

ENERGY @ ANDERSON

» ACADEMICS

Students interested in **Energy** will take courses to help them better understand the current landscape and how changes in policy, business and technology are transforming the ways our society uses different types of energy. Functional-based courses can provide the skills for students to enter the variety of different industry verticals, including utilities, renewables, oil & gas, mobility & transportation, clean tech, and energy finance & consulting.

Specializations: Social Impact, Technology Leadership, Global Management, Executive Development

SAMPLE ELECTIVES

- Business and Environment
- Entrepreneurial Perspectives on Biotechnology
- Raising Capital for Early Stage Technology Ventures
- Impact, Creation, Analysis, and Evaluations
- Intellectual Property for Tech Entrepreneurs & Managers
- Managing Disruptive Technologies and Business Models
- Managing Finance & Financing Emerging Enterprises
- Global Macroeconomy
- Social Entrepreneurship
- Environmental Law (*in UCLA School of Law*)
- Marketing Analytics
- New Product Development
- Price Policies
- Impact Investing in Social Venture

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Energy (both full-time employment and summer internships):



SUNPOWER®

CYPRESS CREEK
RENEWABLES



EDISON
INTERNATIONAL®



The specific functions UCLA Anderson MBA students enter in the Energy industry include:

- Rotational Program ▪ Strategy ▪ Corporate Finance ▪ Operations ▪ Supply Chain ▪ Marketing

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Analyzed key market segments for an electric vehicle company to understand how growth in these markets will affect valuation, as well as identified potential revenue streams from incentives and evaluated the impact of the revenue model
- Identified U.S. electric utility service territories for an energy resource company to enter into the residential demand response market, and designed a product package and marketing strategy
- Evaluated transportation electrification to recommend areas of investment and development

» RESOURCES

- Energy & Cleantech Association
- Net Impact Club
- Dinner for Eights (D48s)
- Energy Case Competition
- Energy Career Night
- Energy 101 Sessions
- Days-on-the-Job (DOJs)
- Anderson Career Team (ACT)

Information subject to change.

bit.ly/uclamba-energy

ENERGY @ ANDERSON



ENERGY AND CLEANTECH
ASSOCIATION

The Energy and Cleantech Association (ECA) is the gateway to the world of energy, mobility, sustainability, and cleantech for students at UCLA Anderson. Our mission is to make UCLA Anderson the leading institution for education, innovation and career development in the energy and cleantech sectors. The ECA fosters students' career opportunities through company treks, career fairs, community engagement and alumni connections. Additionally, the ECA educates students on industry topics and innovations by hosting a series of guest speakers, staging an annual Energy Innovation Conference and Energy Case Competition, and developing curriculum courses here at Anderson.



Kevin Kuhn – President

Hometown: Los Angeles, California

Pre-MBA: Senior Digital Strategist – Coalition Technologies

Summer Internship: Commercial Market Intern – Bloom Energy

Post-MBA Goals: Strategy in Renewables / Cleantech

Anderson Highlight: Section Olympics

Ask Me About: Narrowing down a big list of professional interests & career pivots

Contact Me: kevin.kuhn.2023@anderson.ucla.edu



Sohini Hathiramani – Vice President of Equity, Diversity and Inclusion

Hometown: Lagos, Nigeria

Pre-MBA: Manager – Olympic Inks

Summer Internship: MBA Intern – Cypress Creek Renewables

Post-MBA Goals: Developer in Renewable Energy

Anderson Highlight: Velocity Women's Leadership Summit

Ask Me About: The international student experience

Contact Me: sohini.hathiramani.2023@anderson.ucla.edu



Jose Hernandez – Vice President of Admissions

Hometown: San Francisco, California

Pre-MBA: Technology Analyst – Clark Street Associates

Summer Internship: EDF Climate Corps Fellow – Surf Air Mobility

Post-MBA Goals: Program Manager, Cleantech / Corporate Sustainability

Anderson Highlight: Going to a tailgate in Oregon with my Anderson friends

Ask Me About: My favorite beach activity and top beach spots

Contact Me: jose.hernandez.iii.2023@anderson.ucla.edu