



APPLY YOUR MBA SKILLS AS A STRATEGIC CONSULTANT
FOR OUR MANAGEMENT DEVELOPMENT PROGRAMS



PAID INTERNSHIP OPPORTUNITY FOR
CURRENT ANDERSON STUDENTS

Developed by:



Message from Elaine Hagan ('91), Associate Dean and Executive Director, Harold and Pauline Price Center for Entrepreneurship & Innovation

The Price Center is pleased to offer an exciting paid internship opportunity for current Anderson students to serve as strategic consultants in two of our management development programs for community-based organizations: the UCLA Head Start Management Fellows Program and the UCLA/Johnson & Johnson Health Care Executive Program. If you are selected, you will oversee teams of nonprofit leaders in health care and early childhood education, coaching and advising program participants as they develop strategic improvement plans for their organizations. This role will allow you to reinforce what you've learned in the MBA classroom and further develop your coaching, advising and mentoring skills as you become part of a learning community of Anderson faculty, staff, fellow students and program participants. You will also be joining an impressive network of Anderson alumni who, like you, sought summer internships with impact and have gone on to assume a wide range of leadership roles in the public and private sectors. Come join us to learn more!

Why You Should Consider Applying for the Strategic Consultant Position

Do you have a passion for social impact? Do you want to apply your newly developed MBA skills in real time? Do you want more opportunities to network with our fantastic faculty and nonprofit leaders in community health care and early childhood education?

If you answered yes to any of these questions, you should consider applying to become a strategic consultant for the Price Center Management Development Programs for Community-Based Organizations. As a strategic consultant, you will be working in small groups to facilitate learning sessions focused on problem solving, strategy and leadership. You will also serve as a one-on-one coach for participants as they conduct organizational assessments, project planning and goal setting while developing and finalizing their organizational improvement projects. Ultimately, you will help participants generate a plan that addresses an identified organizational weakness or a business opportunity that will advance the impact of the organization.

This experience offers a competitive salary and will connect you with an incredible network of nonprofit leaders across the country, as well as to UCLA Anderson faculty members and fellow students.

Requirements

Candidates must be current UCLA Anderson School of Management MBA, FEMBA or EMBA students and demonstrate the following skills and abilities:

- Strong facilitation and communication skills
- Ability to lead a clear, organized discussion
- Ability to work with and lead teams
- Strategic thinking and analytical skills
- Energy and enthusiasm
- Interest in helping others learn management and business concepts
- A working knowledge of core business concepts, including strategy, marketing, finance, and operations
- Interpersonal skills to interact with individuals from diverse social, cultural and educational backgrounds
- A flexible schedule that allows you to attend specific program sessions and Learning Groups.



Contributing to Price Center's management development programs as a Strategic Consultant has been one of the most fulfilling experiences during my time at UCLA Anderson. This opportunity seamlessly combined my MBA education with real-world results, reinforcing that effective strategies can catalyze positive change. It was rewarding to directly impact families and witness tangible improvements for communities by collaborating with passion-driven healthcare and Head Start leaders. Lastly, the chance to engage with exceptional fellow Anderson peers and gain insights from esteemed faculty members enriched my UCLA experience with lasting memories. *Jason Park (FEMBA 2024)*

Learn more about our programs by visiting these websites:

Head Start Management Fellows Program:
anderson.ucla.edu/price/headstart

Health Care Executive Program:
anderson.ucla.edu/price/jnj/hcep



One of the best opportunities at UCLA Anderson. Taking on the role of a strategy consultant will challenge you to hone your presentation skills, collaborate with faculty and peers, and leverage your UCLA Anderson education to have a positive impact while working with healthcare executives, leadership teams, and stakeholders. The experience helped prepare me for a career pivot into healthcare consulting.

Bryan Carrigan

FEMBA Candidate, Class of 2022



Participating in HCEP has been the highlight of my MBA experience thus far. It has allowed me to utilize all aspects of my education to help healthcare executives create strategic plans to ultimately increase their social impact. It was a great learning experience as well as rewarding.

Melissa Montgomery

FEMBA Candidate, Class of 2022

About our Programs

UCLA Head Start Management Fellows Program (HSMFP)

This national training program designed to develop and strengthen the entrepreneurial management skills of Head Start executives who provide comprehensive services to nearly 1 million economically disadvantaged children and their families each day. Conducted by the Price Center, the program was sponsored previously by Johnson & Johnson from 1991 to 2015. At the conclusion of the 2023 program, nearly 1,750 Head Start executives have completed the training.

Professor Alfred E. Osborne, Jr., Professor Emeritus, Global Economics and Management at UCLA Anderson serves as the faculty director of this program.

UCLA/Johnson & Johnson Health Care Executive Program (HCEP)

Since 2002, this national training program has helped build the entrepreneurial competence of executives from community health centers (CHCs) and other community-based organizations (CBOs), as well as enhance their capacity to expand the quality and quantity of care, treatment and support delivered to underserved and vulnerable populations around the country. The HCEP is specifically designed and especially valuable for organizations to plan for and/or implement shifts in their organizational strategies to confront the new environment for health care delivery.

Noah Goldstein, professor of management and organizations at UCLA Anderson serves as the faculty director of this program.

About the Harold and Pauline Price Center for Entrepreneurship & Innovation Programs

For over 30 years, the Price Center has provided innovative entrepreneurial leadership and management development programs for the owners and managers of growing businesses and for the leaders of community-based organizations. The programs help leaders develop an entrepreneurial mindset while improving their managerial capacity, expanding the ability of their organizations to deliver high-quality services and achieve desirable financial and social outcomes.



Program Dates

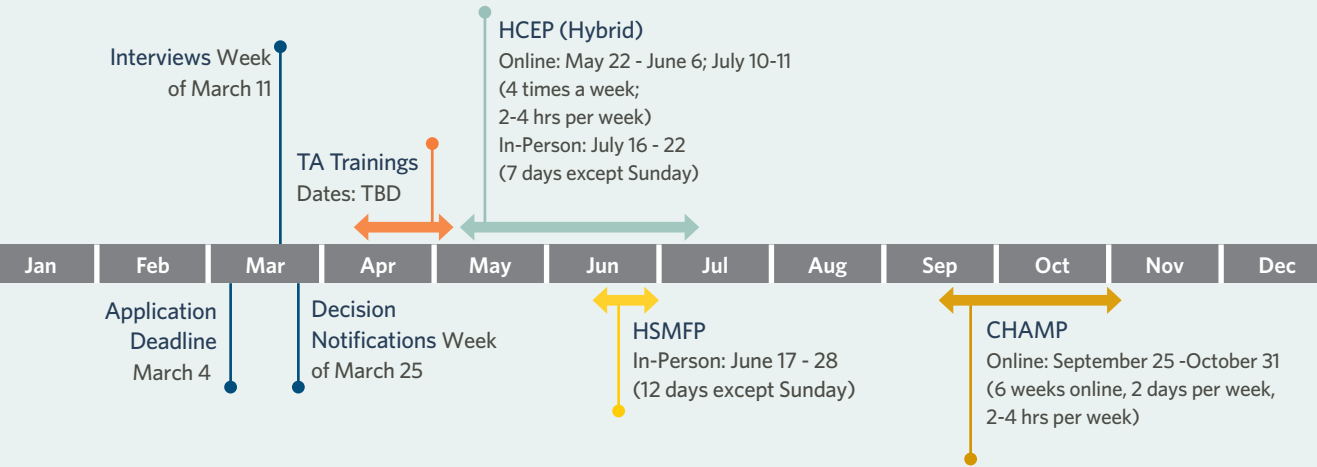
UCLA Head Start Management Fellows Program (HSMFP):

Held In Person
June 17 - 28, 2024
Cohort size - 40 participants

UCLA/Johnson & Johnson Health Care Executive Program (HCEP):

Hybrid Format
8 Sessions Online: Held weekly on Wednesdays & Thursdays from May 22- June 6, 2024 and then again July 10 and 11, 2024.
7 days In Person: July 16 - 22, 2024
Cohort size - 60 participants

2024 Strategic Consultant Recruitment & Program Dates



Candidates for the strategic consultant position must be available to participate in both the HSMFP and the HCEP.

Optional for Fall 2024

MBA students who serve as strategic consultants for the HSMFP and HCEP this year are eligible to also serve as a teaching associate for the **UCLA/J&J Community Health Advocate Management Program (CHAMP)**, which was specifically designed for managers and supervisors of community health workers (CHWs).

Modeled after the HCEP, the CHAMP aims to help CHW managers and their supervisors create and sustain improvements in their organizations, with the ultimate aim of improving the health and wellness of their communities.

The CHAMP will be held virtually for six consecutive weeks, from September 25 - October 31, 2024. Sessions will be held on Wednesdays and Thursdays from 9:00 a.m. to 1:45 p.m. PT, 12:00 p.m. to 4:45 p.m. ET.





One of the best experiences at Anderson. Serving as a Strategic Consultant was incredibly rewarding, as I got to interact with the executives in the field and witness their passion for social impact first-hand. It was meaningful, enriching, and truly an honor.

LinPhyu Sin (MBA Candidate 2024)



When I joined the Head Start and HCEP team last summer, I received a hands-on opportunity to apply my MBA education by working with the leaders of real organizations to develop new strategies to help solve pressing problems. Working with my group of Fellows to help them apply the concepts that they learned during the program was extremely rewarding and fun."

Sana Rahim ('19)

Compensation

Students selected to be strategic consultants for the Head Start Management Fellows Program and the Health Care Executive Program will earn a total of \$9,000.

Participation in the Community Health Advocate Management Program (CHAMP) scheduled for Fall 2024 is an additional \$2,500.

Recruiting Dates & Deadlines

- **March 4, 2024** by 5pm: Deadline for Application Submission
- **Week of March 11, 2024:** Interviews
- **Week of March 25, 2024:** Notification of Selection

How to Apply

EMAIL the following to Diana Hernandez at diana.hernandez@anderson.ucla.edu by **March 4, 2024**:

- Current Resume
- Brief Statement of Interest (1 page maximum)
(Please include why you are interested/excited by the opportunity. In addition, please elaborate on any past experiences, skills, or background that make you feel qualified for the position.)

To learn more, please view our **Frequently Asked Questions** or email Diana Hernandez at diana.hernandez@anderson.ucla.edu

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