HEALTHCARE @ ANDERSON

TRANSFORMATIVE ACADEMICS

Whether students are interested in Healthcare Products (e.g. Pharmaceutical, Biotechnology, Medical Devices) and/or Services (e.g. Consulting, Provider, Payer), our Healthcare curriculum offerings prepare students for successful careers in health-related fields. Courses provide both general management skills, as well as industry-specific knowledge of healthcare strategic management.

Specializations: Healthcare, Social Impact, Executive Development, Technology Leadership

SAMPLE ELECTIVES

- Business of Healthcare
- Healthcare Technology
- Business Plan Development
- Brand Management
- New Product Development
- Quantitative Analysis for Health Systems
- Sales and Channel Management
- Technology Management
- Business Forecasting
- Financial Reporting and Equity Valuation

Healthcare Joint Degree Programs are available with our top-ranked UCLA graduate schools:

- David Geffen School of Medicine (MBA/MD)
- Feilding School of Public Health (MBA/MPH)

ROI: CAREER BOOST

Some hiring organizations for UCLA Anderson MBA Students in Healthcare (both full-time employment and summer internships) include:

- McKesson
- AMGEN
- Genentech
- Kaiser Permanente
- PwC

Specific Healthcare functions UCLA Anderson MBA students enter include:

- Operations
- Marketing Management
- Business Development
- Rotational Programs
- Finance
- Sales

CAPSTONE – SAMPLE APPLIED MANAGEMENT RESEARCH PROJECTS

- Developed an employer branding strategy & implementation plan for a leading healthcare services company to attract nursing talent in the next 5-10 years
- Explored the potential for a new derivative market for a top healthcare insurance company currently exposed to risk from healthcare inflation
- Examined entrepreneurial opportunities for a healthcare mobile tool in Kenya by identifying pilot location, potential partners, the competitive landscape and program launch costs

ANDERSON RESOURCES

- Annual Healthcare Conference
- Healthcare Business Career Night
- Healthcare 101 Series
- Days-On-The-Job (DOJs)
- UCLA Healthcare Mixers
- Healthcare Anderson Career Teams (ACT)

CONNECT WITH STUDENTS: