

# CONSULTING @ ANDERSON

## ▶ TRANSFORMATIVE ACADEMICS

Students interested in **Consulting** need a strong foundation in each of the basic management disciplines, with heavy emphasis on courses in strategic thinking and analysis. Some of the skills you'll need to have include reviewing strategic and financial documents, assessing the client's opportunities and creating and presenting recommendations to senior leaders. Our curriculum provides an understanding of the strategic, marketing, and financial analysis tools.

**Specializations: Consulting, Global Management, Executive Development**

### SAMPLE ELECTIVES

- *Insights to Outcome*
- *Negotiation Analysis & Negotiation Behavior*
- *Business Plan Development*
- *International Business Strategy*
- *Managerial Model Building*
- *Corporate Financial Reporting*
- *Financial Reporting and Equity Valuation*
- *New Product Development*
- *Leadership, Motivation and Power*
- *Brand Management*
- *Managerial Accounting*

## ▶ ROI: CAREER BOOST

Some hiring organizations for UCLA Anderson MBA Students in Consulting roles (both full-time employment and summer internships) include:

**Deloitte**

**pwc**

**EY**

**McKinsey  
&Company**

**PROPHET**

**MERCER**

**BCG** BOSTON  
CONSULTING  
GROUP

**KPMG**

**BAIN & COMPANY**

## ▶ CAPSTONE – SAMPLE APPLIED MANAGEMENT RESEARCH PROJECTS

- Developed a commercialization strategy for a hospitality company's first hotel in the United States, including branding proposal, a customer loyalty program, and a sales channel distribution strategy
- Investigated areas for growth in the technology and operations market by identifying both the challenges in the vertical industries and the opportunities for emerging technology solutions
- Analyzed a leading casual dining restaurant's market position by conducting a customer perception analysis study and competitor research, driving strategy to strengthen market position and sales

## ▶ ANDERSON RESOURCES

- *Management Consulting Career Night*
- *Case Marathons*
- *Women in Consulting Brunch*
- *Speaker Series*
- *Case Study Workshops & Interview Prep Teams*
- *Consulting ACT (Anderson Career Teams)*
- *Days-On-The-Job (DOJs)*



**CONNECT  
WITH  
STUDENTS :**



Instagram: @uclaandersonmca