

Christopher S. Tang
(Updated on January 19, 2021)

DEGREES:

B.Sc. (1st Class Honours)	King's College, University of London
M.Phil.	Yale University, Administrative Science
M.A.	Yale University, Statistics
Ph.D.	Yale University, Management Science

WORK EXPERIENCE:

1984-85	IBM, T.J. Watson Research Center, Research Consultant
1991	IBM, San Jose Head Manufacturing Facility, Visiting Scholar
1992	Stanford University, Visiting Associate Professor
1994	Hewlett-Packard Company, Research Associate
1995	Stanford University, Visiting Associate Professor
1996	Hong Kong University of Science and Technology, Visiting Professor
1997	Hong Kong Polytechnic University, Visiting Professor
1999	National University of Singapore, School of Computing, Shaw Visiting Professor
2000	National University of Singapore Business School, Cycle and Carriage Visiting Professor
2002-04	National University of Singapore Business School, Dean; and Cycle and Carriage Professor in Management
2012 (June)	MIT-Zaragoza Institute, Visiting Professor
2012 (July)	Hong Kong Polytechnic University, Distinguished Visiting Chaired Professor
2012 (August)	Chinese University of Hong Kong, Visiting Professor
2014 (May)	London Business School, Visiting Professor
2014-15	Haas Business School, UC Berkeley, Visiting Professor
2016 (August)	Institute of Advanced Studies, Hong Kong University of Science and Technology, Distinguished Visiting Professor
2016 (Oct)	University of Cambridge, Visiting Professor
2017 (March)	Institute of Advanced Studies, Hong Kong University of Science and Technology, Distinguished Visiting Professor
2017 (June)	University College, London, Visiting Professor
2017 (July)	Fudan University, China, Distinguished Visiting Professor
2018 (June)	London Business School, Visiting Professor
2018 (July)	Shanghai University of Finance and Economics, Visiting Professor
2018 (Sept)	Technical University of Eindhoven, Visiting Professor
2019 (July)	University College London, Visiting Professor

UCLA FACULTY APPOINTMENT:

- University Distinguished Professor 2011- lifetime
- Edward W. Carter Chair in Business Administration 2002- lifetime
- Professor (1995- present)
- Associate Professor (1991-1994)
- Assistant Professor (1985-1990)

Key LEADERSHIP ROLE:

- Editor-in-Chief (elected), Manufacturing & Service Operations Management (2015 - 2020)
- Chairman, International Advisory Board, School of Management, University

of Science and Technology, China (2015 - present)

- Chairman, External Review Committee, Judge Business School (University of Cambridge) (2014); London Business School (2013); Haas Business School (UC Berkeley) (2012).
- President and Past President (elected), Production and Operations Management Society (2013-2016)
- Dean, National University of Singapore Business School, (2002-2004)
- Senior Advisor to the President, National University of Singapore (2000-2002)
- Founder, UCLA-NUS Executive MBA Program (2003)
- Senior Associate Dean and Chairman of the Faculty, UCLA Anderson School (1998-2002)
- Director, Center for Technology Management, UCLA Anderson School (1991-1995)

MAJOR AWARDS:

- Author of top 10 Google Classic Papers (based on 10 years of Google Scholar Citations from 2006-2017), 2017
- Lifetime Fellow (elected), Manufacturing and Service Operations Management Society (2015)
- UCLA university-wide distinguished teaching award winner (2012)
- Lifetime Fellow (elected), Institute of Operations Research and Management Science (INFORMS) (2011)
- Lifetime Fellow (elected), Production and Operations Management Society (2011)

MAJOR NEWSPAPER ARTICLES:

- Only 2 Left in Stock! Order Now! But Does it Really Work?" Wall Street Journal, March 27, 2020
- "It's Time to Plan for a Messy U.S.-China Divorce" (with Christine Loh), Barron's, June 2020.
- "Financial Supply Chain In The Covid-19 Pandemic: Fuel Or Wildfire?" (with Alex Yang), Forbes, July 2020
- The Secrets of Making Surge Pricing Work - Without Turning off Customers" Wall Street Journal, Feb 20, 2018.
- "Liverpool 0-1 Copycats: how Chinese fake goods are beating the real thing," South China Morning Post, Hong Kong, August 11, 2017.
- "Fakes can be better than the real thing? Don't buy it!" (with Gao and Lim), Business Times, Singapore, June 25, 2016,
- "Keeping up with the copycats'" (with Gao and Lim), Business World, Singapore, December 22, 2017.
- "A strategy to create a more customer-friendly skies," San Francisco Chronicle, May 9, 2017.
- "Leaving China Out of the TPP is a terrible mistake," Fortune, Oct 6, 2015,
- "Will China be Uber's Waterloo?" Fortune, September 29, 2015'
- "Why Chinese e-Commerce Stumbled with its US Shopping Sites," Los Angeles Times, July 9, 2015,
- "What type of supply chain can facilitate humanitarian relief?" The Guardian, United Kingdom, March 25, 2013,
- "Rethinking Links in the Supply Chains," Financial Times, United Kingdom, December 1, 2009.
- "United we may stand" Chris Tang, Wall Street Journal, May 12, 2008.

PUBLICATIONS:**a) Books Published:**

1. Ho, T-H. and Tang, C.S. (Eds.), Product Variety Management: Research Advances, Kluwer Academic Publishers, 233 pp., 1998.
2. Tang, C.S., Teo, C.P. and Wei, K.K. (Eds.), Supply Chain Analysis: Information, Systems, Optimization, Springer Publishers, 265 pp., 2008.
3. Netessine, S. and Tang, C.S. (Eds.), Operations Management Models with Consumer-Driven Demand, Springer-Verlag Publishers, 516 pp., 2009.
4. Sodhi, M. and Tang, C.S. (Eds.), A Long View of OR/MS Research and Practice, Springer Publishers, 302 pp., 2010.
5. Sodhi, M. and Tang, C.S., Supply Chain Risk Management, Springer Publishers, 331 pp., 2012.
6. Ha, A., and Tang, C.S. (Eds.), Information Exchanges in Supply Chains, Springer Publishers, 2017.
7. Boyabatlı, O., Kazaz, B., and Tang, C.S. (Eds.) Agricultural Supply Chain Management Research: Operations and Analytics in Planting, Selling, and Government Interventions, Springer Publishers, 2021.

b) Research Journal Articles Published:

1. Tang, C.S., "A Max-Min Allocation Problem: Its Solutions and Applications," *Operations Research*, 36, 2, pp. 359-367, March-April 1988.
2. Tang, C.S. and Denardo, E.V., "Models Arising from a Flexible Manufacturing Machine, Part I: Minimization of the Number of Tool Switches," *Operations Research*, 36, 5, pp. 767-777, September-October 1988.
3. Tang, C.S. and Denardo, E.V., "Models Arising from a Flexible Manufacturing Machine, Part II: Minimization of the Number of Switching Instants," *Operations Research*, 36, 5, pp. 778-784, September-October 1988.
4. Tang, C.S., "Scheduling Batches on Parallel Machines with Major and Minor Setups," *European Journal of Operational Research*, 46, pp. 28-37, April 1990.
5. Tang, C.S., "Reducing Separable Convex Programs with Tree Constraints," *Management Science*, 36, 11, pp. 1407-1412, November 1990.
6. Tang, C.S., "The Impact of Uncertainty on a Production Line," *Management Science*, 36, 12, pp. 1518-1531, December 1990.
7. Tang, C.S., "Designing an Optimal Production System with Inspection," *European Journal of Operational Research*, 52, pp. 45-54, May 1991.
8. Tang, C.S., "Capacity and Flexibility Planning of an Economical Manufacturing System," *Journal of Intelligent Manufacturing*, 2, pp. 75-82, 1991.
9. Tang, C.S. and Yoo S-C., "System Planning and Configuration Problems for Optimal System Design," *European Journal of Operational Research*, 54, pp. 163-175, 1991.
10. Ahmadi, R.H. and Tang, C.S., "An Operation Partitioning Problem for Automated Assembly System Design," *Operations Research*, 39, 5, pp. 824-835, September-October 1991.
11. Denardo, E.V. and Tang, C.S., "Linear Control of a Markov Production System," *Operations Research*, 40, 2, pp. 259-278, March-April 1992.

12. Scott, C. and Tang, C.S., "Separable Convex Programs with Ratio Constraints Over a Directed Tree," *Operations Research Letters*, 11, 3, pp. 147-152, April 1992.
13. Tang, C.S., "A Note on Controlling Inventories in an Acyclic Assembly System," *Management Science*, 38, 5, pp. 743-750, May 1992.
14. Ahmadi, J.H., Ahmadi, R.H., Dasu, S. and Tang, C.S., "Batching and Scheduling Jobs in Batch and Discrete Processors," *Operations Research*, 39, 4, pp. 750-763, July-August 1992.
15. Ahmadi, R.H., Dasu, S. and Tang, C.S., "The Dynamic Line Allocation Problem," *Management Science*, 38, 9, pp. 1341-1353, September 1992.
16. Sogomonian, A.G. and Tang, C.S., "A Modeling Framework for Coordinating Promotion and Production Decisions within a Firm," *Management Science*, 39, 2, pp. 191-203, February 1993.
17. Tang, C.S., "Composing Batches with Yield Uncertainty," *European Journal of Operational Research*, 68, pp. 105-119, July 1993.
18. Tang C.S. and van Vliet, M., "Traffic Allocation for Manufacturing Systems," *European Journal of Operational Research*, 75, pp. 171-185, 1994.
19. Ahmadi, R.H. and Tang, C.S., "Production Allocation with Dual Provisioning," *European Journal of Operational Research*, 75, pp. 186-199, 1994.
20. So, K.C. and Tang, C.S., "Optimal Operating Policy for a Bottleneck with Random Rework," *Management Science*, 41, 4, pp. 620-636, April 1995.
21. Kim, D., Morrison, D.G. and Tang, C.S., "A Tactical Model for Airing New Seasonal Products," *European Journal of Operational Research*, 84, pp. 250-264, 1995.
22. So, K.C. and Tang, C.S., "Optimal Batch Sizing and Repair Strategies for Operations with Repairable Jobs," *Management Science*, 41, 5, pp. 894-908, May 1995.
23. Lee, H.L. and Tang, C.S., "Managing Supply Chains with Contract Manufacturing," *Asian Journal of Business & Information Systems*, 1, 1, pp. 11-22, Summer 1996.
24. Demeester, L. and Tang, C.S., "Reducing Cycle Time at an IBM Wafer Fabrication Facility," *Interfaces*, 26, 2, pp. 34-49, March-April 1996.
25. So, K.C. and Tang, C.S., "On Managing Operating Capacity to Reduce Congestion in Service Systems," *European Journal of Operational Research*, 92, pp. 83-98, 1996.
26. Kim, I. and Tang, C.S., "Lead Time and Response Time in a Pull Production Control System," *European Journal of Operational Research*, 101, pp. 474-485, 1997.
27. Garg, A. and Tang, C.S., "On Postponement Strategies for Product Families with Multiple Points of Differentiation," *IIE Transactions*, 29, pp. 641-650, 1997.
28. Lee, H.L. and Tang, C.S., "Modelling the Costs and Benefits of Delayed Production Differentiation," *Management Science*, 43, 1, pp. 40-53, January 1997.
29. Denardo, E.V. and Tang, C.S., "Control of a Stochastic Production System With Estimated Parameters," *Management Science*, 43, 9, pp. 1296-1307, September 1997.
30. Lee, H.L. and Tang, C.S., "Variability Reduction Through Operations

- Reversal," *Management Science*, 44, 2, pp. 162-172, February 1998.
31. Billington, C., Lee, H.L. and Tang, C.S., "Successful Strategies for Product Rollovers," *Sloan Management Review*, 39, 3, pp. 23-30, Spring 1998.
 32. Bell, D.R., Ho, T-H. and Tang, C.S., "Determining Where to Shop: Fixed and Variable Costs of Shopping," *Journal of Marketing Research*, 35, pp. 352-369, August 1998.
 33. Ho, T-H., Tang, C.S. and Bell, D.R., "Rational Shopping Behavior and the Option Value of Variable Pricing" (Lead Article), *Management Science*, 44, 12, pp. S145-S160, December 1998.
 34. Tang, C.S., "Supplier Relationship Map," *International Journal of Logistics: Research and Applications*, 2, 1, pp. 39-56, 1999.
 35. Gurnani, H. and Tang, C.S., "Note: Optimal Ordering Decisions with Uncertain Cost and Demand Forecast Updating," *Management Science*, 45, 10, pp. 1456-1462, October 1999.
 36. Lee, H.L., So, K.C. and Tang, C.S., "The Value of Information Sharing in a Two-Level Supply Chain," *Management Science*, 46, 5, pp. 626-643, May 2000.
 37. So, K.C. and Tang, C.S., "Modeling the Impact of an Outcome-Oriented Reimbursement Policy on Clinic, Patients, and Pharmaceutical Firms" (Lead Article), *Management Science*, 46, 7, pp. 875-892, July 2000.
 38. Tang, C.S., Bell, D.R. and Ho, T-H., "Store Choice and Shopping Behavior: How Price Format Works," *California Management Review*, 43, 2, pp. 56-74, Winter 2001.
 39. Rajaram, K. and Tang, C.S., "The Impact of Product Substitution on Retail Merchandising," *European Journal of Operational Research*, 135, pp. 582-601, 2001.
 40. Chong, J-K., Ho, T-H. and Tang, C.S., "A Modeling Framework for Category Assortment Planning" (Lead Article), *Manufacturing and Service Operations Management*, 3, 3, pp. 191-210, Summer 2001.
 41. So, K.C., Tang, C.S. and Zavala, R., "Models for Improving Team Productivity at the Federal Reserve Bank," *Interfaces*, 33, 2, pp. 25-36, March-April 2003.
 42. Corbett, C.J., Zhou, D. and Tang, C.S., "Designing Supply Contracts: Contract Type and Information Asymmetry," *Management Science*, 50, 4, pp. 550-559, April 2004.
 43. Tang, C.S., Rajaram, K., Alptekinoglu, A. and Ou, J., "The Benefit of Advance Booking Discount Programs: Models and Analysis," *Management Science*, 50, 4, pp. 465-478, April 2004.
 44. Ho, T. and Tang, C.S., "Introduction to the Special Issue on Marketing and Operations Management Interfaces and Coordination," *Management Science*, 50, 4, pp. 429-430, April 2004.
 45. McCardle, K.F., Rajaram, K. and Tang, C.S., "Advance Booking Discount Programs Under Retail Competition," *Management Science*, 50, 5, pp. 701-708, May 2004.
 46. Bayiz, M. and Tang, C.S., "An Integrated Planning System for Managing the Refurbishment of Thermoluminescent Badges," *Interfaces*, 34, 5, pp. 383-393, September-October 2004.
 47. Alptekinoglu, A. and Tang, C.S., "A Model for Analyzing Multi-Channel Distribution Systems," *European Journal of Operational Research*

163, 3, pp. 802-824, May 2005.

48. Deo, S. and Tang, C.S., "Optimal Procurement, Disposal and Pricing Policies for Managing Rental Goods," *International Transactions in Operational Research*, 12, pp. 595-629, November 2005.
49. Tang, C.S., "Robust Strategies for Mitigating Supply Chain Disruptions," *International Journal of Logistics*, 9, 1, pp. 33-45, March 2006.

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50. Brown A.O. and Tang, C.S., "The Impact of Alternative Performance Measures on Single-Period Inventory Policy" *Journal of Industrial and Management Optimization*, 2, 3, pp. 297-318, August 2006.
51. Lim, W.S. and Tang, C.S., "An Auction Model Arising from an Internet Search Service Provider," *European Journal of Operational Research*, 172, 3, pp. 956-970, August 2006.
52. Tang, C.S., "Perspectives in Supply Chain Risk Management: A Review," *International Journal of Production Economics*, 103, 2, 1, pp. 451-488, October 2006.

** The most downloaded papers published in IJPE over last 5 years; The top cited papers in IJPE published in the last five years, extracted from Scopus; Recognized by Google as a **Google Classic paper** in Operations Research based on the number of Google Scholar Citations between 2006-2017.

53. Lim, W.S. and Tang, C.S., "Optimal Product Rollover Strategies," *European Journal of Operational Research*, 174, pp. 905-922, 2006.
54. McCardle, K.S., Rajaram, K. and Tang, C.S., "Bundling Retail Products: Model and Analysis," *European Journal of Operational Research*, 177, pp. 1197-1217, 2007.
55. Tang, C.S. and Yin, R., "Joint Ordering and Pricing Strategies for Managing Substitutable Products," *Production and Operations Management*, 16, 1, pp. 138-153, 2007.
56. Tang, C.S. and Yin, R., "Responsive Pricing Under Supply Uncertainty," *European Journal of Operational Research*, 182, pp. 239-255, 2007.
57. Wu, T., Wang, W., Tang, C.S., Liu, D., Gao, F. and Fang, C., "How Do Foreign Cosmetics Companies Align Their Supply Chains and Distribution Channels in China?", *International Journal of Logistics Research and Applications*, 11, 3, pp. 201-228, 2008.

** The most downloaded paper in 2008 from the journal website, according to the annual report of the journal.

58. Brown, A.O., Chou, M.C. and Tang, C.S., "The Implications of Pooled Returns Policies," *International Journal of Production Economics*, 111, 1, pp. 129-146, 2008.
59. Tang, C.S. and Deo, S., "Rental Price and Rental Duration Under

Retail Competition," *European Journal of Operational Research*, 187, pp. 806-828, 2008.

60. Bellantuono, N., Giannoccaro, I., Pontrandolfo, P. and Tang, C.S., "The Implications of Joint Adoption of Revenue Sharing and Advance Booking Discount Program," *International Journal of Production Economics*, 121, 2, pp. 383-394, 2008.
61. Sodhi, M. and Tang, C.S., "The OR/MS Ecosystem: Strengths, Weaknesses, Opportunities and Threats" (Lead Article), *Operations Research*, 56, pp. 267-277, March-April 2008.
62. Tang, C.S., "United We May Stand," *Business Insight: Sloan Management Review* in *Wall Street Journal*, pp. 4, May 12, 2008.

** Reprint in Wall Street Journal online:

http://online.wsj.com/public/page/2_1370.html

** Reprint in Sloan Management Review online:

<http://sloanreview.mit.edu/smr/>

63. Sodhi, M. and Tang, C.S., "Is the East Following the West or its own Destiny for Industrial Development? A Research Agenda based on Supply-Chain Development," (Keynote Paper for the inaugural issue) *Operations and Supply Chain Management*, 1, pp. 16-27, May 2008.
64. Tang, C.S. and Tomlin, B., "The Power of Flexibility for Mitigating Supply Chain Risks," *International Journal of Production Economics*, 116, pp. 12-27, 2008.

** One of the most cited articles published in *International Journal of Production Economics* since 2008.

65. Tang, C.S. "Making Toys Safe at Mattel," *International Commerce Review*, 8, 1, pp. 48-55, 2008.
66. Sodhi, M., Son, B.G. and Tang, C.S., "What Employers Demand from Applicants for MBA-Level Supply Chain Jobs," *Interfaces*, 38, 6, pp. 469-484, 2008.

** One of SSRN's Top Ten download list for 7 months in 2008
Production Management area.

67. Sodhi, M. and Tang, C.S., "Rethink Links in the Supply Chain," *Financial Times*, pp. 10-11, January 30, 2009.

** Reprint in UCLA Today, on February 10, 2009:

<http://today.ucla.edu/portal/ut/four-business-tips-for-struggling-81059.aspx>)

68. McCardle, K., Rajaram, K. and Tang, C.S., "A Decision Analysis Tool for Evaluating Fundraising Tiers," (Lead Article) *Decision Analysis*, 6, 1, pp. 4-13, 2009.
69. Ho, T. and Tang, C.S., "Introduction to the Special Issue on Marketing and Operations Management Interfaces and Coordination," *Production and Operations Management*, 18, 4, pp. 363-364, 2009.
70. Cho, S., McCardle, K. and Tang, C.S., "Optimal Pricing and Rebate

Strategies in a Two-Level Supply Chain," *Production and Operations Management*, 18, 4, pp. 426-446, 2009.

71. Elmaghraby, W., Lippman, S.A., Tang, C.S. and Yin, R., "Will More Purchasing Options Benefit Customers?", *Production and Operations Management*, 18, 4, pp. 381-401, 2009.
72. Sodhi, M. and Tang, C.S., "Economic Recovery through Supply Chain Reasoning," *Operations Research/Management Science Today*, 36, 3, pp. 18-19, June 2009.

** Reprint in *Analytics Magazine* in June, 2009:

<http://viewer.zmags.com/publication/a9e7dc6a#/a9e7dc6a/5>

73. Tang, C.S. and Zimmerman, J., "Managing New Product Development and Supply Chain Risks: The Boeing 787 Case," *Supply Chain Forum: An International Journal*, 10, 2, pp. 74-85, 2009.
74. Ho, R., Huang, L., Huang, S., Lee, T., Rosten, A. and Tang, C.S., "An Approach to Develop Effective Customer Loyalty Programs: The VIP Program at T&T Supermarkets, Inc.," *Managing Service Quality*, 19, 6, 702-720, 2009.
75. Tang, C.S. and Yin, R., "The Implications of Costs, Capacity and Competition on Product Line Selection," *European Journal of Operational Research*, 200, pp. 439-450, 2009.
76. Sodhi, M. and Tang, C.S., "Modeling Supply-Chain Planning under Demand Uncertainty Using Stochastic Programming: A Survey Motivated By Asset-Liability Management," *International Journal of Production Economics*, 121, pp. 728-738, 2009
77. Yin R., Aviv, Y., Pazgal, A. and Tang, C.S., "Optimal Markdown Pricing: Implications of Inventory Display Formats in the Presence of Strategic Customers," *Management Science*, 55, 8, pp. 1391-1422, 2009.
78. Andritsos, D. and Tang, C.S., "Launching New Products through Exclusive Sales Channels," *European Journal of Operational Research*, 204, pp. 366-375, 2010.
79. Tang, C.S., "A Review of Marketing-Operations Interface Models: From Co-existence to Coordination and Collaboration," *International Journal of Production Economics*, 125, pp. 22-40, 2010.

** One of SSRN's Top Ten download list (September 2010), *Operations Management* area.

80. Kwon, D., Lippman, S. and Tang, C.S., "Optimal Time-Based and Cost Based Coordinated Project Contracts with Unobservable Work Rates," *International Journal of Production Economics*, 126, pp. 247-254, 2010.
81. Pyke, D. and Tang, C.S., "How to Mitigate Product Safety Risks Proactively? Process, Challenges and Opportunities," *International Journal of Logistics*, [Lead Article] 13, 4, pp. 243-256, 2010.
82. Kwon, D., Lippman, S., McCardle, K. and Tang, C.S., "Project Management Contracts with Delayed Payments," *Manufacturing, Services and Operations Management*, 12, 4, pp. 692-707, Fall 2010.

** One of SSRN's Top Ten download list (April-May 2010), *General*

Management area.

83. Mangal, V., Roels, G., Son, B.G. and Tang, C.S., "An Approach for Developing an MBA Curriculum to Meet the Career Objectives of MBA Students with Engineering/Science Background," *International Journal of Engineering Management and Economics*, 1, 2/3, pp. 103-144, 2010.
84. Chiu, C.H., Choi, T.M. and Tang, C.S., "Price, Rebate, and Returns Supply Contracts for Coordinating Supply Chains with Price Dependent Demand," *Production and Operations Management*, 20, 1, pp. 81-91, 2011.
85. Sodhi, M. and Tang, C.S., "Tackling Demand Uncertainty in the Sales-and-Operations-Planning (S&OP) Process with Stochastic Programming and a Spreadsheet Implementation," *Journal of Operational Research Society*, 62, pp. 526-536, January, 2011.

** One of SSRN's Top Ten download list (August 2010), General Management area.

86. Choi, T.M., Liu, S.C., Tang, C.S., and Yu, Y. "A Cross-Cluster and Cross Region Analysis of Fashion Brand Extensions," *Journal of the Textile Institute*, pp. 890-904, October 2011.
87. Sodhi, M. and Tang, C.S., "Social Enterprises as Supply Chain Enablers for the Poor," *Socio-Economic Planning Sciences*, 45, 4, pp. 146-153, December 2011.

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88. Kwon, D., Lippman, S. and Tang, C.S., "Sourcing Decisions of Project Tasks with Exponential Completion Times: Impact on Operating Profits," 38 pp., *International Journal of Production Economics*, 134, pp. 138-150, 2011.
89. Xiao, P., Tang, C.S. and Wirtz, J., "Optimal Referral Reward Programs Under Impression Management Considerations," *European Journal of Operational Research*, 215, pp. 730-739, 2011.
90. Sodhi, M., Son, B., and Tang, C.S., "Researchers' Perspectives on Supply Chain Risk Management," 39 pp., *Production and Operations Management [Lead Article]*, 21, 1, pp. 1-13, 2012.

** One of SSRN's Top Ten download list (July, August and December 2010), Operations Management area, (September and December 2010), Economics and Information area; The most downloaded paper of the year (2012) from the journal of Production and Operations Management; The most downloaded paper of the year (2013) from the journal of Production and Operations Management; and Web of Science has indexed this paper being ranked 315 out of 24371 articles published between 2010 and 2015.

91. Sodhi, M., and Tang, C.S., "The Incremental Bullwhip Effect of Operational Deviations in an Arborescent Supply Chain with MRP," *European Journal of Operational Research*, 215, pp. 374-382, 2011.
92. Kwon, D., Lippman, S. and Tang, C.S., "Optimal Markdown Pricing Strategy with Demand Learning," *Probability in the Engineering and*

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93. Tao, Z., Zhou, S., and Tang, C.S., "Managing a Remanufacturing System with Random Yield," 29 pp., *Production and Operations Management*, [Lead Article], Vol. 21, 5, pp. 797-813, 2012.
94. Babich, V., and Tang, C.S., "Managing Opportunistic Supplier Product Adulteration: Deferred Payments, Inspection and Combined Mechanisms," *Manufacturing, Services and Operations Management*, Vol. 14, 2, pp. 301-314, 2012.
- ** One of SSRN's Top Ten download list (July and August 2010), Operations Management area.
95. Tang, C.S., "Mitigate Supply Chain Risks with Robust Strategies," *Materials Management Review*, pp. 24 - 27, October, 2012.
- ** This is an updated and abbreviated version of article #49.
96. Tang, C.S. and Zhou, X., "Research Advances in Environmental and Socially Sustainable Operations," *European Journal of Operational Research*, vol. 223, pp. 585-594, 2012.
97. Lim, W.S. and Tang, C.S., "Optimal Dynamic Pricing Strategies in the Presence of Speculators and Forward Looking Consumers: Are Speculators Friends or Foes?" vol. 22, 3, pp. 571-587, *Production and Operations Management*, 2013.
98. Cho, S.H. and Tang, C.S., "Advance Booking Programs for Managing Supply, Demand and Price Risks," 44 pp., *Manufacturing, Services and Operations Management*, Vol. 15, 2, pp. 305-319, 2013.
99. Tang, C.S., and Zimmerman, J., "Using ICT to Manage Supply Chain Risks," *Communication of the ACM*, Vol. 56, 7, pp. 27-29, 2013.
100. Sodhi, M. and Tang, C.S., "Strategic Interactions between Chinese Contract Manufacturers and Western OEMs," *International Journal of Production Economics*, vol. 146, 14-24, 2013.
101. McCardle, K., Lippman, S. and Tang, C.S., "Using Nash Bargaining to Design Project Management Contracts Under Cost Uncertainty," *International Journal of Production Economics*, 145, 1, 197-207, 2013
102. Andritsos, D. and Tang, C.S., "The Impact of Cross-Border Patient Movement on the Delivery of Healthcare Services," *International Journal of Production Economics*, vol. 145, 1, pp. 702-712, 2013.
103. Andritsos, D., and Tang, C.S., "The Impact of Private Providers and Cross-Border Healthcare on Public Systems," *European Journal of Operational Research*, vol. 234, pp. 898-909, 2014.
104. Cho, S.H. and Tang, C.S., "Uniform and Competitive Capacity Allocation Mechanisms with Demand Competition: The Gaming Effect," *Operations Research*, 62, 1, pp. 72-80, 2014.
- ** One of SSRN's Top Ten download list (June, 2011) in the Operations Management area.
105. Sodhi, M. and Tang, C.S., "Guiding the Next Generation of Doctoral Students in Operations Management," *International Journal of Production*

Economics. Vol. 150, pp. 28-36, 2014.

** One of SSRN's Top Ten download list (January 2014) for: Statistical Decision Theory; Operations Research (Topic), Operations Management eJournal, Operations Research eJournal and Operations Strategy eJournal.

106. Singhal, K., Sodhi, M., and Tang, C.S. "POMS Initiatives for Facilitating Practice-Driven Research and Research-Influenced Practice," *Production and Operations Management*, vol. 23, 5, pp. 725-727, 2014.
107. Tang, C.S., and Babich, V., "Using Social and Economic Incentives to Discourage Chinese Suppliers from Product Adulteration," *Business Horizon*, Vol. 57, pp. 497-508, 2014.
108. Sodhi, M., and Tang, C.S., "Buttressing Supply Chains for Humanitarian Relief against Floods in Asia," *Production and Operations Management*, 23, 6, pp. 938-950, 2014.

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109. Yin, R. and Tang, C.S., "Optimal Temporal Customer Purchasing Decisions under Trade-in Programs with Upfront Fees," *Decision Sciences*, 45, 3, pp. 373-400, 2014.
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111. Georgiadis, G., Lippman, S., and Tang, C.S. "Project Design with Limited Commitment and Teams," *Rand Journal of Economics*, vol. 45, 3, pp. 598-623, 2014.
112. Sodhi, M. and Tang, C.S., "Research Opportunities in Supply Chains with the Poor as Suppliers or Distributors in Developing Countries," *Production and Operations Management*, September 23(9), pp. 1483-1494, 2014 [Lead Article].

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Management eJournal; Developing World (Topic); Development Economics: Microeconomic Issues in Developing Economies eJournal; BHNP Subject Matter eJournals, Management (Topic), MRN Business History & Nonprofit Organizations Research Network, MRN Production & Operations Management Network, Nonprofit Organizations eJournal and PROD Subject Matter eJournals.

113. Kalyan, S., Sodhi, M., and Tang, C.S. "[POMS Initiatives for Promoting Practice-Driven Research and Research-Influenced Practice](#)," *Production and Operations Management*, September 23(5), pp. 725-727, 2014.
114. Tang, C.S., "The Past, Present, and Future of Manufacturing and Service Operations Management," *Manufacturing, Services and Operations Management*, Winter 17(1), pp. 1-3, 2015.
115. Sodhi, M., Sodhi, N., and Tang, C.S., "An EOQ Model for MRO Customers under Stochastic Price to Quantity Bullwhip Effect for the Manufacturer," *International Journal of Production Economics*, 155, pp. 132-142, 2014.
116. Andritsos, D., and Tang, C.S., "Linking Process Quality and Resource Usage: An Empirical Analysis," *Production and Operations Management*, Vol 23, 12, pp: 2163-2177, 2014.

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117. Yin, R., Li., H., and Tang, C.S., "Optimal Pricing of Two Successive-Generation Products with Trade-In Options Under Uncertainty," *Decision Sciences*, 46, 3, pp. 565-595, 2015.
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119. Tang, C.S., "Making OM Research More Relevant: Why and How?" *Manufacturing and Service Operations Management*, 2016.
120. Tang, C.S., Wang, Y., and Zhao, M., "The Implications of Utilizing Market Information and Adopting Operations Improvement for Farmers in Developing Economies," *Production and Operations Management*, (Lead Article), vol. 24, 8, pp: 1197-1215, 2015.
121. An, J., Cho, S.H. and Tang, C.S., "Agricultural Cooperatives for Alleviating Poverty: Models and Analysis," *Production and Operations Management*, vol. 24, 9, pp: 1414-1429, 2015.
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124. Tang, C.S., Zhang, K., and Zhou, S.X., "Incentive Contracts for

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125. Sodhi, M., and Tang, C.S., "Supply Chain Opportunities at the Bottom of the Pyramid," *Decision*, 2016.
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127. Bai, J., So, R., and Tang, C.S., "A Queueing Model Arising from Management Small Projects under Uncertainties," *European Journal of Operational Research*, 253 (3), 777-790, 2016.
128. Tang, C.S., Sodhi, M., and Formentini, M., "Partially-Guaranteed Price Contracts between Smallholder Farmers and Agri-Food Companies," *European Journal of Operational Research*, 254 (3), 1063-1073, 2016.
129. Roth, A., Singhal, J., Singhal, K., and Tang, C.S., "[Knowledge Creation and Dissemination in Operations and Supply Chain Management](#)," *Production and Operations Management*, 25(9). 1473-1488, 2016.
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131. Gao, S., Lim, W.S., Tang, C.S., "The Impact of Potential Entry of Copycats: Entry Conditions, Consumer Welfare, and Social Welfare," *Decision Sciences*, 48, 4, 594-624, 2017.
132. Gao, S., Lim, W.S., Tang, C.S., "Entry of Copycats of Luxury Brands," *Marketing Science*, 36, 2, 272-289, 2016.
133. Raghunathan, S., Tang, C.S., and Yue, X. "Bullwhip Effect Arising from a Multi-Product Firm with Interdependent Demands and Correlated Forecasting Errors," *Operations Research*, 65, 2, 424-432, 2017.
134. Tang, C.S., "Three Approaches for Young Researchers to Develop Relevant and Novel Research Ideas in Operations Management," *Manufacturing and Service Operations Management*, 19, 3, 338-346, 2017.
135. Surasvadi, N., Tang, C.S., Vulcano, G., "Using Contingent Markdown with Reservation to Deter Strategic Consumer Behavior," *Production and Operations Management*, 26, 2, 2226-2246 2017.
136. Sodhi, M., and Tang, C.S., High-speed bespoke supply chains to truly engage customers, (Lead Article) *Sloan Management Review*, Summer, 2017.

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137. Zhang, K., Tang, C.S., and Zhou, S., "Replenishment Strategies arising from Developing Countries," *Production and Operations Management*, 26, 12, 2207-2225, 2017.

** SSRN Top 10 download list June and July, 2017

138. Chintapalli, P., Disney, S., Tang, C.S., "Coordinating SC via Advance Order Discounts, Minimum Order Quantities, and Delegations" *Production and Operations Management*, 26, 12, 2175-2186, 2017.
139. Tang, C.S., Wu, J., and Yang, A., "Sourcing from Suppliers with Financial Constraints and Performance Risk," *Manufacturing and Service Operations Management*, 20, 1, 70-84, 2018.
140. Lee, H., and Tang, C.S., "Socially and Environmentally Responsible Value Chain Innovations: New Operations Management Research Opportunities," (Lead Article), *Management Science*, 64, 3, 983-996, 2018.
141. Sodhi, M., Tang, C.S., "Corporate Social Sustainability in Supply Chains: A Thematic Analysis of the Literature," *International Journal of Production Research*. 56, 2, 882-901, 2018.

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142. Caro, F., Chintapalli, P., Rajaram, K., and Tang, C.S., "Improving Supplier Compliance Through Joint and Shared Audits with Collective Penalty," *Manufacturing and Service Operations Management*, 20, 2, 363-380, 2018.
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** **Winner of the 2017 Responsible Research in Management Award (Association for Chinese Management Research)**

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*** Featured in UCLA Anderson Review

** *Frist Prize Winner* of 2017 POMS College of Supply Chain Management Student Paper Competition.

156. Sodhi, M., Tang, C.S. "Research Opportunities in Supply Chain Transparency" *Production and Operations Management*.

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c) Research Journal Articles Accepted:

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2. Wooten, J.O., and Tang, C.S. "Operations in Space: Exploring a New Industry" *Decision Science*.

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** Featured in Anderson Review

3. Xiao S., Chen, Y.J and Tang, C.S., "Knowledge Sharing and Learning among Smallholders in Developing Economies: Implications, Incentives, and Reward Mechanisms," *Operations Research*.

4. Chen, YK.; T Dai, CG Korpeoglu, E Körpeoğlu, O Sahin, CS Tang, S Xiao, "Innovative Online Platforms: Research Opportunities," *Manufacturing and Service Operations Management*.

5. Yu, J., Tang, C.S, Sodhi, M.,Knuckle, J., ., and "Optimal Subsidies for Development Supply Chains,"" *Manufacturing and Service Operations Management*.

6. Dai, Y., Feng, T., Tang, C.S., Wu, X., and Zhang, F. "20 Years in the Making: The Evolution of the Journal of Manufacturing and Service Operations Management," *Manufacturing and Service Operations Management*, 2020.

7. Yu, J., Shen, M, Tang, C.S., and Chen, M, "Should Online Ride-Sharing Services be Regulated? An Analytical Evaluation of Chinese Government Policies," *Management Science*, 2019.

** Top 10 SSRN download paper: *Innovation*, July, 2017.

** * Featured in UCLA Anderson Review

** Honorable Mention, Best Student Paper Competition, POMS-HK Conference, 2018.

** Finalist, Best Student Paper Competition, Service Science Division, INFORMS Phoenix, 2018.

** Second Prize, Best Paper Award, Institute of Supply Chain and Operations Management Annual Conference, 2109

8. Park, S., Rabinovich, E., Tang, C.S., Yin, R. Yu, J., "Technical Note: Should an Online Seller Post Inventory Scarcity Messages?" *Decision Sciences*, June, 2019.

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** Featured in UCLA Anderson Review

15. Arifoglu, K., and C.S. Tang. "A Two-Sided Budget Neutral Mechanism to Coordinate the Influenza Vaccine Supply Chain," *Manufacturing and Service Operations Management*, September, 2020.

d) Research Journal Articles Submitted:

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Service Systems, and Pricing and Wage Policy," *Manufacturing and Service Operations Management*, 2019.

** Featured in *UCLA Daily Bruin*

** Featured in *UCLA Anderson Review*

* Third Prize, Best Student Paper Competition, 2019 POMS International Conference in China.

* First Prize, Best Student Paper Competition, Production Operations Management Society 2020 Conference in Hong Kong.

2. Chintapalli, P., Tang, C.S., The Impact of Crop Minimum Support Prices on Crop Selection: two-product case, *European Journal of Operational Research*, January 2021.

** Top 10 SSRN download in October, November, and December 2017

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3. Tang, C.S., Yoo, S., Zhan, DY., "Peak Period Pricing Strategies in the Presence of Customer Impatience and Store and Time Flexibility," *Production and Operations Management*, December, 2020.

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4. Tang, C.S., Wang, Y., Zhao, M. The Impact of Input- vs. Output-based Farm Subsidies on Farmer Welfare and Income Inequality in Developing Economies. *Management Science*, June, 2019. .

** Honorable Mention. 2018 CSAMSE Annual Conference Best Paper Award, Ningbo, China, 2018.

5. Lo, C., Tang, C.S., Zhou, Y. "Environmental Violations in China: evaluating their long-term impact and predicting future violations," *Management Science*, June, 2019.

6. Lim, WS, Mak, V., Tang, CS., Kc, R. "Adopting cost transparency as a marketing strategy: Analytical and experimental exploration." *Marketing Science*, (Revise and Resubmit), 2019.

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7. Arifoglu, K., and Tang, C.S. "'Luxury Brand Licensing: Free Money or Brand Dilution?," *Production and Operations Management*, September 2020.

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16. Tang, C.S. and Tomlin, B., "How Much Flexibility Does It Take to Mitigate Supply Chain Risks?" in Developments in Logistics and Supply Chains: past, present and future, Pawar, K.S., Rogers, H., Potter, A and Naim, M (Eds.), MacMillan Publishers, 2016.

* Among 1700 papers presented at the International Symposium of Logistics isl21.org over 20 years, the chairman of the society selected 24 papers to be included in this book, and this paper is one of the 24 papers selected.

17. Tang, C.S., Zhang, K., and Zhou, S., "Incentive Contracts for Managing a Project with Uncertain Completion Time," in Information Exchange in Supply Chain Management, Ha, A., and Tang, C.S. (Eds.), Springer, 2017.
18. Georgiadis, G., and Tang, C.S., "Managing Project Teams," in Information Exchange in Supply Chain Management, Ha, A., and Tang, C.S. (Eds.), Springer, 2017.
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21. FFormentini, M., Sodhi, M., and Tang, C.S., "The Evolution of Barilla's Durum Wheat Supply Chain Contracts for Triple Bottom Line Benefits," in Organizing Supply Chain Processes for Sustainable Innovation in the Agri-Food Industry, edited by R. Cagliano, F. F. A. Caniato, and C. Worley, Emerald Insights Publishers, 2017.
22. Georgi D., Wirtz J., Xiao P., Tang C. (2017) Effectiveness of Customer Referral Reward Programs: The Mediating Role of Metaperception. In: Campbell C.L. (eds) *The Customer is NOT Always Right? Marketing Orientations in a Dynamic Business World. Developments in Marketing Science: Proceedings of the Academy of Marketing Science*. Springer, New York.
23. Tang, C.S., "New Product Design and Development Risks: The Boeing 787 Case," in Product Design and Supply Chain: Competing Through Design, edited by O. Khan, Kogan Page Publishers, 2018.

24. Chintapalli, P., Caro, F., Rajaram, K., and Tang, C.S. "Can Buyer Consortium Improve Supplier Compliance?" in *Supply Chain Risk Management*, edited by M. Henke and G. Zsidisin, Springer Publisher, 2019.
25. Bai, H., So, K., Tang, C.S., Chen, X., and Wang, H. "Time Based Payout Ratio for Coordinating Supply and Demand on an On-Demand Service Platform," in *Innovative Models in the Sharing Economy*, edited by Ming Hu, Springer Publisher, 2018.
26. Tang, C.S., "Making OM Research More Relevant: "Why?" and "How?" -- published in Chinese, in "Responsible research in management: Philosophy and practice", edited by Anne Tsui, Peking University Press, 2018.
27. Paegelow, R., and Tang, C.S. "Three Reasons for Learning a New Language: A Business Perspective." A guide for Parents of Bilingual Children. Ed. Katarzyna Zechenter, PUNO Press London New York 2018.
28. Huang, Y., Gokpinar, B., Tang, C.S., and Yoo, S.O. "Promoting an innovative product can be detrimental in the presence of consumer fear" in *Channel Strategies and Marketing Mix in a Connected World*, Ray, S., and Yin, S (eds.), Springer Publisher, 2019.
29. Gui, L., Tang, C.S. and Yin, S.Y. "Collaborative Micro-Retailing in Developing Economies," in *Channel Strategies and Marketing Mix in a Connected World*, Ray, S., and Yin, S (eds.), Springer Publisher, 2019.
30. Raghunathan, S., Tang, C.S., and Yue, X. "Bullwhip Effect of Multiple Products with Interdependent Product Demands," in Dolgui (Ed.), 2020.
31. Tang, C.S., Yang, A., Wu, J. "FINANCING SUPPLIERS UNDER PERFORMANCE RISK" in Kouvelis, P. (eds). "Emerging Technology and Advances in Supply Chain Finance and Risk Management." *Foundations and Trends^o (FnT) in Technology, Information and Operations Management*. 2019.

TEACHING:

- a) Courses Taught in UCLA Anderson:
- | | |
|-------------|--|
| Mgt. 407 | Managerial Model Building, Winter, Fall 1986, Winter 1988, Winter 1989, Winter 1990, Summer 1990, Winter 1991 (FEMBA), Summer 1991, Fall 1992, Winter 1993, Spring 1994, Spring 1995, Spring 1996, Spring 1997, Spring 1998, Spring 1999, Spring 2000, Spring 2001 |
| Mgt. 410 | Production and Operations Management, Winter 1996, Winter 1997, Summer 1997, Summer 1998, Winter 2005, Winter 2006 |
| Mgt. 213A | Intermediate Probability and Statistics, Spring, Fall 1986, Winter 1987, Fall 1988 |
| Mgt. 243B | Inventory Theory, Winter 1987, Spring 1991, Winter 1993, Spring 1995, Spring 2000 |
| Mgt. 213B | Statistical Methods for Management, Spring 1989 |
| Mgt. 444AB | Management Field Study, Summer 1991, Fall 1991, Summer 1992, Fall 1992, Summer 1993, Fall 1993, Winter 1994, Summer 1995, Fall 1995, Fall 1996, Winter 1997, Winter 1998, Winter 2000, Spring 2000, Winter 2001, Spring 2001 |
| | Applied Management Research (as of 7/1/06), Fall 2005, Winter 2006, Fall 2006, Winter 2007, Fall 2008, Winter 2009 |
| Mgt. 244XYZ | Research in Operations and Technology Management, Fall 1995 Winter 1996, Spring 1996 |
| Mgt. 465 | Quantitative Methods for Managers (EMBA), Spring 1997, Spring 1998, Spring 1999, Spring 2000, Spring 2001 |
| Mgt. 474 | Operations and Technology Management (EMBA), Winter 2002, Fall 2004, Fall 2005, Fall 2006, Fall 2007, Fall 2008, Fall 2009, Fall 2010, Winter 2011, Fall 2011, Fall 2012, Fall |

Mgt. 471	2015, Fall 2016, Fall 2017, Fall 2018, Fall 2019 Management Practicum (EMBA), Fall 2004, Winter 2005, Spring 2005, Fall 2006, Winter 2007, Spring 2007, Winter 2008, Spring 2008, Fall 2008, Winter 2009, Spring 2009, Fall 2009, Winter 2010, Spring 2010, Fall 2010, Winter 2011, Spring 2011, Winter 2012, Spring 2012, Winter 2013, Spring 2013
Mgt. 240F	Global Supply Chain Management, Winter 2006, Winter 2007, Spring 2008, Spring 2009, Spring 2010, Spring 2011, Spring 2012, Spring 2013, Winter 2014, Winter 2016, Winter 2017, Spring 2019, Winter 2020
Mgt. 569	Independent Study, Winter 2007, Spring 2009, Fall 2009, Winter 2010, Fall 2012, Winter 2013, Spring 2013, Spring 2014, Fall 2017

b) Teaching Performed Within the University in Addition to Regular Appointments:

1. Technical Advisor for Field Studies, Fall 1986, Winter 1987,
Fall 1987, Winter 1988, Winter 1991, Spring 1991, Winter 1997,
Spring 1997, Fall 1997, Winter 1998
2. Mathematics Review, Summer 1989, Summer 1990, Summer 1991, Summer
1992, Summer 1993, Summer 1994, Summer 1995, Summer 1996
3. Advisor for Field Studies, Winter 1991, Spring 1991, Winter 1992,
Fall 1992, Winter 1993, Spring 1993, Fall 1993, Winter 1994, Fall
1995, Winter 1996, Fall 1997, Winter 1998, Winter 2000, Spring 2000

c) Outside Teaching Activities:

1. UCLA Executive Education General Management Program in Malaysia, 1992,
1993, 1994.
2. Hughes-UCLA Executive Program, 1994, 1999.
3. Program Chairman, UCLA Aerospace Symposium on Defense Conversion,
1994.
4. Hewlett-Packard Workshop on Supply Chain Management, 1995.
5. Workshop Speaker, International SEMI Conference, 1995.
6. UCLA Purchasing Executive Program, 1996, 1997, 1998, 1999.
7. Supply Chain Management Workshop, Overseas Orient Containers Limited,
Hong Kong, 1996.
8. US/China Exchange Program, Hughes Aircraft, 1996, 1997, 1998.
9. Anderson Consulting Demand Fulfill Workshop, 1996, 1997, 1998, 1999,
2000.
10. Northrup Gruman Executive Program, 1997.
11. UCLA Global Supply Chain Program, 1997, 1998, 1999.
12. Johnson & Johnson Executive Program, 1997.
13. Intertek Testing Service Executive Program, 1997, 1998, 2000, 2001.
14. Advanced Executive Program, 1998.
15. Strategic Leadership Institute, 2000, 2001.
16. UCLA General Management Program, 2006.
17. GKN Global Sourcing Executive Program, 2006, 2007.
18. UCLA Riordan Program, Volunteer Instructor, 2006, 2007, 2009.
19. GKN Finance Leadership Program, 2006, 2007, 2008, 2010, 2012, 2014.
20. UCLA Anderson Day II, "Academic Test Drive," Lecture, Instructor,
2007.
21. Roche China Program, 2007, 2008.
22. GKN Global Leadership Program, 2008.
23. HEC Paris Executive Program, 2008, 2009, 2010.
24. PUC Chile Executive Program, 2008.
25. Boconni Italy Executive Program, 2008, 2009.
26. Shanghai Municipal Government Program, 2009.
27. Peking University Executive Program, 2011.
28. Korea University Global MBA Program, 2012.

29. IIM Bangalore Executive Program, 2012.
30. MIT-Zaragoza Singapore Retail Management Program, 2012.
31. Stanford Executive Program, 2012.
32. Korea University Executive Program, 2013.
33. Abbott Laboratories "Power of Anticipation" Workshop, 2013.
34. Korea University Executive Program, 2014, 2015.
35. UC Berkeley Haas School, developed and taught a new MBA elective course on "Global Operations Strategy", 2014.
36. UAI Executive Program, 2016.

CHAIRMANSHIPS OF DOCTORAL COMMITTEES:

- a) Degrees Granted and Current Status:
 1. Seuck Chuen Yoo, 1989, Korea Telecommunication Authority, Senior Researcher (Co-Chair).
 2. Ilhyung Kim, 1994, Purdue University, Assistant Professor.
 3. Lieven Demeester, 1995, Arthur D. Little, Consultant; 2000, INSEAD, Associate Professor.
 4. Juin Chong, 1999, National University of Singapore, Assistant Professor (Co-Chair).
 5. Hongjai Rhee, 2003, National University of Seoul, Assistant Professor.
 6. Aydin Alptekinoglu, 2004, University of Florida, Assistant Professor (Co-Chair).
 7. Rui Yin, 2007, Arizona State University, Assistant Professor; promoted to Associate Professor in 2014.
 8. Dimitrios Andritsos, 2011, HEC Paris, Assistant Professor.
 9. Jaehyung An, Samsung Electronics, 2013.
 10. Georgio Georgiadis, Kellogg School of Business, Northwestern University, Assistant Professor 2015.
11. Prashant Chintapalli, 2018, IIM, Bangalore, India.

- b) Students Advanced to Candidacy:
 1. Dimitrios Androtsos, 2009.
 2. Georgio Georgiadis, 2012.
 3. Jaehyung An, 2012.
4. Jahandideh, Hossein, 2016.

- c) Guidance Committees:
 1. David Choi, 1993.
 2. Murat Bayiz, 2004.
 3. Sarang Deo, 2005.
 4. Ravi Gupta, 2006.
 5. Dharma Kwon, 2006.
 6. Dimitrios Androtsos, 2008-09.
 7. George Georgiadis, 2009-
 8. Jaehyung An, 2010.
 9. Wei, Zhang, 2011.
 10. Jahandideh, Hossein, 2015-16.
11. Prashant Chintapalli, 2016-17.

CHAIRMANSHIPS OF MASTER'S THESIS COMMITTEES:

1. Dean Poor, Management Science, 1989.

MEMBERSHIP ON DOCTORAL AND MASTER'S THESIS COMMITTEES:

Doctoral:

1. Sin-Hoon Hum, Management, 1987.
2. Kevin James, Economics, 1989.
3. Sergio Maturana, Management, 1990.
4. José Manteiro, Computer Science, 1990.
5. Mahmond El-Halwagi, Chemical Engineering, 1990.
6. Tsung-Yuen Tai, Computer Science, 1991.

7. Siming Horng, Computer Science, 1991.
8. Aram Sogomonian, Management, 1992.
9. Cliff Leung, Computer Science, 1992.
10. Dan Asquith, Management, 1992.
11. William Fornaciari, Jr., Computer Science, 1993.
12. Neal Kuo, Computer Science, 1993.
13. Jerry Fuh, Mechanical Engineering, 1993.
14. King Cheung Man, Sociology, 1994.
15. Mei Qi, Management, 1994.
16. Amit Garg, Department of Industrial Engineering, Stanford University, 1995.
17. Shivi Fotedar, Computer Science, 1995.
18. Marc Junkunc, Management, University of Miami, 2005.
19. Murat Bayiz, Management, University of Southern California, 2005.
20. Dharma Kwon, University of Illinois at Urbana-Champaign, 2008.
21. Soo-Haeng Cho, Carnegie Mellon University, 2008.
22. Suresh Muthulingam, Cornell University, 2009.
23. Jahandideh, Hossein, Google, 2018.
24. Cuenca, Anna, 2019.
25. Corcoran, Taylor, 2019.

Master's:

1. Gregory Zall, Management, 1990.
2. Angela Stich, Management, 1992.
3. Laura Melody, Management, 1995.

COMMITTEE SERVICE:

- a) Committees of the Academic Senate:
 1. Member, Legislative Assembly, 1986-88.
- b) Other University Committees:
 1. Subcommittee on Cultural and Recreational Affairs Management, 1992.
 2. Advisory Review Committee for Michael Karpf (Provost of UCLA Medical Center), 2001-02.
 3. Advisory Review Committee for Dean Judy Olian, Member, 2009-10.
 4. Review Committee of the Operations Management Department at the Haas School of Management, UC Berkeley, Member, 2013-14.
 5. Ad Hoc Committee, Operations Management Department, Haas School of Management, UC Berkeley, Member, 2016.
 6. Five-Year Review Committee for Robin Garell, Vice Provost for Graduate Education and Dean of the Graduate Division, 2016.
 7. Review Committee of the Management Science and Operations Department at London Business School, Member, 2017-18.
 8. Chairman of the Review Committee of the Judge Business School, University of Cambridge, 2017-2018.
- c) UCLA Anderson Committees:
 1. Management Science Ph.D. Admissions Committee, 1987, 1988, 1989.
 2. Community Council Committee, 1988, 1989.
 3. Staffing Committee (non-voting member), 1988-89; (member), 2006-07; Chair, 2007-08; 2012 - 2013.
 4. Ad Hoc Committee, 1988, 1989, 1991, 1992, 1996, 1997, 2012
Chair, 1997, 2005, 2007, 2008, 2009, 2011,
 5. MBA Advisor (Management Science Area), 1989, 1990.
 6. MBA Policy Committee, 1990.
 7. Ph.D. Advisor (Management Science Area), 1990-94.
 8. Doctoral Board member, 1990, 1997-98.
 9. Teaching Improvement Committee, 1991.
 10. Applied Math/OR Program Advisor, 1992, 1993, 1994.
 11. Steering Committee for the Executive Management Program for the

- Los Angeles Transportation Commission, 1992.
12. Executive Education Task Force, 1992.
 13. FEMBA Admission Committee, 1993.
 14. AGSM Dean's Task Force Committee, 1993.
 15. Peer Teaching Review Committee, 1993, 1994, 1995, 1996, 1997, 2005, 2006, 2007, 2008, 2010, 2011.
 16. Faculty Executive Committee, 1993, 1994, 1995, 1996, 2008, 2009, 2010; Chair, 2010-2011.
 17. MBA Program Advisory Committee, 1994-95.
 18. Asian Management Student Association, Faculty Advisor, 1994-98.
 19. Management Communication Committee, 1995-96.
 20. Faculty Advisory Committee for Executive Program, 1997-99; 2009-
 21. Advisory Review Committee for Michael Karpf (Provost of UCLA Medical Center), 2001-02.
 22. Deloitte Case Competition Judge, 2005.
 23. Strategic Operations Management Association, Faculty Advisor, 2006-
 24. Gay and Lesbian Anderson Alumni and Friends Fellowship Fund Raising Campaign, Advisory Board Member, 2007-08.
 25. Faculty Advisor, Anderson LGBT (Section G) Network, 2007-
 26. MBA Curriculum Review Task Force, Member, 2007-08.
 27. "Growing Anderson" Committee, Chair, 2008-09.
 28. Research Paper Committee, Member, 2010.
 29. Review Committee of UCLA Anderson MFE program, Member, 2012-2013.
 30. Committee of MS in Management - 4+1 Program Feasibility, 2017-18.
 31. Ad Hoc Committee for the endowed chair appointment for Prof Antonio Bernardo, 2018.

d) Committees of Other UCLA Departments:

1. Advisory Committee, Chinese Track of the International MBA program, 1989-90.
2. Advisory Committee, Transportation Engineering Program, 1994.

SPECIAL APPOINTMENTS:

1. Director, Center for Technology Management, UCLA, 1992-94.
2. Co-Chair, Decision Sciences Academic Unit, 1995-96, 1998.
3. Co-Director, General Management Executive Program, UCLA, 1996-98.
4. Chairman and Senior Associate Dean of Academic Affairs, The Anderson School of Management, 1998-02.
5. Board Member, Production and Operations Management Society, 2011-12.
6. Board Member, Asia-Pacific Healthcare Venture, Inc., 2013-2014.
7. Advisory Board Member, The Association of South East Asia CEOs, 2014-
8. Academic Advisory Board Member, Center for Supply Chain Management, Rutgers Business School, 2014-present.
9. International Advisor, Center of Port Economics & Logistics, University of Nottingham, Ningbo Campus, China, 2015-present.
10. International Advisor, Supply Resilience Project, Department of Management Science, University of Strathclyde, Scotland, UK, 2015-present.
11. Advisory Board Member, Center of supply chain management, School of International Business, Dongbei University, Dalian, China, 2015-present.
12. Chairman, Advisory Board, Business School, Hong Kong Polytechnic University, Hong Kong, 2015-2018.
13. Chairman, International Advisory Committee, Business School, China University of Science and Technology, Hefei, China, 2015- 2020.
14. Overseas Center Director, Business Decision Making and Operations Analytics Research Center, , School of Management, Fudan University, Shanghai, China, 2017 - 2020.
15. International Advisor, Institute of Supply Chain and Operations Management, China. 2018

COMMUNITY SERVICE ACTIVITIES:

1. Judge panel member, Supply Chain Management World: Power of the Profession Awards, <http://www.scmworld.com/home/>, 2015, 2016, 2017, 2018, 2019.

OTHER PUBLIC SERVICE ACTIVITIES:

1. Member, Nicholson Prize Committee, Operations Research Society of America, 1989.
2. Co-Chairman, Anaheim 1991 ORSA Doctoral Colloquium, November 1991.
3. Member, Best Paper Award Committee, Production and Operations Management Society, 1991.
4. Chairman, 1st George Dantzig Award Committee, The Institute of Management Science, 1993-94.
5. Program Committee Member, International Conference on Management Science and the Economic Development of China, Hong Kong, 1996.
6. Co-Chairman, UCLA Product Variety Management Conference, 1996-97.
7. Co-Chairman, Editor Search Committee for Management Science, 1996.
8. Member, Editor Review Committee for Management Science, 1999.
9. Chairman, UCLA/Hewlett Packard Supply Chain Excellence Award Committee, 2000.
10. Chairman, Executive Committee, Faculty of Business Administration, National University of Singapore, 2000-02.
11. Judge, Junior Faculty Award Committee, Institute of Operations Research and Management Science, 2005-06.
12. Co-Chair, 2006 OR/OM Day at UCLA, Los Angeles, 2006.
13. Panel Member, Business Studies and Economics Panel, Research Assessment Exercise (evaluate research quality and productivity of all 8 universities in Hong Kong), Hong Kong University Grants Committee; 2005-06; 2013-2014.
14. Chair, Globalization Committee, Production and Operations Management Society, 2007-10.
15. Judge, Best Paper Award for the Junior Faculty Interest Group, INFORMS, 2009.
16. Founding Board Member, International Advisory Board, Business School, Hong Kong City University, 2009-12.
17. Panel Member, Business Studies and Economics Panel, advise Hong Kong Government on Hong Kong Ph.D. Fellowship Scheme, 2010-11; 2012-2013, 2013-2014.
18. External Reviewer, Executive MBA Program, Chinese University of Hong Kong, 2010-13.
19. Judge Panel Member, Skinner Teaching Award Committee, Production and Operations Management Society, 2011-12.
20. Chair, Ad Hoc Committee, China Initiatives, Production and Operations Management Society, 2011-12.
21. Member, Review Committee of Journal of Production and Operations Management, 2011-12.
22. External Examiner, Executive MBA Program, Hong Kong Chinese University, 2011-13.
23. Chairman, Advisory Board, Business School, Hong Kong Polytechnic University, Hong Kong, 2012-2015.
24. International Advisor, Department of Management Science, University of Strathclyde, Scotland, 2012-present.
25. President, Production and Operations Management Society (2013-2014); President Elect, 2012-2013.
26. External Reviewer, Department of Operations Management, Haas Business School, UC Berkeley, November, 2013-14.
27. Series Editor, Supply Chain Management Book Series, Springer Publishers, 2014-present.
28. Doctoral Dissertation Committee Member, Ms. Navaporn Surasvadi, Stern School of Management, New York University, 2014.
29. Chair, Paul Kleindorfer Award in Sustainability, POMS, 2014-2015.
30. Member, Advisory Committee, POMS HK conference, 2016.
31. Chair, POMS Fellow Award Committee, 2016.

32. Doctoral Dissertation Committee Member, Mr. Jing Wu, Booth School of Business, University of Chicago, 2015-2016.
33. Ad Hoc Committee Member, Review of Professor Terry Taylor, Haas School of Business, University of California, Berkeley, 2015-2016.
34. Doctoral Dissertation Committee Member, Mr. Kairen Zhang, School of Business, Chinese University of Hong Kong, 2016-2017.
35. Doctoral Dissertation Committee Member, Mr. Jiwen Ge, Technische Universiteit Eindhoven, Netherlands, 2017.
36. Doctoral Dissertation Committee Member, Ms. JiaYi Yu, Tsinghua University, Beijing, China, 2018.
37. Judge Panel, Management Science Practice Prize, Chinese Scholars Association of Management Science and Engineering, 2017.
38. External Reviewer of the Management Science Department, London Business School, 2017.
39. Chairman of the external review committee, Judge Business School, University of Cambridge, UK, 2018.
40. Judge Panel, Power of the Profession Award, Garner Consulting Group, 2018.
41. Panel Member, Business Studies and Economics Panel, Research Assessment Exercise, Hong Kong University Grants Committee; 2020-2021.

AWARDS AND HONORS:

- a) Commendations, Honors, Foreign Decorations, Honorary Degrees:
 1. First Class Honors, King's College, London, 1981.
 2. Yale University Graduate Student Scholarship, 1981-83.
 3. ORSA/TIMS Doctoral Colloquium Participant, 1983.
 4. IBM T.J. Watson Manufacturing Research Scholarship, 1983-85.
 5. UCLA (Campus-wide) Distinguished Teaching Award Nomination, 1988-89, 1989-90.
 6. UCLA Career Development Award, 1990.
 7. International Who's Who, 1995-
 8. UCLA James Peters Research Fellow, 1996-02.
 9. **UCLA Citibank Distinguished Teaching Award, 1996.**
 10. Hong Kong Polytechnic University Senior Research Fellow, 1997.
 11. Stanford University Senior Research Fellow, Global Supply Chain Forum, 1997-99.
 12. **UCLA Anderson School Executive MBA Program Distinguished Teaching Award, Winner, 1998.**
 13. **UCLA Neidorf "Decade" Teaching Award for all teaching programs at The Anderson School, 1999.**
 14. **UCLA Anderson School Executive MBA Program Distinguished Teaching Award, Runner-up, 2000.**
 15. Distinguished Lecturer Series Speaker, The Wharton School, University of Pennsylvania, 2000.
 16. Honorary member, National University of Singapore Business Alumni Association, 2004.
 17. Plenary Speaker, Supply Chain and Logistics Engineering Conference, University of Florida, 2005.
 18. Keynote Speaker, Stanford Global Supply Chain Management Forum, 10th Anniversary, Stanford University, 2005.
 19. Keynote Speaker, Ingram Micro Supply Chain Summit, 2005.
 20. **UCLA-NUS Executive MBA Program Distinguished Teaching Award Winner, 2005.**
 21. Profiled in Who's Who in America, 61st Edition, 2007.
 22. Keynote Speaker, Supply Chain Risk Management, Institute of Operations Research and Management Science Annual Conference, San Diego, October 2009.
 23. Keynote Speaker, International Forum on the Interface of Marketing and Operations Management, Hong Kong University of Science and Technology, Hong Kong, December 2009.
 24. UCLA Anderson School Best MBA Teaching Award Nominee, 2009.

25. **UCLA-NUS Executive MBA Program Distinguished Teaching Award Winner, 2009.**
26. Keynote Speaker, Marketing-Operations Interfaces, International INFORMS Meeting, Buenos Aires, Argentina, June 2010.
27. Keynote Speaker, Production and Operations Management Asia Conference, Hong Kong, January, 2011.
28. Rosenblatt Memorial Lecture, Olin Business School, Washington University, St. Louis, April, 2011.
29. **Fellow (Life Time), Production and Operations Management Society (POMS), 2011.**
30. **Fellow (Life Time), Institute of Operations Research and Management Science (INFORMS), 2011.**
31. Plenary Speaker, Inaugural Research Forum, Stanford Institute for Innovation in Developing Economies (SEED), Stanford University, March, 2012.
32. Plenary Speaker, "Social Innovations," POMS Meeting, Chicago, April, 2012.
33. **UCLA (Campus-wide) Distinguished Teaching Award, 2012.**
34. Keynote Speaker, Hamburg International Conference of Logistics 2012, Hamburg, September 2012.
35. **UCLA-NUS Executive MBA Program Distinguished Teaching Award Winner, 2012.**
36. Keynote Speaker, The Supply Chainers' Convention, Frankfurt am Main, 2013.
37. **Clayburn La Force Faculty Leadership Award, UCLA Anderson School, 2013.**
38. University Public Lecture, "Economic Value of Social Innovations," Hong Kong Polytechnic University, 2013.
39. UCLA-NUS Executive MBA Program Distinguished Teaching Award Winner, 2013.
40. **Best Paper Award, International Conference on Big Data and Analytics in Healthcare, 2014.**
41. **Dean's Excellence Award, UCLA Anderson School, presented at the 10th anniversary of the UCLA-NUS EMBA program, 2014.**
42. University Distinguished Lecture, HKUST Jockey Club Institute for Advanced Studies, "Research Opportunities in Socially Responsible Operations," Hong Kong University of Science and Technology, March 2015.
43. Plenary Speaker, Production and Operations Management Society Conference, Washington DC, May 2015.
44. Keynote Speaker, Manufacturing & Service Operations Management Society Conference, Toronto, Canada, June 2015.
45. Keynote Speaker, Conference of the Chinese Scholars Association for Management Science and Engineering, Shenyang, China, July 2015.
46. **Fellow (Lifetime), Manufacturing & Service Operations Management Society, 2015.**
47. Keynote Speaker, Global Excellence Forum: Innovations Challenges for Chilean Industry, Santiago, Chile, December, 2015.
48. Honorable Mention, Best Paper Competition Finalist, Chinese Scholars Association of Management Science and Engineers, Hefei, China, July 2016.
49. Plenary Speaker, International workshop on closed-loop supply chain management, Graz, Austria, September 2016.
50. Keynote Speaker, Indian School of Business-Production and Operations Management Society conference, Hyderabad, India, December 2016.
51. UCLA-NUS Executive MBA Program Distinguished Teaching Award Winner, 2016.
52. **Salzburg Academic Award (for research contribution in Supply Chain Management), Syracuse University, October, 2017.**
53. **Kedge '20 Years On' Research Prize (for research contribution in**

- Supply Chain Management during the last 20 years (1996-2016), Kedge Business School, Bordeaux, France, 2017.**
54. Thought Leadership Speaker, Supply Chain Management Special Interest Group Mini-Conference, MSOM Conference, UNC Chapel Hill, June, 2017.
 55. Keynote speaker, Global Supply Chain Forum, Bordeaux, France, March, 2017.
 57. Keynote speaker, Supply Chain and Internet Financing Annual Conference, Dongbei University of Finance and Economics, Dalian, China, July, 2017.
 58. Keynote speaker, Symposium on "Innovations and Sustainability," Hong Kong University of Science and Technology, Hong Kong, August, 2017.
 59. **2017 Sushil K. Gupta POMS Distinguished Service Award Winner, Production and Operations Management Society, May 2017.**
 60. **Distinguished Honored Professor, School of Management, Fudan University, July 2017-2020.**
 61. Top 10% of all Authors on SSRN (in terms of all-time downloads), 2016, 2017, 2018.
 62. One of the most active researchers publishing in European Journal of Operational Research over 40 years (1977-2017)
<http://www.sciencedirect.com/science/article/pii/S0377221717303600>
 62. **Author of top 10 Google Classic Papers in Operations Research (based on Google Scholar Citations from 2006-2017), 2017.**
 63. **Service Award, INFORMS Volunteer Service Award, 2017.**
 64. **Winner of the 2017 Responsible Research in Management Awards, Association for Chinese Management Research.**
 65. Keynote Speaker, POMS College of Operations Excellence Mini-Conference, Houston, May 2018
 66. Plenary Speaker, INFORMS International Conference, Taiwan, June 2018.
 67. Honorable Mention, Best Paper Competition Finalist, Chinese Scholars Association of Management Science and Engineers, Ningbo, China, July 2018.
 68. Keynote Speaker, Annual Practitioner Conference, Cardinal Solutions, Shanghai, July 2018.
 69. Plenary Speaker, Rutgers Applied Probability Conference, Rutgers Business School, New Jersey, November 2018.
 70. Keynote Speaker, Asia Pacific Industrial Engineering and Management Conference, Hong Kong, December, 2018
 71. Keynote Speaker, 3rd USTC International Workshop on Data-Driven Research, Hefei, China, January 2019.
 72. Keynote Speaker, 13th International Conference on Operations and Supply Chain Management (ICOSCM), Shenzhen, July 2019.
 73. Keynote Speaker, 9th IFAC/IFIP/IFORS/IISE/INFORMS Conference Manufacturing Modelling, Management and Control, Berlin, September 2019.
 74. MSOM Society Distinguished Service Award, 2019.
 75. Keynote Speaker, 5th Transportation Symposium, Abu Dhabi, November, 2019.
 76. Plenary Speaker, Production and Operations Management International Conference, Hong Kong, January 2020.
 77. Best Paper Award, POMS (Hong Kong) International Conference, January 2019.
 78. **Award Winner, Best Teaching Award, UCLA-NUS EMBA program, August 2020**
 79. Keynote Speaker, XL National Meeting of Industrial Engineering, Brazil, Oct 20

80. First Prize, 2020 INFORMS TIMES Best Working Paper Award, Nov 2020

b) Contracts, Grants, Fellowships:

1. UCLA Academic Senate, \$2,000, Research on Assembly Automation, February 20, 1986.
2. UCLA Academic Senate, \$3,200, Research on Assembly Automation, June 15, 1986.
3. Co-Investigator, IBM T.J. Watson Research Grant, \$64,000, Research on Automated Assembly System, 1986-87.
4. UCLA Committee on Research Grants, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996.
5. Principal Investigator, IBM Grant, \$25,000, Research on Cycle Time Reduction, 1992
6. Principal Investigator, HP Corporation, \$12,500, Research on Product Complexity, 1994.
7. UCLA Academic Senate, \$2,000, Research on Retailing, 2002.
8. UCLA Entertainment Media Research Institute, \$6,500, Research on Video Rental Industry, 2005.

PROFESSIONAL ACTIVITIES:

a) Membership in Scholarly and Professional Societies:

1. Operations Research Society of America, 1982-05.
 - Conference Session Chairman for the ORSA/TIMS Meeting in Osaka, Japan, 1989; Las Vegas, 1990; Philadelphia, 1990; Anaheim, 1991; Phoenix, 1993; Boston, 1994; San Diego, 1997; Beijing, 1998.
 - Program Co-Chairman, Operations Research Society of America 1995 National Meeting, Los Angeles, 1993-
2. The Institute of Management Science, 1986-05.
 - Conference Cluster Chairman for the 1995 International TIMS Meeting in Singapore, 1994; San Diego, 1997.
3. The Institute of Industrial Engineers, 1986-00.
4. INFORMS, 2005-
 - Conference Cluster Chair for the INFORMS, Pittsburgh, 2006.
 - Conference Session Chair for the INFORMS, Pittsburgh, 2006.
 - Conference Session Chair for the INFORMS, Puerto Rico, 2007.
 - INFORMS Roundtable, UCLA Representative, 2010-
5. Production and Operations Management Society (POM), 2006-
 - Conference Session Chair for the POM Conference, Dallas, 2007.
 - Vancouver, 2010.
 - Judge, Best POM Paper Award Committee, 2010-11.
 - Track Co-Chair, Production and Operations Management Conference, 2011 Conference, Reno, 2011.
 - Organizing Committee Member, Supply Chain Management College Mini-Conference, Reno, 2011.
 - General Chair, Production and Operations Management Society 2012 Conference, Chicago, 2012.
 - Organizing Committee Member, Production and Operations Management (HK Chapter) Conference, 2013.
 - Track Co-Chair, Production and Operations Management Conference, 2013.
 - Organizing Committee, POMS International Conference, Mumbai, December 2014.
 - Track Co-Chair, Production and Operations Management Conference, Houston, 2018.
 - Track Co-Chair, Production and Operations Management Conference,

- Washington DC, 2019.
- Program Chair, 2018 INFROMS Annual Meeting, Phoenix, 20-18.
 - Session Chair, 2019 INFORMS Annual Meeting, Seattle, 2019.
6. International Logistics Institute, 2007.
 - Conference Session Chair for the International Symposium on Logistics, Budapest, Hungary, 2007.
 7. Institute for Operations Research (IFOR), 2008-11.
 - Conference Program Committee Member, Melbourne, Australia, 2011.
 8. Production and Operations Management Society (POMS)
 - Chairman, Global Strategies Committee, 2007-09.
 - Chairman, Strategic Alliance Subcommittee, 2009-10.
 - President-Elect, College of Supply Chain Management, 2009-10.
 - President, College of Supply Chain Management, 2010-11
 9. Co-director, POMS Practice Leaders Forum, 2013-
 10. UC Berkeley and Aachen University Supply Chain Workshop - Organizing Committee, October 3-4, 2013; UC Berkeley.
 11. Organizing Committee, EuROMA Conference, Palermo, 2014.
 12. Program Committee, IFOR Conference on Sustainability, Barcelona, 2015.
 13. Program Committee, POMS Conference, Washington DC, 2015.
 14. Program Committee, POMS HK Chapter Conference, Macau, 2016.
 15. Program Committee, Chinese Scholars Association for Management Science and Engineering (CSAMSE) Conference, Hefei, China, 2016.
 16. International Scientific Committee, Global Conference on Theory and Applications of OR/OM for Sustainability, Beijing, China, 2017
 17. Program co-chair, Symposium on Innovative Business Model, Shanghai, China, August 2018.
 18. Program co-Chair, INFORMS Conference, Arizona, USA, 2017-2018.
 19. Committee co-chair, Data Driven Research Challenge, MSOM Society, 2017-2018.
 20. External reviewer, PhD thesis proposals. Department of Industrial Engineering, Technical University of Eindhoven, the Netherlands. 2018.

b) Editorial Service:

1. Operations Research, Referee, 1985-; Associate Editor, 1991-96.
2. Naval Research Logistics, Referee, 1986-89.
3. Management Science, Referee, 1986-; Associate Editor, 1991-97; Departmental Editor, 1997-02.
4. INFOR, Referee, 1987-90.
5. AIIE Transactions, Referee, 1987-90.
6. Decision Science, Referee, 1988-90.
7. IEEE Transactions, Referee, 1988-92.
8. National Science Foundation Grant Proposal Reviewer, 1988, 1989, 1990, 1997, 1998, 2007, 2008.
9. Mathematics of Operations Research, Referee, 1989-90.
10. International Journal of Flexible Manufacturing Systems, Referee, 1989-93.
11. PWS-Kent Publishing Company, Reviewer, November 1989.
12. European Journal of Operational Research, Referee, 1990-93, 2006-
13. Journal of Intelligent Manufacturing, Referee, 1990-91.
14. IIE Transactions, Associate Editor, 1990-92; Departmental Editor, 1992-97.
15. Production and Operations Management, Referee, 1991; Area Editor, 1992-95; Editorial Board Member, 2005-06; Co-editor of Special Issues on Marketing and Operations Interfaces, 2006-09; Co-editor, Special Issues on Operations Management in Business to Business Markets, 2007-09; Special Issues on Socially Responsible Operations, 2013-2015; Department Editor, 2007-
16. Annals of Applied Probability, Referee, 1992-94.
17. West Education Publishing, Reviewer, September 1992, 1993.
18. Hong Kong University Grant Proposal Reviewer, 1994, 1995, 1997, 1998,

- 1999, 2000, 2004, 2005, 2006, 2007, 2008, 2009.
19. Pacific Rim Program Grant Proposal Reviewer, 1994.
 20. Technology and Operations Review, Editorial Board, 1995-
 21. International Journal of Logistics, Editorial Board, 1996-; Reviewer, 2007, 2008, 2009.
 22. Manufacturing Service and Operational Management, Editorial Board, 1996-01.
 23. Annals of Operations Research, Editorial Board, 1997.
 24. Manufacturing and Service Operations Management, Senior Editor, 1997-00.
 25. Hong Kong City University Grant Proposal Reviewer, 1997, 1998.
 26. Kluwer Academic Publishers, Book Reviewer, 1998.
 27. Asian Journal of Information and Business Systems, Editorial Board, 1998-00.
 28. Management Science, Co-Editor, Special Issue on Marketing and Operations Interfaces, 2000-04.
 29. Sloan Management Review, Referee, 2004, 2007, 2008.
 30. Computer and Industrial Engineering, Referee, 2004.
 31. International Journal of Production Economics, Referee, 2004, 2007-
 32. Asia Pacific Management Review, Regional Editor, 2005-07.
 33. International Transactions in Operational Research, Co-Editor, 2005-07.
 34. Asia-Pacific Journal of Operations Research, Editorial Board, 2005-
 35. Marketing Science, Referee, 2007-08.
 36. Journal of Operations Management, Referee, 2007-
 37. International Commerce Review: ECR Journal, Associate Editor, 2007-
 38. California Management Review, Referee, 2008.
 39. Springer-Verlag Publishers, Book Reviewer, 2009.
 40. CRC Press, Book Reviewer, 2009.
 41. Financial Times Press, Book Reviewer, 2009.
 42. International Journal of Production Economics, Reviewer, 2010-
 43. Springer Publishers, Book Reviewer, 2009, 2010.
 44. International Journal of Shipping and Transportation Logistics, Editorial Board Member, 2009-present.
 45. Journal of Operations Management, Associate Editor, 2011-2015
 46. Austrian Science Fund, Reviewer, 2012-
 47. Book Series on Supply Chain Management, Editor, Springer Publishers, 2013-present.
 48. Supply Chain Forum: An International Journal, Associate Editor, 2013-
 49. Journal of Shipping and Trade, Editorial Board Member, 2015-
 50. Production and Operations Management Review, co-editor, 2015-present.
 51. California Management Review, reviewer, 2016.
 52. Manufacturing and Service Operations and Management, Editor in Chief, 2015- Dec 2020.
 53. Journal of Operations Management, Guest Editor, Special Issue, 2020 -
 54. Management and Business Review, Founding Advisory Board Member, 2019 -
 55. Production and Operations Management, Guest Editor, Special Issue, 2020

c) Consultative or Similar Service to Civic, State or National Governmental Agencies:

1. Panelist, Global Supply Chain Management, Information Technology Institute of Singapore, 1995.
2. Keynote Speaker, Global Supply Chain Management, 9th International Conference on Purchasing and Materials Management, Institute of Purchasing and Supply, Hong Kong, 1996.
3. Advisory Board Member, Institute of Management of Health Science and Technology, 1999.
4. Senior Advisor to the Vice Chancellor, National University of Singapore, 2000-02.

d) Other Consultative Activity:

1. Consultant, Hewlett Packard Company, 1995, 1996, 1997.
2. Consultant, Emerson Electric Company, 1996.
3. Consultant, Amgen Inc., 1997.
4. Consultant, Bay Networks, 1998.
5. Consultant, Kleiner-Perkins, 1998.
6. Consultant, Nonstop Solutions, 1999
7. Consultant, Nestlé, 2000.
8. Consultant, Federal Reserve Bank, 2000.
9. Science Board Member, Nonstop Solutions, 2001-02.
10. Governing Council Member, Singapore Institute of Management, 2002-04.
11. Advisory Board Member, Singapore Training and Development Association, 2003-04.
12. Expert Witness, Gartenberg, Gelfand, Wasson & Selden, LLP, 2007-08.
13. Consultant, GKN PLC, 2008.
14. Expert Witness, Pearson and Coie, LLP, 2015-2016.
15. Tencent, 2019- present
16. NASA, 2020 -

e) Participation at Public Lectures or on Forums:

1. Seminar, "A Job Scheduling Model for a Flexible Manufacturing Machine," Graduate School of Management, University of Singapore, Singapore, July 1986.
2. Seminar, "A Machine Selection Problem for Designing an Economical Flexible Manufacturing System," Department of Industrial Engineering, University of Southern California, December 1986.
3. Seminar, "Pulling a Markovian Production Line," Graduate School of Business, University of Auckland, New Zealand, June 1988.
4. Seminar, "The Impact of Uncertainty on a Production Line," School of Management, Yale University, November 1988.
5. Seminar, "Bilinear Control of a Markovian System," Operations Research Society of America, Southern California Chapter, April 1989.
6. Seminar, "Controlling Inventories in Stochastic Manufacturing Systems"
 - Krannert School of Management, Purdue University, December 1989.
 - Graduate School of Management, University of Southern California, February 1990.
 - Graduate School of Management, UC, Irvine, March 1990.
 - Department of Industrial Engineering, Stanford University, April 1990.
 - The Wharton School, University of Pennsylvania, October 1990.
 - Graduate School of Management, UC, Riverside, May 1992.
7. Seminar, "Dynamic Line Allocation in a Multi-Plant Operation," AT&T Bell Laboratories, New Jersey, June 1990.
8. Seminar, "Manufacturing Research Motivated by My Experience at IBM"
 - IBM, T.J. Watson Research Center, New York, June 1990.
 - Department of Management, University of Manitoba, Canada, August 1990.
9. Seminar, "Controlling Inventories in an Acyclic Assembly System," School of Engineering and Applied Sciences," UCLA, February 1991.
10. Seminar, "Supply Contracts with Special Incentives"
 - Graduate School of Management, UC, Irvine, November 1991.
 - Graduate School of Management, University of Washington, April 1992.
 - School of Business Administration, The University of British Columbia, April 1992.
 - UCLA, May 1993.
 - Hong Kong University of Science and Technology, April 1993.

11. Seminar, "Semiconductor Manufacturing: Research Agenda"
 - IBM, San Jose, October 1991.
 - INTEL Corporation, Chandler, Arizona, December 1991.
12. Seminar, "Reducing Cycle Time in a Water Fab"
 - IBM Almaden Research Center, San Jose, May 1992.
 - HP Corporation, Palo Alto, June 1992.
 - Hong Kong University of Science and Technology, April 1993.
 - UCLA, May 1993.
 - National University of Singapore, July 1993.
 - Olin School of Management, Washington University, October 1993.
 - INSEAD, France, November 1993.
13. Seminar, "Product and Process Design for Managing Product Variety"
 - Smeal College of Business, The Pennsylvania State University, December 1994.
 - Graduate School of Business, The University of Michigan, December 1994.
 - The Anderson Graduate School of Management, UCLA, May 1996.
14. Seminar, "Research Opportunities: Global Supply Chain Management," Hong Kong University of Science and Technology, July 1995.
15. Seminar, "Managing Product Variety"
 - Department of Systems Engineering, The Chinese University of Hong Kong, March 1996.
 - Tuck School of Management, Dartmouth College, May 1996.
 - Department of Information and Systems Management, Hong Kong University of Science and Technology, August 1996.
 - Department of Industrial Engineering, Hong Kong University of Science and Technology, October 1996.
 - Department of Operations Research, City University of Hong Kong, November 1996.
16. Lecture, "Business Opportunities in China," Anderson Board of Visitors Meeting, February 1997.
17. Seminar, "Supply Chain Re-engineering Through Information Sharing," Department of IE/OR, UC, Berkeley, March 1997.
18. Seminar, "Rational Shopping Behavior and the Option Value of Variable Pricing"
 - IBM T.J. Watson Research Center, March 1997.
 - Hong Kong Polytechnic University, October 1997.
 - Hong Kong University of Science and Technology, October 1997.
19. Seminar, "The Benefit of Information Sharing in a Two-Level Supply Chain"
 - The Wharton School, University of Pennsylvania, December 1997.
 - Department of Systems Engineering, National University of Singapore, February 1998.
 - Department of Industrial Engineering, Lehigh University, December 2000.
20. Seminar, "Product Structure, Brand Width, and Brand Share"
 - Department of Marketing, Hong Kong University of Science and Technology, June 1998.
 - Department of Applied Mathematics, Tsinghua University, Beijing, October 1998.
21. Seminar, "The Impact of a Reimbursement Policy on Clinic, Patients, and Pharmaceutical Firms"
 - Department of Industrial Engineering, UC, Berkeley, February 1999.
 - Owen Graduate School of Management, Vanderbilt University, Nashville, March 1999.
 - Department of Systems Engineering, The Chinese University of Hong Kong, April 1999.
 - Faculty of Business Administration, National University of

- Singapore, August 1999.
22. Seminar, "Global Supply Chain Management"
 - Massachusetts Institute of Technology Alumni Group, American Club, Singapore, September 1999.
 - Anderson Board of Visitors Retreat Meeting, October 2000.
 23. Seminar, "Information Technology and Electronic Commerce," Department of Computer Science, UCLA, November 1999.
 24. Seminar, "Supply Chain Management"
 - School of Computing, National University of Singapore, October 1999.
 - Lehigh University, December 2000.
 - School of Business, National University of Singapore, May 2002.
 25. Seminar, "The Implication of Pooled Returns Policy"
 - Faculty of Business Administration, National University of Singapore, September 2000.
 - The Wharton School, University of Pennsylvania, November 2000.
 26. Seminar, "The Benefits of Advance Booking Discount Programs"
 - Faculty of Business Administration, Nanyang University of Singapore, September 2000.
 - Department of Systems Engineering, The Chinese University of Hong Kong, September 2000.
 - The Wharton School, University of Pennsylvania, March 2001.
 - Kellogg Graduate School of Management, Northwestern University, May 2001.
 - NonStop Solutions Incorporated, March 2003.
 27. Seminar, "Innovative Supply Chains"
 - IBM CEO Forum, Singapore, December 2002.
 - Igin Executive Forum, Singapore, September 2003.
 - Executive MBA Program Forum, Guangzhou and Shenzhen, China, April 2004.
 28. Seminar, "Rental Duration, Rental Price and Competition"
 - School of Business, University of Florida, February 2005.
 - Department of Industrial Engineering, Hong Kong Chinese University, May 2005.
 - Department of Decision Sciences, National University of Singapore, May 2005.
 - Graduate School of Management, UC, Irvine, April 2005.
 - Marshall School of Business, University of Southern California, June 2005.
 - School of Business, University of Miami, October 2005.
 29. Lecture, "Supply Chain Risk Management"
 - Department of Industrial Engineering, University of Florida, February 2005.
 - Stanford Global Supply Chain Forum, Stanford University, June 2005.
 - Marshall School of Management, University of Southern California, November 2005.
 - UCLA Alumni Association (Hong Kong Chapter), November 2005.
 - UCLA Anderson School's "Great Ideas" Seminar, May 2006.
 - UCLA Marschak Colloquium, October 2008.
 - Rand Corporation, Santa Monica, January 2009.
 30. Lecture, "Pre-announced Pricing Strategies with Reservations"
 - Kenan-Flager School of Management, University of North Carolina at Chapel Hill, August 2006.
 - Faculty of Business, Hong Kong Chinese University, September 2006.
 - Haas School of Management, University of California, Berkeley, October 2006.
 - Cass School of Management, City University of London,

- December 2006.
- London Business School, University of London, December, 2006.
 - School of Management, University of Texas at Dallas, January 2007.
 - School of Management, University of Washington, February 2007.
 - School of Management, University of Miami, April 2007.
 - National Chiao Tung University, Taiwan, May 2007.
 - INSEAD Singapore (INSEAD France via video conferencing), May 2007.
 - Helsinki School of Economics, Finland, August 2007.
 - Wharton School, University of Pennsylvania, September 2007.
31. Lecture, "How Much Redundancy Does it Take to Secure a Supply Chain?", European Business School, Wiesbaden, Germany, September 2006.
32. Lecture, "The Power of Flexibility for Mitigating Supply Chain Risks"
- Department of Logistics and Industrial Engineering, Hong Kong University of Science and Technology, May 2007.
 - Carlson School of Management, University of Minnesota, March 2008.
 - NUS Business School, National University of Singapore, May 2008.
33. Lecture, "Resilient Supply Chains for Fast Fashion," International Fashion Forum, Hong Kong Polytechnic University, May 2007.
34. Lecture, "Managing Supply Chain Risks via Time Compression," Lappeenranta Business School, Finland, August, 2007.
35. Lecture, "Risk Drivers and Risk Consequences"
- Supply Chain Thought Leadership Conference, Madrid, Spain, June 2008.
 - Norwegian University of Science and Technology, Norway, September 2008.
36. Lecture, "Pricing Issues Arising from Online Retailing," Forum on Retail Excellence, Instituto Empressa, Madrid, Spain, June 2008.
37. Lecture, "Managing Time-Based Contracts with Delayed Payments"
- London Business School, London, United Kingdom, September 2008.
 - Washington University, St. Louis, September 2008.
 - Hong Kong University of Science and Technology, Hong Kong, November 2008.
 - Fuqua School of Business, Duke University, February 2009.
 - Rady School of Business, University of California, San Diego, February 2009.
 - Sauder Business School, University of British Columbia, March 2009.
 - Booth Graduate School of Business, University of Chicago, April 2009.
 - Singapore Management University, May 2009.
 - Stern School of Business, New York University, September 2009.
 - Merage School of Business, UC Irvine, March, 2010.
 - Pacificia Universidad Catolica de Chile, June, 2010.
 - Cox Business School, Southern Methodist University, Dallas, September 2010.
 - McGill Business School, McGill University, Montreal, Canada, October 2010.
 - London School of Economics, London, October 2010.
 - Hong Kong City University, Hong Kong, November 2010.
 - DOTM seminar, UCLA Anderson School, October 2011.
 - Haas Business School, UC Berkeley, January 2014.
 - Singapore University of Technology and Design, March 2014.
 - University College, University of London, June, 2014.
 - Judge Business School, Cambridge University, June, 2014.
 - Cardiff Business School, University of Cardiff, Wales, July, 2014.

38. Distinguished Speaker, "Risks in the Chain," Deloitte's Chinese Enterprises Seminar, Los Angeles, November 4, 2008.
39. Lecture, "Project Contracts and Channel Coordination"
 - Kenan-Flager School of Management, University of North Carolina at Chapel Hill, February, 2009.
 - Department of Industrial Engineering, Politecnico di Bari, Italy, June, 2009.
40. Panel Discussion, "Research Agenda: Marketing/Operations Interfaces," International Forum on Interface of Marketing and Operations Management Hong Kong University of Science and Technology, December 2009.
41. Faculty Presentation, "Supply Chain 101," Strategic Operations and Management Association Event, UCLA Anderson School, February 2010.
42. Faculty Presentation, "Fashion Retailing," Retail Management Association Event, UCLA Anderson School, February 2010.
43. Faculty Presentation, "Social Enterprise and Supply Chain Management,"
 - Strategic Operations and Management Association Event, UCLA Anderson School, February 2011.
 - UCLA 75 Years Celebration, Alumni Reunion, Singapore, May 2011.
44. Lecture, "Managing Opportunistic Supplier Product Adulteration: Deferred Payments, Inspection, and Combined Mechanisms"
 - University of Miami, March 2011.
 - University of Sydney, Sydney, Australia, July 2011.
 - Cornell University, New York, September 2011.
 - Hong Kong Polytechnic University, August 2011.
 - London Business School, London, United Kingdom, October 2011.
 - MIT-Zaragoza Logistics Center, Zaragoza, Spain, June 2012.
 - Chinese University of Hong Kong, August 2012
 - University of California, Berkeley, October 2012
 - California State University Northridge, Quality and Productivity Education workshop, Granada Hills, March 2013
 - University of Texas, Austin, March 2013
45. Lecture, "Managing Speculation"
 - University of Syracuse, New York, September 2011.
 - Hong Kong Polytechnic University, August 2012.
46. Lecture, "Advance Selling under Supply and Demand Uncertainties"
 - Chinese University of Hong Kong, Hong Kong, October 2011.
 - University of Michigan, Ann Arbor, December 2011.
 - University of Maryland, Maryland, December 2011.
 - University of Notre Dame, March 2012.
47. Lecture, "Socially Responsible and Profitable: Is it Achievable?"
 - Industrial Engineering / Business School, Hong Kong University of Science and Technology, November 2011.
 - UCLA Anderson School Faculty Lunch Research Series, November, 2011
 - Hong Kong Polytechnic University, August 2012.
 - Technische Universität Hamburg (TUHH), September 2012.
48. "Supply Chain Risk Management," Strategic Operations and Management Association Event, UCLA Anderson School, April 2012.
49. "How to do conduct research in Operations Management?"
 - MIT-Zaragoza Logistics Center, June 2012.
 - Hong Kong Polytechnic University, July 2012.
 - Chinese University of Hong Kong, August 2012.
49. "Managing projects: teams and commitment," Chinese University of Hong Kong, October 2013.
50. "Socially Responsible Operations and the Value of Information,"
 - Hong Kong Polytechnic University, September 2013.
 - City University of Hong Kong, October 2013.

- University of South Carolina, November 2013.
 - Harvard Business School, December 2013.
 - London Business School, June 2014.
 - UCLA Anderson School (Net Impact / SOMA), February 2014.
 - INSEAD (Abu Dhabi, France, and Singapore), March 2014.
 - National University of Singapore, March 2014.
 - Rutgers University, New Jersey, April 2014.
 - University of Kansas, Kansas, April 2014.
 - Santa Clara University, February 2015.
 - Hong Kong University of Science and Technology, March 2015
 - Haas School of Management, March 2015.
51. "Value of Information for Farmers in Emerging Economies,"
- Hong Kong Polytechnic University, September 2013.
 - Cass Business School, London, May 2014.
 - Hong Kong University of Science and Technology, March, 2015.
 - Wharton School, University of Pennsylvania, April 2015.
 - Stanford Graduate School of Business, Stanford University, April 2015.
 - Haas Business School, University of California Berkeley, May, 2015.
 - Sauder School, University of British Columbia, September, 2015.
 - Yale School of Management, Yale University, September 2015.
 - Carlson School of Management, University of Minnesota, September 2015.
 - Sloan School of Management, MIT, October 2015.
 - Boston University, October 2015.
 - Ross School of Management, University of Michigan, December 2015.
 - National University of Singapore, March 2016.
 - Georgia Institute of Technology, April 2016.
 - London Business School, June 2016.
 - University of Bath, Business School, July 2016.
 - Cambridge University, Judge School of Management, July 2016.
52. "Managing Service Queues with Contingent Number of Servers"
- London Business School, June 2014.
53. "Project Management with Teams and Commitment"
- London School of Economics, June 2014.
54. "Pricing Strategies in a B2B environment,"
- University of Cardiff, Wales, July 2014.
 - University of Edinburgh, Scotland, July 2015.
55. "Facilitating Supply Chain Operations in Emerging Markets: Doing Good and Doing Well,"
- Haas Business School, University of California Berkeley, February, 2015.
 - Hong Kong University of Science and Technology, March 2015.
 - Industrial Engineering, Northeastern University, July 2015.
 - Business School, Talca University, Talca, Chile, December 2015.
56. "Deterring and Mitigating Unethical Supply Chain Activities in Emerging Markets,"
- Hong Kong University of Science and Technology, March 2015.
57. "Designing Incentives for Reducing Readmissions when Patient care is co-produced,"
- Rutgers University, Applied Probability Conference, October 2, 2015.
58. "Bilateral Alliance: Capacity Sharing Contracts,"
- Sloan School of Management, MIT, October 2015.
 - National University of Singapore, March 2016.
 - London Business School, June 2016.
 - Hong Kong University of Science and Technology, August 2016.

- Judge School of Management, Cambridge University, UK, October 2016.
 - Carey School of Management, Johns Hopkins University, October 2016
 - School of Management, Georgetown University, October 2016
 - Rotman School of Management, University of Toronto, December 2016
 - Rady School of Management, UC San Diego, March 2017
 - University of North Carolina, Chapel Hills, April 2017
59. "Innovative Operations Management Research: Why? What? and How?"
- University of Science and Technology of China, Hefei, China, November 21, 2015.
 - Talca University, Talca, Chile, Dec 11, 2015.
 - National University of Singapore, March 20, 2016.
60. "Environmental, Health and Safety Issues in Supply Chains: Some preliminary thoughts,"
- Carey School of Management, Arizona State University, Jan 2016.
 - University of California, Irvine, February 2016.
 - National University of Singapore, Singapore, April 2016.
 - INSEAD, Singapore / France, March 2016.
 - Singapore Management University, Singapore, March 2016.
 - Georgia Institute of Technology, April 2016.
 - Said School of Management, Oxford University, UK, May 2016.
 - University of Bath, UK, July 2016.
 - Hong Kong Polytechnic University, August 2016
 - Technical University of Munich, Germany, September 2016.
 - University of Graz, Austria, September 2016.
 - Georgetown University, October 2016.
 - Ohio State University, October 2016.
 - Fudan University, Shanghai, November 2016.
 - University of Kansas, January, 2017.
 - HEC Paris, Paris, France, March, 2017
 - Kedge Business School, Bordeaux, France, March, 2017
 - Emory University, April, 2017
 - Cal State Fullerton, November, 2018
61. "China's Innovations," LA World Affairs Council Conference on "Future of Asia," Los Angeles, September 2016.
62. "On Demand Service Platform: Coordination and Pricing,"
- Hong Kong University of Science and Technology, Hong Kong, March, 2017
 - University of Science and Technology, Heifei, China, April 2017.
 - University College, London, June 2017.
 - Fudan University, Shanghai, July 2017.
 - Technische Universiteit Eindhoven University of Technology, The Netherlands, September 2017.
 - Hong Kong University, Hong Kong, November 2017.
 - National University of Singapore, June 2018.
 - Shanghai University of Finance and Economics, July 2018
 - University of Kansas, September 2018
63. "How to Develop Innovative Research Ideas in Operations Management"
- University of Science and Technology of China, Hefei, April 2017.
 - Fudan University, Shanghai, July 2017.
 - Eindhoven University of Technology, September 2017
 - Shanghai University of Finance and Economics, July 2018
64. "Is China Prepared to Lead the Global Economy?" A Zocalo/UCLA Anderson Event, Los Angeles, November 16, 2017.
65. "Information Revolution: Supply Chain Transparency"

- Hong Kong University of Science and Technology, August 2017
- Dortmund University, September 2017
- Syracuse University, October 2017
- Technical University of Eindhoven, October 2018
- Hong Kong University, October 2019
- Peking University (Shenzhen), November 2018
- Carnegie Mellon University, April 2019

66. "Managing your academic career"

- Cal State Fullerton, November, 2018.
- Peking University Shenzhen Campus, November 2018.

67. "Trends in OM Research Publications"

- University of Kansas, September 2018.
- Eindhoven University of Technology, October 2018
- Peking University Shenzhen Campus, November, 2018
- Hong Kong University, February, 2019

68. "Environmental Violations in China: Descriptive, Predictive, and Prescriptive Analysis"

- University of Science and Technology, China, January, 2019
- Hong Kong University, February, 2019
- UCLA Anderson School, Net Impact Group, April, 2019
- University of Minnesota, April, 2019 Poznan University of Technology, Poland, August, 2019
- ESMT Berlin, Germany, August, 2019
- Notre Dame University, October 2019
- Kellogg School of Management, Northwestern University, October 2019
- Harvard Business School, October, 2019
- Sloan School of Management, MIT, October 2019
- UT Austin, February 2020

69. "Protests in Hong Kong and Paris: Social and Economic Impacts," P Panelist, UCLA Anderson Global Management Center Event.

70. "Managing Supply Chains in the Industry 4.0 Era," Strategic Operations and Management Association, UCLA Anderson School.

71. "Faster Meal Delivery Service and Its Impact"

- University of Hong Kong, Oct 6, 2020
- Suzhou University, July 23, 2020
- Peking University, Dec 3, 2020
- McGill University, Sept 18, 2020
- Northeastern University, Aug 24, 2020
- Beijing Institute of Technology, Aug 30, 2020
- MIT, Oct 2, 2020
- University of Chicago, Nov 4, 2020

72. "Research work arising from the Covid pandemic"

- Columbia Business School, Nov 10, 2020
- Stanford Graduate School of Management, Nov 10, 2020

f) Papers Presented at Professional Societies:

1. "A Job Scheduling Model for a Flexible Manufacturing Machine" (Invited)
 - ORSA/TIMS Meeting, Boston, April 29, 1985.
 - IEEE International Conference on Robotics and Automation, San Francisco, April 7, 1986.
 - International TIMS Meeting, Australia, July 21, 1986.
2. "A Component Allocation Problem for a Flexible Component Placement Machine," ORSA/TIMS Meeting, Atlanta, November 5, 1985. (Invited)
3. "A Simple Planning Problem for a Flexible Component Insertion Machine," ORSA/TIMS Meeting, Los Angeles, April 14, 1986. (Invited)
4. "Parallel Machine Scheduling with Major and Minor Setups," ORSA/TIMS Meeting, Los Angeles, April 16, 1986 (with Robert Wittrock). (Invited)
5. "A Job Selection Problem for a Flexible Inspection Station," ORSA/TIMS Meeting, Los Angeles, April 16, 1986. (Invited)
6. "A Machine Selection Problem for Designing an Economical Flexible Manufacturing System," ORSA/TIMS Meeting, Miami, October 28, 1986. (Invited)
7. "Medium and Short-term Planning for a 'Markov Line'," ORSA/TIMS Meeting, Washington, D.C., April 25, 1988. (Invited)
8. "Description and Control of Markov Production Line," ORSA/TIMS Meeting, Denver, October 23, 1988. (Invited)
9. "Robustness of Production Control Rules," ORSA/TIMS Meeting, Vancouver, May 1989. (Invited)
10. "Separable Convex Programs with Tree Constraints," ORSA/TIMS Meeting, Vancouver, May 1989. (Invited)
11. "Description and Control of Markov Production System," International TIMS Meeting, Osaka, Japan, July 1989. (Invited)
12. "An Operation Partitioning Problem for Automated Assembly System Design," ORSA/TIMS Meeting, New York, October 1989. (Invited)
13. "Capacity and Flexibility Planning for an Economical Manufacturing System," ORSA/TIMS Meeting, Las Vegas, May 1990. (Invited)
14. "Controlling Inventories in an Acyclic Assembly System with Common Components and Subassemblies," ORSA/TIMS Meeting, Philadelphia, October 1990. (Invited)
15. "Composing Batches with Yield Uncertainty," ORSA/TIMS Meeting, Nashville, May 1991. (Invited)
16. "A Modeling Framework for Coordinating Production and Promotion within a Firm," ORSA/TIMS Meeting, Nashville, May 1991 (with A. Sogomonian). (Invited)
17. "Coordinating Production and Delivery Schedules in a Dual Plant Environment," ORSA/TIMS Meeting, Anaheim, November 1991 (with R.H. Ahmadi). (Invited)
18. "Supply Contract with Special Incentives," ORSA/TIMS Meeting, San Francisco, November 1992. (Invited)
19. "Optimal Operating Policy for a Bottleneck with Random Rework," ORSA/TIMS Meeting, San Francisco, November 1992 (with R. So). (Invited)
20. "Reducing Cycle Time in a IC Fabrication Facility," ORSA/TIMS Meeting, San Francisco, November 1992 (with Lieven Demeester). (Invited)
21. "Controlling Inventories in Stochastic Production System," International INFOR Meeting, Lisbon, Portugal, July 1993. (Invited)
22. "Modelling Costs and Benefits of Postponement" (with Hau Lee) (Invited)
 - ORSA/TIMS Meeting, Phoenix, October 1993.
 - International INFORMS Meeting, Singapore, July 1995.
23. "Re-engineering Supply Chain via Operations Reversal" (Invited)
 - INFORMS Meeting, Los Angeles, April 1995.

- International INFORMS Meeting, Singapore, July 1995.
24. "Postponement Strategies for Far Out Products," INFORMS Meeting, Washington, DC, October 1996 (with Amit Garg). (Invited)
 25. "Supply Chain Reengineering," International Conference on Management Science and the Economic Development of China, July 1996 (with Rick So). (Invited)
 26. "Rational Shopping Behavior and the Option Value of Variable Pricing," Marketing Science Conference, UC, Berkeley, March 1997. (Invited)
 27. "Brand Share, Brand Width and Product Structure," INFORMS Meeting, San Diego, May 1997 (with Juin Chong and Teck Ho). (Invited)
 28. "Optional Ordering Decisions with Uncertain Cost and Uncertain Demand," INFORMS Meeting, San Diego, May 1997 (with Haresh Gurnani). (Invited)
 29. "New Books on Supply Chain Management," INFORMS Meeting, Montreal, April 1998. (Invited)
 30. "The Impact of Product Substitution on Retailing" (with Kumar Rajaram) (Invited)
 - INFORMS Meeting, Seattle, October 1998.
 - INFORMS Meeting, Beijing, August 1999.
 31. "Modelling the Impact of an Outcome Oriented Reimbursement Policy on Clinics, Patients, and Pharmaceutical Firms," INFORMS Meeting, Philadelphia, November 1999 (with Rick So). (Invited)
 32. "The Implications of Pooled Returns Policy," INFORMS Meeting, San Antonio, November 2000 (with Alex Brown). (Invited)
 33. "The Benefits of Advance Booking Discount Programs," INFORMS Meeting, Maui, June 2001 (with Aydin Alptekinoglu).
 34. "Advance Booking Discount Programs Under Retail Competition," European Operations Management Association International Conference, Lake Como, Italy, June 2003.
 35. "Bundling Retail Products: Model and Analysis," IFORS Conference, Hawaii, July 2005 (with Kevin McCardle and Kumar Rajaram). (Invited)
 36. "Optimal Ordering, Disposal and Pricing Policies," Manufacturing Services and Operations Management (MSOM) Conference, Chicago, June 2005 (with Sarang Deo).
 37. "The Implications of Pooled Returns Policies," MSOM Conference, Chicago, June 2005 (with Mabel Chou).
 38. "Joint Ordering and Pricing Strategies for Managing Substitutable Products," INFORMS Conference, San Francisco, November 2005 (with Rui Yin). (Invited)
 39. "Responsive Pricing Under Supply Uncertainty" (with Rui Yin)
 - Production and Operations Management Society (POMS) Conference, Boston, April 2006.
 - INFORMS Conference, Hong Kong, June 2006. (Invited)
 - MSOM Conference, Atlanta, June 2006.
 - POMS International Conference, Shanghai, June 2006.
 40. "Supply Chain Management Education: Do Business Schools Supply What Industry Employers' Demand?", Supply Chain Thought Leadership Roundtable, St. Louis, July 2006.
 41. "Pre-announced Pricing Strategies with Reservations," INFORMS Conference, Pittsburgh, November 2006 (with Rui Yin). (Invited)
 42. "How to Create Change within the Camelot?", INFORMS Conference, Pittsburgh, November 2006.
 43. "Optimal Fundraising Categories," INFORMS Conference, Pittsburgh, November 2006 (with Kevin McCardle and Kumar Rajaram).
 44. "The Implications of Customer Purchasing Behavior and In-store Display Formats" (with Rui Yin)
 - Production and Operations Management Society (POMS) Conference, Dallas, May 2007.

- INFORMS International Conference, Puerto Rico, July 2007.
45. "The Power of Flexibility for Mitigating Supply Chain Risks,"
 - International Symposium on Logistics, Budapest, Hungary, July 2007 (with Brian Tomlin).
 - POMS Conference, San Diego, May 2008.
 - INFORMS Meeting, Washington DC, October 2008.
 46. "The Impact of Display Formats" (with Rui Yin, Yossi Aviv and Amit Pazgal)
 - Customer-Oriented Operations Models Conference, Olin School of Business, Washington University, St. Louis, October 2007.
 - INFORMS Conference, Seattle, November 2007.
 - MSOM Conference, University of Maryland, July 2008.
 47. "Rental Price and Rental Duration Under Retail Competition," INFORMS Conference, Seattle, November 2007 (with Sarang Deo).
 48. "A Supply Chain Pricing Game: EDLP or HILO?," INFORMS Conference, Seattle, November 2007 (with Soo-Haeng Cho and Kevin McCardle).
 49. "Determining "Pay-As-You-Go" Calling Rate in the Telecom Market Under Competition," International Seminar on Production Economics, Innsbruck, Austria, March 2008 (with Nicola Bellantuono and Pierpaolo Pontrandolfo).
 50. "Managing Time-Based Contracts with Delayed Payments," INFORMS Meeting, Washington DC, October 2008 (with Dharma Kwon, Steve Lippman and Kevin McCardle).
 51. "Rebate Policies for Supply Chain Coordination," INFORMS Meeting, Washington DC, October 2008 (with Soo-Haeng Cho and Kevin McCardle).
 52. "Optimal Markdown Pricing Strategy with Demand Learning," INFORMS Meeting, Washington DC, October 2008 (with Dharma Kwon and Steve Lippman).
 53. "Product Line Selection," INFORMS Meeting, Washington DC, October 2008 (with Rui Yin).
 54. "Launching New Products through Exclusive Sales Channels" (with Dimitrios Andritsos)
 - POMS Conference, Orlando, May 2009.
 - INFORMS Conference, San Diego, October 2009.
 55. "Advance Booking with Uncertain Demand, Price, and Yield," POMS Conference, Vancouver, May 2010 (with Soo-Haeng Cho).
 56. "Guarantee Deposits and Strategic Customers," POMS Conference, Vancouver, May 2010 (with George Georgiadis).
 57. "Speculators: Love them or Hate them?," POMS Conference, Vancouver, May 2010.
 58. "Inspection versus Trade-Credit: A Mechanism for Improving Supply Quality" (with Volodymyr Babich).
 - POMS Conference, Vancouver, May 2010.
 - INFORMS Conference, Melbourne, July 2011.
 59. "Loyalty and Buyback Programs in the Presence of Strategic Customers,"
 - POMS Conference, Reno, May 2011 (with Rui Yin).
 - INFORMS Conference, Pittsburg, October 2011 (with Rui Yin).
 60. "Teaching Supply Chain Management," Panel Member, POMS Supply Chain College Mini-Conference, Reno, May 2011.
 61. "Socially Responsible Operations-Industry Panel Discussion," moderator, POMS Conference, Chicago, April, 2012.
 62. "Cross Border Healthcare," POMS Conference, Chicago, April, 2012 (with Dimitris Andritsos).
 63. "Project Choice and Team Dynamics," (with George Georgiadis and Steven Lippman), POMS Conference, Chicago, April 2012.
 64. "Priority Mechanisms for a Capacitated Supplier," (with Zohar Strinka and Edwin Romeijn), MSOM Conference, June 2012.
 65. "Socially Responsible Supply Chain Operations," Hong Kong Polytechnic University, July 2012.

66. "Designing Supply Chains for Alleviating Poverty," Hamburg International Conference of Logistics 2012, Hamburg, September 2012.
67. "Agricultural Cooperatives for Alleviating Poverty: Models and Analysis," (with Jae An and Soo Haeng Cho), INFORMS Conference, Phoenix, October 2012
68. "Trade-in Programs and Strategic Customers," (with Rui Yin), INFORMS Conference, Phoenix, October 2012.
69. "Supply Chain Risk Management," INFORMS Southern California Chapter Workshop, CalState Northridge, March, 2013.
70. "Humanitarian Relief Operations," POMS conference, Denver, May 2013.
71. "Coordination in Team Projects," (with George Georgiadis and Steve Lippman), POMS conference, Denver, May 2013.
72. "Trade-in Program with Upfront Fees," (with Rui Yin), POMS conference, Denver, May 2013.
73. "Process Quality and Resource Usage in Healthcare," (with Dimitris Andritsos), POMS conference, Denver, May 2013.
74. "Supply Chain Risk Management," Supply Chain College Mini-Conference, Denver, May 2013.
75. "Research in Humanitarian Relief Operations: Rigor and Relevance," Humanitarian Relief Operations Mini-Conference, Denver, May 2013.
76. "Value Chain Innovations for Developing Economies," Supply Chain Thought Leaders Roundtable, UCLA, July 12, 2013.
77. "Optimal Pricing of Two Successive Generation Products with Trade-in Options under Uncertainty," (with Yin Rui) POMS conference, Atlanta, May 2014.
78. "Impact of Process Control on Quality Healthcare," (with Dimitris Andritsos) POMS Conference, Atlanta, May 2014.
79. "Franchise Operations with Bankruptcy Risks," (with Vlad Babich), MSOM Conference, Seattle, June 2014.
80. "Referral Reward Program Effectiveness: Inductor Segments and Inductee Value," (with Jochen Wirtz and Dominic Georgi), Frontiers in Service Conference, Miami, June 2014.
81. "Deterring Copycats," (with Yini Gao and Wei Shi Lim), POMS International Conference, Singapore, July 2014.
82. "Value of Information for Farmers in Emerging Market," (with Ying-Ju Chen) INFORMS Conference, San Francisco, November 2014.
83. "Groupbuy and Reservations," (with Navaporn Surasvadi and Gustavo Vulcano) INFORMS Conference, San Francisco, November 2014.
84. "Partial Pricing Matching Contracts Arising from Ocean Freight Logistics," (with Chung Yee Lee and Rui Yin) INFORMS Conference, San Francisco, November 2014.
85. "Research and Publication," Colloquium for Junior Faculty, INFORMS Conference, San Francisco, November 2014.
86. "Social Learning and Pricing," (with Steven Yoo) INFORMS Conference, San Francisco, November 2014.
87. "The Past, Present, and Future of M&SOM," INFORMS Conference, San Francisco, November 2014.
88. "The Past, Present, and Future of M&SOM," INFORMS Retreat Conference for Editors, Baltimore, April 2015.
89. "Social Learning and Pricing," (with Steven Yoo), POMS Conference, Washington DC, May 2015.
90. "Replenishment Strategies for Micro-retailers in Developing Countries," (with Kairen Zhang and Sean Zhou), POMS Conference, Washington DC, May 2015.
91. "Supply Chain Financing" (with Alex Yang and Jing Wu), MSOM Conference, Toronto, June 2015.
92. "Contingent Markdown Strategies" (with Gustavo Vulcano), MSOM Conference, Toronto, June, 2015.
93. "Impact of Payment on Hospital Readmissions," (with Dimitris Andritsos), MSOM Conference, Toronto, June 2015.

94. "Supply Chain Financing" (with Alex Yang and Jing Wu), POMS Conference, Washington DC, May 2015.
95. "A Queuing Model Arising from Project Management," (with Jiaru Bai and Rick So), EURO OR Conference, Glasgow, Scotland, July 2015.
96. "The Impact of Environmental Misconducts on Firm Performance in Emerging Market: A Preliminary Study in China Market," (with Chris Lo and Andy Yeung), EUROMA Switzerland, July 2015.
97. "How to do OM research?" Conference of the Chinese Scholars Association for Management Science and Engineering, Shenyang, July, 2015.
98. "Incentive schemes for reducing readmissions when patient care is co-produced" (with Dimitris Andritsos), Rutgers University, Applied Probability Conference, October 2015.
99. "Information Provision Policies," (with Chen Nan Liao and Ying-Ju Chen), INFORMS Conference, Philadelphia, November, 2015.
100. "Incentive contracts for inducing Compliance," (with Felipe Caro, Kumar Rajaram, and Prashabg), INFORMS Conference, Philadelphia, November, 2015.
101. "Supply Chain Financing," (with Alex Yang and Jing Wu), INFORMS Conference, Philadelphia, November, 2015.
102. "Future of MSOM," Panel Discussion, INFORMS Conference, Philadelphia, November, 2015.
103. "Peer-to-Peer Knowledge Sharing and Learning," (with Shihong Xiao and Ying-Ju Chen), POMS-HK Conference, January 2016.
104. "Supply Chain Financing," (with Alex Yang and Jing Wu), POMS Conference, Orlando, May, 2016.
105. "Value of advanced demand information in supply chains," (with Stephen Disney and Prashant Chanpalli), POMS conference, Orlando, May 2016.
106. "Teaching Cases on Socially Responsible Operations" International workshop on closed-loop supply chain management, Graz, Austria, September 2016.
107. "Incentive schemes for reducing readmissions when patient care is co-produced," (with Dimitris Andritsos), INFORMS conference, Nashville, November 2016.
108. "On Demand Service Platform: Coordination and Pricing," (with Rick So and Jairu Bai), INFORMS Conference, Nashville, November 2016
109. "Pricing and Learning in New Product Introduction," (with Steve Yoo and Yufei Huang), INFORMS Conference, Nashville, November 2016
110. "Supply Chain Designs in Emerging Markets," (with Luyi Gui and Shuya Yin), INFORMS Conference, Nashville, November 2016.
111. "Supply Chain Designs in Emerging Markets," (with Luyi Gui and Shuya Yin), POMS Conference, Seattle, May 2017.
112. "Incentive Programs for Reducing Readmissions when Patient Care is Co-Produced," (with Dimitris Andritsos),), POMS Conference, Seattle, May 2017.
113. "Coordinating Supply Chains via Minimum Order Quantities and Delegations," (with Prashant Chintapalli and Steve Disney), POMS Conference, Seattle, May 2017.
114. "On Demand Service Platform: Coordination and Pricing," (with Rick So and Jairu Bai), POMS Conference, Seattle, May 2017.
115. "The Art & Science of Reviewing", POMS Conference, Seattle, May 2017.
116. "Supply Chain Innovations," MSOM Conference, North Carolina, June 2017.
117. "Woman Leadership in POM," Panel Member, POMS Conference, Seattle, May 2017.
118. "Inventory Information Disclosure and Sales Rate," (with Elliott Rabanovich, Sungho Park, and Rui Yin," POMS Conference, Seattle, May 2017.
119. "Value of advanced demand information in supply chains," (with Stephen Disney and Prashant Chanpalli), INFORMS Houston, Noveember 2017.
120. "Incentive contracts for inducing Compliance," (with Felipe Caro, Kumar

- Rajaram, and Prashant Chantapalli), INFORMS Houston, November 2017.
121. "Minimum Support Pricing and Farmer Welfare" (with Prashant Chantapalli), INFORMS Houston, November 2017.
 122. "Supply Chain Designs in Emerging Markets," (with Luyi Gui and Shuya Yin), INFOMS Houston, 2017.
 123. "Inventory Information Disclosure and Sales Rate," (with Elliott Rabanovich, Sungho Park, and Rui Yin,"INFORMS, Houston, May 2017.
 124. "The Art & Science of Reviewing", INFORMS Houston, 2017.
 125. "Publishing Research Papers" INFORMS Houston, 2017.
 126. "Socially Responsible Research," INFORMS Houston, 2017.
 127. "Input and Output Subsidies for Improving Farmer Welfare," POMS Houston 2018
 128. "Innovative Operation Research Panel," POMS Houston 2018
 129. "Managing your academic career," POMS Doctoral Colloquium, POMS Houston, 2018.
 130. "Online Dating Platforms: Pricing Strategies", (with Tinglong Dai and Ozge Sahin), MSOM conference, Dallas, 2018.
 131. "Development Supply Chain" (with Mohan Sodhi and Jiayi Yu), MSOM Conference, Dallas, 2018.
 132. "Minimum Support Price and Farmer Welfare" (with Prashant Chantapalli), INFORMS Phoenix, November 2018.
 133. "Environmental violations in China: Impact and Predictions," (with Chris Lo), INFORMS Phoenix, November 21018.
 134. "Surge Pricing under Competition" (with Steve Yoo), INFORMS Phoenix, November 21018.
 135. "Can multiple platforms co-exist profitably?" (with Jiaru Bai), INFORMS Phoenix, November 21018.
 136. "Online Dating Services: Matching and Pricing" (with Tinglong Dai and Ozge Sahin), POMS meeting, Washington DC, 2019.
 137. "Socially Responsible Research in OM", INFORMS meeting, Seattle, 2019.
 138. "Knowledge Sharing Platforms," (with Shihong Xiao and Ying-Ju Chen), INFORMS meeting, Seattle, 2019.
 139. "'Environmental violations in China: Impact and Predictions," (with Chris Lo), INFORMS meeting, Seattle, 21019.
 140. "Gender Safety Issues in Ride-hailing services," (with Pengfei Guo and Yulan Wang), INFORMS meeting, Seattle, 2019.
 141. Panel discussion about Diversity, Equality, and Inclusion, INFORMS meeting, Seattle, October 2019.

OTHER RELEVANT INFORMATION:

1. External Reviewer for tenure promotion cases, 1992-present.
2. Supply Chain Thought Leadership Conference, Co-Organizer, Washington University, St. Louis, 2006.
3. External Reviewer, Columbia University EMBA-Global Asia program for Senior Vice Provost Stephen Rittenberg, 2008.
4. External Reviewer, Chinese University of Hong Kong Executive MBA program, 2010-13.
5. External Ad Hoc Committee member, Haas Business School, UC Berkeley, 2015.
6. Chairman, External Review Committee, Judge Business School, University of Cambridge, 2018.

OTHER CREATIVE ACTIVITY:

a) Videos/Blogs: (Written and Recorded)

2. Supply Chain Risk Management: webinar, www.scmworld.com, January 9, 2013.
3. IEEE Spectrum Podcast - Boeing 787's Battery Issue IEEE, <http://bit.ly/ZGzKNz>, February 12, 2013.
4. Co-developer of UCLA Global Supply Chain Blogs (in Chinese, English and Spanish).<http://blogs.anderson.ucla.edu/global-supply-chain/>,

2012-present

* In 2015, this blog has been ranked as one of the top 100 blogs on Supply Chain Management in the world by Supplychainopz.com --
<http://www.supplychainopz.com/2014/03/scm.html>

5. Various Blogs posted on Production and Operations Management Society:
http://www.poms.org/pom_practice/poms_practice_blogs/
6. Various Blogs posted on Haas Business School, UC Berkeley: Socially Responsible Supply Chains (2014-2015):
<http://businesssocialimpact.wordpress.com/>
7. Various Blogs posted on MSOM Society / MSOM Journal (2015- present):
<http://msomsociety.org/2014/10/11/from-msom-journal-editor/> M&SOM
 Journal Blogs: <http://pubsonline.informs.org/journal/msom>
8. Various Blogs posted on WeChat (China) about Ethical Supply Chains (in Chinese), 2017.
9. Various articles posted on UCLA Anderson Review
 - Uber/Didi Surge Pricing
 - Supermarket Surge Pricing Strategy in the United Kingdom
 - The impact of Polluting Contract Manufacturers in China on their Overseas Customers
 - Making Solar Lanterns more Affordable in Haiti
 - Polluting Chinese Manufacturers: Do their Misdeeds Drag Down the Shares of Their Customer Companies Overseas?
 - Attracting Early Adopters: Best Way to Overcome Consumer Resistance to Innovative Products
10. Newspaper Articles
 - "United we may stand" by Christopher Tang, Wall Street Journal, May 12, 2008.
 - "Rethinking Links in the Supply Chains," Financial Times, December 1, 2009.
 - "What type of supply chain can facilitate humanitarian relief?" by Mohan Sodhi and Christopher Tang, The Guardian, UK, March 25, 2013,
 - <http://www.guardian.co.uk/sustainable-business/what-type-supply-chain-facilitate-humanitarian-relief>
 - "Why Chinese e-Commerce Stumbled with its US Shopping Sites," Los Angeles Times, July 9, 2015,
 - <http://www.latimes.com/business/la-fi-qa-tang-alibaba-20150709-story.html>
 - "Will China be Uber's Waterloo?" Fortune, September 29, 2015,
 - <http://fortune.com/2015/09/30/will-china-be-ubers-waterloo>
 - "Leaving China Out of the TPP is a terrible mistake," Fortune, October 6, 2015, <http://fortune.com/2015/10/06/leaving-china-out-trans-pacific-partnership-terrible-mistake/>
 - "Fakes can be better than the real thing? Don't buy it!" (with Gao and Lim), Business Times, Singapore, June 25, 2016,
<http://www.businesstimes.com.sg/opinion/fakes-can-be-better-than-the-real-thing-dont-buy-it>
 - "Here's the best way for an airline to handle overbooked flights," Business Insider, May 6, 2017.
 - <http://www.businessinsider.com/heres-the-best-way-for-an-airline-to-handle-overbooked-flights-2017-5>
 - "A strategy to create a more customer-friendly skies," San Francisco Chronicle, May 9, 2107.
 - <http://www.sfchronicle.com/opinion/openforum/article/A-strategy-to-create-more-customer-friendly-skies-11133997.php>
 - "Liverpool 0-1 Copycats: how Chinese fake goods are beating the real thing," South China Morning Post, Hong Kong, August 11, 2017.
 - <http://www.scmp.com/business/global-economy/article/2106379/liverpool-0-1-copycats-how-chinese-fake-goods-are-beating>

- "Keeping up with the copycats'" (with Gao and Lim), Business World, December 22, 2017. <http://bworldonline.com/keeping-up-with-the-copycats/>,
- "The Secrets of Making Surge Pricing Work - Without Turning off Customers" Wall Street Journal, Feb 20, 2018. <https://www.wsj.com/articles/the-secrets-of-making-surge-pricing-work-without-turning-off-customers-1519096080>
- "UCLA教授鄧兆生盼林鄭月娥 溫和解決香港情勢" Sing Tao Daily, August 20, 2019.
- "Only 2 Left in Stock! Order Now! But Does it Really Work?" Wall Street Journal, March 2020
- "Domestic Manufacturing Is Critical to Maintaining Emergency Supplies" Barron's, June 2020
- "Financial Supply Chain In The Covid-19 Pandemic: Fuel Or Wildfire?" (with Alex Yang), July 2020
- "Rather than decouple, China and the US must find ways to coexist" (with Christine Loh), South China Morning Post, July 2020
- "It's Time to Plan for a Messy U.S.-China Divorce" (with Christine Loh), Barron's, June 2020
- "The U.S. Medical Supply Chain Isn't Ready for a Second Wave" (with TingLong Dai), August 2020
- "Too Fast, Too Furious: Is U.S. Vaccine Development Headed in the Wrong Direction?" (with TingLong Dai), Barron's, September 2020
- "How to Build a Coronavirus Vaccine Supply Chain" (with TingLong Dai), Bloomberg Law, October 2020
- "Influenza Vaccine Supply Chain Lessons for Coronavirus" (with TingLong Dai), Bloomberg Law, October 2020
- "How to distribute the COVID-19 vaccine: Lessons from Amazon and Walmart," Fast Company, November 2020
- "US needs to rekindle cordial ties with China" (with TingLong Dai), China Daily, Dec 2020
- "The Oxford-AstraZeneca Vaccine Could be a Game-Changer for Inequality", (with HoYin Mak), Barron's, December 2020

b) Cases:

1. Kurokabe: The Street of Glass in Nagahama, July 1996.
2. The Plastron Division (B), September 1996.
3. Shouldice Hospital Revisited, September 1997.
4. ABC Pharmaceutical Company (A), October 1997.
5. Pacific Hospital, March 1998.
6. Consolidation Strategy at SuperTrack, August 1998.
7. Shanghai Express, July 2008.
8. Coconut World: A Sweetener from the Heart (with SaraJean Cameranesi and Ying Huang), September 2010.
9. Coupons: A fad or a new supply chain?, January, 2011.
10. Nestle's Creating Shared Value: Rural Development (with Hau Lee and Kerem Over), (published by SCM world) January, 2013.

Published by SCM World:

<http://www.scmworld.com/news/115576/SCM-Worlds-latest-case-study-released-Creating-Shared-Value-at-Nestle.htm>

11. Experian MicroAnalytics (with Hau Lee), September 2012

Published by Stanford Graduate School of Business and distributed through Harvard Business School Press.

12. MobiVi Vietnam (with Hau Lee and Javad Masood), February 2013

Published by Stanford Graduate School of Business and

distributed through Harvard Business School Press in March 2013.

13. Walmart Direct Farm and Heritage Agriculture Programs (with Brian Yeh), January 2013

Published by ECCH.com.
14. World Toilet Organization (with Paul Stalkhe), April 2013.
15. Resilient Response and Speedy Recovery at Western Digital: After the Thai Flood (with Joe Bunya), April 2013.

Published by ECCH.com.
16. Building a Transparent Supply Chain: Hanbo's First Sale Program (with KK Lai), January 2015. (Published by thecasecentre.org)
17. Creating Shared Value at Nestle, (with Hau Lee and Kerem Over), 2015

Published by Stanford Graduate School of Business and distributed through Harvard Business School Press in January 2015.
18. UBER: COMPETING AS MARKET LEADER IN THE US VERSUS BEING A DISTANT SECOND IN CHINA, (with Jochen Wirtz), 2017.

Published by World Scientific. Jochen Wirtz and Christopher Lovelock (forthcoming in March 2016), *Services Marketing: People, Technology, Strategy*.
19. Upcycling in the Circular Economy: Novetex Upcycling Spinning Mill in Hong Kong (with Edwin Keh and Hau Lee), 2019.

Published by Stanford Graduate School of Business and sold through Harvard Business School Press.
20. Uber's Unintended Burdens (with Jochen Wirtz), December 2020

Published in *Service Marketing* (Wirtz and Lovelock), 2021.

c) Media Interviews:

1. Telephone interview with French newspaper, Le Monde, on North America Free Trade Agreement, September 1992.
2. Tang, C.S., "Managing Technology in 1990's and Beyond," AGSM publication, Management, one page, December 1992.
3. Interview with Marita Oldenborgh, International Business Magazine, on Center for Technology Management at UCLA, January 1993.
4. Interview with Japanese Newspaper, Nikkei Shinbum, on Kurokabe, August 1996.
5. Interview with Orange County Newspaper, Registrar, on Product Variety Management, October 1998.
6. Interview with Fortune Magazine on Kelly Barron, Time Based Competition, 2000.
7. Numerous Interviews with The Straits Times, Zaobao, Yazhou ZhouKan, on Business Education in Asia, July 2002-June 2004.

8. Numerous Interviews with Singapore TV (Channel 5, Channel U and Channel 8) on Business Education in Asia, July 2002-June 2004.
9. Interview with Daily News, on Product Recall, September 2007.
10. Interview with KCRW, 89.9FM, on Product Recall, September 2007.
11. Interview with Wall Street Journal, on Shortage of Nintendo Wii, December 2007.
12. Interview with Detroit radio talk show, on Shortage of Nintendo Wii, December 2007.
13. Interview with ASIA: Journal of Culture and Commerce, on UCLA-NUS EMBA program, March 2008.
14. Interview with Reuters on Japanese Management Philosophy, December 2008.
15. Interview with MSN Money on "Group Buying Business Models," December 2008.
16. Interview with The Straits Times on "China Refocuses on Domestic Markets," February 2009.
17. Interview with China Daily USA on "Matson Navigation's Expansion in China," March 25, 2009.
18. Interview with Investor's Business Daily on "International Markets and China," April 22, 2009.
19. Interview with CNN.com on "Group Buying Business Models," June 15, 2009.
20. Interview with Supply Chain Brain on "Boeing 787 Development Problems," August 3, 2009.

Interview article reprint in:

<http://www.supplychainbrain.com/content/blogs/think-tank/blog/article/building-boeings-dreamliner-why-all-the-delays/>

21. Interview with National Public Radio on "Boeing 787 Development Problems," October 16, 2009.
22. Press coverage in South China Morning Post, Tsing Tao Post, Hong Kong Standard, and Ming Pao about "Hong Kong City University International Advisory Board," October 22-October 27, 2009.
23. Interview with FDA News on "Third Party Inspection and Supply Chain Safety Issues," October 27, 2009.
24. Interview with Thomson Reuters (Mr. Alexi Oveskovitz) on "Google Pulling Out From China," January 13, 2010.
25. Interview with RFID Journal (Ms. Jill Gambon) on the "Challenges of Adopting RFID Technologies," February 16, 2010.
26. Interview with Bloomberg/Business Week, on "Google's Problems in China," March 18, 2010.
27. Interview with LA Times (Jessica Guynn) on "Google's Decision On Leaving China," March 22, 2010.
28. Interview with LA Times (Jessica Guynn) on "The Aftermath: China's Reaction Towards Google," March 30, 2010.
29. Interview with Women's Wear Daily (Rachel Brown) on "The Impact of China's Currency Changes on Retailing of US Brands in China," June 22, 2010.
30. Interview with Oil Daily (Greg Gefford) on "The Impact of China's Currency Changes on Commodities," June 22, 2010.
31. Magazine Article in Logistics Times (India), "Watch Out," by Mohan Sodhi and Christopher Tang, pp. 15-17, August Issue, 2010.
32. Seoul Economic Network (Korea) TV Interview on "Dell, GM and Google," September 2010. Program aired on October 2, 2010 on <http://www.sentv.co.kr/>
33. Interview with Asahi Shimbun (Clay Carmouche) on "The GE/CSR joint venture for high speed trains in California and Florida," January 18, 2011.

34. Interview with Tokyo Shimbun (Patrick Burns) on "General Motors IPO," January 21, 2011.
35. Interview with Bloomberg News (Brian Womack) on "Gmail Problems in China," March 22, 2011.
36. Interview with Anderson Assets (Bob Preer) on "UCLA-NUS EMBA Program," April 4, 2011.
37. Interview with Bloomberg News (June Kim) on "Google's Anti-Trust Issues," April 4, 2011.
38. Interview with Asset Magazine (Dan Gordon) about "UCLA-NUS EMBA Program," April 20, 2011
39. Interview with Exame Magazine Brazil (Luciene Antunes) on "Foxconn's Development in China and Brazil," May 17, 2011.
40. Interview with Reuters (Maura Pitt) about "Google's Acquisition of Motorola's Mobility," August 16, 2011.
41. Interview with Financial Times (Ben Bland) about "Supply Chain Risks Caused by Flood in Thailand," November 1, 2011.
42. Interview with Forward Magazine (Joanné von Alroth) about "China's Acquisitions and Investments in the United States," February 16, 2012.
43. Interview with Washington Post (Zachary Goldfarb) about "Boeing and Job Creation in America," April 23, 2012.
44. Interview with LA Times (Larry Gordon) about "UCLA MBA Self-Supporting Proposal," June 7, 2012.
45. Interview with UC Berkeley Daily News (Alissa Newman) about "UCLA MBA Self-Supporting Proposal," September 4, 2012.
46. Interview with CNN Expansion Magazine in Mexico (Carla Guerrero) about Royal Caribbean International Campaign, October 3, 2012.
47. Interview with Fortune Magazine (Verne Kopytoff) about "Chinese Telecom Equipment and US National Security," October 10, 2012.
48. Interview with UCLA Today (Judy Lin) about "Teaching Philosophy," October 24, 2012.
49. Interview with Seattle Times (Dominik Gates) about "Boeing 787's outsourcing problems," January 31, 2013
50. Interview with CBS (Sharyl Attikson) about "Boeing 787's Supply Chain Issues," February 5, 2013.
51. Interview with NHK Japan (David Hirsch) about "Boeing 787's problem," February, 2013.
52. Interview with IEEE Spectrum (Steven Cherry) about "Boeing's 787 Battery outsourcing issue," February 12, 2013.
53. Interview with Energy Intelligence (Philip Chaffee) about "Supply Chain Risk Management," February 15, 2013.
54. Interview with Los Angeles Times (Adolfo Flores) about "Remittance systems from US to Developing Countries," March 22, 2013.
55. Interview with NHK (TV station, Japan) about "Boeing 787's outsourcing problems," April 5, 2013.
56. Interview with UCLA Daily Bruin (Ms. Helen Ma) about "Job opportunities for UCLA graduates in China," April 28, 2013.
57. Interview with Xinhua News (China) about "IT security issue in US," May 8, 2013.
58. Interview with UCLA Daily Bruin (Vishaka Srinivasan) about "the future of Telemedicine," May 20, 2013.
59. Interview with NY Times (Ian Urbina) about "Fast Fashion through Li and Fung," May 21, 2013.
60. Interview with Los Angeles Times (Shan Li) about "China's investments in California," June 13, 2013.
61. Interview with Xinhua News Agency LA Bureau (Shuang Guo) about "Tesla's China Strategy," August 27, 2013.
62. Interview with Bloomberg Business Week (Francesca DiMeglio) about "Impact of board membership on teaching," September 10, 2013.
63. Interview with Washington Times (Alex Hopkins) about "Macy's opening new stores on Thanksgiving day," October 23, 2013.

64. Interview with Time Magazine (Verne Kopytoff) about "Cisco's sales dropped in China," November 13, 2013.
65. Interview with Al Jazeera America (Kevin Herman) about "Boeing's 787 Supply Chain Issues," December 16, 2013.
66. Interview with Logistik Heute Germany (Thilo Joergl) about "Profitable and Ethical Supply Chains," January 12, 2014.
67. Interview with Wall Street Journal (John Ernshwiller) about "Toyota's decision to move its US operations to Texas," April 29, 2014.
68. Interview with Sacramento Business Journal (Allen Young) about "Toyota's decision to move its US operations to Texas" April 29, 2014.
69. Interview with Asian Aviation (Colin Baker) about "What did Boeing learn from its 787 development?" May 10, 2014.
70. Interview with KPCB Radio (Sharon McNary) about retail operations in the City of Bell, July 31, 2014.
71. Interview with LA Daily News (Jason Henry) about same day online Newegge delivery service in LA, September 4, 2014.
72. Interview with Tsing Tao Daily (Leo Wong) about the impact of peaceful protest in Hong Kong on its economic development, October 1, 2014.
73. Interview with Long Beach Business Journal (Michael Gougis) about Logistics Efficiency and Supply Chain Management, October 9, 2014.
74. Interview with ETC News (Richard Adhikari) about Zuckerberg's visit in Beijing and FB's future in China, October 23, 2014.
75. Interview with Tsing Tao Daily (Leo Wong) about Sales and Pricing over Thanksgiving, November 12, 2014.
76. Interview with Tsing Tao Daily (Leo Wong) about Free Trade Agreement between China and Korea, November 12, 2014.
77. Interview with Tsing Tao Daily (Leo Wong) about Minimum Wages in LA, December 9, 2014.
78. Interview with Tsing Tao Daily (Leo Wong) about High Speed Train in CA, January 5, 2015
79. Interview with CBS MoneyWatch (Bruce Kennedy) about Airline industry, January 6, 2015.
80. Interview with Tsing Tao Daily (Leo Wong) about Slow Economic Recovery in LA, January 22, 2015
81. Interview with Strategy & <Booz & Co.> (Roscoe Newsom) about Amazon's expansion strategy into B2B market, January 23, 2015.
82. Interview with Vice News (John Dyer) about Air Safety in Asia, February 11, 2015.
83. Interview with Tsing Tao Daily (Leo Wong) about Rent increase in LA April 22, 2015
84. Interview with NerdWallent (Ben Pimentel) about the impact of Pacific Trade pact on small businesses. April 23, 2015.
85. Interview with LA Business Journal (Carol Lawrence) about the strategic plan of American Apparel. June 17, 2015.
86. Interview with LA Times (James Peltz) about Alibaba's operations in the US. June 30, 2015.
87. Interview with CBS Money Watch (Bruce Kennedy) about consumer's driving vs. flying habits. September 19, 2015.
88. Interview with CBS Money Watch (Bruce Kennedy) about President Xi's visit with President Obama. September 20, 2015.
89. Interview with CBS Money Watch (Bruce Kennedy) about the key differences of the economic landscape between China and Japan. September 21, 2015.
90. Interview with Voice of America (Kathy Yang) about leaving China out of the TPP is a mistake. October 6, 2015.
91. Interview with San Fernando Valley Business Journal (Stephanie Henkel) about energy and innovation investment fund in Asia. December, 15, 2015.
92. Interview with Tsingtao Daily (Leo Wong) about job creation in Los Angeles, December 18, 2015.

93. Interview with Supply Chain Opz (Ben Benjabutr) about strategies for mitigating supply chain risks, January 13, 2016.
94. Interview with Bloomberg (Lien Hoang) on the approval of TPP in Vietnam, January 17, 2016.
95. Interview with Bloomberg (Lien Hoang) on the deliberation of TPP in Malaysia, January 27, 2016.
96. Interview with LA Business Journal (Garrett Reim) about overseas Chinese e-Commerce website 55Haitaoi.com, March 7, 2016.
97. Interview with LA Times (James Peltz) on Takata Airbag Recall. May 10, 2016.
98. Interview with Global Finance (Luca Ventura) on Hugo Barra of Xiaomi, May 12, 2016.
99. Interview with USA Today (Jessica Guynn) on Google's return to China, June 2, 2016.
100. Interview with Le Temps (Switzerland -- Loaic Piliat) on Walmart Prime service in Switzerland. July 5, 2016.
101. Interview with One World (Netherlands - Emy Demkes) on Child Labor in Supply Chain. November 1, 2016
102. Interview with XinHua News Agency (China - Ma Dan) on e-commerce in China and USA. November 2, 2016.
103. Interview with WalletHub.com (John Kiernan) on Black Friday retailing strategy. November 9, 2016.
104. Interview with Tsingtao Daily (Leo Wong) about LA Economy under President Trump's trade war with China and Mexico. January 3, 2017
105. Interview with Channel News Asia (Frances Read) about Chinese Tourists in America during Chinese New Year, January 20, 2017
106. Interview with Capitol Public Radio (Julia Messer) about Trump's TPP initiative, January 23, 2017.
107. Interview with Tsingtao Daily (Leo Wong) about Economic Implication of the Chief Executive of Hong Kong Election, March 31, 2017.
108. Interview with San Francisco Chronicle (Wendy Lee) about the shift of call centers from India to the Philippines, April 18, 2017.
109. Interview with Bloomberg (Selina Wang) about Alibaba's job creation initiative in the USA. June 14, 2017.
110. Interview with BBC News (Karishma Vaswani) about Amazon's entry in South East Asia, July 26, 2017.
111. Interview with WalletHub.com (Darius Irimia) about Credit Card Special Bonus Promotion, July 31, 2017.
112. Interview with The Ringer (Molly McHugh) about Uber's Pricing Strategy, August 2, 2017.
113. Interview with San Francisco Chronicle (Wendy Lee) about Call center salaries in the Philippines, October 5, 2017.
114. Interview with Los Angeles Times (Jon Healey) about US Tariffs on Washing Machines, Solar Panels, etc., January 23, 2018.
115. Interview with Daily Bruin (Ryan Leou) about the pros and cons of the UC's and CSU's joint procurement system, January 29, 2018. Interview with Refinery29 (Emma Garrett) about ethical supply chain issues in developing countries, January 30, 2018.
116. Interview with Wallet Hub (John Papas) about Store Credit Cards, March 19, 2018.
117. Interview with CNN (Matt McFarland) about scooter sharing platform BIRD, May 28, 2018.
118. Interview with LA Times (Aurora Percannella) about the impact of SB 1402 and labor violations of trucking companies at the Ports of LA and Long Beach, September 12, 2018.
119. Interview with WalletHub (John Papas) about Capital One Credit Card and its business model, September 19, 2018.
120. Interview with LA Times (David Pierson) about Economic development in South East Asia, November 29, 2018.
121. Interview with KPMG (Australia, Dr. Mehordokht Pourmader) about Supply

- Chain Risk Management, December 12, 2018.
122. Interview with CNBC (Jeff Daniels) about Apple's declining sales in China and the implications of trade war between USA and China. January 2, 2019.
 123. Interview with UCLA Daily Bruin (Deanna Necula) about Gender Issues in Ride-Sharing Services, January 20, 2019.
 124. Interview with Economist (Vijay Vaitheeswaran) about Reshoring of manufacturing jobs back to United States, January 38, 2019.
 125. Interview with Cathy Huang about Protests in Hong Kong, July 26, 2019.
 126. Interview with Newsweek (Daniel Moritz-Rabson) about social responsibility), August 24, 2019.
 127. Interview with NBC Universal (Leslie Joseph) about US company operations in China during the trade tensions. September 20, 2019.
 128. Interview with LA Times (Michael Hiltzik) about ways to sustain taxi industry and reduce traffic congestions through regulatory policy of ride-hailing services. Feb 18, 2020
 129. Interview with UCLA Magazine (Dan Gordon) about Telecommuting. March 17, 2020
 130. Interview with Los Angeles Times (Kevin Rector) about food waste, May 12, 2020
 131. Interview with HK01 news agency (Krista Chan) about mask wearing, July 13, 2020
 132. Interview with CBS (Hermina Lopez) about shortages of Clorox and wipes, July 26, 2020
 133. Interview with Los Angeles Business Journal (Mediha DiMarto) about LA port congestions, Nov 3, 2020
 134. Interview with Los Angeles Times (David Larzarus) about food supply chain safety, Nov 11, 2020
 135. Interview with UCLA Daily Bruin (Kaylin Tran) about Black Friday Sales, Nov 20, 2020
 136. Interview with Los Angeles Times (Samantha Masunaga) about Covid Vaccine Supply, December 20. 2020
 137. Interview with Reuters (Lisa Baertlein) about Ocean Freight Challenges, Dec 30, 2020
 138. Interview with Los Angeles Times (Melinda Ligos) about my food bank project, Dec 31, 2020