Partnering with the UCLA Anderson Center For Impact

Together, we can create tangible impact to the community and the next generation of transformative leaders.

It is crucial for companies to align with meaningful causes to stay relevant and impactful. We have created partnership opportunities with the Center for Impact so that companies can make direct connections with socially responsible and inclusive future business leaders.

We invite you to join us in a cross-sector collaboration to shift norms in business education toward public good.

Through the Corporate Partnership Program, you gain:

- Priority access to MBA talent
- Access to a wide network of sustainability and social impact leaders
- Recognition of your commitment to positive impact
- Exclusive first looks at research findings
- The ability to co-create curriculum for future leaders in corporate sustainability roles
- The reputation of a UCLA partner while supporting growth in Center for Impact programming, research, and broader community engagement

We inspire, educate, and challenge the next generation of leaders to become change-makers for positive impact on society and the environment.

**The Case for Corporate Support of Social Impact**

- 93% of employees today believe now, more than ever before, companies must lead with purpose (2020 Porter Novelli Purpose Tracker)
- 76% of employees want to work for a company that wants to create a positive impact on the world (2023 Net Positive Employee Barometer)
- 66% of employees want to see their company communicate more about the action it takes on big environmental and social issues (2023 Net Positive Employee Barometer)
- 97% of top executives expect climate change to impact company strategy and operations; one of the recommendations for organizations is to collaborate across sectors to drive systems-level change (2023 Deloitte CXO Sustainability Report)
- 89% of employees are more likely to be loyal to a purpose-driven company, and 92% of employees who work at a socially responsible company say they would be more likely to recommend their employer to others (2020 Porter Novelli Purpose Tracker)

**ABOUT THE CENTER FOR IMPACT: What We Do**

1. **Student Programming** – integrating social impact and sustainability into business education (such as Social Impact Consulting Programs and Anderson Venture Impact Partners (- AVIP) – impact investing program)
2. **Ongoing research on corporate sustainability disclosures and performance** – Open For Good initiative with annual updates
3. **Community engagement and education through curated panel discussions, partnership events across UCLA and signature conferences (such as Impact Week and the Energy Innovation Conference)**

For more information about joining us in creating meaningful impact, contact Tereza Omabuwa at tereza.omabuwa@anderson.ucla.edu.