in policy, business and technology are transforming the ways our society uses different types of energy. Functional-based courses can provide the skills for students to enter the variety of different industry verticals, including utilities, renewables, oil & gas, mobility & transportation, clean tech, and energy finance & consulting.

*Specializations: Social Impact, Technology Leadership, Global Management, Executive Development*

### SAMPLE ELECTIVES

- Business and Environment
- Entrepreneurial Perspectives on Biotechnology
- Raising Capital for Early Stage Technology Ventures
- Impact, Creation, Analysis, and Evaluations
- Intellectual Property for Tech Entrepreneurs & Managers
- Managing Disruptive Technologies and Business Models
- Managing Finance & Financing Emerging Enterprises
- Global Macroeconomy
- Social Entrepreneurship
- Environmental Law *(in UCLA School of Law)*
- Marketing Analytics
- New Product Development
- Price Policies
- Impact Investing in Social Venture

## » CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Energy (both full-time employment and summer internships):



SUNPOWER®

CYPRESS CREEK  
RENEWABLES



EDISON  
INTERNATIONAL®



*The specific functions UCLA Anderson MBA students enter in the Energy industry include:*

- Rotational Program
- Strategy
- Corporate Finance
- Operations
- Supply Chain
- Marketing

## » CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Analyzed key market segments for an electric vehicle company to understand how growth in these markets will affect valuation, as well as identified potential revenue streams from incentives and evaluated the impact of the revenue model
- Identified U.S. electric utility service territories for an energy resource company to enter into the residential demand response market, and designed a product package and marketing strategy
- Evaluated transportation electrification to recommend areas of investment and development

## » RESOURCES

- Energy Management Group club
- Net Impact Club
- Dinner for Eights (D48s)
- Energy Case Competition
- Energy Career Night
- Energy 101 sessions
- Days-on-the-Job (DOJs)
- Anderson Career Team (ACT)

*Information subject to change.*

[bit.ly/uclamba-energy](http://bit.ly/uclamba-energy)

# ENERGY @ ANDERSON



The Energy Management Group (EMG) is the gateway to the world of energy production and consumption for UCLA Anderson students. Our mission is to make UCLA Anderson the leading institution for education, innovation, and career development in the energy sector. The EMG fosters students' career opportunities through company treks, career fairs, community engagement, and alumni connections. The EMG also educates students on industry topics and innovations through a series of guest speakers, the annual Energy Innovation Conference and Energy Case Competition, and curriculum.



## **Laura Richardson** – *President*

*Hometown:* **Calgary, AB**

*Pre-MBA:* **Technical Sales, Vestas**

*Summer Internship:* **Development, NextEra Energy Resources**

*Post-MBA Goals:* **Business Development, Renewable Energy**

*Anderson Highlight:* **2020 Energy Innovation Conference and Case Competition**

*Ask Me About:* **Craft Beer Club, Camping with Outdoor Adventure Club**

*Contact Me:* **[laura.richardson.2021@anderson.ucla.edu](mailto:laura.richardson.2021@anderson.ucla.edu)**



## **Sid Singhal** – *Vice President of Career Development*

*Hometown:* **Jaipur, India**

*Pre-MBA:* **Program Manager, Upstart Power**

*Summer Internship:* **Product Development, Energy/Tech**

*Post-MBA Goals:* **Product Development, Energy/Tech**

*Anderson Highlight:* **Ropes course & Fall Trips**

*Ask Me About:* **International student experience**

*Contact Me:* **[siddhant.singhal.2021@anderson.ucla.edu](mailto:siddhant.singhal.2021@anderson.ucla.edu)**



## **Charlotte Fagan** – *Vice President of Career Development*

*Hometown:* **East Greenwich, RI**

*Pre-MBA:* **Director of Operations and International Programs, Bikes Not Bombs**

*Summer Internship:* **Contract Management for Energy Procurement, Southern California Edison**

*Post-MBA Goals:* **MBA Rotational Leadership Program, Energy or Waste Industry**

*Anderson Highlight:* **Outdoor Club Board Retreat and Tour de Strandito**

*Ask Me About:* **Mountain biking, dual-degree programs at UCLA**

*Contact Me:* **[charlotte.fagan.2021@anderson.ucla.edu](mailto:charlotte.fagan.2021@anderson.ucla.edu)**