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Selected Publications

Books Authored

McCann, R.M. (2012 and 2013 English editions). *Ageism at work: The role of communication in a changing workplace*, Editorial Aresta, Girona, Spain. (English version)

McCann, R.M. (2012 Catalan and Spanish editions). *Discriminació laboral per raons d'edat.* ISBN**:** 9788497886130. Editorial Aresta, Girona, Espana. (Catalan version); *Discriminación laboral por razones de edad.* ISBN: 9788497889841. Editorial Aresta, Girona, Espana. (Spanish version).

McCann, R.M. (1999; 2002; 2003). *Banking English*, Bangkok, Thailand: Bank of Ayudhya.

McCann, R.M. (1992-2005; reprinted annually). *Situations in Business English*, Bangkok, Thailand: Chulalongkorn University Press.

Publications

McCann, R.M. (in press). Communication, aging, and culture. *Oxford Encyclopedia of Intergroup Communication.*

McCann, R.M. (in press). Aging and organizational communication. *Oxford Encyclopedia of Intergroup Communication.*

Honeycutt, J. & McCann, R.M. (in press). Imagined Interactions. *Oxford Research Encyclopedia of Intergroup Communication.*

McCann, R.M., Giles, H., & Ota, H. (2017). Aging and Communication across Cultures. In L. Chen (Ed.), *Handbooks of Communication Science: Vol. 9. Intercultural communication* (pp. 289-307). Berlin, Germany: De Gruyter Mouton.

Keaton, S.A., McCann, R.M., & Giles, H. (2017). The Role of Communication Perceptions in the Mental Health of Older Adults: Views from Thailand and the United States. *Health Communication, 32(1),* 92-102.

Bakar, H., & McCann, R.M. (under review). Relationship Development and Leader-Member Communication in Malaysia. *Cross Cultural and Strategic Management.*

Bakar, H., & McCann, R.M. (under review). Leader-member exchange (LMX) agreement within work group contexts: How and when leader-member conversation quality (LMCQ) impacts group member effectiveness. *Management Communication Research.*

McCann, R.M. (2016). Intergenerational Communication Challenges in the Workplace. In J.H. Waldeck & D.R. Seibold (Eds.), *Consulting That Matters: A Handbook for Scholars and Practitioners,* pp. 345-353. New York, NY: Peter Lang Publishing.

Bakar, H., & McCann, R.M. (2016). The Mediating Effect of Leader-Member Dyadic Communication Style Agreement on the Relationship between Servant Leadership and Group-Level Organizational Citizenship Behavior. *Management Communication Quarterly, 30,* 32-58*.*

Bakar, H., & McCann, R.M. (2015). An Examination of Leader-Member Dyadic Politeness of Exchange and Servant Leadership on Group Member Performance. *International Journal of Business Communication,* doi: 2329488415597517.

Bakar, H., & McCann, R.M. (2015). A Longitudinal Examination of the Effects of Self Perceived Leader-Member Dyadic Communication Differentiation and Perceived Group Member Performance: Does Ethnicity Make a Difference? *International Journal of Intercultural Relations, 47,* 56–68.

Keaton, S.A., & McCann, R.M. (2014). Thailand. In T.L. Thompson and G.J. Goeffrey (Eds.), *Encyclopedia of Health Communication*, 3:1385-1387. Thousand Oaks, CA: Sage.

Abu Bakar, H.A., & McCann, R.M. (2014). Matters of demographic similarity and dissimilarity in supervisor-subordinate relationships and workplace attitudes. *International Journal of Intercultural Relations, 41*, 1-16. (*lead article*)

McCann, R.M., & Keaton, S. (2013). A cross cultural investigation of age stereotypes and communication perceptions of older and younger workers in the USA and Thailand. *Educational Gerontology, 39,* 1-16. (*lead article)

Stohl, C., McCann, R.M., & Bakar, H.A. (2013). Conflict in the global workplace. In J. Oetzel & S. Ting-Toomey (Eds.), *The Sage handbook of conflict: Integrating theory, research, and practice,* [2nd Edition], pp. 827-853. Thousand Oaks, CA: Sage.

Ota, H., McCann, R.M., & Honeycutt, J. (2012). Inter-Asian variability in intergenerational communication. *Human Communication Research, 36*, 172-198.

McCann, R.M., Honeycutt, J., & Keaton, S. (2010). Toward greater specificity in cultural value analyses: The interplay of intrapersonal communication affect and cultural values in Japan, Thailand, and the United States. *Journal of Intercultural Communication Research, 39,* 157-172.

Giles, H., McGllrath, M, Mulac, A., & McCann, R.M. (2010). Expressing age salience: three generations' reported events, frequencies, and valences. *International Journal of the Sociology of Language, 206,* 73-91*.*

McCann, R.M., Giles, H., & Goenawan, F. (2009). Toward an understanding of age salience across generations: The role of media, interpersonal, and physical triggers. In T.J. Riyanto, L.S. Limanta, & D. Setiawan (Eds.) *Media in a Fast-Changing World* (pp. 138-150). Siwalankertio, Indonesia: Petra Christian University.

Kellermann, K., & McCann, R.M. (2008). Mindlessness and automaticity. *The International Encyclopedia of Communication, 7,* 3131-3134. Blackwell Publishing.

Honeycutt, J., & McCann (2008). Predicting intrapersonal communication satisfaction on the basis of imagined interactions in the Pacific Rim. *Journal of Intercultural Communication Research, 37, 1,* 25-42.

McCann, R.M., & Giles, H. (2007). Age differentiated communication in organizations: Perspectives from Thailand and the USA. *Communication Research Reports, 24*, 1-12. (*lead article*).

McCann, R.M., & Honeycutt, J. (2006). A cross-cultural analysis of imagined interactions. *Human Communication Research, 32*, 274-301.

McCann, R.M. & Giles, H. (2006). Communication with people of different ages in the workplace: Thai and American data. *Human Communication Research, 32*, 74-108.

McCann, R.M., Dailey, R., Giles, H., & Ota, H. (2005). Beliefs about intergenerational communication across the lifespan: Middle age and the roles of age stereotyping and filial piety. *Communication Studies, 56*, 293-311.

McCann, R.M., Cargile, A., Giles, H., & Cuong, B.T. (2004). Communication ambivalence towards elders: Data from North Vietnam, South Vietnam, and the U.S.A. *Journal of Cross-Cultural Gerontology, 19*, 275-287.

McCann, R.M., Kellermann, K., Giles, H., Gallois, C., & Viladot, M.A. (2004). Cultural and gender influences on age identification. *Communication Studies, 55,* 88-105.

McCann, R.M., Ota, H., Giles, H., & Caraker, R. (2003). Accommodation and nonaccommodation across the lifespan: Perspectives from Thailand, Japan, and the United States of America. *Communication Reports, 16 (2)*, 69-91 (*lead article/winner of WSCA Milton Dickens Award for best article in *Communication Reports* from 2001-2003*).

Metzger, M.J., Flanagin, A.J., Eyal, K., Lemus, D.R., & McCann, R.M. (2003). Credibility for the 21st century: Integrating perspectives on source, message, and media credibility in the contemporary media environment. *Communication Yearbook 27*, 293-335.

McCann, R.M. & Giles, H. (2002*). Ageism and the workplace: A communication perspective. In Todd D. Nelson (Ed.) *Ageism*, (pp. 163-199). Cambridge, MA: MIT Press.

Giles, H., McCann, R.M., Ota, H., & Noels, K. (2002). Challenging intergenerational stereotypes: Across eastern and western cultures. In M.S. Kaplan, N.Z. Henkin, & A.T. Kusano (Eds.), *Linking Lifetimes: A Global View of Intergenerational Exchange* (pp. 13-28). Honolulu: University Press of America, Inc.

Giles, H., Ballard, D., & McCann, R.M. (2002). Perceptions of intergenerational communication across cultures: An Italian case. *Perceptual and Motor Skills, 95*, 583-591.

Harwood, J., Giles, H., McCann, R. M., Cai, D., Somera, L. P., Ng, S. H., Gallois, C., & Noels, K. (2001). Older adults' trait ratings of three age-groups around the Pacific Rim. *Journal of Cross-Cultural Gerontology, 16*, 157-171.

Giles, H., Liang, B., Noels, K., & McCann, R.M. (2001). Communicating across and within generations: Taiwanese, Chinese-Americans, and Euro-American's perceptions of communication. *Journal of Asian Pacific Communication, 11*, 161-176.

McCann, R.M. (2000). Being an Older Woman: A Study in the Social Production of Identity, by I. Paoletti. Reviewed in *Journal of Sociolinguistics, 4*, 486-491. *(book review)*

Work in Progress

McCann, R.M., Keaton, S, Ota, H., & Giles, H. (in progress). *A reliable and well-fitting model of intergenerational communication perceptions compared across and within cultures in the US, UK, Japan and Taiwan.*

McCann, R.M., Keaton, S., Singelis, T., Ota, H., Williams, A., Yeh, Y-H., & Giles, H. (in progress) *Filial piety and horizontal and vertical individualism-collectivism as predictors of intergenerational communication beliefs: A cross-cultural analysis among young adults in the United States, Japan, Taiwan, and Wales.*

Selected Courses and Seminars Taught

Communication
Management Communication/Communication Development for Leaders
developed entire first year core (required) communication curriculum for UCLA Anderson Full Time (FT) MBA program, UCLA Fully Employed MBA/FEMBA program, and UCLA National University of Singapore/NUS Joint Degree Executive MBA program; trained all instructors and TAs; created all content; directed all courses; Course Director (current) and Course Lead Professor (multiple course offerings)
Strategic Business Presenting
developed entire communication curriculum for UCLA Anderson FEMBA and EMBA programs (multi-section FEMBA course, FEMBA and EMBA electives; 2 unit and 4 unit versions; multiple course offerings; section size ranges from small to extremely large)
Management Communication (Engineering)
developed and taught hybrid (virtual and live) course for UCLA Engineering's Management Development program
Advanced Management Communication
developed and taught hybrid (virtual and live) course for UCLA Anderson "FEMBA Flex" program
Strategic Business Communication
Leadership Communication
Marketing Communication
Organizational Communication
Intercultural Communication
Interviewing
Intergenerational Communication
Introduction to Communication
Intergroup Communication
Communicating Value
Health Care Leadership: Persuasive Communication
Persuasive Presenting in Teams
Communicating for Impact
How to Pitch and Sell Your Ideas
Pitch Plus: Helping Silicon Valley Successfully Sell to and Partner with Hollywood
Connecting Senior Executives to a Career in the Classroom
Public Speaking
Advanced Business Presenting

Leadership & Persuasion/Influence
Leadership and the Birkman Method
Business Leadership: Global Perspectives
Leadership Foundations III
EMBA Core
Global Leadership & Doing Business in Thailand
Global Leadership: The ASEAN Context (Leading and Doing Business in SE Asia)
Professional Development for Leaders
FT MBA Core; multi-section (taught entire FT MBA student body at USC Marshall)
Leadership Presence

Leadership
Matrix Leadership
Leadership & the Art of Influence
Human Resources: Driving Leadership Collaboration
Persuasion
Influencing for Results
Persuading and Communicating in a Matrix
Building Connections for Personal and Organizational Success
Human Resources: Flexible Management (Using Communication & Influence to Better Manage Up
 & Across)
Personal Selling and the Art of Persuasion
Driving Collaboration
Global Leadership aka Global Managerial Perspectives
    International MBA (IBEAR) Core
Management Development
    Program Director
Organizational Behavior
Human Resource Management
Introduction to Management
Cross Cultural Management

Entrepreneurship
Entrepreneurship: Global and Social Development
Communication for Entrepreneurs

Field Study
Applied Management Research/Faculty Advisor

Business in Southeast Asia
Leading & Doing Business in Thailand
Leading & Doing Business in Southeast Asia