

» ACADEMICS

Students interested in **Consulting** need a strong foundation in each of the basic management disciplines, with heavy emphasis on courses in strategic thinking and analysis. Some of the skills you'll need to have include reviewing strategic and financial documents, assessing the client's opportunities, and creating and presenting recommendations to senior leaders. Our curriculum provides an understanding of the strategic, marketing, and financial analysis tools.

Specializations: Consulting, Global Management, Executive Development

SAMPLE ELECTIVES

- Insights to Outcome
- Negotiation Analysis & Negotiation Behavior
- Managing Finance & Financing the Emerging Enterprise
- Business Plan Development
- International Business Strategy
- Managerial Model Building
- Financial Reporting and Equity Valuation
- Corporate Financial Reporting
- Managerial Accounting
- Supply Chain Management
- Brand Management
- New Product Development
- Leadership, Motivation and Power
- Managerial Interpersonal Communications

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Consulting roles (both full-time employment and summer internships):



» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Developed a commercialization strategy for a hospitality company's first hotel in the United States, including a branding proposal, a customer loyalty program, and a sales channel distribution strategy
- Investigated areas for growth in the technology and operations market by identifying both the challenges in the vertical industries and the opportunities for emerging technology solutions
- Analyzed a leading casual dining restaurant's market position by conducting a customer perception analysis study and competitor research, driving a strategy to strengthen market position and sales

» RESOURCES

- Management Consulting Association
- Case Marathons
- Management Consulting Career Night
- Women in Consulting Brunch
- Case Study Workshops & Interview Prep Teams
- Consulting ACT (Anderson Career Teams)
- Days-On-The-Job (DOJs)
- Speaker Series

Information subject to change.

CONSULTING @ ANDERSON



The Management Consulting Association (MCA) is committed to promoting the interests of students considering a career in management consulting. The MCA supports and facilitates interactions among consulting professionals, UCLA Anderson students, faculty and alumni through career and social events. These activities provide the club's members with a thorough understanding of the industry and strengthen relationships between leading consulting firms and UCLA Anderson. Members become prepared for the industry's recruiting process through the club's intensive interview preparation program and benefit from industry speakers and case workshops.



Amelia Mockett – *President*

Hometown: Seattle, Washington

Pre-MBA: Associate – Charles River Associates; Manager – Capital One

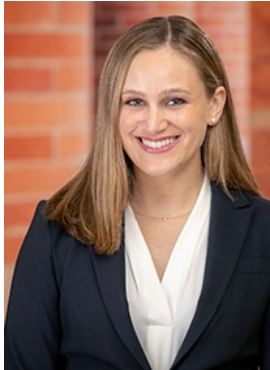
Summer Internship: Summer Associate – Bain & Company

Post-MBA Goals: Management Consulting

Anderson Highlight: Activities in SoCal with the Outdoor Adventure Club

Ask Me About: Recruiting for MBB consulting

Contact Me: amelia.mockett.2023@anderson.ucla.edu



Morgan Muhonen – *Vice President of Prospective Students*

Hometown: Irvine, California

Pre-MBA: Sr. Operations Analyst – Sonder

Summer Internship: Summer Associate – Deloitte

Post-MBA Goals: Management Consulting

Anderson Highlight: Anderween and Anderprom

Ask Me About: Operations, Travel/Hospitality, all things SoCal!

Contact Me: morgan.muhonen.2023@anderson.ucla.edu



Parth Bahl – *Vice President of Education*

Hometown: New Delhi, India

Pre-MBA: Product Manager – Adobe

Summer Internship: Summer Consultant – LEK

Post-MBA Goals: Management Consulting

Anderson Highlight: AnderNoons

Ask Me About: Technology, Spirits@Anderson, surviving in LA without a car

Contact Me: parth.bahl.2023@anderson.ucla.edu