Our Entrepreneurship curriculum guides students to: (1) identify and assess potential opportunities; (2) acquire key resources necessary to pursue the opportunity; (3) develop strategies to generate market interest; and (4) simultaneously manage organizational operations, transitions and growth. Pursuing the Business Creation Project Capstone is highly recommended.

Specializations: Entrepreneurship, Technology Leadership, Social Impact

- Entrepreneurship & Venture Initiation
- Business Law
- New Product Development
- Venture Capital & Private Equity
- Managing Entrepreneurial Operations
- Technology Management
- Technology Commercialization & Innovation
- Corporate Entrepreneurship
- Managing Entrepreneurial Organizations
- Social Entrepreneurship
- Business Economics: Doing Deals
- Financing the Emerging Enterprise
- Managing the Family Business Enterprise
- Technology Commercialization and Innovation

The following companies were founded by UCLA Anderson MBA students & alumni:

- veggiegrill
- the Bouqs.com
- SiriusXM Satellite Radio
- sugarfina
- cornerstone
- DogVacay
- BLACKROCK

ROI: CAREER BOOST

• Launched an educational startup to provide real-time assessment with live data analytics on homework/classwork assignments to help students, teachers, parents, and schools
• Founded a company that provides individualized health information to health-conscious individuals
• Launched a mobile and web solution platform that created a community of athletes with the goal of changing the way people participate in sports.

CAPSTONE – SAMPLE BUSINESS CREATION PROJECTS

- Knapp Venture Competition
- Anderson Venture Accelerator
- Women in Entrepreneurship

ANDERSON RESOURCES

- Dinners for Eight (D48)
- Price Center for Entrepreneurship & Innovation
- Wolfen Entrepreneurial Spirit Award

CONNECT WITH STUDENTS: