PARKER’S TIERED APPROACH to Career Management

Career skills are taught through multiple channels with varying degrees of specificity. The clubs and Parker partner together to introduce and practice the skills needed for each industry and function.

**EDUCATIONAL OBJECTIVE**

- **Overview, high-level instruction, and some practice**
- Essential career building skills at industry or functional level
- Provide in-depth industry, technical or functional knowledge
- Highly interactive, personalized sessions
- Teams address case, behavioral and fit interview questions
MCA
MANAGEMENT CONSULTING ASSOCIATION
Keenan Wiles
President

Internship: BCG

Pre-MBA: United States Marine Corps

LinkedIn: https://www.linkedin.com/in/keenan-wiles/
The Anderson Consulting Portfolio

Anderson offers students recruiting for consulting end-to-end value across the spectrum, enabling students to secure interviews, convert them into offers, and be well-positioned for success in the role.

**Fundamental Advisement**
- 2 designated second year ACT coaches
- Designated advisor from Parker Career Center
- Resume, cover letter, and recruiting strategy
- Clear perspective on "what to do and when"
- Summer consulting immersion

**Build a Network**
- On campus company presentations
- 5+ in-person company treks & happy hours
- 5 major multi-firm recruiting events
- Access to strong alumni network
- Networking training for in-person/virtual events

**Ace your Interviews**
- 2 designated second year casing coaches
- Free sessions with 3 professional coaches
- Access to 40 cases with self-help guide
- Alumni case-a-thon & workshop
- Casing + behavioral prep from second-years

**Develop your Toolkit**
- Real consulting project experience
- Excel and PowerPoint tutorials
- Parker Internship Academy
- Relevant skill-based workshops
- On campus major case competition

**Key Elements**
- 2 designated second year ACT coaches
- Designated advisor from Parker Career Center
- Resume, cover letter, and recruiting strategy
- Clear perspective on "what to do and when"
- Summer consulting immersion

**Tools and Resources**
- On campus company presentations
- 5+ in-person company treks & happy hours
- 5 major multi-firm recruiting events
- Access to strong alumni network
- Networking training for in-person/virtual events

**Additional Opportunities**
- 2 designated second year casing coaches
- Free sessions with 3 professional coaches
- Access to 40 cases with self-help guide
- Alumni case-a-thon & workshop
- Casing + behavioral prep from second-years

**Sponsorship**
- Real consulting project experience
- Excel and PowerPoint tutorials
- Parker Internship Academy
- Relevant skill-based workshops
- On campus major case competition
Firms that recently hired Anderson Students

[Logos of various firms]

- Accenture Strategy
- Analysis Group
- Kearney
- Bain & Company
- BCG
- Cognizant
- Deloitte
- EY
- Parthenon
- L.E.K.
- KPMG
- McKinsey & Company
- Mercer
- Prophet
- PwC
- Tata Consultancy Services
- Actionist
- MCA
- UCLA Anderson
Our difference

External

Robust alumni community that mentor Anderson candidates
Strong relationships with firms (especially in Los Angeles)
Easy networking accessibility and guidance

Internal

Second-years who personally invest in your success
Likeminded community that embodies “share success”
Comprehensive suite of services to get and ace the job
Summer Programs

Summer programs directly related to consulting
(deadlines by end of month)

Check in with MCA and request summer prep resources
SOMA Leadership for 2024-2025

Bilal Durrani
PRESIDENT

PRE-MBA: Repligen
UNDERGRAD: Wentworth Institute of Technology
HOMETOWN: Boston, MA

Trevor Pearson
VICE PRESIDENT

PRE-MBA: Prime Buchholz
UNDERGRAD: Hamilton College
HOMETOWN: Spring Lake, NJ
What is SOMA

To help students exploring careers in the fields of internal strategy, operations management, and data analytics. We focus on the differences between the functions and connects members with target employers.
How We Help Throughout the Year

**NETWORKING**
- Career night
- “Days on the Job”
- Industry speakers

**INTERVIEW PREP**
- Strategy vs. Ops 101
- Case prep
- IPT

**ANALYTICS WORKSHOPS**
- SQL, Python, R, Tableau
- AI /Machine Learning
- Case Competition
Some firms will hire candidates in as a “generalist” while others will target students with consulting or investment banking backgrounds.
SOMA Alumni

Kien Chua
Global Head of Technology Sourcing @ Spotify

Varun Chalupadi
Business Strategy & Operations, Google Play

Clayton Moore
Business Program Manager @ Meta

Won Choe
Strategy and Planning Manager @ Cisco

Eric Lin
Strategic Operations Analyst @ Zoox

Peter Yu
VP, Strategy & Corporate Development @ Brightcove

Natasha Humphries
Senior Manager, Mobile Business Operations @ Adobe

Maggie Bernard
Corporate Strategy @ Wells Fargo

Quaseer Mujawar
Group Product Manager @ Google

Jawad Masood
Director of Supply Chain Planning @ AT&T

Alina Karimova
Senior Data Scientist @ Amgen

Gabriel Lechuga
Faculty Controller @ BlueTriton Brands

Satiya Witzer
Managing Director, People Strategy @ KPMG

Andrea Sini
Senior Manager, Supply Chain @ Mattel

Aayushia Agarwal
Product Manager @ Adobe

SOMA | STRATEGY + OPERATIONS MANAGEMENT ASSOCIATION

UCLA Anderson
HOW MCA + SOMA Intersect

FOCUS:
- Consulting firms
- Externally focused

EVENTS:
- Consulting networking events
- In-depth consulting-specific prep

COMBINED:
- Skill-based workshops
- Strategy

FOCUS:
- Internally focused
- Operations + supply chain
- Data analytics

EVENTS:
- Corporate career night
- Case prep across SOMA-aligned functional roles

UCLA Anderson
RECOMMENDED Summer Reading

Research + Case Studies
- Bain & Company Insights
- BCG Featured Insights
- McKinsey Quarterly
- Deloitte Trends

Newspapers + Journals
- The New York Times
- WSJ
- DealBook
- FT

Books
- Carol S. Dweck, Ph.D., Mindset: The New Psychology of Success
- Angela Duckworth, Grit: The Power of Passion and Perseverance
- Brené Brown, Dare to Lead
- Marc P. Cosentino, Case in Point: Complex Case Interview Preparation

NOTE: Do NOT start casing yet.
THANKS FOR JOINING US!

Q + A TIME
WHAT QUESTIONS CAN WE ANSWER?