HEALTHCARE @ ANDERSON

» ACADEMICS
Whether students are interested in Healthcare Products (e.g., Pharmaceutical, Biotechnology, Medical Devices) and/or Services (e.g., Consulting, Provider, Payer), our Healthcare curriculum offerings prepare students for successful careers in health-related fields. Courses provide both general management skills, as well as industry-specific knowledge of healthcare strategic management.

Specializations: Healthcare, Social Impact, Executive Development, Technology Leadership

SAMPLE ELECTIVES
- Business of Healthcare
- Brand Management
- Quantitative Analysis for Health Systems
- Sales and Channel Management
- Business Forecasting
- Healthcare Technology
- Business Plan Development
- New Product Development
- Technology Management
- Financial Reporting and Equity Valuation

Healthcare Joint Degree Programs are available with our top-ranked UCLA graduate schools:
- David Geffen School of Medicine: MBA/MD
- Fielding School of Public Health: MBA/MPH
- School of Nursing: MBA/MSN
- School of Dentistry: MBA/DDS

» CAREER
The following are some of the hiring organizations for UCLA Anderson MBA students in healthcare roles (both full-time employment and summer internships):

AMGEN  pwc  Genentech  KAISER PERMANENTE  McKESSON

The specific functions UCLA Anderson MBA students enter in Healthcare include:
Marketing Management  •  Finance  •  Operations  •  Business Development  •  Sales  •  Rotational Programs

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) – SAMPLE PROJECTS
- Developed an employer branding strategy & implementation plan for a leading healthcare services company to attract nursing talent in the next 5-10 years
- Explored the potential for a new derivative market for a top healthcare insurance company currently exposed to risk from healthcare inflation
- Launched a startup that provides individualized health information to health-conscious individuals
- Examined entrepreneurial opportunities for a healthcare mobile tool in Kenya by identifying pilot locations, potential partners, the competitive landscape, and program launch costs

» RESOURCES
- Healthcare Business Association
- Annual Healthcare Conference
- Healthcare Business Career Night
- UCLA Healthcare Mixers
- Days-On-The-Job (DOJs)
- Healthcare 101 Series
- Healthcare Anderson Career Team (ACT)

Information subject to change.

bit.ly/uclamba-healthcare
The Healthcare Business Association (HBA) provides professional connections and education to students interested in the business of healthcare through career and social events. HBA prepares members to successfully advance their careers in healthcare-related fields, whether they are interested in healthcare products, (e.g., pharmaceutical, biotechnology, medical device) or services (e.g., consulting, provider, payer). HBA leverages and engages its strong alumni and industry connections to provide broad exposure to the intersection of healthcare with other disciplines, such as technology, finance, operations, and entrepreneurship. Our organization consists of over 150 full-time, fully employed, and executive MBAs, and continues to attract students in the greater UCLA community. HBA aims to serve as a nexus for healthcare industry in Southern California and in the greater business community as we help prepare the next generation leaders.

Dheeraj Jalluri – President
Hometown: Philadelphia, Pennsylvania
Pre-MBA: Clinical Research – University of Pennsylvania
Summer Internship: MLDP – Johnson & Johnson MedTech
Post-MBA Goals: Marketing or Strategy in Life Sciences
Anderson Highlight: Working in-person with friends and classmates!
Ask Me About: The best study spots at Anderson
Contact Me: dheeraj.jalluri.2023@anderson.ucla.edu

Pooja Panchamia – Executive Vice President
Hometown: Mumbai, India
Pre-MBA: Investment Team – Chiratae Ventures & InnoVen Capital
Summer Internship: Corporate Strategy/Development – Illumina
Post-MBA Goals: Corporate Strategy/Development in Digital Health or Biotech
Anderson Highlight: Classes, case competitions, OAC trip to Catalina Island
Ask Me About: Breaking into healthcare as international, Favorite professors
Contact Me: pooja.panchamia.2023@anderson.ucla.edu

Candace Todd – Vice President of Admissions
Hometown: Williamstown, New Jersey
Pre-MBA: Lab Operations Specialist – Novartis
Summer Internship: Global Commercial Analytics & Insights – Gilead Sciences
Post-MBA Goals: Marketing/Commercial in Pharma or Biotech
Anderson Highlight: Hanging out with my classmates at the beach – it’s so close!
Ask Me About: My favorite classes at Anderson so far
Contact Me: candace.todd.2023@anderson.ucla.edu