California Policy Issues: Public Affairs 145 Winter 2019 - version of 10-28-2019

Below is a listing of YouTube and other videos placed online for this course and listed by course unit. Other videos have been placed on the course webpage accessible only to registered students. Information on access will be given in class, if needed. Also, included are audio recordings.







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Week 1: Introduction:



Completion of Railroad to California

The completion of the Transcontinental Railroad united California with the rest of the U.S. A key technological advance that might such long-distance railroads possibly was the telegraph, as the narration suggests implicitly.

http://www.youtube.com/watch?v=hcAoIlyw9i0



GIs stay in California after World War 2 07:47

This piece of California boosterism made in 1954 tells the fictional story of WW2 GIs who decide to stay in the Golden State. (You would not know that the military was segregated at the end of WW2 from this episode.)

http://www.youtube.com/watch?v=oVRRg53j25I



Southern California suburban ideal 00:19

After World War II, there was considerable suburban development in southern California. http://www.youtube.com/watch?v=SIwGJZqnCTk



Aliens Destroy L.A. 00:33

Hollywood seems to have it in for Los Angeles in films such as Earthquake and Them!. In the original War of the Worlds by H.G. Wells (1898), it was London that was destroyed by Martians. For Orson Welles' radio version (1938), it was New York City. The 1953 Hollywood version did in Los Angeles, especially City Hall. http://www.youtube.com/watch?v=8oVUwG0qC9c



Opening of Angelus Temple and Early Religious Radio in L.A.

Aimee Semple McPherson opened the large Angelus Temple in the Los Angeles area in the early 1920s and was a pioneer in religious radio broadcasting. L.A.'s demographics at that time, heavily from the Midwest and South, matched her style of preaching.

http://www.youtube.com/watch?v=eUZ -5e6G7Y



Ramona 04:05

The novel Ramona - once required reading in California schools - painted a romantic picture of Indians, Mexicans, and padres in the latter half of the 19th century confronted by the arriving Americans who exploit them. The story itself involves an Indian who falls in love with the half-Indian Ramona. Tragic consequences for the couple ensue at the hands of the Yankees. Ramona pageants were common in California at one time. Several films, some silent, were made of the story. A hit song, Ramona (not the one in this video), became popular.

http://www.voutube.com/watch?v=SuoNUt8amdO



Bombing of the Los Angeles Times 04:51

The bombing of the Los Angeles Times in the early 20th century was a major political event. http://www.youtube.com/watch?v=4-n9LfPdrQw



San Francisco General Strike 03:19

The 1934 general strike in San Francisco brought activity in the city to a standstill. http://www.youtube.com/watch?v=dku-MFnIxaU



O.J. Simpson Verdict 01:39

The O.J. Simpson trial and verdict was a major media event in Los Angeles. http://www.youtube.com/watch?v=OiWe0BTxGxo



Student Unrest at SF State College and S.I. Hayakawa 04:31

Student unrest in the late 1960s affected many college and university campuses including San Francisco State College (now San Francisco State University). College President S.I. Hayakawa became a national figure by disrupting a student demonstration in 1968, as this interview shows. As a result of his new high profile, Hayakawa was eventually elected (Republican) U.S. Senator from California in 1976. He served one term. http://www.youtube.com/watch?v=rYeCIaVGM9E



Student Unrest: University of California-Santa Barbara 1970 03:44

In late Feb. 1970, student unrest at the University of California-Santa Barbara, led to a riot and the burning of a local branch of Bank of America.

http://www.youtube.com/watch?v=NX8WCEtoDZM

Radio Program on California Gold Rush: 1953



14:33

Aired April 4, 1953. Part of a series meant to be educational for school children. Includes narration by Bing Crosby and son Lindsay.

https://www.youtube.com/watch?v=vciv5n8jH0E

Swearing-In Ceremony: Congressman Jimmy Gomez 7-11-2017

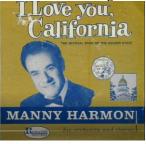


3:08

Swearing-In Ceremony: Congressman Jimmy Gomez , July 11, 2017. Congressman Gomez is a graduate of UCLA and one of the "alumni" of UCLA course Public Policy 10b (now Public Affairs 145) - California Policy Issues.

https://www.youtube.com/watch?v=xL2I5lhb93I

California State Song: I Love You, California



Official California State Song. Handed out at 1964 Republican convention at the Cow Palace in San Francisco. This arrangement by Manny Harmon. Song written in 1915 by F.B. Silverwood (lyrics) and A.F. Frankenstein (composer). This version is abbreviated.

https://archive.org/details/CaliforniaStateSong

Week 2: Environment and Infrastructure



Blair Schwarzenegger California UK Greenhouse-Gas Accord 01:20

UK Prime Minister and California Governor Arnold Schwarzenegger announce an environmental accord. http://www.youtube.com/watch?v=EMetox3Ekr4



Construction of the Owens Valley Project 04:11

Construction of the Owens Valley Project (the Los Angeles Aqueduct) began in the first decade of the 20th century. It was considered one of the engineering marvels of the era, rivaling the Panama Canal. (The movie "Chinatown" is based on the project but reset in the 1930s. The movie version is highly fictionalized. See S. Erie, "Beyond Chinatown" (Stanford U Press, 2006).

http://www.youtube.com/watch?v=QesBtxLwvWY



Thirst 09:50

The Southern California Metropolitan Water District produced a short film - "Thirst" - to persuade voters in the 1930s to approve the Colorado River Aqueduct. Two prospectors face death in the desert without water. The moral was that similar fates awaited voters who failed to endorse the proposed water project. The film was shown in movie theaters in the region. Voters endorsed the new aqueduct. http://www.youtube.com/watch?v=6Hc6lDaWako



A Balance of Nature 08:56

In the early 1980s, the Southern California Metropolitan Water District pushed for the construction of the "Peripheral Canal" as environmentally friendly. This film by the District was part of the campaign, which ultimately did not convince the California electorate.

http://www.youtube.com/watch?v=K0JJFmrm06M



Port Homeland Security in Los Angeles - Part One 09:19

The combined ports of Los Angeles and Long Beach are the largest such complex in the U.S. and one of the largest in the world. As such, the ports are a potential terrorist target. This video suggests underfunding and inadequate attention to homeland security at the ports. It also notes the proliferation of agencies involved in security and the need for coordination.

 $\underline{http://www.youtube.com/watch?v=nOW8014V8nw}$



Port Homeland Security in Los Angeles - Part Two 02:02 See Part One for description.

http://www.youtube.com/watch?v=3u5q8aPsF_c



Early Problems with the Los Angeles Subway - Part One 08:40

When the initial parts of the Los Angeles subway was under construction, a series of mishaps occurred, bring national attention. Fortunately, the dramatic problems have not recurred since this report was made. This is Part One.

http://www.youtube.com/watch?v=79w 161D-Wc



Early Problems with the Los Angeles Subway - Part Two 06:03

See Part One for description.

http://www.youtube.com/watch?v=LJBAIIEt1H8



Schwarzenegger Emphasizes Infrastructure 00:31

TV ad emphasizing California Governor Schwarzenegger's infrastructure proposals. Infrastructure expansion became a major theme of his re-election campaign in 2006. http://www.youtube.com/watch?v=nZj_WMfNNBM



2003 MTA strike in Los Angeles 02:19

In 2003, a strike by transit mechanics halted most bus and rail service in Los Angeles County. Health care was a major issue. The strike was eventually settled through a nonbinding arbitration process. http://www.youtube.com/watch?v=z6Wt3QtE8qY



Opening of the Gold Line in Los Angeles 01:25

The Gold Line light rail opens in Los Angeles with service to Pasadena and beyond. http://www.youtube.com/watch?v=X1CviHkPDMU



Orange Line opens in Los Angeles 02:42

The Orange Line consisting of oversize buses with their own right of way opens in Los Angeles' San Fernando Valley.

http://www.youtube.com/watch?v=HOekBej6Hzk



Mt. Lowe trolley 01:10

In the early 20th century, trolley lines were extensive in the LA area, going to tourist sides and encouraging real estate sales and development.

http://www.youtube.com/watch?v=yc_lqdHyNNs



Dramatic 911 Call from Metrolink Crash of Sept. 12, 2008 08:34

A Metrolink commuter train crashed into a freight train in the Chatsworth area of Los Angeles on Sept. 12, 2008. The Los Angeles Fire Dept. made available a sample of 911 calls from this incident. This is the most dramatic of the calls. Apart from the crash itself, the call illustrates the importance of such emergency services. http://www.youtube.com/watch?v=P39pBlwsbrE



Streetcars Inspire Good Posture in L.A. Schools: Early 1950s

Although in decline, the Los Angeles streetcar system was still sufficiently extensive in the early 1950s so that "every schoolchild" would recognize the trolleys. Perhaps for that reason, the L.A. school system made this 78 rpm record drawing inspiration for good posture from streetcars. "Posture Paul" may be the school system's chief contribution to annoying music. The disappearance of the streetcars in the early 1960s sent Posture Paul into oblivion. It is doubtful that the later revival of light rail in L.A. will see his return.

http://www.youtube.com/watch?v=iCKbkQwd7nI



More People Ride LA Subway as Gas Prices Rise 02:13

Whenever gasoline prices increase, the first news reports in Los Angeles inevitably say that residents will never get out of their cars. Then there begin to be reports that indeed people do respond by using more public transit. The fact that as time passes, people respond more to price changes than they do in the short run is not a surprise to economists, however.

http://www.youtube.com/watch?v=MPtPQPGlbyI



Gov. Arnold Schwarzenegger at the United Nations 07:49

During 2006 and 2007, California governor Arnold Schwarzenegger endorsed policies aimed at reducing greenhouse gas emissions in the state. On Sept. 24, 2007, he spoke to the UN on the subject. http://www.youtube.com/watch?v=LnPNvIHqaRo



Construction of the Colorado Aqueduct to Southern California 05:58

The Colorado River Aqueduct was constructed by the Metropolitan Water District of Southern California in the 1930s. This clip shows the planning and construction. The clip references the film "Thirst" used to persuade the public to vote for a bond issue to finance the project. http://www.youtube.com/watch?v=MQ3gpMUFPpU



Worker Safety During Construction of the Golden Gate Bridge 03:09

This clip describes the installation of a safety net during the construction of San Francisco's Golden Gate Bridge on the order of bridge engineer Joseph Strauss. The clip suggests that the safety net - despite its cost - was a good investment as a morale booster, apart from the lives saved. Despite the net, there was a major accident later which caused the net to fall and cost several lives. Overall, the safety record was still better than might have been expected at the time.

http://www.youtube.com/watch?v=KLRCZAXfEa4



Extension and Bridge Construction of LA's Gold Line Light Rail 05:17

This video excerpt comes from a call for proposals for an artistic bridge as part of the eastward expansion of the Los Angeles Gold Line light rail. It also contains some history of the line. Details of the submission process for the bridge are omitted from this excerpt since submissions were due June 30, 2009. http://www.youtube.com/watch?v=-L9Ae13PWw0



Crew Interviews on the City of Los Angeles Cross-Country Train: 1970

In 1970, New York City radio commentator Jean Shepherd traveled westward on one of the last runs of the cross-country train, The City of Los Angeles. He interviewed various crew members. This is an excerpt from that program.

http://www.youtube.com/watch?v=mvumBc6WL2k



7:21

California GOP Gubernatorial Candidates Debate AB32 (Greenhouse Gas Law): March 2010 California GOP gubernatorial candidates Steve Poizner and Meg Whitman debate AB32 (greenhouse gas law) and other state regulations, March 15, 2010. Poizner backs initiative that would suspend AB32 until the state unemployment rates falls to a target level. Whitman supports a one-year suspension of AB32. http://www.youtube.com/watch?v=1O4v4wyvTu8



A New Yorker's View of the LA Car Scene in 1973

New York City radio commentator Jean Shepherd reports in a broadcast in March 1973 on Los Angeles' car culture.

http://www.youtube.com/watch?v=6gMXxsn-rc



No Matchmaking for Wolf in California Without Environmental Review http://www.youtube.com/watch?v=JlR7X1XL5s8



Radio Ad for California High Speed Rail Project http://www.youtube.com/watch?v=yxMuRMExrTA



What Happened to the Old Los Angeles Area Streetcar System? (With added comments) 12:56

Although it currently is constructing both light rail and heavy rail transit systems, the Los Angeles area had, but then abandoned, an earlier streetcar network that was quite extensive. https://www.youtube.com/watch?v=nsWiIgTms68



Two Radio Ads for California Gov. Jerry Brown's Proposed Water Project 2:02

The ads are sponsored by the California Alliance for Jobs, a group representing construction unions and contractors. The project involves constructing large water tunnels. https://www.youtube.com/watch?v=NGI7qyEMHF0

U of California Divests from Coal & Oil Sands: Sept. 9, 2015



14.42

Announcement by University of California Chief Investment Officer Jagdeep Bachher that direct investments in coal and oil sands companies had been sold off. Announcement occurred at the meeting of the Regents' Committee on Investments, Sept. 9, 2015

https://www.youtube.com/watch?v=WaidJ9-Qd4U

Calif. Gov. Jerry Brown on Opponents to His Water Tunnel Plan



Brown comments on opponents to his water tunnel plan, May 6, 2015, at a conference in Sacramento of the Association of California Water Agencies.

https://www.youtube.com/watch?v=AAuYQH_Z4wY

Jerry Brown Credits Schwarzenegger with AB32, Train, Water Tunnels



1:26

California Governor Jerry Brown credits predecessor Arnold Schwarzenegger with Assembly Bill 32 (greenhouse gas regulation; cap-and-trade), high speed rail project, Delta twin water tunnels. These are legacy items for Brown. October 5, 2016 gathering of USC Schwarzenegger Institute. https://www.youtube.com/watch?v=7zZM_xtRaTE

Escape on Angels Flight in Early 1950s LA



3:12

In this scene, from the early 1950s in downtown Los Angeles, a prisoner escapes on the Angels Flight railway. Note that such an escape would not be possible today. Angels Flight was taken down and eventually rebuilt several blocks from the tunnel shown. Moreover, it is currently not functioning after an accident required it to be shut down. The scene is from "Cry of the Hunted" which has been posted in full by others elsewhere on YouTube.

https://www.youtube.com/watch?v=J85GdmcAAoA

Gov. Jerry Brown on the UC-Managed National Labs & Climate Research



1:30

Gov. Jerry Brown on the UC-Managed National Labs & Climate Research. In this video, Brown challenges the incoming Trump administration concerning climate change research, particularly at the national labs managed by the University of California.

https://www.youtube.com/watch?v=dN4VInkst2g

CA Lt. Gov. Newsom Opposes Gov. Brown's High-Speed Rail: 2014



2:12

California Lieutenant Governor Gavin Newsom Opposes Governor Jerry Brown's High-Speed Rail: Feb. 14, 2014, noting that he favored it when previous Governor Arnold Schwarzenegger supported it. https://www.youtube.com/watch?v=RSJZogu2wW8

E-Scooter Safety



0.45

California Considering a No-Helmet Law for E-Scooters. Legislature has enacted it. Governor must decide (as of early Sept. 2018). Video from "Residocracy" Facebook page. https://www.youtube.com/watch?v=zSmYBNorjYI California Governor Candidates Debate High-Speed Rail: 5-9-2018



6:29

Debate before June 2018 primary. Travis Allen (R), John Chiang (D), John Cox (R), Delaine Eastin (D), Gavin Newsom (D), Antonio Villaraigosa (D). May 9, 2018.

 $\underline{https://www.youtube.com/watch?v=Dxk2gyUkBsk}$

Gov. Brown announces lawsuit to defend California auto emission standards



2:27

Gov. Brown announces lawsuit to defend California auto emission standards. News conference of May 1, 2018.

https://www.youtube.com/watch?v=7ZE3F4NHdKc

The (Failed) 1976 Diamond Lane Experiment on the Santa Monica Freeway



5:09

In 1976, one lane of the Santa Monica Freeway was designated as a "Diamond Lane" reserved for vehicles with 3 or more riders. The Lane experiment was very unpopular and eventually cancelled by a court decision. Although such lanes (HOV lanes = High Occupancy Vehicle lanes) are common now, they are typically created by adding a new lane rather than subtracting an old one. https://www.youtube.com/watch?v=FSm8jFuNT00

CA Gov. Jerry Brown promotes cap-and-trade bills, July 2017



9:15

California Governor Jerry Brown promotes passage of two bills related to his cap-and-trade program at a legislative committee, July 13, 2017, and then celebrates enactment, July 17, 2017. https://www.youtube.com/watch?v=x W9L zo4QM Santa Monica's low-power radio station: Why not use for emergencies?



3:09

The City of Santa Monica maintains a low-power AM radio station at 1680 on the AM dial. The station repeats information on traffic, street repair, parking, etc. It is accessible from any conventional radio, a car radio (which operates on the car's battery), emergency wind-up radios (that are often part of earthquake kits), and inexpensive battery-operated portable radios. Presumably, it could be used for emergency announcements in the event of earthquakes or other disasters. This recording was made at 4:30 pm on Sept. 16, 2019. The announcements repeat until changed.

https://wwwyoutube.com/watch?v=iySOIxdW-Dg

California Gov. Newsom's Confusing Remarks on High-Speed Rail



5:15

State of the State speech, Feb. 2019. Newsom's remarks about getting "real," etc., about the project led to news media reports that he was essentially scrapping the project. After the speech, when such reports came out, his remarks were walked back to say that he was just completing the first phase of the project and then would look to complete the rest. That position was the de facto position of his predecessor, Jerry Brown. https://www.youtube.com/watch?v=kcXq7Gmb0sI

Audio:

Jonathan Parfrey on Climate Change in Los Angeles 1:31:30

https://archive.org/details/parfrey6-14-18

California High-Speed Rail KALW Feb. 13, 2017 36:48

Radio program on California High-Speed Rail project, Feb. 13, 2017 KALW https://archive.org/details/KALWCrosscurrents201702130

Hearing on Route Changes to Santa Monica Bus: July 24, 2014 1:14:26

Hearing on Route Changes to Santa Monica Bus: July 24, 2014, at Civic Auditorium. Discussion of route changes planned in conjunction with opening of Expo Line light rail service. https://archive.org/details/BlueBus72414Edited

Week 3: Fiscal



California Budget Crisis & Budget Delay of the Early 1990s 03:10

When Pete Wilson was elected governor in 1990, the state was already in a budget crisis. The crisis was related to the national recession and the end of Cold War military spending. It was originally thought the crisis would not last long. But this video clip shows that the state was still in a crisis in 1992. The budget, which is supposed to be enacted by July 1, was not signed due to stalemate between the governor and legislature until early Sept. Some state bills were paid during the period without a budget by IOUs. http://www.youtube.com/watch?v=MUI4Uw_XRWs



Orange County, California Bankruptcy of the Mid-1990s 06:47

Orange County, California had a municipal investment pool which seemingly could pay high returns relative to other such pools. However, high yield is a sign of risk and the high yields in the O.C. case resulted from speculation, in part using derivatives. When county treasurer Bob Citron's bet on interest rate did not pay off, the County had to file for bankruptcy. County voters rejected a tax increase to pay off the debt. Ultimately, repayment was financed by recovery bonds and a settlement from Merrill Lynch. Citron used a mental incompetency defense and ultimately served no time. http://www.youtube.com/watch?v=O0kGWHq3Fe0



Calif. Radio Ad Opposes Public Pension Limitation Initiative 01:00

Radio and TV ads are often used in California initiative campaigns. This radio ad - aired Sept. 2007 - is somewhat unusual in that it seeks to prevent the petition from gaining sufficient signatures. In 2005, Governor Schwarzenegger, as part of the "Year of Reform" campaign, proposed a series of initiatives, all of which failed. One, which never made it to the ballot due to a drafting problem, was a limit on public pensions. The new version - circulated in 2007 - is not backed by the governor. Its backers are former Assemblyman Keith Richman and Orange County Supervisor John Moorlach. The ad was sponsored by a union which represents police in Los Angeles.

http://www.youtube.com/watch?v=WuS6SeYt04I



California's Proposition 13: Early Reports 06:12

California's Proposition 13 of 1978 cut property taxes and required a two-thirds vote for raising state taxes, among other features. The first clip shows the situation just before the June 1978 election. The second shows the legislative bailout of local governments shortly before Prop 13 was to take effect. Later, when the state's economy turned down in the early 1980s, the ability of the state to continue the bailouts was undermined by a squeeze on tax revenue.

http://www.youtube.com/watch?v=lY6-YVFvtFQ



Passage of Proposition 13 01:05
The passage of Prop 13 in 1979 cut property taxes dramatically in California. http://www.youtube.com/watch?v=Sm-1Fjpgk4M



Sponsor of Prop 13 Howard Jarvis at the airport 00:53

Howard Jarvis, co-sponsor of California's Proposition 13 - did a cameo role in "Airplane." (Prop 13 cut property taxes substantially in 1978 and made raising other taxes more difficult. Prop 13 is often viewed as the starting point for the "taxpayer revolt" of the era.) During the opening credits, Jarvis gets into a taxi, but the driver (leaving the meter going) runs into the airport and gets on a plane. After the final credits, Jarvis is still waiting for his ride.

http://www.youtube.com/watch?v=fP m7BoYDBY



Nordlinger Challenge to California's Proposition 13 02:21

California's Proposition 13 (1978) drastically reduced property taxes and used the purchase price - not the current assessed market value - as the assessment base. Thus, in a period of rising real estate prices, properties purchased more recently pay higher taxes than properties purchased in the past. The proposition was initially unsuccessfully challenged at the California Supreme Court. It was challenged - also unsuccessfully - much later in 1992 at the U.S. Supreme Court. The challenge was based on the unequal assessments of otherwise equivalent properties. Note that the economic issues are more complex than the legal issues since the expected future cost of property taxes is reflected in the purchase price. http://www.youtube.com/watch?v=OsLxqDvTO54



California's Proposition 4: The Gann Limit 03:15

In the wake of the passage of Prop 13 in 1978, Paul Gann - one of the two sponsors of Prop 13 - put Prop 4 on the ballot. Prop 4 imposed a spending limit-by-formula on state government and contained other features. If revenues exceeded the limit, tax rebates were required. Prop 4 passed but spending dropped well below the limit during the budget crisis of the early 1980s. However, during Gov. George Deukmejian's second term, a rebate was triggered. Thereafter, under the later Propositions 98 and 111, the Gann Limit was largely gutted. The limit played no role in state fiscal affairs until the dot-com boom substantially boosted state revenues and spending. It appears in hindsight that the limit may have been exceeded at the peak of the boom, but no rebated was triggered. The budget crisis of the early 2000s again meant that spending has been well below the limit. There have been gubernatorial attempts to enact initiatives with spending limits under Governors Reagan, Wilson, and Schwarzenegger. All of these failed. Prop 4 is the only such initiative to pass. http://www.youtube.com/watch?v=53Bn94a8v0s



Budget Crises Under California Governor Deukmejian 06:54

George Deukmejian became governor of California in Jan. 1983, inheriting a budget crisis from outgoing governor Jerry Brown. Deukmejian would not raise taxes (although he did allow various revenue enhancements through closing of "loopholes). A stalemate over the budget erupted in July 1983 when the state began its fiscal year with no budget in place. However, budget pressures were basically relieved as the economy recovered. When he was up for re-election in 1986, Deukmejian could claim to have taken the state from "IOU to A-OK." By the end of his second term in 1990, however, things were no longer A-OK. The end of the Cold War and the resulting squeeze on military spending - combined with a national recession - created a new budget crisis and stalemate, inherited by Deukmejian's successor, Pete Wilson. These three news clips illustrate the crises that characterized the start and end of the Deukmejian years. http://www.youtube.com/watch?v=jt4WOhBTjzk



Mitchell on California State Budget Problems: Mid-2006 08:17

Two issues are highlighted: 1) reduced public trust and 2) misleading budgetary terminology. http://www.youtube.com/watch?v=qPUd8UczpuI



Former California Governor Deukmejian on the State Budget 07:00

George Deukmejian was elected governor of California in 1982 and took over during a major state budget crisis. By the time he ran for re-election in 1986, he could claim having taken the state from "IOU to A-OK." Unfortunately, as the Cold War ended and the U.S. economy went into recession in the early 1990s, the state suffered another major budget crisis which was left to the next governor - Pete Wilson - to deal with. In these comments made in 2005, Deukmejian reflects on the problems of the state budget. http://www.youtube.com/watch?v=SZ1XKAy6vZI



One California TV Anti-Tax Ad Imitates Another 02:01

Republican Pete Wilson was elected governor of California in 1990 in the midst of a budget crisis. He raised taxes and this fact was used against him when he ran for re-election in 1994 against Democrat Kathleen Brown. (Wilson won.) The Brown ad here is a laundry list of taxes raised by Wilson. In 2006, incumbent Republican Arnold Schwarzenegger used a very similar ad - a list of taxes his opponent Democrat Phil Angelides allegedly wanted to raise. (Schwarzenegger won.)

http://www.youtube.com/watch?v=iYnfyuFpNWc



Reagan's Proposition 1 ads 07:12

In 1973, California Governor Ronald Reagan called a special election for Proposition 1, an initiative to cap the state budget using a formula linked to personal income. The campaign used mass recorded phone calls, one aimed at general voters and another aimed at Republicans. The phone ads were an expensive campaign device, in part because call recipients were invited after the governor's message to talk to an operator and volunteer for the campaign. There were also a series of radio ads. The phone and radio ads are included here. Prop 1 failed at the ballot box.

http://www.youtube.com/watch?v=kyYoaTmN5pU



Report on the 1973 Campaign of California Gov. Reagan for Prop 1 (Spending Limit)

In 1973, California Governor Ronald Reagan campaigned for Proposition 1, a complicated state spending limit by formula. There had been talk of having such a limit placed in the federal constitution at the time; Prop 1 can be regarded as a state version of that idea. Prop 1 was defeated but it foreshadowed the Gann Limit proposition of 1979 which was passed by voters. Later, however, Gann was largely gutted by Props 98 (1988) and 111 (1990). Discussion of a tighter spending limit was periodically revived thereafter but ballot efforts failed. As part of the California state budget crisis of 2011, there was again talk about a budget deal that might include some version of a revised Gann-type limit. Another video on Proposition 1 can be found at http://www.youtube.com/watch?v=kyYoaTmN5pU. An article about Proposition 1 is available at http://www.anderson.ucla.edu/Documents/areas/fac/hrob/mitchell_ballot_box.pdf

http://www.youtube.com/watch?v= QroATIRO4k



Sounds of the 2008-08 California Budget Crisis

9:50 By 2008, California was in a budget crisis similar to the one in the early 2000s that led to the recall of Governor Gray Davis and his replacement by Arnold Schwarzenegger. In these clips we hear radio ads early in the budget process designed to press the legislature not to cut certain programs. Governor Schwarzenegger laments lack of spending priorities, raids on special funds, and lack of a rainy day fund. He indicates he is against a tax increase. Subsequently, after a long overdue budget, rumors appear that he will propose a sales tax increase. On a radio program interview, the governor retorts that charges that he has not been sufficiently focused on the budget is right-wing nonsense. He urges compromise. Schwarzenegger later did propose a tax increase but he could not get support from Republicans in the legislature. Although Republicans are a minority in the legislature, there is a requirement of 2/3 to pass a budget so the tax increase was defeated and a budget was signed without one. By late October, word was leaked that there would need to be a special session of the legislature since the newly-enacted budget was significantly out of balance.

http://www.youtube.com/watch?v=1GjwYo56DUM



Prop 49: The 2002 Schwarzenegger After-School Initiative

03:21 In 2002, before the possibility of election via recall was under consideration, Arnold Schwarzenegger was considering a run for California governor. His advisors suggested he put an initiative on the ballot to introduce him as a political figure to California voters. The result was Prop 49, which earmarks by formula funding for after-school activities. (A good history of this episode can be found in Joe Mathews' book "The People's Machine, 2006.) Prop 49 was endorsed in 2002 by the California Teachers Assn. But when he was elected governor in the 2003 recall, Schwarzenegger did not keep a deal with CTA to fund education fully in the 2004-05 budget. As a result, CTA opposed Schwarzenegger during his 2005 "Year of Reform" campaign for 4 ballot initiatives, two of which were aimed at CTA. The teacher who appeared in the 2002 pro-Prop 49 ad seen in this clip thus appeared in an anti-Schwarzenegger ad in 2005. That ad is also shown. The sheriff of Orange County endorsed Prop 49 in the prop-49 ad. But as a portion of this clip shows, he was subsequently indicted for corruption and then resigned. The latest in the odd history of Prop 49 came in the much-delayed budget crisis deal of mid-Sept. 2008. As part of the budget compromise, elements are slated to be approved in a special election. Reports suggest that modification of Prop 49 is to be part of that special election. http://www.youtube.com/watch?v=7Yun5FlW4gQ



Gov. Schwarzenegger's 2008-09 Budget Veto - Part 1 03:23

The 2008-09 California state budget was not enacted at the start of the fiscal year: July 1. After a record delay of two and a half months, the legislature enacted a budget which Governor Arnold Schwarzenegger announced he would veto. Budgets and tax increases in California require a 2/3 vote. To override the veto, a 2/3 vote is also needed. During the budget crisis, Gov. Schwarzenegger called for long term fiscal reform which would include an enhanced rainy day fund. However, since the state had no surplus, a rainy day fund would not resolve the immediate 2008-09 crisis. Earlier in the budget negotiations, Gov. Schwarzenegger seemed to want enhanced power to cut the budget, a power that would address the short term problem. However, this demand was not mentioned when the intent to veto was announced. Part 1 is the opening statement by the governor on the veto. Part 2 is the question and answer session with reporters. Note that although the governor says in his message that he expects his veto to be overridden, in fact, a face-saving compromise was reached with the legislature shortly thereafter.

http://www.youtube.com/watch?v=rrix8Ec0O4Y



Gov. Schwarzenegger's 2008-09 Budget Veto - Part 2 07:29
See Part 1 for detailed description.
http://www.youtube.com/watch?v=wTEAc69gdrc



Prop 13's Jarvis Seems to Endorse Rival Candidates: 1978 02:28

Howard Jarvis, co-sponsor of California's Proposition 13 with Paul Gann, seemed to endorse both gubernatorial candidates in the November 1978 election. Prop 13 drastically cut and limited property taxes. Incumbent Governor Jerry Brown (Democrat) opposed Prop 13 when it was on the June 1978 ballot. But after it passed, he said he would make Prop 13 work. Brown - who was seeking re-election - was pitted against state Attorney General Evelle Younger (Republican) in the fall gubernatorial race. Both candidates hoped for Jarvis' endorsement.

http://www.youtube.com/watch?v=WDmIaomMkVs



Mitchell: California's Fiscal Dilemma: Feb. 2008 - Part 1 04:32

UCLA Prof. Daniel J.B. Mitchell is interviewed about the California state budget situation by Paul Feinberg at the Anderson Graduate School of Management, February 6, 2008. Mitchell discusses Governor Schwarzenegger's proposals, the difficulty in dealing with fiscal crises, and what might be done to resolve the problem. This is Part 1 of 3 parts.

http://www.youtube.com/watch?v=jidds9pRXVs



Mitchell: California's Fiscal Dilemma: Feb. 2008 - Part 2 09:32

See part 1 for description. This is part 2 of 3 parts. http://www.youtube.com/watch?v=17JIhw8CPH0



Mitchell: California's Fiscal Dilemma: Feb. 2008 - Part 3 07:32
See part 1 for description. This is part 3 of 3. http://www.youtube.com/watch?v=JR4ebwCY4nE



"Professor" Schwarzenegger Explains His Budget Proposal 2008 07:02

In his 2008 State of the State speech, California Governor Arnold Schwarzenegger proposed a constitutional amendment regarding the state budget. The proposed amendment was similar to one he proposed in 2005 that rejected by voters. It involves creating a "rainy day" fund during good times to finance spending when the economy turns down. Also involved is a provision for interim budget cuts during periods of fiscal stress. Voters have been resistant to budget caps in the past, for example, under governors Reagan and Wilson. Gov. Schwarzenegger also defended his cutting of the "car tax" when he took office in 2003. The car tax provided revenue to local governments, although it was collected by the state. When the tax was cut, the state had to compensation localities for the lost revenue out of its general fund.

http://www.youtube.com/watch?v=eh7Qfrh97gU



California Budget Problems: 2007-08 and 2008-09 09:56

Due to legislative stalemate, the California budget for fiscal year 2007-08 (beginning July 1, 2007) was not passed and signed by Governor Schwarzenegger until late August 2007. At the time, as the first part of this clip shows, the budget was characterized as balanced and with a significant reserve. It was soon apparent - if not already apparent - that the budget was in fact in deficit. By the time the budget proposal for fiscal year 2008-09 was made on Jan. 10, 2007, the governor called for cuts in the current (2007-08) budget, cuts billed as 10% in 2008-09. The governor pledged no new taxes although his proposal called for an added "fee" on property insurance for fire safety. It also called for selling the remaining deficit bonds approved by the voters in 2004. He called for a constitutional amendment - a variant of one he proposed unsuccessfully in 2005 - that would limit spending and establish a "rainy day" fund. Despite the promise of no new taxes (apart from the insurance fee), there was some hint that a deal might be struck involving enactment of the constitutional amendment in exchange for a tax increase. In the second part of this clip, the governor appears to say that tax increases should not be considered unless there is structural reform, i.e., his budget amendment. Note: Both clips are edited.

http://www.youtube.com/watch?v=raQ-Qc9kLfo



Failure of California's 2008 Special Budget Session 06:45

California passed a substantially unbalanced state budget two and a half months late in Sept. 2008. Because of the fiscal emergency, Governor Schwarzenegger called a special budget session of the legislature in Nov. 2008. It failed to enact a new budget. The task thus fell to the new legislative session beginning in Dec. 2008. As that session began, State Treasurer Bill Lockyer indicated that because cash had been borrowed from accounts that finance intrastructure construction, such construction would halt. He indicated the state could not borrow unless a new budget was enacted. Estimates were that the state would run out of cash by March 2009. http://www.youtube.com/watch?v=SfkQbHihsDk



California Gov. Jerry Brown's Prop 13 Address: June 8, 1978 08:31

In June 1978, California voters enacted Proposition 13, which substantially cut local property taxes and required a 2/3 vote for tax increases. Gov. Jerry Brown then proposed a temporary bail out of local governments using a reserve the state had built up, as well as budget cuts. http://www.youtube.com/watch?v=xCueOgnluDg



Part 1



Part 2

California's IOU Budget Crisis of 2009 - Part 1

07:38

California began having budget problems as early as 2007. The financial crisis of 2008 worsened the problem. The state postponed payments of some obligations in winter 2009 but a budget deal in February 2009 temporarily ended that episode. However, the deal involved various ballot propositions put to voters in May 2009. All of the significant propositions were rejected. Meanwhile, revenue declines continued. By summer 2009, the state began issuing IOUs (registered warrants) for various bills and obligations. This video shows excerpts from that episode. This is Part 1. The video continues in Part 2.

http://www.youtube.com/watch?v=UtOyw4Z-AG8

California's IOU Budget Crisis of 2009 - Part 2 05:09

http://www.youtube.com/watch?v=6w5p2LRfIk4







California's Budget Emergency May 2009 Special Election - Part 1

http://www.youtube.com/watch?v=3V-PQAUKWQ4

California's Budget Emergency May 2009 Special Election - Part 2

http://www.youtube.com/watch?v=eUjKODJPnAI

California's Budget Emergency May 2009 Special Election - Part 3 $\,$

08:51

http://www.youtube.com/watch?v=3V-PQAUKWQ4

In Feb. 2009, the California legislature revised its existing budget to reflect the deteriorating revenue situation. Part of the deal was to place 6 propositions on the ballot on May 19, 2009, a date that coincided with a municipal election in Los Angeles. The propositions were politically calculated to attract support of the California Teachers Association and avoid its opposition. (The CTA's opposition was an important element in defeating various initiatives of Gov. Arnold Schwarzenegger in 2005.) The propositions did succeed in obtaining CTA support, but other unions opposed some or all of the propositions. All but one were defeated in the end, leaving the state with a major fiscal crisis. This is Part 1. Shown in the 3 parts are news accounts, TV and radio ads favoring and opposing the propositions, and comments by elected officials, candidates, and others. At the end of Part 3, we see the front page of the LA Times with headlines about the budget crisis after the election and an ad for the latest Terminator move at the bottom.



Discussion of Dysfunction of California State Govt.

Part 1

09:39

http://www.youtube.com/watch?v=Nkfciv_s6Fw

Part 2

09:45

http://www.youtube.com/watch?v=Fs1ejaT Vgk

Part 3

09:39

http://www.youtube.com/watch?v=oRwhAVPu2IU

Part 4

09:40

http://www.youtube.com/watch?v=NBJqQ0WPTZo

Part 5

09:31

 $\underline{http://www.youtube.com/watch?v=hadBtjs_qgU}$

Part 6

05:39

http://www.youtube.com/watch?v=xJLW-JWPvho

Part 7

05:54

 $\underline{http://www.youtube.com/watch?v=SSduQAUsA0U}$



California's Feb. 2009 Budget Crisis Deal: Reactions Before & After 09:43

California found itself in a budget crisis during the 2008-09 fiscal year. The initial budget for 2008-09 was delayed two and a half months by legislative stalemate. When finally enacted in September 2008, it was seriously out of balance. A special session to deal with the budget called by Governor Arnold Schwarzenegger failed to produce a solution. When the new legislative session began in December 2008, the unresolved budget crisis was still on the table. Eventually, a new deal was passed in February 2009. The deal called for tax increases, borrowing, and other items and a series of propositions to be put on the ballot for approval in May 2009. Under California's constitution, a two thirds vote is required in the legislature to pass budgets or raise taxes. Although Republicans are in the minority, they had more than one third of each house. A few Republicans broke ranks to endorse the deal. This video clip contains two radio ads aired before the deal, one aimed at pressing the legislature to avoid tax increases and the other to avoid budget spending cuts. We then see the signing ceremony for the new budget which ostensibly is supposed to cover both the 2008-09 and 2009-10 fiscal years. Finally, we see excerpts from a post-deal anti-tax/anti-budget rally organized by John and Ken, two Los Angeles radio personalities who broadcast on KFI. John and Ken call for the recall of the governor and various Republican legislators. At the time of the rally, it remained unclear how much funding would be available on the pro or anti sides of the May 2009 budget propositions. http://www.youtube.com/watch?v=kqduzRLp3B8



2:07

Gov. Schwarzenegger on Principles vs. Budget Needs http://www.youtube.com/watch?v=0vgllqMRIs8

At a press conference on Jan. 25, 2010, Gov. Arnold Schwarzenegger discussed a budget proposal to allow more offshore drilling in California in order to generate more budget revenue. The governor had recently included this proposal in the budget message for 2010-11. That budget was not enacted until October 2010, over 3 months late. By that time, the governor had abandoned the offshore drilling idea due to the BP blowout in the Gulf of Mexico.



1.13

Radio Ad for California State Bonds: March 4, 2010 http://www.youtube.com/watch?v=HPHC3iSXTMo



5.28

Former California Gov. Pete Wilson on Budget Crisis He Faced in the Early 1990s In an interview by journalists and author Joe Matthews, former California Gov. Pete Wilson describes the budget crisis he faced as he dealt with his first budget (fiscal year 1991-92). He refers to Assembly Speaker Willie Brown's suggestion to "run a tab" and describes how ultimately he rounded up the votes for a tax increase.

http://www.youtube.com/watch?v=PgD5sFwM-ZM



8:45

Former California Governor Pete Wilson on Budget Crisis

At an Oct. 2009 conference, former Governor Pete Wilson comments on California's budget crisis. Topics include business investment, Proposition 98's earmark of funding for K-14 education, the role of the governor relative to the legislature, and the idea of a state constitutional convention.

http://www.youtube.com/watch?v=7E-ZMOLDKYE



California Gov. Jerry Brown: May Revise Budget News Conference Part 1 California Gov. Jerry Brown presented his "May Revise" budget proposals on May 16, 2011. The video is in 4 parts. In part 2, he indicates support for a tightened state spending limit and changes in public pensions.

Part 1: http://www.youtube.com/watch?v=UJUY2-tGfY0 Part 2: http://www.youtube.com/watch?v=hsnDH262vzQ Part 3: http://www.youtube.com/watch?v=CinT65ODtT4

Part 4: http://www.youtube.com/watch?v= 5IMW47Ir Q



California Gov. Jerry Brown said more than "man up" http://www.youtube.com/watch?v=wxhgccg pnU



California Gov. Jerry Brown's Robocall on behalf of his tax initiative http://www.youtube.com/watch?v=ELEFqTLngho



Schwarzenegger TV California state budget ad that cost him a fine of \$30,000 http://www.youtube.com/watch?v=3aCIU948A2s



California Gov. Jerry Brown 2012 State of the State Speech http://www.youtube.com/watch?v=JNEZ0mmMUps http://www.youtube.com/watch?v=_V-EOlaDsx0



California Gov. Brown on Public Pensions: Dec. 1, 2011 (audio) http://www.youtube.com/watch?v=aq2lpN3CT00



California Dept. of Finance vs. Legislative Analyst on 2013-14 State Budget 14:39

California Gov. Jerry Brown's proposed "May Revise" state budget for 2013-14 assumes lower revenues than the projections of the Legislative Analyst. The state assembly and senate each prepared their budget plans based on the projections of the Legislative Analyst. (Both houses have differing expenditures, however.) At a joint legislative hearing on the budget on May 31, 2013, a spokesperson for the Dept. of Finance (representing the governor) and the Legislative Analyst presented their differing views. https://www.youtube.com/watch?v=Akxz26j6p3s

Gov. Jerry Brown's May Revise Budget Proposal for the U of California: 5-14-2015



California Governor Jerry Brown presented his "May Revise" budget for the 2015-16 fiscal year which included elements related to the University of California. Three excerpts from his news conference of May 14, 2015 related to the university are presented. References: 1) University of California President Janet Napolitano, 2) Proposition 2, a "rainy day" fund approved by voters, 3) Committee of Two, a committee consisting of the governor and Napolitano, 4) PEPRA, the California Public Employees' Pension Reform Act of 2013.

https://www.youtube.com/watch?v=M0mCkW3wx34

Gov. Jerry Brown on Avoiding Fate of Davis & Schwarzenegger



0.57

At his May 13, 2016 news conference on the "May Revise" California state budget proposal, Gov. Jerry Brown emphasizes fiscal caution to avoid the fate of previous governors Gray Davis (recalled) and Arnold Schwarzenegger (left office as unpopular as Davis at the time of the recall). https://www.youtube.com/watch?v=Qj7v-hyht6Q

Gov. Jerry Brown Stays Neutral on Prop 30 Tax Extension



1.05

At his May Revise news conference of May 13, 2016, Gov. Brown avoids expressing a view on extending part of the Prop 30 temporary tax increases. Prop 30 of 2012 was passed by the voters with the support of Brown. It raised the state sales and income taxes (top bracket) for a temporary period. An initiative on the ballot in Nov. 2016 would extend the income tax portion. https://www.youtube.com/watch?v=EdheTojgJRE

Calif. Gov. Jerry Brown tries to get support from GOP in 2011



3:17

California Governor Jerry Brown appealed for public support in March 2011, hoping to get Republican legislators to go along with a plan to put a tax measure on the ballot to deal with a budget crisis. The effort failed. He then went the initiative route successfully in 2012. https://www.youtube.com/watch?v=1Hzm_9kI0yw

Gov. Jerry Brown's Cautions on the Budget, May Revise 5-11-2018



6:33

California Gov. Jerry Brown's final May Revise news conference of May 11, 2018. He cautions about a future recession and its potential impact on the state budget. Note: The reference to "the real Michael Cohen" refers to the state's finance director who had the same name as President Trump's former private attorney. https://www.youtube.com/watch?v=IabDSO6gAn8

Jerry Brown to Successor: Good Luck, Baby



0.41

California Governor Jerry Brown notes that in his last two terms, the economy was in recovery. Given the lengthy recovery, he warns the next governor of a likely recession. News conference to present 2018-19 budget proposal, Jan. 10, 2018.

https://www.youtube.com/watch?v=wfhpeADKKY8





4:13
75th anniversary of California Legislative Analyst's Office: 1941-2016
https://archive.org/details/LAO75

Audio:

California Budget Presentation: 1-10-2013 Gov. Brown and Finance Director

Audio of media conference at which California Gov. Jerry Brown's state budget proposal for FY 2013-14 was presented. Jan. 10, 2013.

https://archive.org/details/2013Budget11013.mp3audioMpegObject

Audio: California Governor Brown Presents May Revise Budget - May 14, 2012 1:02:27

Audio: California Governor Brown Presents May Revise Budget - Media Conference - May 14, 2012. His presentation is followed by a question-and-answer session by state Finance Director Ana Matosantos. https://archive.org/details/AudioCaliforniaGovernorBrownPresentsMayReviseBudget-May142012

2010 Radio Discussion on California Public Pensions

Dave Iverson interviews Steve Greenhut, Daniel J.B. Mitchell, and Terry Brennan on June 18, 2010 during a general public sector budget crisis in California in the aftermath of the Great Recession. https://archive.org/details/Pensions61810

California State Budget: May Revise 5-14-2013

1:10:28

Audio of news conference of May 14, 2013 at which California Governor Jerry Brown and his finance director, Ana J. Matosantos, presented the May Revise budget proposal. https://archive.org/details/MayRevise51413

Week 4: Health/Income



Workers' Compensation Insurance in California: Early 1990s 03:16

The issue of the cost of Workers' Compensation insurance surfaces periodically in California, particularly during recessions. Workers' Comp developed in the early 20th century to compensate workers injured in industrial accidents which were widespread at the time. It was supposed to be "no-fault" insurance. California was an early adopter of Workers' Comp, as part of the progressive reforms (initiative, referendum, recall, right to vote for women) after the election of Hiram Johnson as governor in 1910. The system in practice, however, often involves litigation. At the time this clip was made, California paradoxically featured high costs for the insurance and low benefits for seriously injured workers. The paradox was due to a bleeding off of the revenues to compensate relatively minor injuries and questionable claims such as job "stress." As the opening titles point out, the job loss in California in this period was due mainly to the state's recession which reflected a national recession and the loss of aerospace and other military-related jobs when the Cold War ended. Reforming Workers' Comp was a major goal of Governor Pete Wilson, shown briefly in this clip. Workers' Comp resurfaced as an issue after Governor Schwarzenegger was elected in 2003 - also a period of economic sluggishness reflecting in part the dot-com bust.

http://www.youtube.com/watch?v=SEA-WVjofaQ



Initial Justice for Janitors Union Contract in L.A. 07:26

The Justice for Janitors union organizing campaign by the SEIU had its most notable early success in Los Angeles. The feature film, "Bread and Roses," depicts an early and humorous organizing tactic involving embarrassing building owners and managers. Despite the humor, the tactic was not especially successful. What was successful were street demonstrations, particularly one in the Century City office complex in 1990. The police reaction to that event produced much public sympathy and political support and ultimately an initial contract.

http://www.youtube.com/watch?v=ONiS5zqBh4w



Use of Political/Community Leaders in a Labor Dispute in LA 08:28

A janitors strike in Los Angeles in 2000 lasted about 3 weeks. It featured use of sympathetic political and community figures as well as street demonstrations. These are characteristics of the more general "Justice for Janitors" campaign. The news clips here report the events in a generally sympathetic form. The final clip shows major building owner in LA, Rob Maguire, who pressured other owners and managers to settle. http://www.youtube.com/watch?v=QO0ihYknDgk



Southern California Drywallers 05:44

In the mid-1990s, demonstrations and work stoppages by nonunion immigrant drywallers in Southern California ultimately led to a labor agreement with construction contractors. http://www.youtube.com/watch?v=5a6YGEht8_k



Schwarzenegger Campaigns Against Big Govt. Labor Unions 00:15

California Governor Schwarzenegger put 4 initiatives on the ballot in a special election he called in 2005. A particular target was public employee labor unions. All initiatives failed. This TV ad focuses on the anti-union theme.

http://www.youtube.com/watch?v=uYgaT4LKnUk



Anti-Schwarzenegger Ad Focused on Labor/Education Issues 00:30

This TV ad from the 2005 special election called by California Gov. Schwarzenegger focuses on the theme that the governor turned out to be anti-labor and anti-education. The 4 initiatives sponsored by the governor were defeated.

http://www.youtube.com/watch?v=jgK2JJFJ2pA



Gov. Schwarzenegger on Universal Health Insurance 02:54

In his January 2007, State of the State address, California Governor Arnold Schwarzenegger discusses universal health insurance and says it will be in place soon. http://www.youtube.com/watch?v=NGchl_0UIl4



California's nursing shortage 04:20

This video depicts an immigrant doctor from the Philippines who takes a job as a nurse in California and earns more money as a result. Various issues are raised related to immigration, exactly what is meant by a labor shortage, and international pay differentials. There is a longstanding literature in economics about monopsony in the labor market (employers holding down wages and creating a shortage) and its application to nursing in particular.

http://www.youtube.com/watch?v=DEt6m9oB7-M

The health insurance issue has come and gone at the national level as well as the state level over the years. In the early 1990s, the Clinton administration proposed a plan involving an employer mandate. The TV ads shown below were a major part of the opposition campaign.



Harry and Louise on Clinton's health plan 01:00

TV ads featuring "Harry and Louise" helped defeat the Clinton health plan in 1994. The ads were funded by a group of insurance companies who feared they would be cut out of the market by larger firms. $\frac{\text{http://www.youtube.com/watch?v=Dt31nhleeCg}}{\text{Monther}}$



California Health Plan Ads: Pro and Con in 2007 02:37

In early 2007, Governor Schwarzenegger proposed that California enact some form of universal health insurance. That set in motion a debate over what kind of plan it might be. The governor favored a plan based on the Massachusetts concept of mandated individual coverage. Legislative Democrats pushed for employer-based coverage. By the middle of 2007, TV ads appeared favoring doing "something," but unclear as to what that something should be. A radio ad also appeared that seemed to follow the Harry & Louise format. It urged caution about doing something.

http://www.youtube.com/watch?v=POKToIYg3Ow



California's Proposition 226 (Paycheck Protection) of 1998 08:10

Proposition 226 was on California's June 1998 primary ballot. This video was produced for union members as part of an anti-226 campaign. The proposition would have required explicit individual member permission for unions to use dues for political purposes. Although the proposition originally polled well, it was defeated by unions in a major campaign effort. The success in defeating Prop 226 seemed to mark an uptick in union political activities in California, including the election in November 1998 of Gray Davis as governor. Davis's successor, Arnold Schwarzenegger, placed a similar proposition (this one confined to public sector unions) on the ballot in Nov. 2005, along with other propositions during the "Year of Reform" effort. All were defeated. http://www.youtube.com/watch?v=MZ-elFrQwa0



Excerpts: News Conference on California Health Plan - Part 1 06:59

On December 17, 2007, a news conference with Governor Arnold Schwarzenegger and others was held after the California State Assembly passed a "universal" health insurance plan modeled after the Massachusetts plan. The plan was based on an individual mandate to have insurance, an employer play-or-pay system, and a variety of taxes and subsidies. The taxes could not be passed by the legislature because under Proposition 13, state tax increases require a 2/3 vote. With all legislative Republicans opposed, the Democratic majority (and the Republican Governor) could not pass the tax component. The tax component was thus to be put on the November 2008 ballot. This clip is an edited-down version of the news conference. Part 1 consists of edited remarks by the governor and Assembly speaker. Part 2 consists of remarks by the president of the Service Employees International Union (SEIU), Andy Stern, and CEO chairman Steve Burd. It is notable that both worked together on the health insurance matter since unions previously regarded Burd as the villain in the Southern California supermarket strike of 2003 - fought partly over the issue of health insurance. Finally, Part 3 consists of remarks by Fresno Mayor Alan Autry, a Republican who is bucking his part on this issue (along with the Governor). Despite the mood of celebration at this meeting, in January 2008, a California Senate committee rejected the bill with all Republicans and all but one Democrat opposed. Fears about potential costs of the plan were raised as well as general concerns about the deterioration of the California state budget. That action killed the bill. This is Part 1 of 3 parts on the December 2007 event. http://www.youtube.com/watch?v=GYMZ27gfmTI



Excerpts: News Conference on California Health Plan - Part 2 06:12
See description part 1. This is the Stern-Burd excerpt. http://www.youtube.com/watch?v=B9WEnZrNoOo



Excerpts: News Conference on California Health Plan - Part 3 06:02
See description, part 1. This is the Fresno Mayor Alan Autry excerpt. http://www.youtube.com/watch?v=CxDd6LIVzZY



2003 Southern California Supermarket Strike & Lockout 09:11

The lengthy 2003 Southern California supermarket strike attracted substantial attention, in part because of the health insurance issue. Employers pushed for a two-tier wage and benefit plan including limited health care for new hires. The local unions in Southern California of the United Food and Commercial Workers had not had a strike for many years and seemed uncoordinated. The Teamsters - under a separate contract - for a time honored UFCW picket lines but eventually returned to work. There was considerable public support for the strike and business was diverted to nonunion stores and stores that were not part of the strike. Litigation arose due to a mutual assistance pact among the 3 supermarket chains involved and due to use of some returning strikers under false Social Security numbers. Eventually, the union accepted the 2-tier deal. During the next round of negotiations in 2007, the two-tier element was largely removed. Here are 4 news clips during the strike/lockout.

http://www.youtube.com/watch?v=i0P0u0-Ykoo



Revenue Squeeze on Southern California Hospital Emergency Rooms

06:14

This KCET video explores the financial pressures on emergency rooms in the Southern California area due to low reimbursements rates from Medi-Cal (Medicaid) and uncompensated care. Several ERs have closed, putting added pressures on those that remain open.

http://www.youtube.com/watch?v=-3-kB4VxrtA



5:29

San Francisco Health Plan

San Francisco established a universal health plan for residents, something the State of California was unable to do after prolonged efforts in 2007. The San Francisco plan received renewed attention during the congressional debate on the Obama health plan. This NPR program describes the San Francisco plan as of September 2009. http://www.youtube.com/watch?v=qjN_kqtfFio



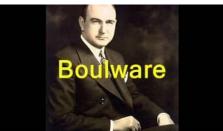
6:44

California Gov. Schwarzenegger calls for federal aid to state budget/denounces Obama health bill In his Jan. 6, 2010 State of the State message to the legislature, California Gov. Arnold Schwarzenegger called for federal funds to aid the state budget. As part of that call, he denounced the Obama health care bill pending in Congress although the bill was broadly similar to a state-level bill the governor pushed in 2007 unsuccessfully. A second clip shows the governor's budget message of Jan. 8, 2010. In that message, he did not discuss the health bill but continued the call for federal funds to aid the state budget. http://www.youtube.com/watch?v=a4vGGaeO1WY



911 Operator's Instructions to Perform CPR Refused at Senior Facility 7·31

Recording of 911 call, Feb. 26, 2013, Bakersfield, California. A female resident of a senior facility collapsed. The 911 operator gave instructions to a nurse and others at the scene to give CPR while awaiting the ambulance. However, they refused on the grounds that it was against the facility's policy. The woman subsequently died. Whether CPR would have saved her is unknown. https://www.youtube.com/watch?v=zZjvvluSrwA



California Gov. Jerry Brown says no "Boulwarism" in bargaining with state unions 1.06

Lemuel Ricketts Boulware was a GE executive known for take-it-or-leave it bargaining with GE's labor unions. He was prominent in the period from the late 1940s and into the 1960s. Except for labor historians, most people would not know his name. But apparently Gov. Brown knows it and he referenced Boulware at a news conference of Jan. 10, 2013 in which he unveiled his budget proposal for 2013-14. Brown said that Boulwarism wasn't the way to carry out collective bargaining.

https://www.youtube.com/watch?v=sOZ28d-z7Hw



California Gov. Earl Warren Comments on Inequality & Right Wing Politics in 1952

In a radio interview on Jan. 3, 1952, California Governor Earl Warren - a dark horse candidate for the Republican presidential nomination - complains about right wing forces trying to dominate the GOP and about failure to discuss issues such as inequality. The frontrunners for the nomination were Eisenhower and Robert Taft. Warren hoped the two leading candidates would deadlock at the convention, giving him - with control of the California delegation - the nomination. (He had been the Republican VP candidate, running with Thomas Dewey, in 1948.) Ultimately, the convention nominated Eisenhower who went on to win. But as part of a convention deal, Warren was named by Eisenhower as chief justice of the U.S. Supreme Court in 1953.

https://www.youtube.com/watch?v=0Z9crN70pDk



13:06

Public radio program "Marketplace" obtained these songs from the Dept. of Public Social Services, Riverside County, California. They were apparently played in welfare office waiting rooms and when folks were on "hold" on the phone.

https://www.youtube.com/watch?v=K74fg856bwA

Two UC Regents Express Concerns on Sex Harassment Training

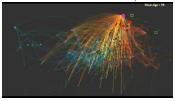


8:38

Two University of California Regents express concerns about sexual harassment and assault mandated training of students, faculty, and staff. Regent John A. Perez cites study saying such study doesn't change behavior. Regent Hadi Makarechian indicates that what is needed is a for-credit course with an exam at the end. Regents meeting of July 19, 2016.

https://www.youtube.com/watch?v=GngN1-Z5qO8

Deaths from Alcoholism, Heart Attacks, & Other Causes in California



3:39

Presentation by Atul Butte at University of California Regents Health Services Committee, Oct. 9, 2018, on use of artificial intelligence and information technology in medicine. Atul Butte, MD, PhD is the Priscilla Chan and Mark Zuckerberg Distinguished Professor and inaugural Director of the Institute for Computational Health Sciences at the University of California, San Francisco (UCSF). Dr. Butte is also the Executive Director for Clinical Informatics across the six University of California Medical Schools and Medical Centers. https://www.youtube.com/watch?v=Lw_pVFSAThs

Audio:

Hearing on CalPERS Premium Hike for Long-Term Care Insurance: 5-7-2013 2:16:22

Paying the Price for a Long Life: What's Next for Long-Term Care Insurance?

Hearing of California Assembly Committee on Aging and Long-Term Care held largely in response to large premium increases announced by CalPERS for its long-term care program, May 7, 2013 Hearing chaired by Assembly Member Mariko Yamada

Presentation on trends of older Americans and Older Californians preparing for retirement and Long-Term Care, Victoria R. Ballesteros, Director of Communications, The SCAN Foundation PANEL 1 Government/Industry Officials

- 1. Ann Boynton, Deputy Executive Officer of CalPERS
- 2. Nettie Hoge, Chief Deputy Commissioner, Department of Insurance
- 3. Ted Angelo, Association of California Life & Health Insurance Companies
- 4. Rebecca Blanton, Executive Director, Commission on the Status of Women and Girls Public Comments

Note: Recorded from a live stream. In some cases, there were breaks in the transmission. Gaps have been edited out of the recording.

https://archive.org/details/HearingOnCalpersPremiumHikeForLong-termCareInsurance5-7-2013

Week 5: International: Immigration/Demographics/Trade/Investment



California's Proposition 187 04:31

Proposition 187, which would have barred most public services to illegal immigrants, was on the California ballot in 1994. It became a major element in Governor Pete Wilson's campaign for reelection. Although enacted by the electorate, the proposition was largely voided through subsequent litigation. The first clip shows the situation as the election was unfolding. The second refers to the initial litigation. http://www.youtube.com/watch?v=D3x5cFl9Umo



Control of California-Mexico Border

05:35

This video shows the difficulty of border control. Making controls more intensive in the San Diego area shifts illegal border crossing to the east.

http://www.youtube.com/watch?v=WqdbLb0J ow



Health care and illegal immigration TV ad in California 01:05

This TV ad blames illegal immigration for endangering health care in Kern County, California. The issue of use of ERs by those without insurance was part of the background of the revival of universal health care proposals by Gov. Schwarzenegger in 2007.

http://www.youtube.com/watch?v=6doW6VUQ1Cw



Wilson Morphs into Schwarzenegger 00:31

During the 2005 California special election called by Gov. Schwarzenegger to promote 4 ballot initiatives, opponents aired this Spanish-language TV ad. It ties Schwarzenegger to former Gov. Pete Wilson whose support for Prop 187 in 1994 angered many Latinos. Prop 187 sought to deny public services to illegal immigrants. Prop 187 passed but the 4 Schwarzenegger initiatives were defeated.

http://www.youtube.com/watch?v=MMcRwMEJmSU



Wilson's Re-Election Ads on Illegal Immigration 01:17

California Governor Pete Wilson, running for re-election in 1994, campaigned in part on endorsing Proposition 187. Prop 187 - which passed - aimed at denying public services to illegal immigrants. http://www.youtube.com/watch?v=o0f1PE8Kzng



Foreign language TV ads in 2006 California election 01:12

Demographic diversity in California is illustrated by these two ads from the 2006 gubernatorial election. The Cantonese ad is for Steve Westly, who lost in the Democratic primary. The Spanish ad is for Arnold Schwarzenegger who won in the general election.

http://www.youtube.com/watch?v=3THse1EMhmE



Internment of West Coast Japanese in WW2 04:18

In California, there had been a long history of anti-Asian sentiment and legislation prior to World War 2. The internment of the West Coast Japanese-origin population was in significant part a reflection of that history. (Locking up the Japanese became part of state attorney general Earl Warren's 1942 campaign for the governorship.)

http://www.youtube.com/watch?v=_TI2Bs0kaDE



Reparations Paid for Internment of West Coast Japanese 06:30

During World War 2, the West Coast Japanese-origin population was interned in inland camps. A campaign for reparations and an official apology was ultimately successful. Here we see Congressman Ron Dellums arguing against an amendment that would have watered down the reparations. Then we see President Reagan in a ceremony marking the enactment of the bill.

http://www.youtube.com/watch?v=4lBkYYNYc4U



Opposition to Airport at El Toro 09:31

The closure of El Toro Marine base in Orange County, California triggered a debate about converting it into a commercial airport. This video was made to oppose such conversion. In 2000, County voters decided to convert the base into a "Great Park" ending the controversy. However, concerns about the capacity of regional airports to handle increased traffic were heightened by the decision.

http://www.youtube.com/watch?v=3jFrxrHT5qI



Alameda Corridor - Part One 06:54

The Alameda Corridor was completed in 2002. It is a rail connection between the Ports of Los Angeles and Long Beach and the national railroad network. The idea was to take rail traffic off the streets. There still remains an issue of truck traffic to the ports.

http://www.youtube.com/watch?v=dgfAQoGOpGU



Alameda Corridor - Part Two 07:02

Part Two of Alameda Corridor. See Part One for description. http://www.youtube.com/watch?v=dgfAQoGOpGU



NUMMI - Part One

In the early 1980s, Toyota and GM reopened a closed GM auto assembly plant in Northern California. The notion was to apply "Japanese" management techniques which were all the rage in the U.S. in that era. http://www.youtube.com/watch?v=Ng_Sa0T04Ts



NUMMI - Part Two 05:39 See NUMMI - Part One - for description. http://www.youtube.com/watch?v=zaYXSbGzDcs



Dorothea Lang's Famed Photo of a California Migrant Mother 02:10

Photographer Dorothea Lang took a picture of a California Okie migrant mother during the Great Depression. http://www.youtube.com/watch?v=3RBewhoQu34



Bum Blockade 01:41

In the mid-1930s Great Depression, the Los Angeles Police Dept. - in the so-called "Bum Blockade - went to various California border crossing points to prevent the "Okies" from reaching the city. http://www.youtube.com/watch?v=zIZDMtRDCxI



Thai-Latino Food Connection in Los Angeles 03:05

Demographic diversity - largely from immigration - into Los Angeles has resulted in various fusion cuisines and intergroup food connections, as this report illustrates. $\underline{ http://www.youtube.com/watch?v=2lBNJfa3BQs}$



The Busing Controversy in Los Angeles as of 1980 02:23

Litigation to order a busing plan for the Los Angeles Unified School District began in the 1960s and a plan was ultimately ordered by Judge Paul Egly in the late 1970s. This news report focuses on white flight from the District. Proposition 1 of 1979 was a reaction to the busing plan and limited the scope of busing. After several years of litigation, Prop 1 was upheld and the plan ended. The video shows a sign denouncing Judge Egly. http://www.youtube.com/watch?v=TvJrNYiiuq0



Early Controversy Over Busing in Southern California 03:50

This news clip from 1970 focuses on the start of desegregation-via-busing in the Pasadena school district and the signing of an anti-busing bill by California Gov. Ronald Reagan. A much larger controversy later surrounded busing in the Los Angeles Unified School District, since that district covered many more students. Busing in L.A. and elsewhere in California was largely halted by litigation and the passage of a ballot initiative in the early 1980s.

http://www.youtube.com/watch?v=wra-krMEvlU



Tom Bradley's Unsuccessful Campaign for Mayor of LA in 1969 06:15

LA city councilman Tom Bradley ran unsuccessfully for Los Angeles mayor against incumbent Sam Yorty in 1969. In a rematch in 1973, however, Bradley won. Bradley then became the first black mayor of the city and served 5 terms, leaving office in 1993. Racial issues were major factors in both the 1969 and 1973 campaign, as these clips show. See also videos in "Tom Bradley's Successful Campaign for Mayor of LA in 1973." http://www.youtube.com/watch?v=tnDjQ1QbWho



Tom Bradley's Successful Campaign for Mayor of LA in 1973 06:28

LA city councilman Tom Bradley ran unsuccessfully for Los Angeles mayor against incumbent Sam Yorty in 1969. In a rematch in 1973, however, Bradley won. Bradley then became the first black mayor of the city and served 5 terms, leaving office in 1993. Racial issues were major factors in both the 1969 and 1973 campaign, as these clips show. See also videos at "Tom Bradley's Unsuccessful Campaign for Mayor of LA in 1969." http://www.youtube.com/watch?v=Val48Xn8UrY

Not specific to California but this old World War One record illustrates that the issue of immigration has a long history:



World War One Patriotic Record Urges Immigrant Loyalty 03:00

The large immigrant population of the U.S. at the time of World War One - with people from nations on both sides of the War residing in the U.S. - evidently raised concerns once the U.S. entered the War. This acoustical phonograph record urges listeners to be "Americans Now" and support the War effort, regardless of prior sympathies.

http://www.youtube.com/watch?v=VWnlrc2FNX8



Guatemalan Immigrant Becomes Successful Entrepreneur in Southern California 03:29

Brief profile of a small manufacturer in the Los Angeles area in the mid-1990s. http://www.youtube.com/watch?v=il9663DxrSI



Los Angeles Food Fusion: Korean Tacos

01:58

Los Angeles's various immigrant communities have produced various food fusions including Korean tacos. http://www.youtube.com/watch?v=6czuJ6YmUGE



01:13
Illegal Immigration Surfaces as Issue in 2010 California GOP Primary Campaign http://www.youtube.com/watch?v=zqrXTgxdUKQ



Problem of Translating Names into Chinese on California Ballot: Radio Report
There is a legal requirement to provide ballots in various languages. This radio report explores the problems that arise when names are translated into Chinese characters on the California ballot.

http://www.youtube.com/watch?v=dK2at1g37ok



2010 California Gubernatorial Campaign: John & Ken Grill Meg Whitman on Immigration $\underline{\text{http://www.youtube.com/watch?v=pXX46O7QE8k}}$

Excerpts: U of Calif Regents on Antisemitism & Intolerance



14:58

The University of California Board of Regents met on Sept. 17, 2015 to discuss a proposed resolution on "intolerance." The resolution had been developed originally in response to complaints of antisemitic activities on various campuses. But it avoided the issue and ultimately was written as a general statement on tolerance and intolerance. The Regents rejected the wording because of this avoidance and a task force was created to draft a new resolution, presumably more specific to the complaints. It should be noted that this is an edited version of the meeting. The official recording provided by the Regents is partially defective and some material was lost, in particular comments of the student regent-delegate were largely lost. Other editing was done to meet the 15 minute limit. Regents official recordings, such as the one from which this video is drawn, are preserved for only one year.

https://www.youtube.com/watch?v=WUC07I-CikM

President Obama on the Campus Speech Issue



4:51

At a forum in Iowa, President Obama commented on the issue of speech on college/university campuses. https://www.youtube.com/watch?v=WBUY47LBUYM

U of California Napolitano: UC Policy Toward Undocumented Students



4:37

Public radio interview: Dec. 5, 2016

https://www.youtube.com/watch?v=DEwaiKltWVM

History of Cinco de Mayo in California



9:16

Warren Olney of KCRW on Cinco de Mayo in California https://www.youtube.com/watch?v=ZMItzW5EnWI

RESS CLUB PRESS.ORG PRESS.

1.33

California Gov. Jerry Brown on Immigration Policy, April 17, 2018, National Press Club https://www.youtube.com/watch?v= eaFadSElhM

Andio:

Meg Whitman Quizzed on Immigration: John and Ken 8-4-2010

California gubernatorial candidate Meg Whitman quizzed on immigration issues. John and Ken show. Aug. 4, 2010

https://archive.org/details/MegOnImmigJohnAndKen8410

Santa Monica District Elections Case:

Santa Monica District Elections Case: Audio of Jan. 7, 2019 NE Neighbors Assn. https://archive.org/details/ShenkmanNENeighbors1719

Santa Monica District Elections Case: Audio of Dec. 3, 2018 NE Neighbors Assn. https://archive.org/details/NENeighborsDistricting1232018

Santa Monica District Elections Case: Audio of June 11, 2018, NE Neighbors Assn. https://archive.org/details/NENeighbors6112018KevinShenkman

Related Video:

Santa Monica District Elections Case: Video with audio download https://archive.org/details/NENeighbors6112018Shenkman

Santa Monica District Elections: News Coverage

https://archive.org/details/SantaMonicaDistrictElections

Week 6: Urban Planning/Economic Development



Early Report on 1994 Northridge Earthquake in Los Angeles 07:29

The 1994 "Northridge" earthquake hit the Los Angeles area about 4:30 AM on Martin Luther King Day. This clip contains early scenes of damage and an interview with California governor Pete Wilson. http://www.youtube.com/watch?v=1xV1xRP7XOI



Repairing the Santa Monica Freeway after the 1994 Earthquake 02:17

The 1994 Northridge earthquake caused collapse of part of the Santa Monica freeway in Los Angeles. The repair time was shortened by the use of an incentive system for the contractor. http://www.youtube.com/watch?v=d5petm88AC4



Ambassador Hotel and Coconut Grove in Los Angeles 06:05

The Ambassador Hotel and its once-famous Coconut Grove nightclub in Los Angeles was the scene of protracted litigation to save the structure after the hotel closed. The L.A. Conservancy - a building conservation group - ultimately lost and the Los Angeles Unified School District tore down the hotel in 2006 to build a new school. However, the Coconut Grove part of the structure is supposed to become the school auditorium, although the degree to which this will occur is uncertain. The hotel was the scene of the assassination of Senator Robert F. Kennedy in 1968. The clip was made before the demolition but after the hotel closed.

http://www.youtube.com/watch?v=NOHF5fAUkN4



Golden Gate Expo on the Eve of WW2 04:51

On the eve of World War 2, an exposition was held in San Francisco on Treasure Island. http://www.voutube.com/watch?v=AYc4rtsFFW8



A California Prognosis During WW2: Part One 05:24

This video looks at what the future might be for California after World War II ends. Would there be enough jobs given the rapid population growth that was occurring? What industries might take up the slack when military spending ended? The post-WW2 Cold War was not foreseen. References are made to opportunities for trade with Russia and China. Nuclear energy - surprisingly - is seen as an alternative to hydro (and this is before Hiroshima.) The movie industry is recognized as important for the future. References are made to prewar social movements such as EPIC and the Ham & Eggs pension scheme and religious movements. This is Part One.

http://www.youtube.com/watch?v=J58jg9jWvsA



A California Prognosis During WW2: Part Two 05:23 See description for Part One.

http://www.youtube.com/watch?v=J58jg9jWvsA



Los Angeles Building Permits - Part One 09:14

In the early 1990s, delays and related concerns regarding obtaining City of Los Angeles building permits became an issue for the business and developer communities. Part of Richard Riordan's campaign for mayor involved fixing the permit system. This video was made in 1995 as part of that effort. http://www.youtube.com/watch?v=XbRKxtYIRjO



Los Angeles Building Permits - Part Two 06:27
See description for Part One.
http://www.youtube.com/watch?v=7Yq0s9F25s0



Santa Monica Song
02:51
Unofficial Santa Monica, California song.
http://www.youtube.com/watch?v=x6CtZ4VkvgQ



Shall Felix the Cat Be Preserved? A Los Angeles Controversy (2007) http://www.youtube.com/watch?v=obJUbvM8xmM



Naming Earthquake Faults at the University of California, Santa Cruz in the 1960s $1{:}01$

New York City radio commentator Jean Shepherd reports on the naming of three earthquake faults discovered on the campus of the University of California, Santa Cruz, in the 1960s. https://www.youtube.com/watch?v=ELDcYugrp3c

Move San Diego? Bob and Ray on Urban Planning and Urban Renewal



3:27
Bob and Ray on Urban Planning. Broadcast date unknown. https://www.youtube.com/watch?v=MsSjVX8Iyuk

Former LA County Supervisor Yaroslavsky on Overdevelopment Voter Revolt



3:16

Former Los Angeles County Supervisory Zev Yaroslavsky says a voter revolt is developing in Southern California over excess development. Bollens-Ries-Hoffenberg lecture at UCLA, April 7, 2015. He refers to the successful campaign for Proposition U in LA City in the 1980s as a precedent. https://www.youtube.com/watch?v=vrPPLitiEos

Florida Gov. Rick Scott's Radio Ad Aimed at California Businesses



Florida Gov. Rick Scott's Radio Ad Aimed at California Businesses for his visit of April 2015 https://www.youtube.com/watch?v=Up3Qzi6UIJY

Venus of Venice (California)



2:38

Maybe the only song about Venice, CA https://www.youtube.com/watch?v=J9hUsMK5Vzs

Florida Radio Ad Targets California Businesses



1:07

The ad, aired in the Los Angeles and Bay Area markets, coincides with a visit to California by Florida Governor Rick Scott. It focuses on recent California legislation to raise the minimum wage. https://www.youtube.com/watch?v= eq8IIdBmQI Santa Monica Door-to-Door "Survey" Opposing LUVE Initiative

The motivation behind the "survey" was presumably to test voter responses to anti-LUVE campaign points.

1:47

A door-to-door "survey" was undertaken in mid-July 2016, apparently to oppose the LUVE ballot initiative (Measure LV) in Santa Monica, California. It appeared to be a cross between a "push poll" and a test of various talking points to be used in the campaign against LUVE. The LUVE initiative was intended to require city voter approval of developments that exceeded a specified height with certain exceptions. The initiative was generally opposed by the city council. Recorded in public with response to survey questions by resident deleted. Only the questions are included.

https://www.youtube.com/watch?v=bpmd3L8GRoc

Traveling on Ocean Avenue & Second Street, Santa Monica, 1952



2:10

From the Santa Monica Public Library: "Vintage video of Santa Monica, shot in 1952 by veteran Hollywood cinematographer Elmer Dyer, possibly for the early syndicated TV series Craig Kennedy, Criminologist. The video starts on Ocean Ave at the intersection of Santa Monica Blvd, traveling north to Idaho Ave. Then it continues on Second Street at the intersection of Montana Ave, driving south and ending with a turn onto Wilshire Blvd."

https://www.youtube.com/watch?v=knz52i-6Yco

Audio:

Zev Yaroslavsky at UCLA: April 7, 2015

1:29:11

Bollens-Ries-Hoffenberg lecture at UCLA of former Los Angeles County Supervisor Zev Yaroslavsky, April 7, 2015. He reflects on 40 years of public service, as a member of the LA City Council and then the LA County Board of Supervisors.

https://archive.org/details/YaroslavskyBollens4715

Santa Monica School Bond & Non-Incumbent Candidates for Rent Board: 10-1-2018 2 segments

Excerpts from Oct. 1, 2018 meeting of Santa Monica Northeast Neighbors Assn.

- 1) Pro and Con arguments for \$485 million school bond on the Nov. 2018 ballot. Speakers: Background: Dr. Ben Drati, Superintendent of Santa Monica-Malibu Unified School District (SMMUSD), Pro: Jon Kean, board member of SMMUSD, Con: Nikki Kolhoff, parent and PTA member.
- 2) Non-incumbent candidates for Santa Monica Rent Control Board. Speakers: Lori Brown, Naomi Sultan, Jon Mann.

(Audio quality varies.)

 $\underline{https://archive.org/details/1SchoolBondNENeighbors10118/1-School+Bond+NE+Neighbors+10-1-18.wma}\\ \underline{https://archive.org/details/1SchoolBondNENeighbors10118/2-Rent+Bd+NE+Neighbors+10-1-18.wma}\\ \underline{https://archive.org/details/1SchoolBondNENeighbors10118/2-Rent+Bd+NE+Neighbors+10-1-18.wma}\\ \underline{https://archive.org/details/1SchoolBondNENeighbors10118/2-Rent+Bd+NE+Neighbors+10-1-18.wma}\\ \underline{https://archive.org/details/1SchoolBondNENeighbors10118/2-Rent+Bd+NE+Neighbors+10-1-18.wma}\\ \underline{https://archive.org/details/1SchoolBondNENeighbors10118/2-Rent+Bd+NE+Neighbors+10-1-18.wma}\\ \underline{https://archive.org/details/1SchoolBondNENeighbors10118/2-Rent+Bd+NE+Neighbors+10-1-18.wma}\\ \underline{https://archive.org/details/1SchoolBondNENeighbors10118/2-Rent+Bd+NE+Neighbors+10-1-18.wma}\\ \underline{https://archive.org/details/1SchoolBondNENeighbors+10-1-18.wma}\\ \underline{https$

Santa Monica City Council Candidates: Sept. 28, 2016 1:55:01

Seven of the ten candidates for the Santa Monica, California city council debated at the Main Library, September 28, 2016, 6-9 pm.

https://archive.org/details/SmCouncilCandidates92816

Santa Monica Hearing: 4th & Arizona Project, Sept. 8, 2014 1:38:08

Hearing at main branch of Santa Monica library on proposed project to be built at 4th Street and Arizona, Sept. 8, 2014. A pause in the meeting to deal with a technical problem with the projector is omitted. https://archive.org/details/4thArizonaProjectSantaMonica9814

Week 7: Social Unrest and Crime



L.A. Riots of 1992: Rodney King speaks; Late troop arrival 08:56

The 1992 Los Angeles riots were triggered by the acquittal of police officers in the beating of Rodney King. King was beaten after a car chase. This clip shows the King statement: Why can't we all get along? It also shows the arrival of National Guard. The late deployment of the Guard was criticized at the time. http://www.youtube.com/watch?v=tgiR04ey7-M



Civil War Draft Riots Compared With 1992 Los Angeles Riots 06:13

The Civil War draft riots in New York City and the L.A. riots of 1992 are widely viewed as the most severe urban disturbances in U.S. history. Both involved substantial racial conflict and looting, whatever the initial grievances may have been. In the Civil War case, Irish immigrants were particularly vulnerable to the draft because they could not afford to buy themselves out of it. They blamed African-Americans for the War, especially after the Emancipation Proclamation. In the LA case, African-Americans attacked Korean-owned businesses and there was widespread multicultural looting.

http://www.youtube.com/watch?v=4CBHAwFGmuw



California Invites Prisoners to Leave State - Part One 07:56

States often promote themselves as places to reside. In this case, however, the California Dept. of Corrections and Rehabilitation seeks to induce state prisoners to volunteer for transfer to out-of-state prisons. California has a problem of prison overcrowding and is seeking to reduce the numbers of prisoners it must house. http://www.youtube.com/watch?v=1wmhbbxn9i0



California Invites Prisoners to Leave State - Part Two 07:13

See Part One for description.

http://www.youtube.com/watch?v=9tIvRmxfCx0



California Invites Prisoners to Leave State - Part Three 04:55

See Part One for description.

http://www.youtube.com/watch?v=ThELSDBFCoQ



California crime ads 2004

01:45

Crime was a major political issue in the Nov. 2004 California elections. Proposition 66 would have relaxed the "3-strikes" law (but did not pass). Gov. Schwarzenegger opposed Prop 66. In Los Angeles, a home-invasion scenario was used to create support for more police.

http://www.youtube.com/watch?v=SdaUZtLRYL4



Organized crime penetrates the movie industry in the 1930s 07:42

Organized crime penetrates Hollywood through the IATSE union in the 1930s. Some of the individuals involved meet unhappy ends.

http://www.youtube.com/watch?v=IABJnYPpOSg



Organized crime in Los Angeles in 1930s 05:36

National organized crime penetrates L.A. in the 1930s through Bugsy Siegel and others. Police corruption leads to recall of corrupt Mayor Frank Shaw. Earl Warren as State Attorney General closes down offshore gambling in Santa Monica Bay.

http://www.youtube.com/watch?v=UOv5PWKPUh8



Police Union in LA Opposes Legislation Opening Hearings 01:05

Radio ad by the union representing police officers in the Los Angeles Police Dept. The ad opposes proposed legislation in the California State Senate (proposed by State Sen. Gloria Romero) that would open certain hearings into charges of officer misconduct. The ad illustrates the use of political activity by public sector labor organizations to influence working conditions. (In this case, the proposed legislation the union opposed soon died in the California state legislature.) The police union similarly used a radio ad in 2007 in the same format to oppose a proposed initiative related to public sector pensions. http://www.youtube.com/watch?v=j-0s5Dnve0E



High School Student in East L.A. Reports on Fear of Violence 04:17

Brief report on impact of crime in East L.A. on a high school teenager. She relates her situation in 2008 to her immigrant mother's situation during the civil war in El Salvador of the 1980s. http://www.youtube.com/watch?v=UUI-oCwmytE



Campus Unrest in late 1960s & early 1970s at UCLA 06:14

These news clips show the inauguration of Chancellor Charles Young in 1969 despite concerns about student demonstrations. Not long after his inauguration, the chancellor was confronted with the Angela Davis controversy, also shown.

http://www.youtube.com/watch?v=AI4U-q2o2cg



Anti-Gang Strategy in Los Angeles 07:32

This radio program describes the anti-gang strategy of the FBI, the Los Angeles Police Dept. (LAPD), and Police Chief William Bratton.

http://www.youtube.com/watch?v=WLU8DLI2L20



Radio Program on Hate Crimes in Los Angeles 07:45

Interviews and background on hate crimes in Los Angeles County, particularly the Antelope Valley and Palmdale. The Antelope Valley was featured in a New Yorker Magazine article on skinhead violence in 1997 which provoked controversy at the time.

http://www.youtube.com/watch?v=KdlNmdSjObc



Rodney King Interviewed 18 Years After His Arrest

After a car chase, Rodney King was stopped by police in 1991. A videotape of his beating by police eventually led to the 1992 Los Angeles Riot. This interview with Rodney King took place 18 years after the police stop. See also http://www.youtube.com/watch?v=tgiR04... for his famous "can't we all get along" interview. http://www.youtube.com/watch?v=BKWlBuENl6Y



National Guard called in response to student protests at UC-Berkeley: 1969 09:58

http://www.youtube.com/watch?v=68j0I9 gyCA



1:20

Radio Ad of Mar. 2010 in Favor of Legalizing Marijuana in California http://www.youtube.com/watch?v=aLvBEDA6dwE



2:43

Earl Warren's Son, Also a Judge, Makes National News in 1969

An unusual court proceeding presided over by Municipal Judge Earl Warren Jr. - son of the famous Chief Justice of the US Supreme Court and former governor of California - took place in Sacramento, California. Story told by New York radio commentator Jean Shepherd on WOR, Sept. 1969. The incident reflects the changing social attitudes of the period and the "sexual revolution" of the 1960s. At the time, California was considered an odd place, but also a bellwether, concerning such matters, as the tone of the remarks indicates. http://www.youtube.com/watch?v=2eIECihasJ4



3:00

Calif. Gov. Schwarzenegger Proposes to Raise Higher Education Funding by Cutting Prison Costs In his Jan. 6, 2010 State of the State address, California Gov. Arnold Schwarzenegger proposed a state constitutional amendment to raise higher education funding through cuts in prison spending. The amendment would ultimately raise spending on the University of California system and the California State University system to 10% of the general fund. It would require that the state pay more for higher education than for prisons. The governor pushed prison privatization as the funding mechanism in his address. Constitutional amendments can appear on the ballot via legislative action or by petition. Considerable campaign funding is typically required. It is not clear who would fund such a campaign. http://www.youtube.com/watch?v=O16BJSt19bc





"Squeaky" Fromme's Psychiatric Interview, Excerpts: Part 1 of 2

Lynette "Squeaky" Fromme - a member of the Manson family - attempted to assassinate President Gerald Ford on Sept. 5, 1975. Her gun was improperly loaded and failed to fire. She was interviewed by a psychiatrist on Sept. 21, 1975. This recording was edited from the original by Hector Amezcua of the Sacramento Bee. Note: Fromme should not be confused with Sara Jane Moore who attempted to shoot Ford shortly after the Fromme attempt.

Part 1

https://www.youtube.com/watch?v=uqhhzQwGxc0

Part 2

https://www.youtube.com/watch?v=fe7JEk9voZY

CA Gov. Jerry Brown leaves voicemail for Sheriff Mims on Prop 57



1:20

California Governor Jerry Brown left a voicemail for Fresno Sheriff Margaret Mims complaining about a mailer she endorsed for Prop 57 of Nov. 2016. Prop 57 would relax parole conditions under certain circumstances.

https://www.youtube.com/watch?v=U2zleLPK33A

Flower Lady Arrest



1:31

Woman arrested for selling flowers without a permit at Perris High School, Perris, California, June 7, 2017. https://www.youtube.com/watch?v=q9COMhJ6hUg

Ticketing of Hot Dog Vendor by UC-Berkeley Police



1.46

Ticketing of Hot Dog Vendor by UC-Berkeley Police

From California Today of NY Times: 9-13-17 A stunned look fell over the hot dog vendor's face as a police officer, ticketing him for lacking a permit, reached into the man's wallet and pulled out \$60. The vendor and a passer-by recording the exchange protested. "That's not right," said the cameraman. "That's how it works," replied the officer, of U.C. Berkeley's police department. And now, video of the encounter outside a Golden Bears football game Saturday has become a fixation of the internet outrage machine. Uploaded over the weekend, it's been watched millions of times and prompted demands for the officer's firing. It's also reinvigorated a debate in California over civil forfeiture, which allows the authorities to seize cash and property from people suspected of wrongdoing. Last year, the practice brought the state's law enforcement agencies more than \$115 million, according to government figures. Policing groups argue that it's an essential tool in combating drug trafficking. Critics say it's been misused to generate revenue, in some cases from suspects never convicted of wrongdoing. That was part of the reason for a California law that went into effect this year tightening civil forfeiture rules. A spokeswoman for U.C. Berkeley's campus police, Sgt. Sabrina Reich, said in an email that it was "routine to seize money as evidence of an illegal transaction." The money, she explained, is needed as evidence. That rationale drew skepticism from some criminal justice experts. "If the hot dog vendor is operating without a permit, the proper mechanism is to give him a ticket," said Lee McGrath, senior legislative counsel at the Institute for Justice, a public-interest law firm that has been critical of civil forfeiture practices. "The idea that certain serial numbers on certain bills are evidence is an absurd concept," he added. By Monday, the clamor over the case was so intense that the university opened an investigation. In a statement, Vice Chancellor Scott Biddy said in part: "We are deeply committed to building a climate of tolerance, inclusion and diversity, even as we enforce laws and policies." An online fund-raiser to help the vendor, identified in reports as Beto Matias, has raised nearly \$70,000. Martin Flores, who recorded the video and initiated the campaign, said some of the money would be used to buy Mr. Matias a proper food truck. "I'm going to tell you this," he said, "when we get the truck for him, he's going to have a permit. He's going to be ready to rock 'n' roll." Source:

https://www.nytimes.com/newsletters/2017/09/13/california-todayhttps://www.youtube.com/watch?v=rgcZ38hf Ww

Audio:

Two Radio Programs on the Legacy of LA Police Chief Daryl Gates 55:47

Two radio programs on the occasion of the death in 2010 of former Los Angeles Police Chief Daryl Gates who was chief during the LA Riot of 1992. Both reviews are quite critical of Gates. https://archive.org/details/gates2programs

Legislative Testimony of UC-Davis Chancellor Katehi on Pepper Spray Incident: 12-14-11 31:28

An incident in which student demonstrators at University of California-Davis were pepper sprayed.sparked concerns and received wide public attention. A joint legislative hearing was held on December 14. Below is an audio of the testimony of UC-Davis Chancellor Linda Katehi at the Legislative Hearing on California University Campus Police Policy. The excerpt excludes testimony by another witness from CSU-Fresno. Most of the questions from legislators dealt with the issue of who is in charge of police actions. The Chancellor indicates that had she known that the tents of demonstrators could not be removed without force, she would not have ordered them removed.

https://archive.org/details/LegislativeTestimonyOfUc-davisChancellorKatehiOnPepperSprayIncident

UC Administrator Excerpts: Legislative Hearing on California University Campus Police Policy (December 14, 2011)

44:36

An incident in which student demonstrators at UC-Davis were pepper-sprayed sparked concerns and received wide public attention. A joint legislative hearing was held on December 14. Below is an audio of the testimony of UC president Mark Yudof and General Counsel Charles Robinson at the Legislative Hearing on California University Campus Police Policy. The excerpts include the formal statements of the two witnesses from UC plus a question and answer session which followed similar testimony by CSU witnesses.

The main information to be found in these excerpts is that there is planned to be a UC-systemwide policy about police activity that comes out of the various reviews. March 1, 2012 was given as the probable date in which the findings/outcomes would be released. Note that there are occasional silent pauses due to interruptions in streaming. President Yudof indicated he found no conflict of interest involved in the choice of former LA Police Chief William Bratton to conduct an investigation. Some legislators expressed concern about what they perceived as a large number of independently-conducted investigations going on at UC. https://archive.org/details/UcAdministratorExcerptsLegislativeHearingOnCaliforniaUniversityCampus

Aftermath of Violent Confrontation in Berkeley 12:21

From "Reveal" program on KCRW, aired Dec. 30, 2017. The Berkeley, CA demonstration occurred on Aug. 27, 2017

https://archive.org/details/revealKCRW12-30-17

Week 8: Economics



California's 1934 EPIC Campaign for Governor - Part One 07:47

In 1934, author Upton Sinclair ran for governor in the EPIC campaign (End Poverty in California). He received the Democratic nomination as this video shows but was ultimately defeated. A major campaign to defeat Sinclair was set in motion by panicked business interests and traditional Democrats who resented the takeover of their party. However, Sinclair's campaign changed California politics, making the Democrats the majority party. The EPIC agenda consisted of a state-takeover of depression-idled businesses and farms, to be financed by a vague currency scheme. The businesses were to be converted to nonprofit cooperatives. In 1938, one of the EPIC Democrats elected to the Legislature became governor for one term: Culbert Olson. The EPIC campaign can be seen as one of the various pensionite and other social movements spawned by the Great Depression in California. This is Part One. (Sam Yorty who is interviewed in this clip was later mayor of Los Angeles.)

http://www.youtube.com/watch?v=AS77eZVIsXc



California's 1934 EPIC Campaign for Governor - Part Two 07:25
See description from Part One.

http://www.youtube.com/watch?v=16xdCQIae4w



The Townsend Pension Plan in the 1930s 07:24

During the Great Depression of the 1930s, most elderly people had little means of support. Job-based pensions were rare. The Townsend movement - a proposal to pay everyone over age 60 \$200/month (a vast sum at the time) - began in California and spread across the country. It became the radical alternative to the Social Security proposal in Congress and indirectly helped enact Social Security as the more moderate plan. For more info on California's various pensionite movements, see Mitchell, "Pensions, Politics, and the Elderly" (M.E. Sharpe, 2000).

http://www.youtube.com/watch?v=B10O4qUR7tY



California Pensionite Movements Reflected in Movie 07:45

The film "Meet John Doe" appears to be based on California pensionite movements such as the Townsend Plan and Ham & Eggs. These involved formation of clubs around the state (and nation in the case of Townsend) to support the movement. Ham & Eggs involved a plan to pay every state resident over age 50 Thirty Dollars Every Thursday. (The plan appeared on the ballot in 1938 and 1939.) There is a vague reference in the film to this notion. Moreover, the suicide theme in the film was based on an actual incident seized on by Ham & Eggs supporters. For more info on California pensionites, see Mitchell, "Pensions, Politics, and the Elderly" (M.E. Sharpe, 2000).

http://www.youtube.com/watch?v=1S5zpjVvH6U



Mortgage Foreclosures in Sacramento, California area 03:16

This video shows the process of evicting apparent squatters from a foreclosed house in the Sacramento, California area during the summer of 2008. As the officer notes, if squatters claim to be renting, the eviction process in California becomes more complicated. The video also illustrates the problem caused by foreclosed and vacant properties unless the financial institutions that own them take steps to secure and maintain them. http://www.youtube.com/watch?v=xmGDaEG7v3w



Radio Ad Featuring Rick Perry Solicits California Businesses to Move to Texas

The ad was aimed at Sacramento and other nearby markets. It was broadcast in early Feb. 2013 and attracted considerable media attention. Indeed, the media attention probably created more publicity than the actual limited broadcasts of the ad.

https://www.youtube.com/watch?v=oGTEGfEoEJo

UCLA Emeriti Lecture on US & California Economic Outlook 4-11-2013



56:08

UCLA Emeriti Lecture on US & California Economic Outlook by Professor-Emeritus Daniel J.B. Mitchell, April 11, 2013, UCLA Faculty Center https://archive.org/details/Emerit41113editedSlides

Weeks 9 & 10: Student Reports

Industries



Dot-Com Boom Parody 06:12

During the dot-com boom of the late 1990s, there were enthusiastic investments in many questionable companies. The rising stock market, led by the dot-coms - often centered in California - led to massive capital gains tax receipts by the state govt. When the bubble burst and the receipts dried up, a major fiscal crisis arose, eventually leading to the recall of Governor Gray Davis and his replacement by Arnold Schwarzenegger. This clip is a radio parody of the dot-com boom - made while it was still going strong - by comedian and commentator Harry Shearer.

http://www.youtube.com/watch?v=e7xiIzcYRpA



Alternative Tourism in Los Angeles - Part One 07:23

In the mid-1990s, a group largely sponsored by the Hotel Employees and Restaurant Employees (HERE) in L.A. promoted a kind of alternative tourism: visits to local neighborhoods. This is Part One http://www.youtube.com/watch?v=fBRHKK2MfRA



Alternative Tourism in Los Angeles - Part Two 08:10

See Part One for description.

http://www.youtube.com/watch?v=Y4ThZm5v0U8



California Raisins 00:30

Through various devices, certain generic products (agricultural, tourism) are promoted in California. Probably the most successful promotion in terms of public recognition were the California raisins. http://www.youtube.com/watch?v=lpK65EKP6Ek



Hit Song from High Noon Changes Hollywood Business Model 09:51

The film "High Noon" (1952) contained an opening theme song that became a hit single record, initially in two versions (Frankie Lane, Tex Ritter). This audio narrative - originally on NPR - argues that the success of the song on its own changed the Hollywood business model with regard to film scores and songs. It is argued that the success of the song underlined the synergy between film (including film promotion and marketing) and the music business, leading to a combination of the two. It also notes a technological change, the move from 78 RPM records to long-playing records which created a larger demand for recorded music. Oddly, the narrative doesn't refer to competition from television, which was of much concern to Hollywood at the time. But it does argue that antitrust litigation that had ended vertical integration between film studios and theater distribution also contributed to the search for new marketing techniques. Finally, reference is made to the (longstanding) globalization of Hollywood films.

http://www.youtube.com/watch?v=b6ne4uRTo-E



California and the Medfly Infestation in the Early 1980s 01:45

An infestation of the Mediterranean fruitfly began to threaten California's large agricultural industry in 1980. By that time, however, environmentalism had achieved a major foothold in the state's urban areas. There was strong resistance to aerial spraying and the use of pesticide. The controversy limited the anti-Medfly efforts. Eventually, the infestation and the controversy over attempts to eradicate the Medfly in urban areas spilled over into state politics. Democratic Governor Jerry Brown was planning to run for the US Senate in 1982. Along with a deteriorating state budget, the Medfly controversy became a significant element in Brown's campaign against Republican Pete Wilson. Wilson ultimately won the race. This news video on the Medfly was made in early January 1981. For more on the Medfly problem, see:

 $http://www.commercial diplomacy.org/case_study/case_medfly1.htm$

http://www.youtube.com/watch?v=Dk84zBI-OJ4



The 1988 Writers' Strike 09:47

The TV/movie writers' strike in 2007 directed attention to a 22-week strike by writers in 1988. This video has four news reports at various points during the strike. The 2007 strike seemed focused on new technologies for distribution such as DVDs. In contrast, the 1988 news reports mainly focus on TV networks vs. cable and first runs vs. reruns. Oddly, in the second clip, a major NBC executive refers to replacement writers hired by management as "scabs," a derogatory term more typically used by unions. http://www.youtube.com/watch?v=ISGe670OTOc



1930s Newsreel: Venice, California Beauty Contest

01:19

Such films promoted tourism in Southern California. Venice, California had canals and other structures modeled after Venice, Italy. Although some of the canals remain, most of the canals and structures no longer exist.

http://www.youtube.com/watch?v=0LgikWwKKPU



1949 Live Coverage in Los Angeles Makes TV History

08:58

A live 1949 broadcast of a failed rescue attempt of a child - Kathy Fiscus - who had fallen down a well in Los Angeles made TV history. The limited technology of that time made such live coverage of news events difficult. This radio interview by Patt Morrison of KPCC was made on the 60th anniversary of the 1949 broadcast.

http://www.youtube.com/watch?v=XryXTD2kfWI



1973 Radio Ad Suggests Adam & Eve Got Into Trouble With a Prune, Not an Apple California has various marketing boards for agricultural products. This radio ad for California prunes aired in February 1973.

http://www.youtube.com/watch?v=zNQi42VU8gQ

Frasier the Lion as told by Jean Shepherd: 1972



Frasier the Lion as told by radio commentator Jean Shepherd: Feb. 1972, WOR, New York City. Lion Country Safari was once a major southern California tourist attraction.

https://www.youtube.com/watch?v=ZkBKSOrAaCA

Two Excerpts from Tom Breneman's Breakfast in Hollywood Radio Program



Breakfast in Hollywood was a popular 1940s daytime radio program broadcast from Tom Breneman's restaurant in Hollywood. Breneman would banter with his guests. These are two excerpts preserved on phonograph records that were distributed by the program. Programs like this one attracted folks from around the country to the L.A. area.

https://www.youtube.com/watch?v=MGa0U9O2PDc

How Funny is a Prune? 1973 Radio Commercial



1:07

In 1973, the California Prune Advisory Board sought to promote its produce as "funny" in radio ads. https://www.youtube.com/watch?v=bXGDPEgDFXU

How Funny is a Prune? 1973 Radio Ads - Part 2



2:14

The California Prune Advisory Board sponsored a series of radio commercials in 1973 with the theme that prunes were funny. (There was no direct mention in the ads about what people often use prunes to accomplish.)

https://www.youtube.com/watch?v=SpCcHAPMGME

Governance



Pete Wilson's Two Campaigns for Governor: 1990 and 1994 05:26

Pete Wilson ran for California's governor successfully in 1990 and for reelection successfully in 1994. He had been mayor of San Diego and a U.S. Senator before assuming the governorship. In both gubernatorial elections he ran against women. His opponent in 1990 was Dianne Feinstein, former mayor of San Francisco and later U.S. Senator. The 1994 opponent was Kathleen Brown, sister of former governor of Jerry Brown and daughter of former governor Pat Brown. In the 1994 election, the issue of illegal immigrant became a major factor. Wilson endorsed Proposition 187 which would have denied most public services to illegal immigrants. Prop 187 passed but was largely voided by litigation.

http://www.youtube.com/watch?v=beO5FYIGDVg



Former California Gov. Jerry Brown on the Role of Governor 05:25

In 2005 at UCLA, 3 former California governors spoke on state issues. In this clip, Jerry Brown (first elected in 1974; re-elected in 1978) comments on the role of the governor. His successor, George Deukmejian, follows with a humorous jab at the end.

http://www.youtube.com/watch?v=-Z-kd-OSQ5Y



Speculation Just After 2003 Recall on Governor-elect Arnold Schwarzenegger 09:57

Issues raised: Would he raise taxes? Getting along with the Democrats. Getting along with Lieutenant Governor Cruz Bustamante who came in second in the recall.

http://www.youtube.com/watch?v=qlKvgFfGV1M



Santa Cruz City Council Testimony 5/13/08

02:34

Many California cities have public comment sessions regarding current issues.

http://www.youtube.com/watch?v=U5oVzbwYWpg



3 California Governors Who Ran for President 02:42

Three California governors have run for president: Ronald Reagan (1980), Jerry Brown (1992), and Pete Wilson (1996). Only Reagan succeeded. Brown and Wilson did not win their parties' nominations. These 3 TV ads emphasize budgets and taxes while governor. There are omitted details in each ad. Reagan and Wilson both raised taxes in response to budget crises. Brown left a budget crisis to his successor. http://www.youtube.com/watch?v=5mcoHeIzRcY



California's 1958 Right-to-Work Initiative TV opposition ad 00:41

This brief clip shows a TV ad opposing a right-to-work initiative on the 1958 California ballot - supported by Republican candidate for governor William Knowland. The initiative would have banned the "union shop" in California. Knowland was minority leader in the U.S. senate and hoped to use the California governorship as a springboard to the presidency. He forced the incumbent Republican governor, Goodwin (Goody) Knight to run for Knowland's senator seat while Knowland ran for Knight's position. Knowland's insistence on this switch and his support for the right-to-work initiative (which was defeated) killed the careers of himself and Knight. And it led to the victory of Pat Brown for governor and other Democrats. http://www.youtube.com/watch?y=o-RH6YWtHiM



Hollywood on Elections in 1972 05:34

In "The Candidate" (1972) a liberal Democrat runs for U.S. senator from California and wins. Actual political figures and news reporters of that era were used in the film. Some are identified here. The candidate himself has doubts during the campaign which compound when he wins. He is supposed to be the son of a past governor. Four years after the film was made, Jerry Brown, son of former Gov. Pat Brown, was elected governor - not senator. When Jerry Brown ran for the senate, however, in 1982, he was not elected. He was elected state Attorney General in 2006.

http://www.youtube.com/watch?v=GiIA9LaQSQ4



Schwarzenegger's Year of Reform Pro TV Ads 09:21

Gov. Schwarzenegger put 4 initiatives on the California ballot of Nov. 2005. The campaign was entitled "Year of Reform." All initiatives were defeated. This video shows the pro-initiative TV ads. There were many more anti ads.

http://www.youtube.com/watch?v=eX2dL88lFsc



Schwarzenegger's Year of Reform Anti TV Ads - Part One 09:27

In Nov. 2005, California Governor Schwarzenegger put 4 initiatives on the ballot - a campaign known as the Year of Reform. All four failed. Here are some of the opposing TV ads. http://www.youtube.com/watch?v=qljwnrRftyc



Schwarzenegger's Year of Reform Anti TV Ads - Part Two 06:56

Additional TV ads opposing California Gov. Schwarzenegger's 4 "Year of Reform" initiatives from the Nov. 2005 election.

http://www.youtube.com/watch?v=Hp9g1o9Xhj4



Year of Reform Radio Pro and Anti Ads 02:15

In 2005, California Governor Schwarzenegger campaigned for 4 initiatives on the Nov. ballot. All of them were defeated. This episode features radio ads pro and con http://www.youtube.com/watch?v=f1xQsOR HLs



Governor Schwarzenegger's 2005 "Concession" Speech 09:46

In 2005, California Governor Arnold Schwarzenegger supported four "Year of Reform" initiatives on the ballot, all of which were defeated. On Election Day evening, after enough returns were in to make it clear that the initiatives were failing, he gave an odd "concession" speech. In the early part of the speech, he seemed not to recognize the defeat and spoke of waiting for late returns. But towards the end of the speech, he began talking about state infrastructure needs. Infrastructure was the key agenda item for the governor - and his reelection campaign in 2006. So he seemed already to be moving on. http://www.youtube.com/watch?v=ITaneUvyy_8



Message Received by Gov. Schwarzenegger 01:39

After failing to pass 4 initiatives in a special election he called, California Governor Schwarzenegger says he has received a message from the electorate. Despite low ratings due to his initiative campaign, he went on to win re-election in Nov. 2006.

http://www.youtube.com/watch?v=YlTHCU7V_Gc



Prison Guards union opposes Schwarzenegger

The powerful prison guards' union was at odds with California Gov. Schwarzenegger during the 2006 election year. It created this ad.

http://www.youtube.com/watch?v=XtrYtP3B81o



California Gov. Jerry Brown and the Gasoline Shortage 04:45

Although wage and price controls that had been imposed by President Nixon were largely ended in 1974, elaborate price controls on oil continued, producing a gasoline shortage. The shortage led to long lines at gasoline stations, particularly in California and rationing through "odd-even" plans based on license plate numbers. Gov. Jerry Brown went to Washington in May 1979 to complain to President Carter about the gasoline situation. Brown was a potential rival to Carter in the 1980 Democratic presidential primary, although he did not formally announce his candidacy until later in the year. In this clip, we also see California Senator S.I. Hiyakawa expressing his views on the shortage.

http://www.youtube.com/watch?v=L2KrxmpPJ-o



Jerry Brown's first term as California governor - Part I 06:52

Jerry Brown was elected governor of California in Nov. 1974, succeeding Ronald Reagan. He quickly attracted national attention as these news clips illustrate. Brown was noted for his presidential ambitions, his "small is beautiful" philosophy, and fiscal conservatism. Part I contains news clips covering those issues. Part II also covers Brown's controversial appointment of Rose Bird as Chief Justice of the state Supreme Court and his opposition to the death penalty. The state's budget surplus later became an issue in the campaign for Proposition 13 in 1978. The fact that the state was running a surplus as local property tax bills rose rapidly was a factor in the vote for Prop 13. On the other hand, the accumulated surplus at the state level initially helped the bailing out of local governments as Prop 13 reduced their property tax revenues. http://www.youtube.com/watch?v=9XVXcTqeMkI



Jerry Brown's first term as California governor - Part II 04:32
See Part I.
http://www.youtube.com/watch?v=Uvz7yIOAUjY



California Gov. Jerry Brown signals use of direct democracy to break legislative gridlock http://www.youtube.com/watch?v=JIzcAe6FMoA



California Gov. Pat Brown & Jerry Brown Discuss Defeat of Nixon in 1962 with JFK 5:01

In a phone conversation on Nov. 7, 1962, California Gov. Pat Brown discusses his recent defeat of Richard Nixon in the 1962 gubernatorial election. Brown was running for reelection against Nixon. Nixon gave a press conference after the election denouncing the news media as biased against him. Brown and Kennedy think Nixon is a "nut" and "paranoid" and that his political career is washed up. Toward the end of the conversation, Pat Brown puts his then young son Jerry Brown on the phone. Jerry Brown became governor in the 1970s and again was elected in 2010. Jerry Brown tells JFK that he (JFK) will carry California in the 1964 presidential election. (Of course, Kennedy was assassinated and never got to run in 1964.) The recording is on a defective dictabelt which used a needle-in-groove technology. The deterioration of the dictabelt causes the needle to skip so words repeat.

https://www.youtube.com/watch?v=x4iqY5UdEzI



Jerry Brown Makes a Political Comeback in California: 1989 02:05

Jerry Brown served two terms as California's governor in the late 1970s and early 1980s. He ran for US Senate in 1982 against Republican Pete Wilson and lost. At the time, the state was in a major budget crisis. After an absence of 7 years, Brown won the position of chair of the California Democratic Party, restarting his political career. He was later elected Mayor of Oakland and subsequently California state attorney general. Brown is thought to be a possible contender for what would be a third term as governor in 2010. Although the voters imposed term limits by initiative in 1990, Brown's earlier terms as governor which predate that time do not preclude a third term.

http://www.youtube.com/watch?v=DLBEXNCxKEE



Reagan Supports Wilson for California US Senator in 1982 02:54

In 1982, two-term Governor Jerry Brown ran for the US Senate against San Diego Mayor Pete Wilson. President Reagan supported Republican Wilson. Brown was facing a major state budget crisis and controversy over aerial spraying for Medflies, among other issues. As this news report shows, Brown relied on an unusual TV ad campaign to try and overcome Wilson's lead. But in the end, Wilson won with 55% of the vote. http://www.youtube.com/watch?v=ugohlGQSkCs



California Chief Justice Rose Bird Loses Election 03:35

Appointees to the California State Supreme Court must periodically stand for confirmation by the voters. Rose Bird was first appointed Chief Justice by Governor Jerry Brown in 1977 and was immediately controversial. She was narrowly confirmed in 1978, but not in 1986 when she lost 2-to-1, and took down two other Justices in the same election. The major issue was her refusal to uphold death penalty cases. However, Governor George Deukmejian and others were upset by her votes on such matters as redistricting, Proposition 13 (the initiative that cut property taxes), and other matters. In this news report we see Los Angeles Mayor Tom Bradley, then running for governor in a rematch against Deukmejian, saying he was neutral in the Bird race. We also see Howard Jarvis, co-author of Proposition 13, as an opponent of Bird. After losing, Bird largely disappeared from public view until she died in 1999. http://www.youtube.com/watch?v=Kd162US36to



The 2003 Recall of California Governor Davis - Part 1 07:01

During a major state budget crisis, a petition drive - financed in large part by Congressman Darrell Issa - was launched to recall California Governor Gray Davis. Issa hoped to win the governorship through the recall but eventually dropped out when Arnold Schwarzenegger ran and became the major Republican candidate. (The chief Democrat in the race was Lt. Governor Cruz Bustamante.) Schwarzenegger had been considering running for governor in a more conventional manner and it was first thought he might not run in the recall and instead support former Los Angeles Mayor Richard Riordan. Part 1 shows the petition drive and the certification of the recall. Part 2 features campaign clips. Part 3 shows the results of the recall and the inauguration of Governor Schwarzenegger. In that clip, the new governor mentions his action in cutting the "car tax," a form of property tax on automobiles. Criticism of this action revived as California entered a new budget crisis during the 2007-08 fiscal year during the governor's second term. http://www.youtube.com/watch?v=pt7O-yyzFJs



The 2003 Recall of California Governor Davis - Part 2 09:48
See part 1 for description.
http://www.youtube.com/watch?v=wcUZZQ11u6w



The 2003 Recall of California Governor Davis - Part 3 05:06
See part 1 for description.
http://www.youtube.com/watch?v=G6eSlO46FnA



Reflections on the California Legislature - Part 1 09:04

On Dec. 4, 2007, the Public Policy Institute of California sponsored a forum on the functioning of the California legislature. Panelists were former Governor Pete Wilson, former Assembly leader Willie Brown, former Senate president John Burton, former Senate minority (Republican) leader Jim Brulte, and Assembly Speak Fabian Nunez. They reflected on term limits, redistricting, and polarization. This video presents highlights from a KQED podcast. This is Part 1.

http://www.youtube.com/watch?v=GmZ5j-p1pVU



Reflections on the California Legislature - Part 2 09:03

See description, Part 1.

http://www.youtube.com/watch?v=gpeLbvRamA4



Reflections on the California Legislature - Part 2 06:18

See description, Part 1.

http://www.youtube.com/watch?v=ZsaY024UAZ8



California Gubernatorial Primary 2010: Anti-Whitman Ads by Groups Favoring Jerry Brown 4:15

http://www.youtube.com/watch?v=Q8ZIxibbOlc



California Gubernatorial Primary 2010: TV Ads for Meg Whitman 9:40

http://www.youtube.com/watch?v=XtgjqQqFK3E



California Gubernatorial Primary 2010: Robocall Ads for Meg Whitman 1:34

http://www.youtube.com/watch?v=c4qElqovSQw



California Gubernatorial Primary 2010: Radio Ads for Meg Whitman 11:28

http://www.youtube.com/watch?v=KEJ-RzA06Kc



California Gubernatorial Primary 2010: Ads for Steve Poizner 13:23

http://www.youtube.com/watch?v=3vJAV_GGiqg



California Gubernatorial Primary 2010: Ads Against and for Jerry Brown 2·58

http://www.youtube.com/watch?v=Eu8vdbtsUd8



3:59

Former California Assembly Speaker Willie Brown on State Dysfunction

On July 15, 2009, Willie Brown was interviewed on NPR on the budget crisis and state dysfunction of that period. He argued against term-limits and the two 2/3 vote (supermajority) requirements for taxes and budgets. This is an excerpt from that interview.

http://www.youtube.com/watch?v=ZMuVrAtzf7g



7:23

Illegal Immigration Issue in California May 2010 GOP US Senate Primary Debate

The 3 California GOP candidates for the US Senate held by Barbara Boxer held a debate in May 2010. Illegal immigration came up twice in the debate, once in regard to an Arizona state law that aimed at curbing such immigration and once on the issue of amnesty. The candidates were Tom Campbell, Chuck DeVore, and Carly Fiorina. (There was no debate on the Democratic side since incumbent Senator Boxer had only minor opposition.)

http://www.youtube.com/watch?v=mXfLj8T8SAM



2:58

California GOP Governor and US Senate Candidates Debate Gun Rights: May 2010

Note: A typo in one of the titles on this video says 2009 rather than 2010 - sorry. The issue of gun rights arose in the Republican pre-primary debates of May 2010 for the California governorship and the US Senate seat held by Sen. Barbara Boxer. In the US Senate race, the issue of gun rights for individuals on the federal no-fly list arose. In the gubernatorial race, the issue of a propose limit on "open carry" rights arose. In this clip we see the gun-related sections of both debates. US Senate candidates were Tom Campbell, Chuck DeVore, and Carly Fiorina. Gubernatorial candidates are Steve Poizner and Meg Whitman. Note: The Democratic side in both races had essentially no contests so there were no debates.

http://www.youtube.com/watch?v=p-LlRCJIBnQ



6.04

Pre-2003 Recall of Calif. Gov. Davis: Imaginary Interview of Davis, Bill Clinton, James Carville Shortly before the 2003 recall election of California Governor Gray Davis and his replacement by Arnold Schwarzenegger, radio comedian and voice artist created this imaginary interview between Davis, former President Bill Clinton, and political advisor James Carville.

http://www.youtube.com/watch?v=0WR6T3JG6R8



Governor Schwarzenegger: Politician, Pragmatist, Centrist

This video shows the various aspects of the Schwarzenegger governorship. It is posted on the day he steps down and turns the governorship of California to Jerry Brown. Prior to the Nov. 2008, as a Republican governor, he endorsed McCain over Obama. But he arguably flip-flopped after Obama won and enacted a stimulus program that provided money to California. http://www.youtube.com/watch?v=Emk3HTFIcBw



Audio Artifact from the 1983 Santa Monica City Council Election & Rent Control Wars

Part of the campaign involved a cassette tape mailed to voters by the "All Santa Monica Coalition." The cassette is narrated by Susan F. Rice of the Coalition and features a recording of a meeting at which Derek Shearer and Ruth Yannatta Goldway of the Renters Rights group spoke to a group of activists. All three individuals went on to notable careers.

As of 2011, Susan F. Rice was Senior Consulting Associate at Brakeley Briscoe, a fundraising and organization management firm. At UCLA, she directed the management school component of UCLA's capital campaign. She is a past president of the California League of Women Voters. Her husband at the time of the campaign was CEO of the Rand Corporation in Santa Monica. At the time of the 1983 campaign, she was active in the Coalition.

Ambassador Derek Shearer as of 2011 was Chevalier Professor of Diplomacy and World Affairs at Occidental College in Los Angeles. He also serves as Director of Global Affairs, handling the college's international relations and directing the expansion of its international affairs programs. Derek Shearer served in the Clinton administration as an economics official in the Commerce Department, and then as Ambassador to Finland (1994-97). He was active in the Renters Rights group at the time of the 1983 campaign.

Ruth Yannatta Goldway was designated Chairman of the United States Postal Regulatory Commission (PRC) by President Barack Obama on August 6, 2009. She was first appointed by President Clinton in April 1998 to the predecessor agency, the Postal Rate Commission, and twice reappointed by President George W. Bush, most recently in 2008 to serve a third term ending in November 2014. She was a Renters Rights member of the Santa Monica City Council at the time of the 1983 campaign.

Background: In 1978, California voters enacted Proposition 13 which dramatically cut local property taxes. Part of the campaign for Prop 13 involved suggesting to renters that when their landlords' property taxes went down, rents would also decrease. However, Prop 13 changed neither demand nor supply of rental properties and rents were not reduced. Indeed, in the inflationary climate of the late 1970s, they kept rising. The result was a spate of rent control laws in California. Prior to that point, Santa Monica had been a relatively conservative city. The rent control issue changed the climate and the City's politics shifted dramatically. A particularly tight rent control law was adopted and a group known as Santa Monicans for Renters Rights took over the city council.

The 1983 city council campaign was particularly bitter as the audio cassette indicates. After the 1983 election, the council was divided 4-3 with the Renters Rights group retaining a majority. The Renters Rights group has retained a considerable influence in city politics thereafter. A subsequent change in state law mandating vacancy decontrol (properties go to market rates when a renter moves out) diminished the importance of rent control in local politics. (Costa/Hawkins Rental Housing Act of 1996). http://www.youtube.com/watch?y=uYPhMyqaI4w



California Gov. Jerry Brown's State of the State Address 1-31-11

State of the State speech to the legislature on Jan. 31, 2011 by California Gov. Jerry Brown. Deals mainly with the state budgetary problems. This is part 1. Speech continues on part 2.

Part 1: http://www.youtube.com/watch?v=quUukeQHXW4
Part 2: http://www.youtube.com/watch?v=x_q7gVFS0UM



California Governor Jerry Brown's Inauguration Address: Jan. 3, 2011

Jerry Brown spoke about budget difficulties facing the state but also about California history and personal history. He referenced his father's governorship and the infrastructure investment his father - Pat Brown - accomplished.

Part 1: http://www.youtube.com/watch?v=78huM7U-kK8
Part 2: http://www.youtube.com/watch?v=E1TiPJDHAxE



Ads from the California Nov. 2012 General Election http://www.youtube.com/watch?v=CwmvSgDMKJU http://www.youtube.com/watch?v=QhNcGqZPTHs http://www.youtube.com/watch?v=3HbtUCom1i4



California Nov. 2012 General Election: Post-election radio ad thanks voters http://www.youtube.com/watch?v=7RREP1WdBes



Lt Gov Newsom criticizes California Gov. Brown on Prop 30 campaign & college tuition http://www.youtube.com/watch?v=oxY2ChoXbw4



4 Video Reminders of California's 2003 Recall and Its Aftermath $4 \cdot 14$

The 2003 gubernatorial recall election in California replaced incumbent Governor Gray Davis with Arnold Schwarzenegger. But Schwarzenegger ended his governorship equally as unpopular as Davis at the time of the recall. Both governors' periods in office ended with state budget crises. https://www.youtube.com/watch?v=CkE11Egb 7Q



Arnold Schwarzenegger's Last Tweet as California Governor

On his last day in office in January 2011 - inauguration day for his successor Jerry Brown - Gov. Schwarzenegger sent a tweet of himself walking out of his gubernatorial office and turning off the lights. https://www.youtube.com/watch?v=24ex2eQsP_Y



2010 California Governor Campaign: Pro-Meg Whitman Ads (Post-Primary)

Compilation of 2010 California Governor Campaign: Pro-Meg Whitman Ads (Post-Primary) https://www.youtube.com/watch?v=zhgves0WBa0



2010 California Governor Campaign: Pro-Jerry Brown Ads (Post-Primary)

Compilation of 2010 California Governor Campaign: Pro-Jerry Brown Ads (Post-Primary) https://www.youtube.com/watch?v=1eUXrz5476I



California 2012 Electoral College Excerpts

The full session of the California electoral college was live-streamed on Dec. 17, 2012 and ran about one hour and a quarter. These are brief excerpts including the swearing in of electors, electing a chairperson, electing a secretary, announcing the president and vice presidential votes (all 55 electoral votes of the state for Barack Obama and Joe Biden), and adjournment. Initially, the session was presided over by the speaker of the California state assembly; then by the elected chairperson. The results were gathered and tabulated to be sent to Washington.

https://www.youtube.com/watch?v=MRwW4cl1Dpc



British radio interview on California Legislative Supermajority

Monocle radio interview, Dec. 18, 2012, with Professor-Emeritus Daniel J.B. Mitchell on the implications of the supermajority (2/3) status attained by Democrats in the California legislature in the Nov. 2012 election. Prof. Mitchell indicates that Gov. Jerry Brown would likely want to check urges to raise taxes or increase spending excessively. State demographic and political trends are discussed.

https://www.youtube.com/watch?v=IAp1rf2Qhz8



California Nov. 2012 General Election: Post-Election Radio Ad Thanks Voters 1:14

California Nov. 2012 general election. This unusual radio ad thanks voters for rejecting Proposition 32 ("paycheck protection") which would have restricted the use of union dues money for political purposes. The ad is paid for by a firefighters union.

 $\underline{https://www.youtube.com/watch?v=7RREP1WdBes}$



address in 1948 as presidential candidate for GOP nomination



Part 1: Earl Warren radio address in 1948 as presidential candidate for GOP nomination
Part 1 of 2: Radio broadcast in 1948 featuring California Governor Earl Warren who was running for the
Republican presidential nomination. NBC gave Warren free time for an address. Under the fairness doctrine
of that era, it had to give similar time to the other candidates. Warren's address touches on such issues as the
developing Cold War and Social Security. Warren represented the liberal wing of the Party and pushes for the
Party to be "progressive." Implicit in his remarks is criticism of the more conservative and isolationist wing of
the Party. Ultimately, Warren became the vice presidential candidate, running with Thomas Dewey as the
presidential candidate. The ticket lost to incumbent President Harry Truman.

Part 1

 $\underline{https://www.youtube.com/watch?v=STpe902nAV4}$

Part 2

https://www.youtube.com/watch?v=qIXKn2VW0sc

Introduction of CA Gov. Jerry Brown by Wife at 4th Inauguration



Introduction of California Governor Jerry Brown by His Wife Anne Gust Brown at His 4th Inauguration, January 5, 2015.

https://www.youtube.com/watch?v=cV2BBV06fuI

California Sen. Hiram Johnson opposes FDR's 3rd term



Hiram Johnson was elected governor of California in 1910 as part of the "progressive" movement of that era. He brought about "direct democracy" in the state (initiative, referendum, recall) as well as women's suffrage in 1911. After two terms as governor, he came US senator from California and was part of the isolationist and nativist wing of the Republican Party until his death in office in 1945. In this video clip from 1940, he opposes a third term for Franklin Roosevelt and supports the candidacy of Wendell Wilkie. (Wilkie became the Republican candidate in 1940 and lost to Roosevelt.)

https://www.youtube.com/watch?v=zaVfhJKPVKg



California Gov. Jerry Brown on the Perils of Budget Forecasting

At a news conference of May 13, 2014, California Governor Jerry Brown is asked by a reporter about a previous underestimate of the number of enrollees in the state's Medi-Cal (Medicaid) program under the Affordable Care Act. He responds.

https://www.youtube.com/watch?v=fe7JEk9voZY



6:00

California Gov. Jerry Brown on RT: Sept. 2017 https://www.youtube.com/watch?v=PrjYe9ZppvU



Excerpts: 2016 California Electoral College 12:06

California electors met on Dec. 19, 2016 at the state capitol to vote for President of the United States. California's 55 electoral votes went to Hillary Clinton. The entire proceeding ran about 85 minutes. This is a summary of the highlights. Included is an unusual resolution calling for an investigation of Russian interference in the 2016 election.

https://www.youtube.com/watch?v=MM65hfa-fXk



PG&E-Sponsored Prop 16 TV Ad: 2010 0:32

This California initiative was sponsored by PG&E in 2010 when there were concerns among private utilities that municipal utilities might be set up in some localities. The initiative would have required a 2/3 vote before a municipality could take over a private electrical utility. It failed to pass. https://www.youtube.com/watch?v=QerhAoMBGQ8



"A New California": Thank-You Video After Meg Whitman Loses in 2010 3:45

"A New California": Thank-You Video After Meg Whitman Loses in the Gubernatorial Race to Jerry Brown in 2010

https://www.youtube.com/watch?v=sQmi2FY1KhI

Party Time at the LA City Council



2:21

Party Time at the LA City Council: Public comment period. Dec. 4, 2017. https://www.youtube.com/watch?v=VAqTzol7Spw

Jerry Brown denies governors even have legacies



0.27

At budget proposal news conference of Jan. 10, 2018, California Governor Jerry Brown disdains the idea of governors leaving legacies.

https://www.youtube.com/watch?v=eyk6GH9cKRM

California Gov. Jerry Brown Inauguration 1-3-2011



16:59

California Gov. Jerry Brown Inauguration Speech 1-3-2011 https://archive.org/details/CaliforniaGov.JerryBrownInauguration1-3-2011

4th Gubernatorial Inauguration of Jerry Brown & His State of the State Address



23:50

Jerry Brown was inaugurated governor of California for a fourth term on Jan. 5, 2015. He combined his inaugural and state of the state addresses into one speech. https://archive.org/details/Brown1515

Attorney General Jerry Brown on California Governance: May 4, 2005



8:22

At UCLA Bollens-Ries lecture of May 4, 2005, Kevin Starr introduces California Attorney General Jerry Brown. Comment of former Gov. George Deukmejian follows. https://archive.org/details/BollensRies542005Excerpt

Jerry Brown Leaves Office for Final Time



0:08

It's getting to be a tradition for California governors to video their final exit from office. Arnold Schwarzenegger did it: https://www.youtube.com/watch?v=24ex2eQsP_Y

https://www.youtube.com/watch?v=0MSfWwkgCKs

Audio:

CA Lt. Gov. Newsom on pensions, health, other 16:32

Interview of California Lieutenant Governor Gavin Newsom at San Francisco Chronicle on public pensions, single-payer health insurance, and other matters, April 18, 2018. Newsom at the time was the leading candidate for governor at the time.

https://archive.org/details/newsom-pensions-health-other4-18-18edit

UCLA Luskin School Forum on Nov. 2012 California Ballot Propositions 1:14:36

UCLA Luskin School of Public Affairs forum on the November 2012 California ballot propositions, Nov. 1, 2012. Guest speakers: Former Governor Gray Davis and Assemblyman and Chair of the Assembly Local Government Committee Cameron Smyth (R-Santa Clarita). Emcee: Prof. Daniel J.B. Mitchell. https://archive.org/details/UclaLuskinSchoolForumOnNov.2012CaliforniaBallotPropositions

California Gubernatorial Debate, Brown-Whitman: 9-28-2010 59:37

California gubernatorial debate, Jerry Brown vs. Meg Whitman, Sept. 28, 2010. https://archive.org/details/BrownWhitman92810

CA U.S. Senate Debate: Boxer vs. Fiorina Debate 9-29-2010 58:26

California U.S. Senate race, Barbara Boxer (incumbent) vs. Carly Fiorina https://archive.org/details/BoxerFiorinaDebate9292010

Money Radio Interview on California Ballot Propositions Nov. 5, 2012 19:48

Radio interview with Prof. Daniel J.B. Mitchell, primarily on the ballot propositions involving California taxes and fiscal policy, the day before Election Day 2012. Money radio. KPSF. https://archive.org/details/MoneyRadioInterviewOnCaliforniaBallotPropositionsNov.52012

California Gov. Earl Warren: Radio Interview on His 1952 Presidential Campaign 23:53

California Gov. Earl Warren: Radio Interview on His 1952 Presidential Campaign, July 2, 1952. https://archive.org/details/CaliforniaGov.EarlWarrenRadioInterviewOnHis1952PresidentialCampaign

California Gubernatorial Candidate Debate: Brown vs. Whitman 10-2-10 36:09

Audio of California Gubernatorial Candidate Debate: Jerry Brown vs. Meg Whitman October 2, 2010. https://archive.org/details/CaliforniaGubernatorialCandidateDebateBrownVs.Whitman10-2-10

Education



Mario Savio denounces the University 00:58

Berkeley student radical Mario Savio denounces the University of California and the powers-that-be in the mid-1960s.

http://www.youtube.com/watch?v=0xR863v7E5c



Deukmejian on UC Faculty Salaries

Former California Governor George Deukmejian explains why he raised faculty pay at the University of California in the 1980s.

http://www.youtube.com/watch?v=8Rt7burzPo4



University of California Regents Abolish Affirmative Action 03:06

In 1995, the Regents of the University of California abolished affirmative action in student admissions. The regental action was later followed by Proposition 209 which abolished affirmative action at all state and local entities in California (including the University. Regent Ward Connerly, who appears briefly in this clip, was the major figure behind the regental action and Prop 209. The action was also a major goal of Governor Pete Wilson. When Prop 209 was adopted by voters, the regental policy became redundant and was revoked as a kind of symbolic gesture. State and local entities in California - including the University - remain subject to federal affirmative action rules regarding hiring.

http://www.youtube.com/watch?v=CBB1vM6RNZA



Former UCLA Chancellor Young: Privatization & Budget Crises 09:41

In an interview for a UCLA class, former UCLA Chancellor Charles Young comments on the University's response to California budget crises and the issue of privatization. He argues that although it may seem counterintuitive, student access would be better enabled by higher tuition, more student aid, and partial privatization.

http://www.youtube.com/watch?v=lhbcFzJskW8



A California High School Student Considers College and Its Cost 03:00

The 1960 Master Plan for Higher Education in California created a formal tripartite system of Community Colleges (2 year "junior" colleges), State Colleges (now known as the Calif. State University System) and the University of California system. The plan was the product of a collaboration between then-Governor Pat Brown and University of California President Clark Kerr. Because of the ongoing state budget crisis in California, the old Master Plan model is under strain. New models of finance and priorities for state resources will have to be considered.

http://www.youtube.com/watch?v=9wSVTp1oWrQ



Portrait of Innovative Foshay High School & Learning Center in Los Angeles 11:24

Foshay High School and Learning Center operates within the Los Angeles Unified School District (LAUSD) but with greater autonomy. It features various innovative educational elements. This video appears to have been made in the 1990s as a VHS tape.

http://www.youtube.com/watch?v=V13ReeyDfKE



10:00

U of California President Mark Yudof on the Master Plan: Part 1

At a legislative hearing on Dec. 7, 2009, University of California President Mark Yudof discusses the state's Master Plan for Higher Education in the context of the state's budget crisis.

http://www.youtube.com/watch?v=oDTGeKzzgRI



9:26

U of California President Mark Yudof on the Master Plan: Part 2 http://www.youtube.com/watch?v=SnlD5BBxmwg



8:29

Former UCLA Chancellor Charles Young on the Master Plan for Higher Education: Part 1 In response to the budget crisis facing California higher education, the state legislature formed a joint committee to review the 1960 Master Plan for Higher Education. The Master Plan, authored largely by University of California president Clark Kerr, formalized the roles of the three higher ed systems: University of California, California State Colleges (now California State University), and community colleges. Chancellor Young reviews the history of the Master Plan and current problems. This is Part 1. http://www.youtube.com/watch?v=EwXRlUppNGc



8:02

Former UCLA Chancellor Charles Young on the Master Plan for Higher Education: Part 2 http://www.youtube.com/watch?v=EumYSqvYN6I



Gov. Jerry Brown at University of California regents on online education & budgets http://www.youtube.com/watch?v=HKX-F5OCBJc



Radio Commentator Jean Shepherd Ribs UCLA for Sensitivity Training: 1963 2:09

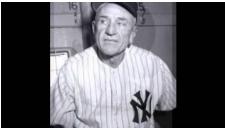
UCLA offered various sensitivity training courses in the 1960s and 1970s, featuring T-Groups and the like. https://www.youtube.com/watch?v=-_QPNrfYC9w



California Gov. Brown Talks About Politics & Budget at UC Regents: Nov. 14, 2013 14:34

California Gov. Brown Talks About Politics & Budget at UC Regents: Nov. 14, 2013. The University of California (UC) Regents - of which Gov. Jerry Brown is an ex officio member - requested more funding than what the governor was offering.

https://www.youtube.com/watch?v=VdiqL2ntJzU



Baseball Manager Casey Stengel Interviews an aspiring Miss Rheingold UCLA grad http://www.youtube.com/watch?v=qTcKIpVjH5A



University of California Pension Testimony - Dec. 1, 2011 (audio)

http://www.youtube.com/watch?v=QUtai4KoFG0 http://www.youtube.com/watch?v=yzNbIk1nXqE



California Gov. Jerry Brown Comments on U of Calif. Budget & Other Spending: 9-18-2013 13:56

During a meeting of the University of California Regents on Sept. 18, 2013, Gov. Jerry Brown made extensive comments on budgetary priorities, the budget process in California, and university spending. Comments by a Regent elicited further views from Brown.

 $\underline{https://www.youtube.com/watch?v=dHifKbxqwzM}$



Controversy at U of California Regents Over Student Regent Appointment 14:05

The University of California Regents appointed Sadia Saifuddin as student regent during their meeting of July 17, 2013. The appointment had been controversial because of her prior anti-Israel activities. Various regents spoke before voting. One - Regent Blum - said he would abstain. The others supported the appointment although disagreement with Saifuddin's views were expressed.

https://www.youtube.com/watch?v=3LxXT8ocax4



University of California President Yudof on Online Ed, University Bureaucracy, & Funding 1.39

At the University of California (UC) Regents meeting of July 17, 2013, UC President Mark Yudof addressed the Regents on the Online Education Industry (MOOCs), bureaucracy in the University (UCOP = University of California Office of the President), and what he termed UC's broken funding model. https://www.youtube.com/watch?v=oZNBfxg7GYU



University of California Academic Senate Chair on Pending Mandate of Online Courses 6:29

Audio of remarks at the University of California Regents meeting of May 15, 2013 by Academic Senate Chair Robert Powell concerning a bill in the state legislature that would mandate online courses. Prof. Powell explains the opposition of the Academic Senate to the bill and discusses other matters including pension funding and compensation.

https://www.youtube.com/watch?v=S1fkp7Wuvvk



Excerpts from California State Senate Hearing on Online Higher Education 12:34

On April 24, 2013, the Senate Education Committee of the California State Senate held a hearing in part dealing with online higher education. Senate president Darrell Steinberg had previously introduced a bill mandating 50 online courses. At the hearing, he offered one amendment making the 50 a target rather than an amendment and other modifications. University of California Academic Council chair, Professor Robert Powell opposed the bill.

https://www.youtube.com/watch?v= PBvJZ7XPz0



Jerry Brown on Student Unrest as a Community College Trustee 1:07

Jerry Brown's first elective office was to the Los Angeles Community College Board of Trustees in 1969. He generally took a hard line toward the student unrest taking place on various California colleges and universities during that period. In a TV interview, Brown called for a special police squad under the governor to deal with such unrest.

https://www.youtube.com/watch?v=_rMes3zSIkM



U of CA Student Regent's Complaint About Online Ed; Brown, Edley Responses 13:13

At the University of California (UC) Regents meeting of Jan. 16, 2013, student regent Jonathan Stein complained that UC students were not consulted about plans for online education. California Gov. Jerry Brown responses with issues of the budget and tuition but does not address Stein's concern. UC-Berkeley Law Dean Christopher Edley - who has been active in UC online planning - talks about access by students not in UC but also doesn't address Stein's concern.

https://www.youtube.com/watch?v=uzhH1HWMpwk



California Gov. Jerry Brown Says Tuition Can't Be Default Higher Ed Funding 1:01

In his Jan. 24, 2013, State of the State address, California Gov. Jerry Brown said tuition can't be the default funding mechanism for public higher education in the state. He did not offer an alternative. https://www.youtube.com/watch?v=geHQSb0_XwI



CA Assembly Speaker John Pérez: U of California Budget

At the meeting of the University of California (UC) Regents, Jan. 17, 2013, California State Assembly Speaker John A. Pérez (an ex officio Regent) spoke about the UC budget, tuition, student access, and other matters. https://www.youtube.com/watch?v=1iHyxA0pOWQ



Gov. Jerry Brown on Pay at U of California & Other Topics 11:32

At the University of California (UC) Regents meeting of Jan. 17, 2013, Regent Schilling asks Gov. Brown not to protest about UC executive pay. The state portion of executive pay can be capped, she seems to agree, but the Regents should then be free to raise private donations for increments of pay above the state portion. She argues that UC will need high-quality leadership and must be free to compete. She expresses skepticism about psychic income. Brown responds at length with a learned discourse ranging from his one-time vow of Jesuit poverty to the history of higher education in California and more generally. He is uncertain about what terms such as "quality" mean in the context of research. He questions rankings of educational institutions. Brown also talks about his support for high-speed rail, the need for water infrastructure to avoid floods, and global warming. He says we don't really know where online higher education will lead but that we should go for it (anyway). On the other hand, he is skeptical about the need for a new medical school at UC-Riverside. He cites the two-decade holiday of contributions to the UC pension fund as showing that even smart people can make bad decisions.

https://www.youtube.com/watch?v=3ohbaPKQnus



California Gov. Jerry Brown on Higher Education Costs in the Context of the 2013-14 State Budget 6:21

California Gov. Jerry Brown proposed a state budget for FY 2013-14 at a news conference of Jan. 10, 2013. Budget Director Ana Matosantos also answered questions at that event. Issues of public higher education costs and efficiency and tuition came up at various points. Brown's comments reflected earlier statements he had made at the University of California (UC) Board of Regents regarding these matters. References are made to both UC and the California State University system (CSU).

https://www.youtube.com/watch?v=1BL8YryR7SY



California Gov. Jerry Brown Comments on Costs at the University of California and Higher Education 5:10

His remarks came at a special meeting of the University of California Regents, Nov. 27, 2012, to approve the salary and appointment of a new chancellor at UC-Berkeley, Nicholas Dirks. Dirks' salary was \$50,000 higher than that of his predecessor. Gov. Brown voted for the appointment but against the salary. https://www.youtube.com/watch?v=H1j6J89tlkg



California Lt. Governor Gavin Newsom on High Coach Pay at UC

The Lieutenant Governor is an ex officio member of the University of California Board of Regents. At the Sept. 18, 2014 meeting, a plan was proposed to delegate authority over athletic coach pay to the campus chancellors and the UC president. Newsom opposed the plan, in part because academic achievement of student-athletes was not included. In the end, the Regents tabled the proposal (and maintained oversight).

https://www.youtube.com/watch?v=vbNzaPTyc8s



U of Calif Regents Again Appoint a Student Regent Amidst Controversy

In July 17, 2013, the University of California Board of Regents appointed Sadia Salfuddin, a Muslim student who has taken anti-Israel positions, as student regent-designate, amidst controversy. (The student regent-designate serves as a non-voting observer at the Regents for one year and then becomes a voting Regent for one year.) On July 16, 2014, the Regents appointed Avi Oved, a Jewish student who has taken pro-Israel positions, again amidst controversy.

https://www.youtube.com/watch?v=51-e3rRDZxE



Former CFO of U of California Comments on Move to Divest from Fossil Fuels
Former University of California Chief Financial Officer comments on push by student group to have the
Regents divest from fossil fuels (and on "social" investment policies more generally). Location: UCLA
Tamkin Auditorium in Reagan Hospital, May 19, 2012. Comments came in response to audience question
after talk on financial challenges facing the University.
https://www.youtube.com/watch?v=ZTXbABD-304



Calif. Gov. Jerry Brown Pushes for Transfer Students from Community Colleges for U of Calif Calif. Gov. Jerry Brown Pushes for Transfer Students from Community Colleges for U of California at Regents meeting of May 14, 2014. He indicates that such students save money for the state because their first 2 years of 4 years of college are in community colleges. And such students would add to diversity at the U of California. https://www.youtube.com/watch?v=7HUUyW hIO4



Calif. Gov. Jerry Brown Looks for an Online Course With No Human Interaction Calif. Gov. Jerry Brown Looks for an Online Course With No Human Interaction at the University of California Regents meeting of 1-22-2014. Such a course could have unlimited enrollment. https://www.youtube.com/watch?v=3tYFLJvrE3g



Calif. Gov. Jerry Brown suggests Master Plan for Higher Ed is Outdated
Here are his remarks on the subject at the University of California Regents meeting of Jan. 22, 2014. The Master Plan
carved out separate roles for the three "segments" of higher education in 1960: the University of California campuses, the
State Colleges (now the Cal State University system), and the community colleges. The Plan is viewed as one of the major
accomplishments of his father, Gov. Pat Brown.

https://www.youtube.com/watch?v=3RmjI4gVync

Calif. Lt. Gov. Newsom raises questions about U of Calif. cost savings



At the University of California Regents meeting of July 22, 2015, a presentation was made about a program designed to save money on university procurement. Lieutenant Governor Gavin Newsom took issue with the presentation on grounds that data on savings seemed to exclude a computer project, UCPath, that had experienced substantial cost overruns. Responding to his objections are the university's Chief Financial Officer Nathan Brostrom and Chief Procurement Officer William (Bill) Cooper.

 $\underline{https://www.youtube.com/watch?v=jD5wlwqZl1o}$

University of California Regent George Kieffer on Meaning of Undergraduate Degree



At their meeting of Jan. 21, 2015, the University of California Regents heard a presentation by Regent George Kieffer on a forthcoming study (actually a series of reports at future meetings) on the meaning of the undergraduate degree.

https://www.youtube.com/watch?v=DtHIjTBIjrw

U of California Regents, Funding Highlights, Jan. 21, 2015



Gov. Jerry Brown notes that the University of California (UC) is now funded on a lump sum basis rather than by enrollment. UC President Napolitano notes that, nonetheless, the legislature is demanding data by program. Gov. Brown says that technology is breaking down the distinction between the University of California, the California University System, and the community colleges that was central to the old Master Plan on Higher Education. Both Brown and Napolitano say that although they are meeting on UC funding as a Committee of Two, they will respect shared governance with the faculty.

https://www.youtube.com/watch?v=SYx-B_6EdK8

California Gov. Jerry Brown on His Conflict with U of Calif. on Tuition



California Gov. Jerry Brown on His Conflict with U of Calif. on Tuition at state budget news conference of January 9, 2015. The University proposed a multiyear tuition increase plan with opportunity to state to buy out the increases with additional funding. Brown opposed the plan at a meeting of the Board of Regents in mid-November 2015. At that meeting, there was a claim by some elected officials that the University was violating a deal with the governor not to raise tuition. University officials disputed that there ever was such a deal. At this news conference, Brown's budget director does not make such a claim and instead simply says the budget proposal made by Brown is consistent with the governor's past promise.

https://www.youtube.com/watch?v=0v1GsBt9Tik

Strike Up the Band for UCLA: 1937 Recording



The words to the song "Strike Up the Band" were modified and the revised song was given to UCLA by the Gershwin brothers.

https://www.youtube.com/watch?v= wcMp0ywESY

Regents & U of CA Note That There Was Never a Deal With Guv on Tuition



At the Regents meeting of Nov. 19, 2014, the Regents and an executive of the University of California dispute the notion that they had made a deal with Gov. Jerry Brown on a multiyear tuition freeze in exchange for specified state funding increases. This exchange occurred after the Regents voted for a tuition increase plan earlier in the day.

https://www.youtube.com/watch?v=5XC4bakgvyk

CA Gov. Jerry Brown at UC Regents Meeting Which Approved Tuition Hike He Opposed



California Gov. Brown at the UC Regents Meeting of Nov. 19, 2014 at which a multi-year proposal to raise tuition (or let the state buy out the raises with spending above the level Brown proposed). Brown suggested a commission be formed to look at some cost-cutting proposals he favored. Ultimately, the Regents approved the tuition hike.

https://www.youtube.com/watch?v=lj5nS2sf2jc

Unique ROTC Protest at UCLA: Late 1960s



1:47

During the Vietnam War, there were protests against ROTC at UCLA and other universities around the country. New York City radio commentator Jean Shepherd noted one unique protest at UCLA that disrupted a drill in the late 1960s. Some websites date this recording as April or May of 1968. My personal recollection of hearing of the event at the time suggests it happened later. Possibly the story or tactic repeated. ????

https://www.youtube.com/watch?v=e9S-6-eK8AY

UC-Berkeley Chancellor Dirks on the History of Undergrad Education



14:43

UC-Berkeley Chancellor Dirks on the History of Undergrad Education (with special reference to the University of California. Audio of presentation given at the University of California Regents meeting of March 18, 2015.

https://www.youtube.com/watch?v=8nSsPDCJxpM

U of Calif. Prez on Problems with Legislature & Governor



0.54

At an April 26, 2016 talk at the UCLA Faculty Center, University of California (UC) President Janet Napolitano referred to problems UC has with the state legislature and with Governor Jerry Brown, "a long term skeptic of UC."

https://www.youtube.com/watch?v=1JSVjwmgzvw

U of Calif Regents: Faculty Rep Jim Chalfant on 20% Non-Resident Cap



5:58

Faculty Representative Jim Chalfant points out at University of California Regents meeting of March 16, 2017 the problems of the proposed 20% cap on non-resident (non-California) students. (The cap would limit those campuses that are already over 20% to their current percentages.) Prof. Chalfant points to the revenues from non-resident students that go to cross-subsidize California students and to state cutbacks in U of California support.

https://www.youtube.com/watch?v=Ptp1Sj ZhIU



9:30

U of California Regents Chair Lozano on State Auditor Report, May 2, 2017

University of California Regents Chair Monica Lozano testifies before state legislative committee on State Auditor Report, May $2,\,2017$

https://www.youtube.com/watch?v=q2gPMu4NZuU



14:48 U of California President Napolitano on state auditor report, May 2, 2017 University of California President Janet Napolitano testifies before legislative committee on state auditor report on the UC Office of the President, May 2, 2017



13:07
Auditor on U of California Office of the President: Excerpts
California State Auditor Elaine Howle testifies before state legislature on results of audit of the University of California Office of the President. Legislative hearing, May 2, 2017



Faculty Rep Jim Chalfant at UC Regents: 5-17-2017

Remarks of faculty representative Jim Chalfant at University of California Regents meeting of May 17, 2017. He addresses political issues and media commentary concerning a recent state audit of UC and other matters.

https://www.youtube.com/watch?v=IMFY33zpTOE



12:56

State Auditor Explains Report of U of Calif. Regents: 5-18-2017

The California State Auditor, Elaine Howle, explains her analysis of the University of California Office of the President (UCOP) to the UC Regents, May 18, 2017. The report dealt with the handling of reserve funds, various initiatives of UCOP, the role of the Regents in overseeing UCOP, and seeming interference by UCOP with a survey of UC campuses concerning their evaluation of services provided by UCOP https://www.youtube.com/watch?v=HdHTb71ZEjc



4:50

U of California Regents Raise Constitutional Concerns on Funding

A report by the State Auditor critiquing certain budgetary and other practices of the University of California Office of the President (UCOP) included a suggestion that the legislature fund UCOP separately from the rest of the university system. The legislature took that step in the 2017-18 state budget, raising potential legal issues concerning the autonomy of the Regents guaranteed in the state constitution. For background, see: https://www.youtube.com/watch?v=HdHTb71ZEjc

At the Regents meeting of July 13, 2017, two Regents brought up the constitutionality issue which remains unresolved. This clip shows their remarks.

https://www.youtube.com/watch?v=rCbeYRq hjs



9:43

U of California Regents Require Apology of UC Prez

After a finding that University of California President Janet Napolitano interfered with a state audit, the Regents took various steps to change procedures and required an apology from the UC president. Regents meeting of Nov. 16, 2017

https://www.youtube.com/watch?v=f6QsuGIhOgs

California Assembly Speaker John Pérez TV Interview on Napolitano appointment



4:29

Then-Assembly Speaker John Pérez (and now UC Regent John Pérez) explained the decision to hire Janet Napolitano as president of the University of California in July 2013. (Audio only) https://www.youtube.com/watch?v=Chz37Bdkk M

U of Calif Regents Discuss Demands to Divest from Turkey & Fossil Fuels



9:08

University of California Regents Discuss Demands to Divest from Turkey & Fossil Fuels. Investments Subcommittee, May 22, 2018.

https://www.youtube.com/watch?v=dKYSzOznENY

CA Lt. Gov. Newsom expresses concerns about delay in UC pension contribution



4:13

At a University of California Regents meeting of March 15, 2018, a vote was taken on cancelling a planned increase in the employer contribution to the UC pension fund from 14% to 15%. The proposal passed with Lieutenant Governor Gavin Newsom, an ex officio regent, expressing concern about potential increases in the unfunded liability.

https://www.youtube.com/watch?v=NoBM42rZSK4

U of Calif Prez Cautioned Against Political Spinoffs of Programs



6:53

After an incident in which the University of California Office of the President interfered with a state audit, a report was commissioned (the Moreno report), UC president Janet Napolitano apologized, and a report appeared in the LA Times that the Office of the President was considering spinning off various programs to the campuses in order to shrink the central administration. In this interchange at a state legislative hearing of Jan. 30, 2018, state senator Ben Allen expresses concern that the UC president may be overreacting to political pressure and that spinning off such programs may not lead to efficiencies. https://www.youtube.com/watch?v=ejr7vdOJbRk

CSU Keeps 'Em Moving
Cal State University To Drop Placement Tests, Remedial Class



CSU Keeps 'Em Moving - despite complaints from faculty. Trustees approve dropping remedial education requirements.

https://www.youtube.com/watch?v=RFhxtpqRq4U

University of California President Napolitano Resigns



5:19

University of California President Janet Napolitano Resigns: Regents Meeting of Sept. 18, 2019. Will serve until Aug. 1, 2020.

https://www.youtube.com/watch?v=9dQSupGgpzU

University of California Fossil Fuel Divestment, Sept. 17, 2019



The chief investment officer of the University of California Regents Jagdeep Singh Bachher comments on the decision to divest the pension plan and endowment from fossil fuels at meeting of the Regents' Investment Committee, September 17, 2019

https://www.youtube.com/watch?v=FAvXWlC9D88

Audio:

Interview with University of California President: March 24, 2014

59:58

Interview by PPIC (Public Policy Institute of California) with University of California president Janet

Napolitano: March 24, 2014

https://archive.org/details/PpicNap32414Edited 201403

University of California Pres. Napolitano, April 26, 2016 52:22

University of California (UC) President Janet Napolitano, accompanied by UC Executive Vice President Rachael Nava, spoke on April 26, 2016 at a joint meeting of CUCEA (Council of University of California Emeriti Associations) and CUCRA (Council of University of California Retiree Associations). The meeting took place at the UCLA Faculty Center.

https://archive.org/details/CUCEANapolitano42616

Interview: University of California President Napolitano, Jan. 5, 2014 8.07

Audio of TV interview with University of California President Janet Napolitano, Jan. 5, 2014. Covers security at upcoming Winter Olympics in Russia (she is leader of US delegation there), possible clemency for NSA leaker Edward Snowden (in exile in Russia), gay marriage, 2016 presidential politics. https://archive.org/details/InterviewUniversityOfCaliforniaPresidentNapolitanoJan.52014

UC Commission on the Future: 1st Meeting, 9-8-2009

2:25:39

University of California Commission on the Future UCOF): First Meeting, Sept. 8, 2009.

https://archive.org/details/daniel Ucof

UC Commission on the Future: Testimony at UCLA, 12-9-2009

3 segments

UC Commission on the Future (UCOF): Testimony at UCLA Covel Commons from the public/staff, faculty, and students. Dec. 9, 2009.

https://archive.org/details/UCFuture1PublicStaff

Public-Staff: https://archive.org/details/UCFuture1PublicStaff/UC+Future+1+Public-Staff.WMA

Faculty: https://archive.org/details/UCFuture1PublicStaff/UC+Future+2+Faculty.WMA
Students: https://archive.org/details/UCFuture1PublicStaff/UC+Future+3+Students.WMA

Radio: University of California Budget Crisis 3-20-2010

28:00

KPCC Radio Interview on University of California Budget Crisis: 3-20-2010. Regent Russell Gould, Student Regent Jesse Cheng, Dean Christopher Edley.

https://archive.org/details/UCBudget32010

UCLA Faculty Assn. Forum on Future Funding of the U of California 11-7-2012 (audio) 1:33:27

UCLA Faculty Assn. Forum on Future Funding of the University of California 11-7-2012 (audio only). Held at the UCLA Faculty Center. Steven Lippman, Opening remarks. Karen Orren, moderator. Christopher Newfield, presenter. Robert Anderson, presenter. Daniel J.B. Mitchell, presenter. Sylvia Hurtado, discussant. Followed by O&A from audience.

 $\underline{https://archive.org/details/UclaFacultyAssn.ForumOnFutureFundingOfTheUOfCalifornia11-7-2012}$

A note on public speaking for teams making oral reports:



Southern California's "Valley Girl" Speech Persists (and men do it, too!) 01:51

"Valley Girl" speech persists in conversation - as this clip shows - but is best not used in formal presentations, public speaking, or job interviews. Mainly, what remains of it is the use of "like" as an interjection and rising intonation (see below). The "valley" refers to the San Fernando Valley in Los Angeles County.

From *Wikipedia* entry: Valspeak is a common name for a now partially universal American sociolect, originally of Southern Californian's, in particular valley girls. This stereotype originated in the 1970s, but was at its peak in the 1980s and lost popularity in the late 1990s and 2000s. Though for a brief period a national fad, many phrases and elements of Valspeak, along with surfer slang and skateboarding slang, are stable elements of the California English dialect lexicon, and in some cases wider American English (such as the widespread use of "like" as conversational filler). Elements of valspeak can now be found virtually everywhere English is spoken, particularly among young native English speakers. The term "Valley Girl" and the Valley manner of speech was given a wider circulation with the release of a hit single by Frank Zappa entitled "Valley Girl," on which Moon Zappa, Frank's fourteen-year-old daughter, delivered a monologue of meaningless phrases in "valspeak" behind the music. This song, Frank Zappa's only Top 40 hit in the United States, popularized phrases such as "grody to the max". Some of the terms used by Moon were not actually Valley phrases, but were surfer terms instead (such as "tubular" and "gnarly"). But due to the song's popularity, some of the surfer phrases actually entered the speech of real Valley teens after this point. The Los Angeles surfing subculture, on the other hand, did not generally begin using the Valley terms. Valspeak is used heavily in the 1995 film Clueless and quite a lot in Wayne's World.

Intonation: Excessive use of high rising terminal. Statements have rising intonation, causing normal declarative language to appear to the listener as interrogative. Also known as "uptalking" or the "moronic interrogative."

http://www.youtube.com/watch?v=if5XbL2I1Ic

Not on our YouTube channel - but of use to students making oral presentations:



Like you know 03:08

http://www.youtube.com/watch?v=SCNIBV87wV4

Twelve Minute Team Presentation Timer: Public Affairs 145



Use this link to time your team presentations. The same timer will be used in class. https://archive.org/details/TwelveMinuteTeamPresentationTimerPublicPolicy10b

And a Final Cautionary Note:



1:13

Two Cautionary Tales of Plagiarism Told by Jean Shepherd - Tale 1 http://www.youtube.com/watch?v=ZhyL9NkhBaQ



9:52

Two Cautionary Tales of Plagiarism Told by Jean Shepherd - Tale 2 $\underline{ http://www.youtube.com/watch?v=NWXr0imYV08}$