



Anderson
School of Management

CAREER PATHS @ ANDERSON

*Consulting • Energy • Entertainment • Entrepreneurship • Finance
Healthcare • Marketing • Operations • Real Estate
Retail • Social Impact • Sports • Technology*

Career-Specific Information on:

- » Academic Courses & Specializations
 - » Hiring Organizations & Roles
 - » Capstone Projects
 - » Resources & Programming
 - » Club Information
- » Student Profiles & Contacts

*Learn more about career paths pursued by our UCLA Anderson MBA students:
www.anderson.ucla.edu/degrees/full-time-mba/career-impact*

CONSULTING @ ANDERSON

» ACADEMICS

Students interested in **Consulting** need a strong foundation in each of the basic management disciplines, with heavy emphasis on courses in strategic thinking and analysis. Some of the skills you'll need to have include reviewing strategic and financial documents, assessing the client's opportunities, and creating and presenting recommendations to senior leaders. Our curriculum provides an understanding of the strategic, marketing, and financial analysis tools.

Specializations: Consulting, Global Management, Executive Development

SAMPLE ELECTIVES

- Insights to Outcome
- Negotiation Analysis & Negotiation Behavior
- Managing Finance & Financing the Emerging Enterprise
- Business Plan Development
- International Business Strategy
- Managerial Model Building
- Financial Reporting and Equity Valuation
- Corporate Financial Reporting
- Managerial Accounting
- Supply Chain Management
- Brand Management
- New Product Development
- Leadership, Motivation and Power
- Managerial Interpersonal Communications

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Consulting roles (both full-time employment and summer internships):



» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Developed a commercialization strategy for a hospitality company's first hotel in the United States, including a branding proposal, a customer loyalty program, and a sales channel distribution strategy
- Investigated areas for growth in the technology and operations market by identifying both the challenges in the vertical industries and the opportunities for emerging technology solutions
- Analyzed a leading casual dining restaurant's market position by conducting a customer perception analysis study and competitor research, driving a strategy to strengthen market position and sales

» RESOURCES

- Management Consulting Association
- Case Marathons
- Management Consulting Career Night
- Women in Consulting Brunch
- Case Study Workshops & Interview Prep Teams
- Consulting ACT (Anderson Career Teams)
- Days-On-The-Job (DOJs)
- Speaker Series

Information subject to change.

CONSULTING @ ANDERSON



The Management Consulting Association (MCA) is committed to promoting the interests of students considering a career in management consulting. The MCA supports and facilitates interactions among consulting professionals, UCLA Anderson students, faculty and alumni through career and social events. These activities provide the club's members with a thorough understanding of the industry and strengthen relationships between leading consulting firms and UCLA Anderson. Members become prepared for the industry's recruiting process through the club's intensive interview preparation program and benefit from industry speakers and case workshops.



Amelia Mockett – *President*

Hometown: Seattle, Washington

Pre-MBA: Associate – Charles River Associates; Manager – Capital One

Summer Internship: Summer Associate – Bain & Company

Post-MBA Goals: Management Consulting

Anderson Highlight: Activities in SoCal with the Outdoor Adventure Club

Ask Me About: Recruiting for MBB consulting

Contact Me: amelia.mockett.2023@anderson.ucla.edu



Morgan Muhonen – *Vice President of Prospective Students*

Hometown: Irvine, California

Pre-MBA: Sr. Operations Analyst – Sonder

Summer Internship: Summer Associate – Deloitte

Post-MBA Goals: Management Consulting

Anderson Highlight: Anderween and Anderprom

Ask Me About: Operations, Travel/Hospitality, all things SoCal!

Contact Me: morgan.muhonen.2023@anderson.ucla.edu



Parth Bahl – *Vice President of Education*

Hometown: New Delhi, India

Pre-MBA: Product Manager – Adobe

Summer Internship: Summer Consultant – LEK

Post-MBA Goals: Management Consulting

Anderson Highlight: AnderNoons

Ask Me About: Technology, Spirits@Anderson, surviving in LA without a car

Contact Me: parth.bahl.2023@anderson.ucla.edu

ENERGY @ ANDERSON

» ACADEMICS

Students interested in **Energy** will take courses to help them better understand the current landscape and how changes in policy, business and technology are transforming the ways our society uses different types of energy. Functional-based courses can provide the skills for students to enter the variety of different industry verticals, including utilities, renewables, oil & gas, mobility & transportation, clean tech, and energy finance & consulting.

Specializations: Social Impact, Technology Leadership, Global Management, Executive Development

SAMPLE ELECTIVES

- Business and Environment
- Entrepreneurial Perspectives on Biotechnology
- Raising Capital for Early Stage Technology Ventures
- Impact, Creation, Analysis, and Evaluations
- Intellectual Property for Tech Entrepreneurs & Managers
- Managing Disruptive Technologies and Business Models
- Managing Finance & Financing Emerging Enterprises
- Global Macroeconomy
- Social Entrepreneurship
- Environmental Law (in UCLA School of Law)
- Marketing Analytics
- New Product Development
- Price Policies
- Impact Investing in Social Venture

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Energy (both full-time employment and summer internships):



The specific functions UCLA Anderson MBA students enter in the Energy industry include:

- Rotational Program ▪ Strategy ▪ Corporate Finance ▪ Operations ▪ Supply Chain ▪ Marketing

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) – SAMPLE PROJECTS

- Analyzed key market segments for an electric vehicle company to understand how growth in these markets will affect valuation, as well as identified potential revenue streams from incentives and evaluated the impact of the revenue model
- Identified U.S. electric utility service territories for an energy resource company to enter into the residential demand response market, and designed a product package and marketing strategy
- Evaluated transportation electrification to recommend areas of investment and development

» RESOURCES

- Energy & Cleantech Association
- Net Impact Club
- Dinner for Eights (D48s)
- Energy Case Competition
- Energy Career Night
- Energy 101 Sessions
- Days-on-the-Job (DOJs)
- Anderson Career Team (ACT)

Information subject to change.

bit.ly/uclamba-energy

ENERGY @ ANDERSON



ENERGY AND CLEANTECH
ASSOCIATION

The Energy and Cleantech Association (ECA) is the gateway to the world of energy, mobility, sustainability, and cleantech for students at UCLA Anderson. Our mission is to make UCLA Anderson the leading institution for education, innovation and career development in the energy and cleantech sectors. The ECA fosters students' career opportunities through company treks, career fairs, community engagement and alumni connections. Additionally, the ECA educates students on industry topics and innovations by hosting a series of guest speakers, staging an annual Energy Innovation Conference and Energy Case Competition, and developing curriculum courses here at Anderson.



Kevin Kuhn – President

Hometown: Los Angeles, California

Pre-MBA: Senior Digital Strategist – Coalition Technologies

Summer Internship: Commercial Market Intern – Bloom Energy

Post-MBA Goals: Strategy in Renewables / Cleantech

Anderson Highlight: Section Olympics

Ask Me About: Narrowing down a big list of professional interests & career pivots

Contact Me: kevin.kuhn.2023@anderson.ucla.edu



Sohini Hathiramani – Vice President of Equity, Diversity and Inclusion

Hometown: Lagos, Nigeria

Pre-MBA: Manager – Olympic Inks

Summer Internship: MBA Intern – Cypress Creek Renewables

Post-MBA Goals: Developer in Renewable Energy

Anderson Highlight: Velocity Women's Leadership Summit

Ask Me About: The international student experience

Contact Me: sohini.hathiramani.2023@anderson.ucla.edu



Jose Hernandez – Vice President of Admissions

Hometown: San Francisco, California

Pre-MBA: Technology Analyst – Clark Street Associates

Summer Internship: EDF Climate Corps Fellow – Surf Air Mobility

Post-MBA Goals: Program Manager, Cleantech / Corporate Sustainability

Anderson Highlight: Going to a tailgate in Oregon with my Anderson friends

Ask Me About: My favorite beach activity and top beach spots

Contact Me: jose.hernandez.iii.2023@anderson.ucla.edu

ENTERTAINMENT @ ANDERSON

» ACADEMICS

Our **Entertainment/Media** curriculum delivers a unique blend of professor-led, practitioner-led, and co-taught courses that partner world-class faculty and Entertainment & Media industry executives. Students get hands-on experience by engaging in real-world projects with leading media & entertainment companies. Courses provide both technical skills and industry knowledge in strategic management, business models, and operating principles.

Specializations: Entertainment Management, Technology Leadership

SAMPLE ELECTIVES

- Entertainment Marketing
- Innovation in Media & Entertainment through Technology
- Examining Video Game Industry: State of Play
- Making Creativity Profitable in Entertainment & Technology
- Content Creation & Exploitation in the Digital Age
- Technological Innovations in Media & Entertainment
- Entertainment Finance
- Entertainment Strategy
- Entertainment Business Models
- Intellectual Property for Managers
- Sports Management
- Product Management

Additional courses are available to MBA students with the Producer's Program (School of Theater, Film & TV)

» CAREER

The following are some of hiring organizations for UCLA Anderson MBA students in Entertainment & Media roles (both full-time employment and summer internships):



hulu

NBCUniversal

The **WALT DISNEY** Company



The specific Entertainment/Media functions UCLA Anderson MBA students enter include:

▪ Strategy ▪ Business Development ▪ Brand Marketing ▪ Corporate Finance ▪ Digital Distribution

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) – SAMPLE PROJECTS

- Developed an integrated marketing strategy and identified the target audience for an independent feature film, analyzing implementation costs in theatrical and ancillary film markets in the US
- Examined brand perception of a leading provider of digital television, and strategically defined future brand positioning recommendations for the Latin American market
- Investigated opportunities to enhance fan loyalty/rewards program for a top sports franchise
- Designed a market entry strategy for the expansion of a top entertainment software publisher and developer into international sales channels

» RESOURCES

- Entertainment Management Association
- Alumni Mentoring Program
- Entertainment That Matters Speaker Series
- Days-On-The-Job (DOJs)
- Entertainment Treks to NYC & Silicon Valley
- Center for Media, Entertainment & Sports (MEMES)
- Dinners for Eight with Media Execs
- Media Industry 101 Workshops
- PULSE Conference
- Entertainment Career Nights

Information subject to change.

bit.ly/uclamba-entertainment

ENTERTAINMENT @ ANDERSON



The Entertainment Management Association (EMA) prepares students for careers in the entertainment industry through a robust series of professional, networking and educational events. The EMA focuses on building strong professional networks and fostering deep industry expertise to give our members unmatched access to top employment opportunities in all major functional areas of entertainment and media. The EMA reaches all sectors of the media and entertainment industry, including film, television, technology, new media, gaming, eSports and music.



Zachary Starko – *President*

Hometown: **Vancouver, Canada**

Pre-MBA: **Business Affairs Assistant – BRON Studios**

Summer Internship: **Partnerships Management – Warner Bros. Discovery**

Post-MBA Goals: **Distribution Strategy in Entertainment**

Anderson Highlight: **AnderNoons!**

Ask Me About: **Navigating the entertainment industry as an international student**

Contact Me: **zachary.starko.2023@anderson.ucla.edu**



Khatia Gremelashvili – *Vice President of Member Education*

Hometown: **Tbilisi, Georgia**

Pre-MBA: **Data Analyst/BI Developer – UGT**

Summer Internship: **Business Operations and Strategy – Tubi-Fox**

Post-MBA Goals: **Content Strategy/SVOD or Studio**

Anderson Highlight: **Intergroup dialogue**

Ask Me About: **Getting the most out of the Anderson experience outside of Anderson**

Contact Me: **khatia.gremelashvili.2023@anderson.ucla.edu**



Kushal Chatterjee – *Vice President of Admissions*

Hometown: **Fremont, California**

Pre-MBA: **Consultant – IQVIA**

Summer Internship: **Gaming AI and Data Strategy Intern – Electronic Arts**

Post-MBA Goals: **Analytics or Strategy at a Gaming Studio**

Anderson Highlight: **Spring Break Trek to Morocco**

Ask Me About: **California culture and how it differs across the state**

Contact Me: **kushal.chatterjee.2023@anderson.ucla.edu**

ENTREPRENEURSHIP @ ANDERSON

» ACADEMICS

Our **Entrepreneurship** curriculum guides students to: (1) identify and assess potential opportunities; (2) acquire key resources necessary to pursue the opportunity; (3) develop strategies to generate market interest; and (4) simultaneously manage organizational operations, transitions and growth. Pursuing the Business Creation Option of the Capstone Project is highly recommended.

Specializations: Entrepreneurship, Technology Leadership, Social Impact

SAMPLE ELECTIVES

- Entrepreneurship & Venture Initiation
- Business Plan Development
- Managing Entrepreneurial Operations
- Technology Management
- Managing Entrepreneurial Organizations
- Sales and Channel Management
- Business Economics: Doing Deals
- Financing the Emerging Enterprise
- Venture Capital & Private Equity
- Business Law
- New Product Development
- Technology Commercialization & Innovation
- Managing the Family Business Enterprise
- Corporate Entrepreneurship
- Social Entrepreneurship

» CAREER

The following are some of the companies founded by UCLA Anderson MBA students & alumni:



» CAPSTONE - SAMPLE PROJECTS

- Examined entrepreneurial opportunities for a healthcare mobile tool in Kenya by identifying potential partners, competitive landscape, and project launch costs (*Applied Management Research Project*)
- Launched an educational startup to provide real-time assessment with live data analytics on homework/classwork assignments to help students, teachers, parents and schools (*Business Creation Option*)
- Founded a company that provides individualized health information to health-conscious individuals (*Business Creation Option*)
- Launched a mobile and web solution platform that creates a community of athletes with the goal of changing the way people participate in sports (*Business Creation Option*)

» RESOURCES

- Entrepreneur Association
- Knapp Venture Competition
- Anderson Venture Accelerator
- Wolfen Entrepreneurial Spirit Award
- Price Center for Entrepreneurship & Innovation
- Women in Entrepreneurship
- Dinners for Eight (D48)

Information subject to change.

bit.ly/uclamba-entrepreneur

ENTREPRENEURSHIP @ ANDERSON

ENTREPRENEUR ASSOCIATION

The Entrepreneur Association (EA) fosters the entrepreneurial and venture community on campus. Working closely with the Price Center for Entrepreneurship, we support and drive educational and networking opportunities for all Anderson students interested in starting, joining, investing, or simply learning about early stage start-up businesses. Events include a Start-up Career Fair, hands-on idea development workshops, office visits to LA-based early stage companies, intimate dinners with successful entrepreneurs, a roundtable with venture capitalists, and business plan competitions.



Anh Cao – President

Hometown: Sunnyvale, California

Pre-MBA: Senior Solutions Consultant – ZoomInfo

Summer Internship: Digital Product Management – Nike

Post-MBA Goals: PM in Tech and then Startup Entrepreneur

Anderson Highlight: Hawaii Winter Break Trek with my Anderson classmates

Ask Me About: The Entrepreneur Leadership Development Program

Contact Me: anh.cao.2023@anderson.ucla.edu



Kevin White – Vice President, LA Outreach and Days on the Job

Hometown: Tuscaloosa, Alabama

Pre-MBA: Senior Financial Analyst – Salesloft

Summer Internship: Wolfen Fellow @ Anderson Venture Accelerator – CFO

Post-MBA Goals: Startup Entrepreneur

Anderson Highlight: 1st year Las Vegas Trip

Ask Me About: Entrepreneurship, Building Teams, LA startup ecosystem

Contact Me: kevin.white.2023@anderson.ucla.edu



Alexandre Caron – Vice President of Admissions

Hometown: Montreal, Canada

Pre-MBA: Senior Consultant – Accenture

Summer Internship: Product Manager – Intuit

Post-MBA Goals: PM in Tech and then my family business

Anderson Highlight: Spring Break trip to Morocco with my classmates

Ask Me About: Family Business, Entrepreneur Leadership Development Program

Contact Me: alexandre.caron.2023@anderson.ucla.edu

FINANCE @ ANDERSON

» ACADEMICS

Students interested in **Finance** build a strong academic foundation in core finance concepts, including financial statement analysis, discounting and present values, valuation of bonds and stocks, capital budgeting and more. Students select electives based on their professional interests in the following areas: investment banking, investment management, private wealth management, corporate finance and private equity/venture capital.

Specializations: Corporate Finance, Investment Management, Accounting

SAMPLE ELECTIVES

- Corporate Financial Reporting
- Financial Reporting and Equity Valuation
- Corporate Valuation
- Fixed Income Markets
- Option Markets
- Venture Capital & Private Equity
- Behavioral Finance
- Global Economy
- International Financial Markets
- Business & Economy in Emerging Markets
- Managerial Model Building
- Financial Institutions
- International Political Economy
- Takeovers, Restructuring, Governance
- Investment Management
- Money and Capital Markets

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Finance (both full-time employment and summer internships):



PIMCO

Morgan Stanley

The specific Finance/Accounting functions UCLA Anderson MBA students enter include:

- Investment Banking
- Investment Management
- Corporate Finance/FP&A/Treasury
- Real Estate Finance
- Venture Capital & Private Equity
- Commercial Banking & Lending

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Conducted an analysis of a boutique investment banking firm's capabilities and limitations to build a strategic plan of action to drive business and refine its transaction process
- Analyzed current market for M&A activity, and prepared possible scenarios on strategic moves for a company in the memory and semi-conductor technology sector
- Developed a business plan for an improved platform for trading securities derivatives for a leading financial services and investment firm

» RESOURCES

- Investment Finance Association
- Anderson Student Asset Management
- Anderson Investment Association
- Fink Center for Finance
- Student Investment Fund
- Finance Career Nights
- Credit Pitch Competition
- Women in Finance Brunch

Information subject to change.

bit.ly/uclamba-finance

FINANCE @ ANDERSON



Investment Finance Association

The Investment Finance Association (IFA) serves to strengthen educational pursuits, facilitate networking opportunities, and enhance recruiting efforts among UCLA Anderson students and financial services organizations. Our association focuses on students and professionals who operate or have an interest in the following areas: investment banking, investment management, corporate finance and private equity. As one of the largest student organizations on campus — with more than 300 current members and thousands of IFA alumni — the IFA has the ability to pool resources from an extensive and impressive array of backgrounds in order to achieve its goals.



Akshay Prakash – *President*

Hometown: **Agra, India**

Pre-MBA: **Senior Financial Analyst – Goldman Sachs (Singapore)**

Summer Internship: **Investment Banking – Moelis & Co.**

Post-MBA Goals: **Investment Banking**

Anderson Highlight: **Vegas trip, Anderween, Tennis @ Sunset Rec Center**

Ask Me About: **Anderson Student Asset Management, Web 3.0**

Contact Me: **akshay.prakash.2023@anderson.ucla.edu**



Mariana de Vincenzo – *Vice President of Diversity*

Hometown: **Santa Ana, California**

Pre-MBA: **Strategic Pricing Manager – Dexcom Inc.**

Summer Internship: **Investment Banking – Credit Suisse**

Post-MBA Goals: **Investment Banking**

Anderson Highlight: **Camping in the Sahara Desert on the Morocco Trek**

Ask Me About: **Investment Banking recruiting and the Student Investment Fund**

Contact Me: **mariana.hernandez.de.vicenzo.2023@anderson.ucla.edu**



Sofia Jimenez – *Vice President of Investment Management*

Hometown: **Sacramento, California**

Pre-MBA: **Equity Associate Portfolio Manager – AllianceBernstein NYC**

Summer Internship: **Client Portfolio Management – Post Advisory Group**

Post-MBA Goals: **Investment Management**

Anderson Highlight: **Anderson Ski Trip**

Ask Me About: **Student Investment Fund (SIF), Golf Club, Running Groups**

Contact Me: **sofia.jimenez.2023@anderson.ucla.edu**

HEALTHCARE @ ANDERSON

» ACADEMICS

Whether students are interested in Healthcare Products (e.g., Pharmaceutical, Biotechnology, Medical Devices) and/or Services (e.g., Consulting, Provider, Payer), our **Healthcare** curriculum offerings prepare students for successful careers in health-related fields. Courses provide both general management skills, as well as industry-specific knowledge of healthcare strategic management.

Specializations: Healthcare, Social Impact, Executive Development, Technology Leadership

SAMPLE ELECTIVES

- Business of Healthcare
- Brand Management
- Quantitative Analysis for Health Systems
- Sales and Channel Management
- Business Forecasting
- Healthcare Technology
- Business Plan Development
- New Product Development
- Technology Management
- Financial Reporting and Equity Valuation

Healthcare Joint Degree Programs are available with our top-ranked UCLA graduate schools:

- David Geffen School of Medicine: MBA/MD
- School of Nursing: MBA/MSN
- Fielding School of Public Health: MBA/MPH
- School of Dentistry: MBA/DDS

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in healthcare roles (both full-time employment and summer internships):



The specific functions UCLA Anderson MBA students enter in Healthcare include:

Marketing Management • Finance • Operations • Business Development • Sales • Rotational Programs

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) – SAMPLE PROJECTS

- Developed an employer branding strategy & implementation plan for a leading healthcare services company to attract nursing talent in the next 5-10 years
- Explored the potential for a new derivative market for a top healthcare insurance company currently exposed to risk from healthcare inflation
- Launched a startup that provides individualized health information to health-conscious individuals
- Examined entrepreneurial opportunities for a healthcare mobile tool in Kenya by identifying pilot locations, potential partners, the competitive landscape, and program launch costs

» RESOURCES

- Healthcare Business Association
- Annual Healthcare Conference
- Healthcare Business Career Night
- UCLA Healthcare Mixers
- Days-On-The-Job (DOJs)
- Healthcare 101 Series
- Healthcare Anderson Career Team (ACT)

Information subject to change.

bit.ly/uclamba-healthcare

HEALTHCARE @ ANDERSON



The Healthcare Business Association (HBA) provides professional connections and education to students interested in the business of healthcare through career and social events. HBA prepares members to successfully advance their careers in healthcare-related fields, whether they are interested in healthcare products, (e.g., pharmaceutical, biotechnology, medical device) or services (e.g., consulting, provider, payer). HBA leverages and engages its strong alumni and industry connections to provide broad exposure to the intersection of healthcare with other disciplines, such as technology, finance, operations, and entrepreneurship. Our organization consists of over 150 full-time, fully employed, and executive MBAs, and continues to attract students in the greater UCLA community. HBA aims to serve as a nexus for healthcare industry in Southern California and in the greater business community as we help prepare the next generation leaders.



Dheeraj Jalluri – *President*

Hometown: **Philadelphia, Pennsylvania**

Pre-MBA: **Clinical Research – University of Pennsylvania**

Summer Internship: **MLDP – Johnson & Johnson MedTech**

Post-MBA Goals: **Marketing or Strategy in Life Sciences**

Anderson Highlight: **Working in-person with friends and classmates!**

Ask Me About: **The best study spots at Anderson**

Contact Me: **dheeraj.jalluri.2023@anderson.ucla.edu**



Pooja Panchamia – *Executive Vice President*

Hometown: **Mumbai, India**

Pre-MBA: **Investment Team – Chiratae Ventures & InnoVen Capital**

Summer Internship: **Corporate Strategy/Development – Illumina**

Post-MBA Goals: **Corporate Strategy/Development in Digital Health or Biotech**

Anderson Highlight: **Classes, case competitions, OAC trip to Catalina Island**

Ask Me About: **Breaking into healthcare as international, Favorite professors**

Contact Me: **pooja.panchamia.2023@anderson.ucla.edu**



Candace Todd – *Vice President of Admissions*

Hometown: **Williamstown, New Jersey**

Pre-MBA: **Lab Operations Specialist – Novartis**

Summer Internship: **Global Commercial Analytics & Insights – Gilead Sciences**

Post-MBA Goals: **Marketing/Commercial in Pharma or Biotech**

Anderson Highlight: **Hanging out with my classmates at the beach – it's so close!**

Ask Me About: **My favorite classes at Anderson so far**

Contact Me: **candace.todd.2023@anderson.ucla.edu**

MARKETING @ ANDERSON

» ACADEMICS

Students interested in **Marketing** need a strong academic foundation in core marketing concepts, including understanding product management, pricing (e.g., P&L management), distribution models, and marketing communication principles. Courses provide an understanding of the consumer and training in marketing fundamentals, quantitative research, and financial modeling.

Specializations: Brand Management, Marketing Analytics

SAMPLE ELECTIVES

- Brand Management
- Consumer Behavior
- New Product Development
- Advertising & Marketing Communications
- Sales and Channel Management
- Marketing Research
- Sports Marketing
- Marketing Strategy and Planning
- Price Policies
- Business Plan Development
- Digital One-to-One Marketing
- Global Marketing Management
- Technology Management
- Customer Assessment and Analytics
- Financial Reporting and Equity Valuation

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Marketing roles (both full-time employment and summer internships):



The specific Marketing functions UCLA Anderson MBA students enter include:

- Brand Management ▪ Product Management ▪ Marketing Consulting ▪ Technology Marketing
- Marketing Analytics ▪ Sales/Account Management

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Evaluated the introduction of two major brands into e-tailing and digital shopping channels for a large CPG corporation in the food industry
- Developed a go-to-market plan for a new online product offering in the hotel industry
- Analyzed a leading casual dining restaurant's market position by conducting a customer perception analysis study and competitor research, driving a strategy to strengthen market position and sales
- Created a new market entry plan of a home delivery opportunity for a top U.S. quick service restaurant

» RESOURCES

- Marketing Association
- Marketing Career Nights
- Days-On-The-Job (DOJs)
- Women in Marketing Brunch
- Morrison Center for Marketing & Data Analytics
- Marketing Roundtables & Alumni Mixers
- Interview Preparation Teams
- Marketing ACT (Anderson Career Teams)

Information subject to change.

bit.ly/uclamba-marketing

MARKETING @ ANDERSON



The Marketing Association educates students about the benefits of a marketing background for all types of careers, assists members in preparing for internships and full-time positions, and builds awareness among corporate recruiters and prospective students that UCLA Anderson is a premier marketing institution. MA provides programming throughout your time at Anderson focused on education, career development, and recruiting. From student-led workshops, company-sponsored seminars, and alumni mixers, we seek to provide you with a variety of experiences and resources to showcase the diverse opportunities in marketing.



Gabriella Pesce Eliezer – *President*

Hometown: São Paulo, Brazil

Pre-MBA: Senior Marketing Analyst – Kimberly-Clark

Summer Internship: Product Marketing Manager – Microsoft

Post-MBA Goals: Product Marketing Manager at Microsoft or in Big Tech

Anderson Highlight: Anderson Ski Trip, Sudamericana

Ask Me About: International Student Experience and Marketing at Anderson

Contact Me: gabriella.eliezer.2023@anderson.ucla.edu



Emma Kuslits – *Vice President of Admissions*

Hometown: Troy, Michigan

Pre-MBA: Product Manager – MBI Inc.

Summer Internship: Product Marketing Manager – Intuit

Post-MBA Goals: Product Marketing Manager in Tech

Anderson Highlight: Attending various Anderson club events

Ask Me About: My favorite marketing classes

Contact Me: emma.kuslits.2023@anderson.ucla.edu



Josh Smiley – *Executive Vice President*

Hometown: Danville, California

Pre-MBA: Strategy Consulting – EY

Summer Internship: Product Marketing Manager – Adobe

Post-MBA Goals: Product Marketing Manager in Tech

Anderson Highlight: All the awesome people I have met so far!

Ask Me About: My favorite beers to brew

Contact Me: josh.smiley.2023@anderson.ucla.edu

OPERATIONS @ ANDERSON

» ACADEMICS

Students interested in **Operations** will learn skillsets to help them implement processes and metrics that can improve a company's core performance, and also ensuring the company's goals and business methods are aligned. Courses help to support gaining experience in analytical-based thinking, process analysis, and project management, along with general management skills.

Specializations: Global Management, Executive Development

SAMPLE ELECTIVES

- Global Supply Chain Management
- Global Operations Strategy
- Tools and Analysis for Business Strategy
- Business Analytics with Spreadsheets
- Choice Architecture in Practice
- Machine Learning and Artificial Intelligence
- Cloud Computing and Big Data
- Technology Management
- Managerial Decision Making
- Technology Analytics
- International Business Strategy
- Leadership, Motivation and Power
- Insights to Outcome
- International Business Strategy

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Operations (both full-time employment and summer internships):



The specific roles UCLA Anderson MBA students enter in the Operations function include:

- Supply Chain ▪ Logistics ▪ Inventory Management ▪ Procurement ▪ Planning ▪ Operations Consulting

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Provided recommendations to improve the operational efficiency for inpatient transfer processes for a city health department by conducting benchmarking analyses and developing proposals to support operation across four hospitals
- Explored eco-friendly solutions to improve the sustainability of operations of a casual dining restaurant
- Developed an expansion strategy into South America for a leading global manufacturer and distributor of operation supplies and created a roadmap to develop a strategic network

» RESOURCES

- Strategy & Operations Management Association
- Anderson Career Team (ACT)
- Interview Prep Team (IPT)
- Analytics Workshops
- Days-on-the-Job (DOJs)
- Strategy & Operations Speaker Series
- Career Preparation Workshops

Information subject to change.

bit.ly/uclamba-operations

OPERATIONS @ ANDERSON



The Strategy & Operations Management Association (SOMA) serves UCLA Anderson students interested in learning more about and exploring careers in the fields of data analytics, business strategy, corporate development and operations management. SOMA has propelled Anderson students into industry opportunities and learning experiences with alumni and the broader business community through career nights, company presentations, workshops and networking events. The club conducts several analytics and data sciences workshops throughout the year to help its members become data-smart for their summer internships and subsequent full-time careers.



Veikko Petrozzi – *Vice President of Admissions*

Hometown: Lima, Peru

Pre-MBA: Senior Associate, Strategy – Scotiabank

Summer Internship: Finance – Amgen

Post-MBA Goals: Finance/Strategy Leadership Development Program – Amgen

Anderson Highlight: MBA soccer tournament

Ask Me About: International student life at Anderson

Contact Me: veikko.petrozzi.2023@anderson.ucla.edu



Miranda Bidwell – *Vice President of Career Development, Operations*

Hometown: Danville, California

Pre-MBA: Operations Lead – Second Order Effects

Summer Internship: Senior Program Manager – Amazon

Post-MBA Goals: Operations or Strategy in Tech

Anderson Highlight: The Morocco Trek

Ask Me About: Social impact at Anderson

Contact Me: miranda.bidwell.2023@anderson.ucla.edu



Naomi Burns – *Executive Vice President*

Hometown: San Leandro, California

Pre-MBA: Business Development Consultant – Oracle; Senior Associate – Ankura

Summer Internship: Product Manager – Intuit

Post-MBA Goals: Product Manager in FinTech or HealthTech

Anderson Highlight: Anderson Ski Trip and Napa Trip

Ask Me About: Outdoor Adventure Club and Craft Beer Club

Contact Me: naomi.seto.2023@anderson.ucla.edu

REAL ESTATE @ ANDERSON

» ACADEMICS

Students interested in **Real Estate** will learn about real estate financing and investing, as well as entrepreneurial real estate development. Due to the interdisciplinary nature of the field, students are also encouraged to take courses in taxation and law, as well as classes in related departments at UCLA, such as Law, Urban Planning, Public Policy, Architecture and Civil Engineering.

Specializations: Real Estate, Global Management

SAMPLE ELECTIVES

- Urban Real Estate Finance & Investment
- Cases in Real Estate Development
- Entrepreneurial Real Estate Development
- Real Estate Economics, Capital Markets, & Securitization
- Affordable Housing Development
- Business Law
- Fixed Income Markets
- Real Estate Law and Taxation
- Price Policies

Additional Real Estate courses are available to MBA students at the School of Law, including:

- Environmental Law
- Urban Housing & Community Development
- Real Estate Transactions
- Real Estate Financial Analysis

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Real Estate (both full-time employment and summer internships):



The specific functions UCLA Anderson MBA students enter in the Real Estate industry include:

- Development • Strategic Planning & Analysis • Investments • Operations • Finance

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Evaluated the impact of an agricultural initiative on a real estate investment firm focused on acquiring domestic and international farmland
- Developed a business plan for a top US medical center on the funding for the construction of a simulation space near the hospital, along with a strategy to drive customers to this space
- Examined the opportunity for a real estate investment firm focused on farmland to vertically integrate, enter into joint ventures and/or acquire packers and distributors

» RESOURCES

- Anderson Real Estate Association
- Ziman Center for Real Estate
- Dinner for Eights (D48s) with Real Estate industry leaders
- Real Estate Case Competitions
- Real Estate Mentor Program
- Site Visits & Field Studies
- Real Estate Industry Night

Information subject to change.

bit.ly/uclamba-realestate

REAL ESTATE @ ANDERSON



AREA provides programming, educational opportunities, and networking events for students interested in every facet of Real Estate. Whether you are pursuing real estate full-time after graduation, considering it as one of your options, or looking to learn about investing in real estate on the side, AREA is the club for you. Signature events include Industry Night, financial modeling classes, site visits, and Real Estate 101s. AREA also manages the real estate Days on the Job, ACT team, Real Estate IPT, and all real estate related case competitions. AREA covers all aspects of the real estate industry, including but not limited to, development, investment, brokerage, asset management, and the built environment.



Gus Avarello – *President*

Hometown: San Diego, California

Pre-MBA: Manager, Real Estate Valuation – KPMG

Summer Internship: Development Intern – Trammell Crow Companies

Post-MBA Goals: Associate – Real Estate Investment

Anderson Highlight: National Real Estate Challenge

Ask Me About: AREA and LA's best breakfast burritos

Contact Me: gus.avarello.2023@anderson.ucla.edu



Eli Wilson – *Vice President of Alumni and Community*

Hometown: Indianola, Washington

Pre-MBA: Designer – CallisonRTKL Architects

Summer Internship: Development Intern – AvalonBay Communities

Post-MBA Goals: Associate – Real Estate Development

Anderson Highlight: Real Estate Challenge, Catalina Island camping trip

Ask Me About: Hiking in LA and anything sports related

Contact Me: eli.wilson.2023@anderson.ucla.edu



Mike Morgan – *Vice President of Admissions*

Hometown: Greenwich, Connecticut

Pre-MBA: Consulting Manager – FactSet Research Systems

Summer Internship: Capital Deployment Intern – Prologis

Post-MBA Goals: Associate – Real Estate Investment

Anderson Highlight: Watching UCLA Football at the Rose Bowl

Ask Me About: Pivoting careers, Anderson Orientation, living on the beach

Contact Me: michael.morgan.2023@anderson.ucla.edu

RETAIL @ ANDERSON

» ACADEMICS

MBA students who choose careers in **Retail** enjoy working in dynamic environments that provide constant exposure to consumer retail products in areas such as apparel and accessories, home goods, technology products and other consumer goods. Courses will help to drive a better understanding of the intersections between the consumer, technology, and retail channels by building the necessary skills in strategic thinking, analytics, and digital marketing to succeed in this industry.

Specializations: General Management, Brand Management, Marketing Analytics, Entrepreneurship

SAMPLE ELECTIVES

- Advertising & Marketing Communications
- Business Analytics with Spreadsheets
- Customer Assessment & Analytics
- Data Analytics for Marketing & Finance
- Entrepreneurship & Venture Initiation
- Global Supply Chain Management
- New Product Development
- Brand Management
- Sales & Channel Management
- Consumer Behavior
- Digital Marketing Analytics
- Business Plan Development
- Marketing Strategy & Planning
- Price Policies

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Retail (both full-time employment and summer internships):



bloomingdale's



amazon



The specific functions UCLA Anderson MBA students enter in the Retail industry include:

- Digital/E-commerce ▪ Strategy ▪ Marketing ▪ Corporate Finance ▪ Supply Chain ▪ Buying

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) – SAMPLE PROJECTS

- Evaluated opportunities to improve margins for a luxury candy boutique in order to help the company better understand factors impacting costs and make strategic recommendations to improve margins
- Identified new store locations and create a 3-year roadmap for retail expansion within the US for a footwear and accessories retailer, and evaluated new revenue streams for flagship locations
- Analyzed the business model of a jeweler and provided strategic recommendations to shift from brick-and-mortar retail model to a direct-to-consumer online retail model

» RESOURCES

- Retail Business Association
- Retail Career Night
- Days-on-the-Job (DOJ)
- Retail Bay Area Trek
- EVOLVE Retail Business Conference
- Anderson Career Team (ACT)
- Dinners for Eight (D48s)
- In-store Visits

Information subject to change.

bit.ly/uclamba-retail

RETAIL @ ANDERSON



The Retail Business Association (RBA) provides UCLA Anderson students with the tools they need to develop into future business leaders in the retail industry. The RBA serves to strengthen Anderson students' knowledge of the retail industry and the various functions within it, such as marketing, finance, operations, merchandising and more. The club supports students' desires to learn more about the retail industry, enter the retail sector and/or launch their own businesses.



Joe Benoit – *President*

Hometown: San Diego, California

Pre-MBA: Consultant – Deloitte Consulting

Summer Internship: Global Operations – Nike

Post-MBA Goals: Retail Strategy & Operations Consulting

Anderson Highlight: Surfing with classmates in Costa Rica over Spring Break

Ask Me About: Sailing, Surfing, Survivor (the reality show)

Contact Me: joseph.benoit.2023@anderson.ucla.edu



Stephanie Benjamin – *Executive Vice President*

Hometown: Bedford, New York

Pre-MBA: Senior Manager of Planning – UNTUCKit

Summer Internship: Retail Leadership Development Program – Amazon

Post-MBA Goals: Director of Strategy at a sustainable apparel company

Anderson Highlight: Paddle board yoga with my section

Ask Me About: Planning the Evolve Retail Conference

Contact Me: stephanie.benjamin.2023@anderson.ucla.edu



Giacomo Prandelli – *Vice President of Admissions*

Hometown: Rome, Italy

Pre-MBA: Investment Banking Associate – HSBC

Summer Internship: Venture Capital

Post-MBA Goals: Social Impact Venture Role

Anderson Highlight: Thanksgiving Dinner for International students

Ask Me About: Surfing, soccer, Italian food

Contact Me: giacomo.prandelli.2023@anderson.ucla.edu

SOCIAL IMPACT @ ANDERSON

» ACADEMICS

An MBA specialization in **Social Impact** allows students to build in-depth expertise in a chosen career path, while customizing academic preparation to lead transformational social change in any sector. It encourages students to graduate with a common language and comprehensive understanding of positive social impact. Courses in entrepreneurship and sustainability may also be of interest.

Specializations: Social Impact, Entrepreneurship, Leaders in Sustainability

SAMPLE ELECTIVES

- Social Entrepreneurship
- Managerial Decision Making
- Ethical Considerations in Business
- Affordable Housing Development
- Business of Healthcare: A Global Perspective
- Law and Management of Nonprofit Organizations
- Corporate Entrepreneurship
- Market Entry Strategy
- Business Law
- Entrepreneurship and Venture Initiation
- Corporate Entrepreneurship
- Managing Entrepreneurial Operations
- Managing Entrepreneurial Organizations
- Business and Economics in Emerging Markets

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in social impact roles (both full-time employment and summer internships):

WARBY PARKER

the broad
residency



THRIVE
- MARKET -

GATES foundation



» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Researched how to sustainably increase the revenue and profitability for a household product in Nepal
- Formed strategic recommendations for a non-profit microfinance institution to improve and expand a program for small rural producers and businesses
- Developed a marketing and sales strategy to help a company working in the sustainable farming and coffee industry expand into the California market
- Addressed waste management in developing countries with a non-profit that provides innovative technologies to help reduce poverty

» RESOURCES

- Net Impact club
- Impact Week
- Board Fellows
- Haskamp Fellowship
- Impact@Anderson
- Dinners for Eight (D48s)
- Impact Career Night & Networking Mixer
- Net Impact Consulting Challenge
- Social Innovation Conference

Information subject to change.

bit.ly/uclamba-impact

SOCIAL IMPACT @ ANDERSON



UCLA Anderson
School of Management

Net Impact at Anderson drives learning and career opportunities focused on equity and justice and promotes an inclusive, collaborative community for all Anderson students to integrate social and environmental impact in their careers and lives, creating positive change in our world. We provide the network and opportunities for students to become purpose-oriented leaders in every sector. Key programming includes: Impact Week, Social Impact Consulting, Board Fellows, and more.



Michael Koenig – President

Hometown: Boston, Massachusetts

Pre-MBA: Analytics Specialist – FactSet

Summer Internship: Summer Consultant – LEK Consulting

Post-MBA Goals: Consulting, Impact Consulting

Anderson Highlight: Anderson Snow Trip

Ask Me About: Impact Consulting

Contact Me: michael.koenig.2023@anderson.ucla.edu



Miranda Bidwell – Executive Vice President

Hometown: Los Angeles, California

Pre-MBA: Operations Lead – Second Order Effects

Summer Internship: Senior Program Manager – Amazon

Post-MBA Goals: Operations/Strategy in Tech

Anderson Highlight: Morocco Trek

Ask Me About: Impact Week

Contact Me: miranda.bidwell.2023@anderson.ucla.edu



Chongo Bwalya – Vice President of Admissions

Hometown: Ottawa, Ontario, Canada

Pre-MBA: Risk Advisory – Deloitte & Social Entrepreneur

Summer Internship: Associate Intern – McKinsey

Post-MBA Goals: Entrepreneur/Investor, Healthcare

Anderson Highlight: UCLA/USC Tailgate

Ask Me About: Switching Career Paths

Contact Me: chongo.bwalya.2023@anderson.ucla.edu

SPORTS @ ANDERSON

» ACADEMICS

Students interested in **Sports Management** can choose a wide range of functions to study, including marketing, finance, business development, and data analytics. The interdisciplinary courses you take will help support you in positions across a number of different organizations, including leagues, teams, e-sports agencies, sporting goods/apparel companies, tech companies, and media organizations.

Specializations: Entertainment, Executive Development

SAMPLE ELECTIVES

- Sports Management
- Sports Marketing Management
- Examining Video Game Industry: State of Play
- Making Creativity Profitable in Entertainment & Technology
- Content Creation & Exploitation in the Digital Age
- Managing Disruptive Technologies & Business Models
- Technological Innovations in Media & Entertainment
- Innovations in Sports Marketing
- Entertainment Finance
- Entertainment Business Models
- Intellectual Property: Law & Strategy
- Entertainment Strategy
- Product Management
- Entertainment Marketing

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Sports (both full-time employment and summer internships):



The specific functions UCLA Anderson MBA students enter in the Sports industry include:

- Strategy ▪ Operations ▪ Business Development ▪ Marketing ▪ Finance ▪ Data Analytics

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Evaluated mobile strategy for a sports franchise, including exploration into what type of technology would be required and examination of the benefits from increased fan engagement via data capture and ability to analyze fan behavior
- Structured an optimized membership program for a golf operator by analyzing profitability impact and developing a marketing strategy to attract customers
- Investigated opportunities to enhance fan loyalty/rewards program for a top sports franchise

» RESOURCES

- Sports Business Association
- Day-on-the-Job Treks and Speaker Series
- Dinner for Eights (D48s) with Sports Industry Leaders
- Center for Media, Entertainment & Sports (MEMES)
- Game Day Sports Case Competition
- PULSE Sports, Entertainment, & Tech Conference
- Sports Career Night

Information subject to change.

bit.ly/uclamba-sports

SPORTS @ ANDERSON



The Sports Business Association (SBA) is dedicated to providing educational and professional opportunities for UCLA Anderson students interested in the sports industry. In addition, the SBA offers resources for members to create professional networks and contacts within this unique business industry by organizing speakers, dinners, professional and student panels, and job treks.



Michael Kirchner – President

Hometown: Kensington, Maryland

Pre-MBA: Engagement Manager – McKinsey & Company

Summer Internship: Engagement Manager – McKinsey & Company (sponsored)

Post-MBA Goals: Strategy Consulting, GTM Strategy within Sports

Anderson Highlight: 1st place @ Sports Analytics Conference Case Competition

Ask Me About: SBA, managing priorities, MBA trips

Contact Me: michael.kirchner.2023@anderson.ucla.edu



Sam Wilbur – Vice President of Admissions

Hometown: Dana Point, California

Pre-MBA: Associate – Spencer Stuart

Summer Internship: Business and Data Strategy – LAFC

Post-MBA Goals: Business Strategy/Front Office at a Pro Sports Franchise

Anderson Highlight: Whistler Ski Trip

Ask Me About: Academic internships, getting involved with admissions

Contact Me: samuel.wilbur.2023@anderson.ucla.edu



Audrey DeV Vaughn – Vice President of Marketing

Hometown: Minneapolis, Minnesota

Pre-MBA: Strategy Consultant – Accenture

Summer Internship: Global Marketing Intern – Nike

Post-MBA Goals: Marketing Strategy within sports (Nike, LA28, TikTok)

Anderson Highlight: Superbowl Live Experience at the LA Convention Center

Ask Me About: Sports marketing / the intersection between sports & TikTok

Contact Me: audrey.devaughn.2023@anderson.ucla.edu

TECHNOLOGY @ ANDERSON

» ACADEMICS

Students interested in **Technology** must be able to understand innovation, finance, operations, management, and the overall industry. Students should understand how to start a venture, raise funds and lead the enterprise. By exploring verticals such as financial services, health care, education, and entertainment, students are prepared to work in any industry from startups to large global corporations.

Specializations: Technology Leadership, Entrepreneurship

SAMPLE ELECTIVES

- Technology Management
- New Product Development
- Intellectual Property
- People in Organizations
- Negotiations Behavior
- Social Entrepreneurship
- Financial Reporting and Equity Valuation
- Financing the Emerging Enterprise
- Entrepreneurship & Venture Initiation
- Business Plan Development
- Managing Entrepreneurial Operations
- Managing Entrepreneurial Organizations
- Managing the Global Digital Economy
- Spreadsheet Modeling
- Venture Capital & Private Equity
- Market Research

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Technology (both full-time employment and summer internships):



The specific functions UCLA Anderson MBA students enter include:

- Product Marketing • Product Management • Entrepreneurship • Business Development
- Strategic Planning • Consulting • Operations • Human Capital

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Investigated feasibility of a cloud solution marketed towards small-to-medium US businesses by performing competitive analyses for this cloud product
- Identified market opportunities for a new product offering in the smart home industry
- Analyzed current market for M&A activity, and prepared possible scenarios on strategic moves for a company in the memory and semi-conductor technology sector
- Developed a launch strategy for a digital health platform in Thailand
- Launched a mobile and web solution platform that creates a community of athletes with the goal of changing the way people participate in sports

» RESOURCES

- Anderson Tech Business Association
- Easton Technology Management Center
- Easton Fellowship Program
- Case Competitions
- CES® at Anderson
- Anderson Big Data Conference
- Tech Treks / Days-On-The-Job (DOJs)
- Tech ACT (Anderson Career Teams)

Information subject to change.

bit.ly/uclamba-tech

TECHNOLOGY @ ANDERSON



The Tech Business Association at Anderson (AnderTech) is the gateway to the tech industry for MBA students at the UCLA Anderson School of Management. AnderTech enables Anderson students to launch or advance their careers in the tech industry or in tech-related roles. The club leverages internal and external resources, such as the Easton Technology Management Center and alumni, to provide differentiated educational and community experiences, and prepare members to be leaders in their post-MBA careers.



Srivatsa Dattatreya – President

Hometown: **New York, New York**

Pre-MBA: **CEO – PropTech Start-up**

Summer Internship: **Product Manager in Tech**

Post-MBA Goals: **Product Manager in Tech**

Anderson Highlight: **Tech Immersion with the amazing Professor Kramer**

Ask Me About: **Pivoting into Tech and Running a start-up**

Contact Me: **srivatsa.dattatreya.2023@anderson.ucla.edu**



Caroline Van Allen – Executive Vice President

Hometown: **Washington, DC**

Pre-MBA: **Research Principal – Gartner**

Summer Internship: **Technical Product Manager – eBay**

Post-MBA Goals: **Product Manager in Tech**

Anderson Highlight: **AnderProm ft. my classmate, hip hop artist @FlannelAlbert**

Ask Me About: **Finding frozen drinks in LA**

Contact Me: **caroline.van.allen.2023@anderson.ucla.edu**



Lauren Berliner – Vice President of Admissions

Hometown: **Los Angeles, California**

Pre-MBA: **Senior Account Manager – Match Group**

Summer Internship: **Senior Marketing Manager Intern – Amazon**

Post-MBA Goals: **Marketing in Tech**

Anderson Highlight: **Nick Tran guest speaker (former CMO of TikTok)**

Ask Me About: **Anderson clubs – I'm a member of 15!**

Contact Me: **lauren.berliner.2023@anderson.ucla.edu**