SOCIAL IMPACT @ ANDERSON

TRANSFORMATIVE ACADEMICS

An MBA specialization in Social Impact allows students to build in-depth expertise in a chosen career path, while customizing academic preparation to lead transformative social change in any sector. It encourages students to graduate with a common language and comprehensive understanding of positive social impact. Courses in entrepreneurship and sustainability may also be of interest.

Specializations: Social Impact, Entrepreneurship, Leaders in Sustainability

- Social Entrepreneurship
- Business and Economics in Emerging Markets
- Business of Healthcare: A Global Perspective
- Managerial Decision Making
- Ethical Considerations in Business
- Entrepreneurship and Venture Initiation
- Affordable Housing Development

- Corporate Entrepreneurship
- Managing Entrepreneurial Operations
- Business Law
- Law and Management of Nonprofit Organizations
- Corporate Entrepreneurship
- Market Entry Strategy

ROI: CAREER BOOST

Some hiring organizations for UCLA Anderson MBA Students in social impact roles (both full-time employment and summer internships) include:

- Warby Parker
- Thrive Market
- The Broad Residency
- TOMS
- Gates Foundation

CAPSTONE – SAMPLE APPLIED MANAGEMENT RESEARCH PROJECTS

- Researched how to sustainably increase the revenue and profitability for a household product in Nepal
- Formed strategic recommendations for a non-profit microfinance institution to improve and expand a program for small rural producers and businesses
- Developed a marketing and sales strategy to help a company working in the sustainable farming and coffee industry expand into the California market
- Addressed waste management in developing countries with a non-profit that provides innovative technology to help reduce poverty

ANDERSON RESOURCES

- Impact Week
- Board Fellows
- Haskamp Fellowship
- Impact@Anderson
- Dinners for Eight (D48)

- Impact Career Night & Networking Mixer
- Net Impact Consulting Challenge
- Social Innovation Conference

NET IMPACT

UCLA Anderson
School of Management

CONNECT WITH STUDENTS: