



# MASTER OF SCIENCE IN BUSINESS ANALYTICS CLASS OF 2021 EMPLOYMENT REPORT



## Class of 2021: Full-Time Employment

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# CLASS OF 2021 PROFILE

## DEMOGRAPHIC PROFILE

Total Applicant Pool	1517
Size of Entering Class	41
Average Years of Work Experience	2.5
Women	59%
Domestic/Permanent Residents	66%
Countries Represented	8

## EMPLOYMENT PROFILE

	Permanent U.S. Work Authorization	Non-Permanent U.S. Work Authorization	Number of Students	Percent of Total Students
<b>Total Students</b>	<b>29</b>	<b>12</b>	<b>41</b>	<b>100.0%</b>
<b>Students Reporting Employment Information</b>				
Seeking Employment	28	12	40	99%
Not Seeking Employment	1	0	0	1%
<i>Company Sponsored</i>	0	0	0	0
<i>Starting Own Company</i>	0	0	0	0
<i>Other Reasons</i>	0	0	0	0
<b>No Information</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

## COMPENSATION SUMMARY

	Number Reporting Base Salary Information	Percent Reporting Base Salary <sup>1</sup> Information	Mean	Median	Range
Total Reporting Base Salary	34	85.0%	\$115,568	\$118,125	\$75,000 - \$170,000
<i>Permanent Work Authorization</i>	23	82.1%	\$108,371	\$102,000	\$75,000 - \$150,000
<i>Non-Permanent Work Authorization</i>	11	91.7%	\$130,615	\$125,000	\$90,000 - \$170,000
	Number Reporting Signing /Starting Bonus Information	Percent Reporting Signing /Bonus <sup>2</sup> Information	Mean	Median	Range
Total Reporting Signing/Starting Bonus	14	41.2%	\$14,821	\$11,250	\$5,000 - \$55,000
<i>Permanent Work Authorization</i>	7	30.4%	\$10,000	\$10,000	\$5,000 - \$20,000
<i>Non-Permanent Work Authorization</i>	7	63.6%	\$19,643	\$15,000	\$10,000 - \$55,000



COMPENSATION BY PROFESSIONAL EXPERIENCE

	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary Number	Mean	Median	Range
	Number	Percent				
One Year or Less	22	56.4%	19	\$112,158	\$116,250	\$75,000 - \$150,000
More Than One Year and up to Three Years	12	30.8%	10	\$113,554	\$115,000	\$77,000 - \$150,000
More Than Three Years and up to Five Years	2	5.1%	2	I/D	I/D	I/D
More Than Five Years	3	7.7%	3	\$145,000	\$165,000	\$100,000 - \$170,000
<b>Total Reporting</b>	<b>39</b>	<b>100%</b>	<b>34</b>	<b>\$115,568</b>	<b>\$118,125</b>	<b>\$75,000 - \$170,000</b>

\* I/D: Insufficient Data

CLASS OF 2021 FULL-TIME POSITIONS **INDUSTRY SUMMARY**

	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary Number	Mean	Median	Range
	Number	Percent				
Consulting	5	12.5%	5	\$105,800	\$102,000	\$75,000 - \$150,000
Consumer Packaged Goods	3	7.5%	3	\$104,500	\$90,000	\$83,500 - \$140,000
Financial Services	5	12.5%	4	\$98,000	\$89,500	\$77,000 - \$136,000
Health Care (Including Products and Services)	1	2.5%	1	I/D	I/D	I/D
Media/Entertainment	10	25.0%	8	\$113,875	\$107,500	\$90,000 - \$150,000
Technology	15	37.5%	13	\$130,293	\$122,760	\$90,000 - \$170,000
Transportation and Logistics Services	1	2.5%	0	I/D	I/D	I/D
<b>Total Reporting</b>	<b>40</b>	<b>100%</b>	<b>34</b>	<b>\$115,568</b>	<b>\$118,125</b>	<b>\$75,000 - \$170,000</b>

\* I/D: Insufficient Data

The median annual base salary for the Class of 2021 increased 18.8% from the previous year's graduating class.

CLASS OF 2021 FULL-TIME POSITIONS FUNCTION SUMMARY

	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary Number	Mean	Median	Range
	Number	Percent				
Business/Data Analytics	27	67.5%	21	\$118,681	\$120,000	\$82,000 - \$170,000
Consulting	3	7.5%	3	\$124,000	\$120,000	\$102,000 - \$150,000
Finance	2	5.0%	2	I/D	I/D	I/D
Marketing/Sales	7	17.5%	7	\$107,571	\$100,000	\$75,000 - \$140,000
Business Intelligence/Analytics/Data Science	1	2.5%	1	I/D	I/D	I/D
<b>Total Reporting</b>	<b>40</b>	<b>100%</b>	<b>34</b>	<b>\$115,568</b>	<b>\$118,125</b>	<b>\$75,000 - \$170,000</b>

\* I/D: Insufficient Data

CLASS OF 2021 FULL-TIME POSITIONS EMPLOYMENT DETAILS: LOCATION

	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary Number	Mean Base	Median Base	Range
	Number	Percent				
Canada	1	2.9%	1	I/D	I/D	I/D
United States:						
Northeast	3	8.8%	3	\$125,000	\$140,000	\$85,000 - \$150,000
West	30	88.2%	29	\$116,873	\$120,000	\$77,000 - \$170,000
<b>Total North America</b>	<b>34</b>	<b>100%</b>	<b>33</b>	<b>\$116,343</b>	<b>\$120,000</b>	<b>\$75,000 - \$170,000</b>

\* I/D: Insufficient Data



## FULL-TIME DESTINATIONS

Accenture (1)  
 Activision Blizzard Inc. (1)  
 Addepar (1)  
 AEG Presents (1)  
 American Express Co. (1)  
 Becton, Dickinson and Company (1)  
 Cardinal Path (1)  
 Deloitte (2)  
 Endeavor (1)  
 Epic (1)  
 Financial Partners Credit Union (1)  
 Five9 (1)  
 Glassdoor (1)  
 Happy Money (1)  
 IBM (1)  
 Initiative (1)  
 Meta (formerly Facebook) (6)  
 Minted.com (1)  
 PayPal Inc. (2)  
 Pinterest (1)  
 Reddit (1)  
 Riot Games (2)  
 Roku (1)  
 Skillz (1)  
 SpaceX (1)  
 Stanley Black & Decker (1)  
 Teradata (1)  
 Uber (1)  
 ViacomCBS (1)  
 WHOOP (1)  
 ZS Associates (1)

## INTERNSHIP DESTINATIONS

AirAsia (2)  
 Alibaba Group's Zhejiang Lab (1)  
 Amazon (1)  
 Amisive (1)  
 Datavisor (1)  
 Disney+ China (1)  
 Epic Games (1)  
 Facebook (4)  
 Financial Partners Credit Union (1)  
 Five9 (1)  
 Free Flow Wines (2)  
 Glassdoor (1)  
 H.B. Logwin (1)  
 Happy Money (2)  
 Honda (2)  
 Howmet Aerospace (1)  
 HSBC Canada (1)  
 Hulu (1)  
 Humana (1)  
 IHS Market (1)  
 Intuit (3)  
 Kaiser Permanente (1)  
 KSC Think Tank (1)  
 Lyft (1)  
 MagicLinks (3)  
 Mailchimp (1)  
 Mr. Cooper (1)  
 NBCUniversal (1)  
 Neustar (1)  
 Nike (1)  
 OYA Femtech (1)  
 Palo Alto Networks (2)  
 Paramount Pictures (1)  
 PDG Consulting (1)  
 Peacock (1)  
 Pelotea (1)  
 Pinterest (1)  
 Reddit (1)  
 Retina (2)  
 Roku (1)  
 SAP (1)  
 Splunk (1)  
 Systech (1)  
 Tencent (1)  
 Tesla  
 Uber (1)  
 Verizon (1)  
 Wells Fargo (1)  
 Zoom (1)  
 ZS Associates (1)







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