

ENTREPRENEURSHIP @ ANDERSON

▶ TRANSFORMATIVE ACADEMICS

Our **Entrepreneurship** curriculum guides students to: (1) identify and assess potential opportunities; (2) acquire key resources necessary to pursue the opportunity; (3) develop strategies to generate market interest; and (4) simultaneously manage organizational operations, transitions and growth. Pursuing the Business Creation Project Capstone is highly recommended.

Specializations: Entrepreneurship, Technology Leadership, Social Impact

SAMPLE ELECTIVES

- *Entrepreneurship & Venture Initiation*
- *Business Law*
- *New Product Development*
- *Venture Capital & Private Equity*
- *Managing Entrepreneurial Operations*
- *Technology Management*
- *Technology Commercialization & Innovation*
- *Corporate Entrepreneurship*
- *Managing Entrepreneurial Organizations*
- *Social Entrepreneurship*
- *Business Economics: Doing Deals*
- *Financing the Emerging Enterprise*
- *Managing the Family Business Enterprise*
- *Technology Commercialization and Innovation*

▶ ROI: CAREER BOOST

The following companies were **founded** by UCLA Anderson MBA students & alumni:



▶ CAPSTONE – SAMPLE BUSINESS CREATION PROJECTS

- Launched an educational startup to provide real-time assessment with live data analytics on homework/classwork assignments to help students, teachers, parents, and schools
- Founded a company that provides individualized health information to health-conscious individuals
- Launched a mobile and web solution platform that created a community of athletes with the goal of changing the way people participate in sports.

▶ ANDERSON RESOURCES

- *Knapp Venture Competition*
- *Anderson Venture Accelerator*
- *Women in Entrepreneurship*
- *Dinners for Eight (D48)*
- *Price Center for Entrepreneurship & Innovation*
- *Wolfen Entrepreneurial Spirit Award*

ENTREPRENEUR
ASSOCIATION

**CONNECT
WITH
STUDENTS:**

