

ENERGY @ ANDERSON

► TRANSFORMATIVE ACADEMICS

Students interested in **Energy** will take courses to help them better understand the current landscape and how changes in policy, business and technology are transforming the ways our society uses different types of energy. Functional based courses can provide the skills for students to enter the variety of different industry verticals including utilities, renewables, oil & gas, mobility & transportation, clean tech, and energy finance & consulting.

Specializations: Social Impact, Technology Leadership, Global Management, Executive Development

SAMPLE ELECTIVES

- *Business and Environment*
- *Entrepreneurial Perspectives on Biotechnology*
- *Global Macroeconomy*
- *Social Entrepreneurship*
- *Environmental Law (in UCLA School of Law)*
- *Raising Capital for Early Stage Technology Ventures*
- *Managing Disruptive Technologies and Business Models*
- *Impact Investing in Social Venture*
- *Intellectual Property for Tech Entrepreneurs & Managers*

► **ROI: CAREER BOOST** Some hiring organizations for UCLA Anderson MBA Students in Energy (both full-time employment and summer internships) include:

SUNPOWER®

CYPRESS CREEK
RENEWABLES



Specific functions of UCLA Anderson MBA students enter in the Energy industry include:

- Rotational Program
- Strategy
- Corporate Finance
- Operations
- Supply Chain
- Marketing

► CAPSTONE – SAMPLE APPLIED MANAGEMENT RESEARCH PROJECTS

- Analyzed key market segments for an electric vehicle company to understand how growth in these markets will affect valuation, as well as identified potential revenue streams from incentives and evaluated the impact of the revenue model
- Identified U.S. electric utility service territories for an energy resource company to enter into the residential demand response market, and designed a product package and marketing strategy
- Evaluated transportation electrification to recommend areas of investment and development

► ANDERSON RESOURCES

- *Net Impact Club*
- *Dinner for Eights (D48s)*
- *Energy Career Night*
- *Energy 101 Sessions*
- *Days-On-The-Job (DOJs)*
- *Anderson Career Team (ACT)*
- *Energy Case Competition*



**CONNECT
WITH
STUDENTS :**

