

# IMPACT WEEK 2022

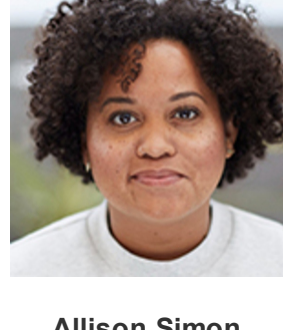


**Impact Week 2022: The Future of L.A.**  
events of interest to  
friends of the UCLA Ziman Center for Real Estate

## Social Determinants of Health: Zipcode vs Genetic code - What matters more?

Monday, April 18, 5:00 pm - 6:00 pm PST

[Register Now](#)



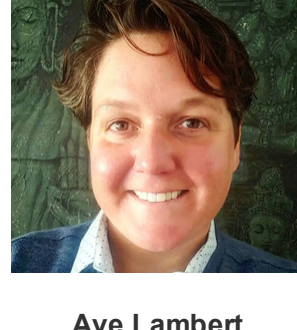
**Allison Simon**  
Healing Justice and Wellness Manager, Social Justice Partners LA; Director of Impact, Reclamation Ventures



**Ayako Utsumi**  
Founder of Valon Consulting, Affordable Homes Development



**Evonne Biggs**  
Program Manager for Homeless Services and Health Equity, Venice Family Clinic



**Ave Lambert**  
Executive Director, FEAST

### About the panel:

The healthcare system is broken. Covid-19 only showed us what has already existed, widespread economic and racial inequity. In this panel we will zoom into the city of Los Angeles and see how access to education, food, jobs, transportation, and health services affect an individual's or community's health and how we can help. This is a cross sector panel with experts across social justice, food equity, housing, and public health coming to discuss the state of L.A. now and where we hope to be in 2028.

## Keynote: Equity, Diversity and Inclusion in L.A. Real Estate Development

Tuesday, April 19, 12:00 pm - 1:00 pm PST

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**Jason Lombard**  
Managing Director, Baldwin Hills Crenshaw Plaza Partnership

### About the keynote:

In this discussion, we learn about Lombard's community outreach work with regards to the Crenshaw/LAX Light Rail, Baldwin Hills Crenshaw Plaza, and Forum; his ideas on overcoming barriers to equitable development in the city; and what UCLA students can do to help address some of these challenges.

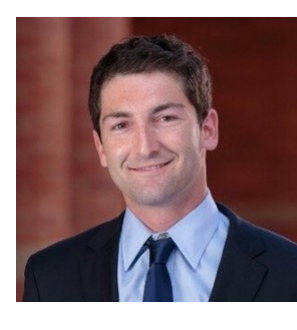
## Overcoming Barriers to Affordable Housing in Los Angeles

Tuesday, April 19, 5:00 pm - 6:00 pm PST

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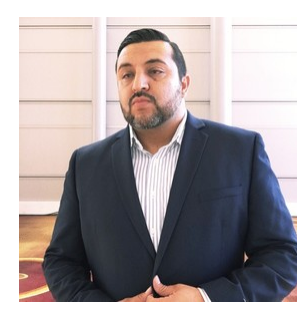
**Tara Baruskas**  
Executive Director, Community Corporation of Santa Monica



**Greg Comanor ('19)**  
Co-founder, Daylight Community Development



**Brian D'Andrea**  
Senior Vice President, Century Housing Corporation



**Javier Guzman**  
Vice President, Senior Relationship Manager, City National Bank



**Tim Kawahara**  
Executive Director, UCLA Ziman Center for Real Estate

### About the panel:

The COVID-19 pandemic exacerbated the already wide gulf in the market between what many Angelinos can afford to spend on a home and current home prices. UrbanizeLA estimates a deficit of 500,000 affordable units in the county alone. The professionals on this panel have sought to alleviate this divide through government and market interventions. Join this Impact Week panel as they discuss how to address LA's affordability crisis and what has been effective in ensuring the completion of new housing in a challenging city to build in.

## Keynote: Shaping a City for 2028 and Beyond: An Olympic Vision

Friday, April 22, 10:15 am - 11:15 am PST

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**John Harper**  
Chief Operating Officer, LA28

### About the keynote:

The 2028 Olympic Games are a seminal event for the city of Los Angeles. Over the next 6 years the city will be transformed to accommodate the needs of the Games: new and upgraded venues, improved public transportation, and construction of additional hospitality, among other considerations. An event so iconic to LA also needs to be accepted by its city, which is why LA2028, the organizers of the Games, have begun community outreach efforts. Hear from John Harper, Chief Operating Officer of LA2028, as he discusses planning for the Games and how the 2028 Olympic Games will affect positive change in the city.

### Presented by:



### You are invited to attend the entire Impact Week Conference!

UCLA Anderson's Impact Week Conference is open to all students, alumni, industry professionals, and the public.

[Register Now](#)

For more information on Impact Week, please visit the [UCLA Anderson Impact Week webpage](#) or contact us at [impact@anderson.ucla.edu](mailto:impact@anderson.ucla.edu)

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