

# SOCIAL IMPACT @ ANDERSON

## ▶ TRANSFORMATIVE ACADEMICS

An MBA specialization in **Social Impact** allows students to build in-depth expertise in a chosen career path, while customizing academic preparation to lead transformative social change in any sector. It encourages students to graduate with a common language and comprehensive understanding of positive social impact. Courses in entrepreneurship and sustainability may also be of interest.

**Specializations: Social Impact, Entrepreneurship, Leaders in Sustainability**

### SAMPLE ELECTIVES

- *Social Entrepreneurship*
- *Business and Economics in Emerging Markets*
- *Business of Healthcare: A Global Perspective*
- *Managerial Decision Making*
- *Ethical Considerations in Business*
- *Entrepreneurship and Venture Initiation*
- *Affordable Housing Development*
- *Corporate Entrepreneurship*
- *Managing Entrepreneurial Operations*
- *Business Law*
- *Law and Management of Nonprofit Organizations*
- *Corporate Entrepreneurship*
- *Market Entry Strategy*

▶ **ROI: CAREER BOOST** Some hiring organizations for UCLA Anderson MBA Students in social impact roles (both full-time employment and summer internships) include:

WARBY PARKER  
THRIVE  
- MARKET -



GATES foundation

## ▶ CAPSTONE – SAMPLE APPLIED MANAGEMENT RESEARCH PROJECTS

- Researched how to sustainably increase the revenue and profitability for a household product in Nepal
- Formed strategic recommendations for a non-profit microfinance institution to improve and expand a program for small rural producers and businesses
- Developed a marketing and sales strategy to help a company working in the sustainable farming and coffee industry expand into the California market
- Addressed waste management in developing countries with a non-profit that provides innovative technology to help reduce poverty

## ▶ ANDERSON RESOURCES

- *Impact Week*
- *Board Fellows*
- *Haskamp Fellowship*
- *Impact@Anderson*
- *Dinners for Eight (D48)*
- *Impact Career Night & Networking Mixer*
- *Net Impact Consulting Challenge*
- *Social Innovation Conference*

**NET IMPACT** 

UCLA Anderson  
School of Management

**CONNECT  
WITH  
STUDENTS:**

