

Jerry Nickelsburg

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Experience and Significant Accomplishments:

- 2006 - UCLA Anderson School of Management, Los Angeles, CA**
*Adjunct Full Professor, Global Economics and Management
Director (2017-) and Senior Economist(2006-), UCLA Anderson Forecast
Asia Faculty advisor, Center for Global Management:
Courses Taught: Managerial economics, Understanding Asia/Pacific Economies,
Global immersion: China, Malaysia, Singapore, Thailand, Myanmar, Korea:
Business Forecasting; Managerial Economics, International Economics
Advisor on policy and economic outlook: City of Los Angeles, City of San
Francisco, State of California, University of California System*
- 2000-2006 Deep Blue Economics, LLC, Malibu CA**
*Managing Principal
Aviation Appraisal and Analysis, Strategic and Business Planning, Economic,
Statistical and Financial Consulting. Litigation Support/Expert Witness. Selected
Clients: Delta Airlines, American Airlines, Lockheed Martin, AVITAS, USAID, Bank
of Indonesia, CAE, PAIFA, FM Global, Merrill Lynch, Mitsui, SAS, D.B. Zwirn, Amtek
Inversiones, Apollo Aviation Group, Flight Training Finance, PEMCO Aviation
Services, Deutsch Bank, Alteon Training, Atlas Airlines*
- 1997-2000 FSB, Renton, WA**
*Vice President, Strategic Planning/Business Development (98/00)
Business Development – Achieved the largest outsource in industry history with
Korean Air. Signed joint venture transaction with Malaysian Airlines with
associated off shore financing, Acquired UK company outright, Established
partnership companies in Europe, Successful Board and investor presentations.
Portfolio value in excess of \$200 Million.
Equipment Lease Business – Built a successful cross border simulator lease
business for FSB in one year. Lease portfolio at end of first year of \$50 Million.
Strategic and Business Planning – Wrote FSB strategic plan, Responsible for all
FSB business planning and analysis.*
- Vice President, Marketing, Sales, Customer Support (97/98)
– created and managed world class sales team for new JV.*
- 1995-1997 FSI, Long Beach, CA**
*Director, Airline Marketing (95/97)
–Doubled sales revenue on existing capacity from \$22M to \$43M in three years.*
- 1987-1995 McDonnell Douglas Corporation, Long Beach, CA**
*Deputy General Manager, Sales and Marketing (China)(94/95)
– Secured large aircraft order in China.
Regional Director, Sales (Americas) (90/94)
–Aircraft leasing of used aircraft,
–Sales of new and used aircraft in Latin America*

Resume for Jerry Nickelsburg continued (page 2)

*–Developed business plans for new companies: Aserca, Espartana, SAM, Trinity Air Bahamas,
Business Unit Manager, Research Department (89/90)
Group Leader Manager, Strategic Planning – MD-80 (87/89)
–developed cost control business plan for Douglas Aircraft MD-80 program.*

1980-1986 University of Southern California, Los Angeles, CA
Department of Economics

1984-1985 Consultant
*Ministry of Commerce, Republic of Peru, Lima, Peru
Banco Central del Ecuador, Quito, Ecuador*

1975-1976 Federal Reserve Bank, Minneapolis, MN
Business Software Development

1969-1975 Federal Reserve Board of Governors, Washington D.C.

Education Honors and Awards:

1975-1980	University of Minnesota	PhD	(Economics)
1973-1974	University of Colorado	MA	(Economics)
1970-1971	George Washington University	BA	
1966-1969	Virginia Military Institute		

1985	Outstanding Economics Professor -- USC
1985	Distinguished Economist -- Indian Chamber of Commerce
1984	Fulbright Research Scholar
1976	Korda Fellow

Professional Associations:

***American Economic Association
Western Economic Association
Article referee – various journals***

Community and Government Activity:

***State of California Housing & Community Development Board
Economic Advisory Committee
California Department of Transportation Strategic Plan Advisory Board
SMMUSD Proposition 39 Bond Oversight Committee (2006-2011)
California Wreck Divers (ex Oficio Member)
Heal The Bay (Science & Policy Advisory Committee)
Los Angeles Ships to Reefs (1st President)
Southern California Grotto(Past Chair): National Speleological Association
Catalina Hyperbaric Chamber; Chamber Day Fundraising Committee
University of California President's Economic Advisory Council, Member***

Interests: Scuba Diving, Caving, Climbing, Languages

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Jerry Nickelsburg

Books and Monographs:

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Estudios: La Dolarización y la Substitución de La Moneda en América Latina (editor), Fundación Mediterránea (Cordoba, Argentina 1988).

Currency Substitution: Theory and Evidence From Latin America, Kluwer Academic Publishers (Boston 1987). (with V. Canto).

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Comparative Advantage and Job Formation in California and Texas, *California Journal of Politics and Policy*, Vol. 3 (1) No. 25, 2011.

Monitoring, Grievances, and Plant Performance, *Industrial Relations*, 34-2:169-189, 1995. (with A. Pilarski and M. Kleiner)

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The Macrodynamic Effects of Alternative Access Strategies For Debtor Countries, *Revista de Análisis Económico*, 1989. (with P. McNelis)

Money Prices and Dollarization: Evidence From Ecuador and Peru, *Revista de Análisis Económico*, 1989. (with P. McNelis)

Multivariate Measures of Well Being and An Analysis of Inequality in The Michigan Data, *Journal of Economic and Business Statistics*, 1988. (with E. Massoumi)

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Monetary Policy and Commodity Money Equilibria, *Journal of Monetary Economics*, 15:81-94, 1985.

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The Los Angeles County Report: Quarterly Update, January, April, October, 2007, January, April and October 2008, January, April, and September 2009, January 2010, April 2011

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Other Publications:

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