SOCIAL IMPACT @ ANDERSON

›› ACADEMICS
An MBA specialization in Social Impact allows students to build in-depth expertise in a chosen career path, while customizing academic preparation to lead transformational social change in any sector. It encourages students to graduate with a common language and comprehensive understanding of positive social impact. Courses in entrepreneurship and sustainability may also be of interest.

Specializations: Social Impact, Entrepreneurship, Leaders in Sustainability

SAMPLE ELECTIVES
- Social Entrepreneurship
- Managerial Decision Making
- Ethical Considerations in Business
- Affordable Housing Development
- Business of Healthcare: A Global Perspective
- Law and Management of Nonprofit Organizations
- Corporate Entrepreneurship
- Market Entry Strategy
- Business Law
- Entrepreneurship and Venture Initiation
- Corporate Entrepreneurship
- Managing Entrepreneurial Operations
- Managing Entrepreneurial Organizations
- Business and Economics in Emerging Markets

›› CAREER
The following are some of the hiring organizations for UCLA Anderson MBA students in social impact roles (both full-time employment and summer internships):

WARBY PARKER
THRIVE MARKET
GATES FOUNDATION
TOMS

›› CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) – SAMPLE PROJECTS
- Researched how to sustainably increase the revenue and profitability for a household product in Nepal
- Formed strategic recommendations for a non-profit microfinance institution to improve and expand a program for small rural producers and businesses
- Developed a marketing and sales strategy to help a company working in the sustainable farming and coffee industry expand into the California market
- Addressed waste management in developing countries with a non-profit that provides innovative technologies to help reduce poverty

›› RESOURCES
- Net Impact club
- Impact Week
- Board Fellows
- Haskamp Fellowship
- Impact@Anderson
- Dinners for Eight (D48s)
- Impact Career Night & Networking Mixer
- Net Impact Consulting Challenge
- Social Innovation Conference

Information subject to change.

bit.ly/uclamba-impact
Net Impact at Anderson drives learning and career opportunities focused on equity and justice and promotes an inclusive, collaborative community for all Anderson students to integrate social and environmental impact in their careers and lives, creating positive change in our world. We provide the network and opportunities for students to become purpose-oriented leaders in every sector. Key programming includes: Impact Week, Social Impact Consulting, Board Fellows, and more.

**Michael Koenig** – President

Hometown: **Boston, Massachusetts**

Pre-MBA: **Analytics Specialist – FactSet**

Summer Internship: **Summer Consultant – LEK Consulting**

Post-MBA Goals: **Consulting, Impact Consulting**

Anderson Highlight: **Anderson Snow Trip**

Ask Me About: **Impact Consulting**

Contact Me: michael.koenig.2023@anderson.ucla.edu

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**Miranda Bidwell** – Executive Vice President

Hometown: **Los Angeles, California**

Pre-MBA: **Operations Lead – Second Order Effects**

Summer Internship: **Senior Program Manager – Amazon**

Post-MBA Goals: **Operations/Strategy in Tech**

Anderson Highlight: **Morocco Trek**

Ask Me About: **Impact Week**

Contact Me: miranda.bidwell.2023@anderson.ucla.edu

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**Chongo Bwalya** – Vice President of Admissions

Hometown: **Ottawa, Ontario, Canada**

Pre-MBA: **Risk Advisory – Deloitte & Social Entrepreneur**

Summer Internship: **Associate Intern – McKinsey**

Post-MBA Goals: **Entrepreneur/Investor, Healthcare**

Anderson Highlight: **UCLA/USC Tailgate**

Ask Me About: **Switching Career Paths**

Contact Me: chongo.bwalya.2023@anderson.ucla.edu