

**CURRICULUM VITAE
BRETT TRUEMAN
SEPTEMBER 16, 2020**

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EDUCATION:

Ph.D. (Finance) - Columbia University, May 1981
M.B.A. (Finance) - Columbia University, May 1977
M.S. (Industrial Engr.) - Columbia University, May 1976
B.S. (Industrial Engr.) - Columbia University, January 1975

FACULTY APPOINTMENTS:

Lee and Seymour Graff		
Endowed Professor	Anderson Grad. School of Mgmt., UCLA	2018-Pres.
Professor	Anderson Grad. School of Mgmt., UCLA	2003-2018
Donald and Ruth Seiler		
Professor of Public Accounting	Haas School of Business, UC, Berkeley	1999-2003
Professor	Haas School of Business, UC, Berkeley	1996-1999
Associate Professor	Haas School of Business, UC, Berkeley	1988-1996
Assistant Professor	Graduate School of Mgmt., UCLA	1981-1988

AWARDS:

Clayburn LaForce Faculty Leadership Award, 2019
Dean's Award for Exceptional Mentorship of Doctoral Students, 2015, 2020
Honorable Mention for Evening MBA teaching, 2002
Earl Cheit Outstanding MBA Teaching Award, 1995

PUBLICATIONS:

Aboody, D., O. Even-Tov, R. Lehavy, and B. Trueman, 2018, "Overnight Returns and Firm-Specific Investor Sentiment," *Journal of Financial and Quantitative Analysis*, 53, 485-505.

Versano, T. and B. Trueman, 2017, "Expectations Management," *The Accounting Review*, 92, 227-246.

Barber, B., E. DeGeorge, R. Lehavy, and B. Trueman, 2013, "The Earnings Announcement Premium Around the Globe," *Journal of Financial Economics*, 108, 118-138.

- Aboody, D., R. Lehavy, and B. Trueman, 2010, "Limited Attention and the Earnings Announcement Returns of Past Stock Market Winners," *Review of Accounting Studies*, 15, 317-344.
- Barber, B., R. Lehavy, and B. Trueman, 2010, "Ratings Changes, Ratings Levels, and the Predictive Value of Analysts' Recommendations," *Financial Management*, 39, pp. 533-553.
- Barber, B., R. Lehavy, and B. Trueman, 2007, "Comparing the Stock Recommendation Performance of Investment Banks and Independent Research Firms," *Journal of Financial Economics*, 85, pp. 490-517.
- Barber, B., R. Lehavy, M. McNichols, and B. Trueman, 2006, "Buys, Holds, and Sells: The Distribution of Investment Banks' Stock Ratings and the Implications for the Profitability of Analysts' Recommendations," *Journal of Accounting and Economics*, 41, 1-2, pp. 87-117.
- Barber, B., R. Lehavy, M. McNichols, and B. Trueman, 2003, "Reassessing the Returns to Analysts' Stock Recommendations," *Financial Analysts Journal*, 59, 2, pp. 88-96.
- Trueman, B., M.H.F. Wong, and X. Zhang, 2003, "Anomalous Stock Returns Around Internet Firms' Earnings Announcements," *Journal of Accounting and Economics*, 34, 1-3, pp. 249-271.
- Dutta, S. and B. Trueman, 2002, "The Interpretation of Information and Corporate Disclosure Strategies," *Review of Accounting Studies*, 7, 1, pp. 75-96.
- Trueman, B., M.H.F. Wong, and X. Zhang, 2001, "Back to Basics: Forecasting the Revenues of Internet Firms," *Review of Accounting Studies*, 6, 2-3, pp. 305-329.
- Barber, B., R. Lehavy, M. McNichols, and B. Trueman, 2001, "Can Investors Profit from the Prophets? Consensus Analyst Recommendations and Stock Returns," *Journal of Finance*, 56, 2, pp. 531-563.
- Trueman, B., M.H.F. Wong, and X. Zhang, 2000, "The Eyeballs Have It: Searching for the Value in Internet Stocks," *Journal of Accounting Research*, 38, Supplement, pp. 137-162.
- Trueman, B., 1997, "Managerial Disclosures and Shareholder Litigation," *Review of Accounting Studies*, 2, 2, pp. 181-199.
- Gennotte, G. and B. Trueman, 1996, "The Strategic Timing of Corporate Disclosures," *Review of Financial Studies*, 9, 2, pp. 665-690.
- Trueman, B., 1996, "The Impact of Analyst Following on Stock Prices and the Implications for Firms' Disclosure Policies," *Journal of Accounting, Auditing, and Finance*, 11, 3, pp. 333-354.

Trueman, B., 1994, "Analyst Forecasts and Herding Behavior," *Review of Financial Studies*, 7, 1, pp. 97-124.

McNichols, M. and B. Trueman, 1994, "Public Disclosure, Private Information Collection and Short-term Trading", *Journal of Accounting and Economics*, 17, 1-2, pp. 69-94.

Trueman, B., 1990, "Theories of Earnings-Announcement Timing," *Journal of Accounting and Economics*, 13, 3, pp. 285-301.

Trueman, B., 1990, "On the Incentives for Security Analysts to Revise Their Earnings Forecasts," *Contemporary Accounting Research*, 7, 1, pp. 203-222.

Masulis, R. and B. Trueman, 1988, "Corporate Investment and Dividend Decisions Under Differential Personal Taxation," *Journal of Financial and Quantitative Analysis*, 23, 4, pp. 369-385.

Trueman, B. and S. Titman, 1988, "An Explanation For Accounting Income Smoothing," *Journal of Accounting Research*, 26, Supplement, pp. 127-139.

Trueman, B., 1988, "A Theory of Noise Trading in Securities Markets," *Journal of Finance*, 43, 1, pp. 83-96.

Trueman, B., 1987, Discussion of "Operating Decisions and the Disclosure of Management Accounting Information", *Journal of Accounting Research*, 25, Supplement, pp. 190-193.

Titman, S. and B. Trueman, 1986, "Information Quality and the Valuation of New Issues," *Journal of Accounting and Economics*, 8, 2, pp. 159-172.

Trueman, B., 1986, "The Relationship Between the Level of Capital Expenditures and Firm Value," *Journal of Financial and Quantitative Analysis*, 21, 2, pp. 115-129.

Trueman, B., 1986, "Why Do Managers Voluntarily Release Earnings Forecasts?," *Journal of Accounting and Economics*, 8, 1, pp. 53-71.

Trueman, B., 1983, "Motivating Management to Reveal Inside Information," *Journal of Finance*, 38, 4, pp. 1253-1269.

Trueman, B., 1983, "Optimality of the Disclosure of Private Information in a Production-Exchange Economy", *Journal of Finance*, 38, 3, pp. 913-924.

WORKING PAPER:

Even-Tov, E., K. Huang, and B. Trueman, 2020, "Call Me by Your Name: The Effect of Analyst-CEO First Name Commonality on Analyst Forecast Accuracy".

MEMBERSHIP ON EDITORIAL BOARDS:

Journal of Accounting and Public Policy, 3/95 – 6/18
Journal of Investment Management, 1/03 -
Review of Accounting Studies, 1/00 – 6/06
Accounting Review, Associate Editor, 6/96 - 5/99
Contemporary Accounting Research, 7/93 - 6/02
Journal of Accounting, Auditing, and Finance, 11/94 - 12/00
Financial Analysts Journal, 9/99 - 12/02

SELECTED TELEVISION/RADIO APPEARANCES:

BBC radio
BBC TV
CBSMarketwatch Weekend
CNBC
CNet Radio
CNNfn
KABC-TV News
KGO-TV News
KQED-TV *Digital West* program
KRON-TV News
KTTV-TV News
KTVU-TV News
National Public Radio
Newshour with Jim Lehrer

SELECTED NEWSPAPER/MAGAZINE/INTERNET MENTIONS:

Associated Press
Business Week
CBSMarketwatch.com
cnnfn.com
Denver Post
Financial Times
Forbes
Forbes ASAP
Fortune
Los Angeles Times
New York Times
Reuters
San Francisco Chronicle
Slate.com
Smart Money
USA Today
Wall Street Journal