Kati Suominen

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Accomplished trade economist, business and policy entrepreneur, academic and author with PhD, MBA and 20 years of thought leadership, rigorous research, and architecting cutting-edge policy and business solutions and public-private partnerships to fuel trade, ecommerce, and digitization. Proven advisor to senior business leaders and policymakers worldwide; poised media commentator and speaker in leading business and policy forums. Founder and CEO of two companies and a nonprofit advancing global trade; board member in four trade-related organizations. Lecturer at UCLA Anderson School of Management; Adjunct Fellow at Center for Strategic and International Studies (CSIS) in Washington. Former Inter-American Development Bank front-office executive and advisor to APEC Senior Officials. Senior Advisor to G20-launched World SME Forum. Author of 80 articles and 9 books by leading academic presses; now working on 10th. Member of Council on Foreign Relations. 6 languages.

EXPERIENCE

Founder and CEO, NEXTRADE GROUP, LLC Los Angeles, 2013-present

- Leading a research company that helps governments, multilateral development banks, and Fortune 500s optimize public policy and investments to expand trade, ecommerce, and digitization worldwide.
- Ideating and executing rigorous research and creative policy solutions on digital trade, ecommerce development, SME trade, and regional integration issues; building a data and AI practice.
- Recent clients include the World Bank Group, Inter-American Development Bank, Asian Development Bank, eBay, Google, PayPal, Magento, MasterCard, Fedex, United Nations, SBA, Brookings Institution, Peterson Institute, USAID, AusAID, International Center for Trade and Sustainable Development (ICTSD), World SME Forum, Carana Corporation, Palladium, and ConnectAmericas.
- Senior advisor to World SME Forum on building ecommerce capabilities for SMEs in developing economies.
- Speaking engagements & keynotes at Davos, WTO, World Bank, World Trade Symposium, Global Trade Review, etc.
- Has ideated and is driving several global initiatives & PPPs that build on rigorous research, such as:
 - o RTAexchange.org, the world's first information platform and dialogue forum on regional trade agreements; initiative sponsored by the IDB and ICTSD.
 - o eTrade for All, a new initiative to accelerate the rise of ecommerce; now championed by the UNCTAD and 20+ agencies and donors.
 - o Business for eTrade Development, a nonprofit that brings the global private sector's views to bear in ecommerce development debates, and that furthers the creation of PPPs for ecommerce.
 - o Currently building a PPP on end-to-end digitized trade with leading trade financiers & shippers.

Founder and CEO, BUSINESS FOR ETRADE DEVELOPMENT Los Angeles, 2013-present

• Leading a nonprofit to create PPPs for ecommerce development among leading companies and aid agencies.

Founder, TRADEUP CAPITAL FUND Los Angeles, 2013-16

- Growth capital platform for globalizing companies. TradeUp enables VCs, private equity funds, and accredited investors to invest in rigorously vetted globalizing companies seeking capital.
- Acquired company back from shareholders in 2017 for a roll-up.

Lecturer, Global Economic Management, UCLA ANDERSON SCHOOL OF MANAGEMENT Los Angeles, 2013-present

- Created and taught courses in international business economics, global digital disruption, and global macroeconomics to MBAs and executive MBAs.
- Ratings: average 4.2/5 (5 being "extremely high" and 1 being "very low") and median 5.0 in "overall course"; average 4.4 and median 5.0 in "overall instructor"; and average 4.7 in "subject mastery".

Adjunct Fellow, CENTER FOR STRATEGIC AND INTERNATIONAL STUDIES (CSIS) Washington, DC 2012-present

- Created "Future of Trade"-initiative to accelerate ecommerce globally, working with eBay & Google.
- Chairing a 25-member global expert group formed by ICTSD and World Economic Forum on the future of regional trade integration; member of the group on GVCs; member of the group on Digital Economy.

Resident Fellow, US and Global Economics, GERMAN MARSHALL FUND OF THE U.S. Washington, DC 2010-12

- In a premier Washington think-tank, authored 3 books and 30 articles on global trade and economic issues, such as global imbalances, future of the IMF, financial integration, transatlantic trade, and US-China economic relations.
- Launched a G20 program and created an advisory group of U.S. and European business and policy leaders.
- Led high-level global trade, economics and finance policy forums in US, Asia, Europe.

International Trade Economist , Integration & Trade Sector, INTER-AMERICAN DEVELOPMENT BANK (IADB) Washington, DC 2003-10

- In front-office capacities, advised senior economic policymakers across the Americas and Asia on trade and regional integration and development policies, led the Bank's global and Asia-Pacific trade policy research, and served as right-hand of department manager in meeting business goals and initiating and executing sensitive, high-visibility initiatives.
- Built, led, motivated, and managed the workflow of inter-disciplinary teams of 4-12 professionals dispersed in 3 continents in >15 world-class, data-driven research projects on global and regional trade patterns, regional integration, trade competitiveness, FDI, and SMEs. Outputs, incl. 5 books, advanced Bank's policy advisory, lending operations, and global thought leadership.
- Led inter-departmental teams of 5-10 in developing corporate strategies and lending operations for trade and regional integration, including developing integration strategies with regions such as CARICOM and negotiating loans and grants with public and private sector leaders esp. in the Caribbean and Mexico.
- In 2006-09, advised the senior officials of the Asia-Pacific Economic Cooperation (APEC) forum on deepening regional integration and harmonizing trade rules, coordinating technical work with 21 governments.
- Conceptualized and managed to completion multi-year, data-intensive research projects on trade and regional integration with Asian Development Bank, WTO, United Nations, and Washington think-tanks.
- Led presentations of institutional strategies and policy recommendations to senior corporate, banking, and government audiences of up to 1,000 in high-level policy and business forums in Washington, Americas, Asia, and Europe.
- Performance rated in top 5% annually.

PhD Student Researcher, UNIVERSITY OF CALIFORNIA, SAN DIEGO San Diego, 2000-03

- Alongside PhD studies, served as consultant on trade and regional integration to the IADB, Tokyo University Addison-Wesley, and a UCSD-Stanford University project.
- Teaching assistant in several Master-level courses on international economics and political economy; research assistant for three books by leading academics.

Lead Analyst, INSTITUTE FOR EUROPEAN-LATIN AMERICAN RELATIONS Madrid, Spain, 1999-2000

- At European Union's research arm on Latin American affairs, led analysis on North and Central American economic policy issues aimed at senior European foreign policymakers, producing 25 reports annually to EU policymakers and investors and 15 articles on regional economics and trade to Oxford Analytica Executive Briefs read by CEOs worldwide.
- Conceptualized and coordinated research product streams of 100+ annual outputs, and managed media relations, with frequent commentary on Latin American economic affairs.

Assistant to the President, INTER-AMERICAN DIALOGUE Washington, DC 1996-98

- At Washington's premier policy center for Western Hemisphere affairs, managed economic policy initiatives with senior staff and authored articles on Hemispheric trade policy issues, and organized policy conferences with U.S. and Latin American cabinet officials, Congressional representatives, diplomats, executives, and former presidents.
- Managed president's meetings and confidential communications with the board, media, funders, and policy leaders, including current and former senior White House officials, House and Senate leadership, and corporate leaders.

EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Master of Business Administration, MBA Program for Executives

- Focus: Entrepreneurship, management
- Distinction for team leadership in entrepreneurial value-creation
- Selected as student commencement speaker at MBA graduation ceremony

UNIVERSITY OF CALIFORNIA, SAN DIEGO

Joint PhD in Political Economy and International Affairs

- Focus: international trade, regional economic integration
- Dissertation Rules of Origin in Global Commerce, now presented in 15 countries
- Recipient of Tinker Foundation Dissertation Research award

BOSTON UNIVERSITY

Master of Arts in International Relations, summa cum laude

Master's thesis on history of U.S. foreign economic policy received highest distinction

- NCAA Post-Graduate Scholar-Athlete Scholarship; BU scholarship working for a Four Star US Army General
- UNIVERSITY OF ARKANSAS, LITTLE ROCK

Bachelor of Arts, Double Major in International Relations and Political Science, summa cum laude

cnetor of Arts, Double Major in International Relations and Political Science, summa cum laude

- Dean's List and scholar-athlete award each semester
- Full tennis scholarship, NCAA Division I team; Team Captain 1993-1995

MEMBERSHIPS, LANGUAGES, SKILLS

- Awards and Memberships: Life Member, Council on Foreign Relations; American Assembly's Next Generation Fellow.
- Advisory Board Memberships: GlobeTrade.com; New Markets Lab; Women Entrepreneurs Grow Global; and National Law Center for Inter-American Free Trade.
- Languages: Fluent in Finnish, Spanish, Swedish; strong working knowledge of Portuguese, German; read French.
- Software & analytics: Extensive experience with statistics and econometrics, esp. Stata. Learning machine learning.

SELECTED PROJECTS

- 1. Database for and Digital Readiness Index for the World Bank Group's Transport and ICT Sector. Nextrade constructed a Stata database on more than 300 variables across 45 years that are pertinent to measuring the state and enabling environment for ecommerce and digitization in countries. (July 2016).
- 2. Independent evaluation of project "Restoring Multilateral Trade Cooperation", supported by the World Bank's Development Grant Facility and formally launched by the South African Institute of International Affairs (SAIIA) and various partner institutions at the first advisory board meeting on the margins of the WTO Ministerial in Bali in 2013. (October 2015).
- 3. The first global forum on regional trade agreements, RTA Exchange. Nextrade built a new platform sponsored by the IDB, ICTSD, and ADB to bring together all relevant information on RTAs, and promote policy dialogue and new ideas for RTAs to propel trade, investment, and RVCs and GVCs, among policymakers, think-tanks and private sector leaders. RTA Exchange was conceptualized by Suominen. (Platform built by Nextrade in 2016).
- 4. 20-hour online course on various regulatory aspects related to regional trade agreements for edX.org, a massive open online course platform (March 2016).
- **5.** Comparative mapping and analysis of trade-related investments and grants by the World Bank and the IADB for connectamericas.com, a platform for internationalizing SMEs in the Americas (November 2013).

Philadelphia, PA 2007-2009

La Jolla, CA 2000-2004

Boston, MA

Little Rock, AR

1991-1995

1995-1996

SELECTED PUBLICATIONS

Books

- 1. Forthcoming: *Making Trade Great Again: How Disruptive Technologies Open Opportunity for All*. Working on a new book out in 2018 with Stanford University Press.
- 2. Going Global: Policies to Advance the Internationalization of Small and Mid-Size Enterprises in Latin America and the Caribbean. Inter-American Development Bank's 2014 flagship report on catalyzing the internationalization of small and mid-size enterprises in the Americas.
- 3. Peerless and Periled: The Paradox of America's Leadership of the World Economic Order (Stanford University Press), 2012
- 4. Economics of Free Trade (Edward Elgar, with Gary Hufbauer), 2012
- 5. *Globalization at Risk: Challenges to Finance and Trade* (Yale University Press, with Gary Hufbauer), 2010 named one of the best books in international relations in 2011 by *Foreign Affairs*
- 6. Sovereign Remedy? Trade Agreements in the Globalizing World (Oxford University Press, with A. Estevadeordal), 2009
- 7. Regional Rules in the Global Trading System (Cambridge University Press, with A. Estevadeordal, R. Teh), 2009
- 8. Bridging Regional Trade Agreements in the Americas (IADB, with A. Estevadeordal), 2009
- 9. Gatekeepers of Global Commerce: Rules of Origin and International Economic Integration (IADB), 2008
- 10. Governing Regional Integration for Development (Ashgate, with P. De Lombaerde, A. Estevadeordal), 2008

Select Papers, Reports, Studies, Journal and Magazine Articles

- 1. "Ecommerce Development Index." Report & prototype index based on extensive business survey of 3,500 businesses' views of challenges to ecommerce in 15 countries for the USAID (April) https://www.nextradegroupllc.com/ecommerce-development-index
- 2. "How to Accelerate Digital Trade in Developing Countries?" Policy Report for the International Center for Trade and Sustainable Development (forthcoming in July 2017) https://www.nextradegroupllc.com/digital-trade-in-developing-countri
- 3. "Accelerating Digital Trade in Latin America and the Caribbean." Report for the Inter-American Development Bank (January) https://www.nextradegroupllc.com/digital-trade-in-latin-america
- 4. "4 Ways To Turbocharge Developing Digital Economies,", *GE Reports*, 5 July 2017 https://www.ge.com/reports/4-ways-turbocharge-digital-economies-bangladesh-turkey/
- 5. "Using Social Impact Bonds to Turbocharge Ecommerce Development," Presented at UN ESCAP Tech4Trade Conference, 30 November 2016 https://www.nextradegroupllc.com/socialimpactbondecommerce
- 6. "Silver Bullet to Fire up Small Business Exports: Plurilateral Agreement on De Minimis," Report published 24 April https://katisuominen.wordpress.com/2017/04/21/silver-bullet-to-fire-up-small-business-exports-plurilateral-agreement-on-deminimis.
- 7. "Fueling Digital Trade in Mercosur: A Regulatory Roadmap," Report for the Inter-American Development Bank (forthcoming in November 2017)
- 8. "Accelerating Ecommerce in the Pacific Alliance," Report for the Inter-American Development Bank (forthcoming in November 2017)
- 9. "Accelerating SME Ecommerce in the Asia-Pacific: Regional Deal on De Minimis", Working paper for the ADB (June 2017)
- 10. "How The Global Fund For Ecommerce Is Helping Entrepreneurs in Developing Countries Enter The Digital Era," GE Reports, 12 April 2016 http://www.gereports.com/kati-suominen-how-to-help-entrepreneurs-in-developing-countries-enter-the-ecommerce-era/
- 11. "Growth Capital Gap Vital to Debate on Trade Finance Gap," BRINK News, 20 March 2016 http://www.brinknews.com/growth-capital-gap-vital-to-debate-on-trade-finance-gap/
- 12. "Winning in the Americas Report on Middle Market Companies Trade," Report by Nextrade Group and National Center for the Middle Market for Fedex, September 2016
- 13. "Aid for eTrade: Accelerating the Rise of Ecommerce in Developing Countries," Background paper for a conference by Friedrich Ebert Stiftung and UNCTAD Conference "Unlocking the Potential for Ecommerce in Developing Countries" (forthcoming in February 2016).
- 14. "How Digital Are You?" study of digitization of middle market companies in the United States, funded by Magento. (January 2016, with National Center for the Middle Market).
- 15. "Regional Trade Agreements and Plurilateral Approaches: Enhancing Coherence and Inclusiveness in the Global Trading System in the Era of Regionalism," Policy paper for the International Center for Sustainable Trade and Development and World Economic Forum (January).
- 16. "Aid for Trade in Asia and the Pacific: Thinking Forward about Trade Costs and the Digital Economy," Report for the Asian Development Bank for the Global Aid for Trade Review (July 2015, with Alisa DiCaprio of ADB).

- 17. "Economic Linkages in the Pacific: Imports," Rigorous, data-driven research study for the Asian Development Bank, October 2016.
- 18. "Advancing Digitization as a Regional Public Good," Chapter for a forthcoming American University-IADB book on Regional Public Goods (forthcoming 2017).
- 19. "Removing Barriers to Regional Supply Chains in Latin American and the Caribbean," GE Foundation-sponsored policy research report with the Peterson Institute for International Economics (forthcoming in 2015, with Gary Hufbauer and Barbara Kotschwar).
- 20. "Bridging Trade Finance Gaps: State-Led Innovations to Bolster Exporting by Small and Medium-Sized Firms." Policy paper for the Brookings Institution (January 2015).
- 21. "Fueling the Online Trade Revolution: New Customs Security Framework to Secure and Facilitate Small Business Ecommerce," Policy report for the Center for Strategic and International Studies (April 2015) http://csis.org/event/aid-e-trade-accelerating-global-e-commerce-revolution
- 22. "Aid for eTrade: Accelerating the Global Online Revolution," Working paper for the Center for Strategic and International Studies (November 2014) http://csis.org/event/aid-e-trade-accelerating-global-e-commerce-revolution
- 23. "Aid for Trade, Public-Private Partnerships, and Food Security in Developing Countries," Report for Australia's Food Systems Innovation Initiative (2014, with Carana Corporation).
- 24. "How Digital Protectionism Threatens to Derail 21st Century Businesses," (Marsh and MacLennan's BRINK)
- 25. "Boosting Small Business Lending: Learning from the Brits," GE Ideas Lab, December 2014
- 26. "Rise of the Self-reinvention Economy," *Ideas Lab*, 18 Nov 2014 http://www.ideaslaboratory.com/post/102950967429/rise-of-the-re-invention-economy
- 27. "Fueling the Online Trade Revolution: New Customs Security Framework to Secure and Facilitate Small Business Ecommerce Policy," report for the Center for Strategic and International Studies (forthcoming in January 2015)
- 28. "Use Crowdfunding to Fuel Your Global Business," Smallbiz Daily, 23 July 2014.
- 29. "Trading Up: Being Small and Going Global," Ideas Lab, 20 May 2012.
- 30. "Bridging America's Trade Finance Gaps: Innovations for State Governments," Policy paper for the Brookings Institution (forthcoming in Q1 2015).
- 31. "SMEs and Exports: A Latin American and Caribbean Perspective," *Integration and Trade Journal*, January 2014 (with Christian Volpe).
- 32. "'Aid for e-Trade' Accelerates e-Commerce Revolution," Ideas Lab, 27 November 2013. http://www.ideaslaboratory.com/2013/11/27/aid-for-e-trade-accelerates-e-commerce-revolution/#sthash.8MlAewfM.dpuf
- 33. "Forget about the Flat World Globalization is Now 3D," Ideas Lab, 4 October 2013. http://www.ideaslaboratory.com/2013/10/04/kati-suominen-forget-about-the-flat-world-globalization-is-now-3d/#sthash.NIOF92vR.dpuf
- 34. "RTA Exchange: Resuming WTO's Leadership in a World of Regional Trade Agreements," Policy paper for the International Center for Trade and Sustainable Development on WTO Reform, 1 June 2013
- 35. "As cadeias globais de valor são realmente globais? Políticas para acelerar o acesso dos países às redes de produção internacionais," ("Are global value chains truly global? Policies to accelerate countries' accession to global value chains") *Revista Brasileira de Comércio Exterior*, June 2013
- 36. "The Case for TAFTA," Foreign Policy, 13 February 2013 (TAFTA now renamed TTIP)
- 37. "Counterproductive Adjustment? United States in the Post-Crisis World Economy," Policy Paper for the Chatham House and Instituto Affari Internazionale, February 2013
- 38. "Forget about Doha? New Pathways toward Multilateral Trade Liberalization: Mega-Regionalism, Plurilateralism, and Multilateralization," Summary report for the International Center for Trade and Sustainable Development on WTO Reform, 1 March 2013
- 39. "The Surprise End Game in Global Trade," VoxEu, 20 December 2012
- 40. "What Can the WTO Teach the IMF? Lessons in Dealing with Financial Regionalism," in *International Spectator* 4, December 2012
- 41. Should Regionalism be Multilateralized? The Future of the World Trade Organization in a World of Regional Trade Agreements," Report to the Committee on the Future of the WTO, Geneva, November 2012
- 42. "America the Absent: Why Is the US Afraid to Lead Global Economic Recovery?" Foreign Policy, 6 July 2012
- 43. "Is There Life for the G20 after the Financial Crisis?" *Journal of Globalization and Development*, Jan. 2012 (with Uri Dadush)
- 44. "Can Trade Saved Obama?" Foreign Policy, 3 November 2011
- 45. "Regional Integration in the Americas: State of Play, Lessons, and Ways Forward," Asian Development Bank Institute Working Paper 277, April 2011
- 46. "Emerging Hangover: It Will Take More than BRICS to Build the American Economy," Foreign Policy, 19 April 2011
- 47. "Insuring Against Instability: United States and the Future of the International Monetary Fund," *Global Economy Journal* 3, 2010
- 48. "The Long Currency War," Foreign Policy, 12 November 2010

- 49. "The Return of Globalization," Foreign Policy, with Gary Hufbauer, 21 October 2010
- 50. "Ensuring Globalization after the Great Crisis," VoxEU, 9 October 2010
- 51. "The Dollar Question: Where Are We?" VoxEU, 9 July 2010
- 52. "In the European Monetary Fund Proposal, A Chance to Get the IMF Right," VoxEU, 18 March 2010
- 53. "Rules of Origin in International Trade," World Trade Review 8, 4, October 2009
- 54. "A New Age of Protectionism? The Economic Crisis and Transatlantic Trade Policy," German Marshall Fund Brussels Forum Paper, March 2009
- 55. "The Changing Anatomy of Regional Trade Agreements in East Asia," Journal of East Asian Studies 1, 2009
- 56. "Sequencing Regional Trade Integration and Cooperation Agreements," World Economy (with A. Estevadeordal), 2008
- 57. "Sequencing Regional Trade Integration and Cooperation Agreements: Describing A Dataset for a New Research Agenda," Économie internationale 109 (with Antoni Estevadeordal), 2007
- 58. "Looking for Locals: Voter Information Demands and Personal Vote-Earning Attributes of Legislators under Proportional Representation," *American Journal of Political Science* (with Matthew Shugart and Melody Ellis), 2005
- 59. "Rules of Origin in Preferential Trading Arrangements: Is All Well with the Spaghetti Bowl in the Americas?" *Economia* (Brookings Institution journal, with Antoni Estevadeordal), 2005
- 60. "Rules of Origin in FTAs in Europe and in the Americas", INTAL-ITD Working Paper 15, 2004.

Chapters in Books

- 1. "Advancing Digitization as a Regional Public Good," In 21st Century Cooperation Regional Public Goods, Global Governance, *and Sustainable Development*, in Estevadeordal and Goodman (Routledge), 2017
- 2. "U.S. Trade Policy at Sleep: A Short Nap or a Long Slumber?" in Haydon and Woolcock, *Ashgate Research Companion to International Trade Policy* (Ashgate, with Gary Hufbauer), 2012
- 3. "Economic Integration in the Americas: An Unfinished Agenda," In Shaw, Mace and Cooper, *Inter-American Cooperation at a Crossroads* (Palgrave MacMillan), 2011
- 4. "Recrafting the Post-Crisis World Economy: Transatlantic Policy Options for Global Rebalancing," Background Paper for High-Level Report on New Atlantic Capitalism, German Marshall Fund and Demos Europa, June 2011
- 5. "Policies to Bridge Regional and Global Financial Arrangements," in Volz and Caliari, eds. *Regional and Global Liquidity Arrangements* (German Development Institute Press), 2010
- 6. "This Time Will Be Different? Addressing the Unsound Drivers of Global Imbalances," in Claessens, Evenett, Hoekman, *Rebalancing the Global Economy: A Primer for Policymaking* (Center for Economic Policy Research), June 2010
- 7. "Absent Revaluation, Retaliation? Reactions to U.S. Restrictions on Chinese Exports," in Evenett, *The US-Sino Currency Dispute* (Center for Economic Policy Research), April 2010
- 8. "Lessons learned delivering Aid for Trade in Latin America and the Caribbean: the role of the Inter-American Development Bank," in Njinkeu and Cameron, *Aid for Trade and Development* (Cambridge University Press, with A. Estevadeordal, P. Giordano, A. Jessen, and J. Luna), 2010
- 9. "Multilateralizing Regionalism in the Americas," in Baldwin and Low, *Multilateralizing Regionalism* (Cambridge University Press, with Antoni Estevadeordal and Matthew Shearer), 2009
- 10. "Multilateralizing Rules of Origin around the World," in Baldwin and Low, *Multilateralizing Regionalism* (Cambridge University Press, with Antoni Estevadeordal and Jeremy Harris), 2009
- 11. "Seasoned Monitoring: The Case of North America," in De Lombaerde, Estevadeordal, Suominen, *Governing Regional Integration for* Development (Ashgate), 2008
- 12. "Mapping and Measuring Rules of Origin around the World," in Cadot, Estevadeordal, Suwa Eisenmann, Verdier, Origin of Goods (Oxford University Press, with Antoni Estevadeordal), 2006
- 13. "Rules of Origin in the World Trading System," In Dee and Ferrantino, *Quantitative Methods for Assessing the Effects of Non-tariff Measures and Trade Facilitation* (World Scientific Publications), 2005

LECTURES, COURSES, AND PRESENTATIONS

- Lectures on international trade and global economic issues to graduate students at American, Columbia, Georgetown, George Washington, Fordham, SAIS/Johns Hopkins Universities, as well as UC San Diego, University of Barcelona, Sciences Po.
- Dozens of presentations in the U.S., Asia, Americas, Africa, and Europe on international trade, market access, regional
 economic integration, digitization, ecommerce, and macroeconomics. Venues include World Economic Forum, IMF, World
 Trade Symposium, World Bank, WTO, OECD, European Commission, European Parliament, U.S. Department of Commerce,
 U.S. International Trade Commission, U.S. Agency for International Development, Organization of American States, Latin

American and Caribbean Economic Studies Association, Eurasia Group, Chatham House, HSBC, Global Trade Review, Consumer Electronics Show, vTex Day, Ecommerce Days in Buenos Aires & Mexico City, Center for Strategic and International Studies, National Intelligence Council, Los Angeles Venture Association, International Telecommunications Union, Asia Society, Asian Development Bank Institute, APEC senior officials' meetings, Korean Institute of Economic Policy, United Nations Conference on Trade and Development, Korea-ASEAN Economic Ministerial, Latin American and Caribbean Economic Association (LACEA), Mexican Ministry of Economy, UN Economic Commission for Latin America and the Caribbean, UN Economic Commission for Asia and the Pacific, UN Conference on Trade and Development.

• Interviews with Bloomberg, Wall Street Journal, BBC, CSPAN, Time, Washington Post, Los Angeles Times, US News and World Report, Politico, USA Today, Associated Press, AFP, Investor's Business Daily, China Daily, 21st Century Business Herald (China), Le Temps (Switzerland), Prada (Slovak Republic), La Reforma, Economista (Mexico), Expansión (Spain), Rzeczpospolita (Poland). Featured in Los Angeles Business Journal and Global Journal.