

OPERATIONS @ ANDERSON

» ACADEMICS

Students interested in **Operations** will learn skillsets to help them implement processes and metrics that can improve a company's core performance, and also ensuring the company's goals and business methods are aligned. Courses help to support gaining experience in analytical-based thinking, process analysis, and project management, along with general management skills.

Specializations: Global Management, Executive Development

SAMPLE ELECTIVES

- Global Supply Chain Management
- Global Operations Strategy
- Tools and Analysis for Business Strategy
- Business Analytics with Spreadsheets
- Choice Architecture in Practice
- Machine Learning and Artificial Intelligence
- Cloud Computing and Big Data
- Technology Management
- Managerial Decision Making
- Technology Analytics
- International Business Strategy
- Leadership, Motivation and Power
- Insights to Outcome
- International Business Strategy

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Operations (both full-time employment and summer internships):



The specific roles UCLA Anderson MBA students enter in the Operations function include:

- Supply Chain ▪ Logistics ▪ Inventory Management ▪ Procurement ▪ Planning ▪ Operations Consulting

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Provided recommendations to improve the operational efficiency for inpatient transfer processes for a city health department by conducting benchmarking analyses and developing proposals to support operation across four hospitals
- Explored eco-friendly solutions to improve the sustainability of operations of a casual dining restaurant
- Developed an expansion strategy into South America for a leading global manufacturer and distributor of operation supplies and created a roadmap to develop a strategic network

» RESOURCES

- Strategy & Operations Management Association
- Anderson Career Team (ACT)
- Interview Prep Team (IPT)
- Analytics Workshops
- Days-on-the-Job (DOJs)
- Strategy & Operations Speaker Series
- Career Preparation Workshops

Information subject to change.

bit.ly/uclamba-operations

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The Strategy & Operations Management Association (SOMA) serves UCLA Anderson students interested in learning more about and exploring careers in the fields of data analytics, business strategy, corporate development and operations management. SOMA has propelled Anderson students into industry opportunities and learning experiences with alumni and the broader business community through career nights, company presentations, workshops and networking events. The club conducts several analytics and data sciences workshops throughout the year to help its members become data-smart for their summer internships and subsequent full-time careers.



Veikko Petrozzi – *Vice President of Admissions*

Hometown: Lima, Peru

Pre-MBA: Senior Associate, Strategy – Scotiabank

Summer Internship: Finance – Amgen

Post-MBA Goals: Finance/Strategy Leadership Development Program – Amgen

Anderson Highlight: MBA soccer tournament

Ask Me About: International student life at Anderson

Contact Me: veikko.petrozzi.2023@anderson.ucla.edu



Miranda Bidwell – *Vice President of Career Development, Operations*

Hometown: Danville, California

Pre-MBA: Operations Lead – Second Order Effects

Summer Internship: Senior Program Manager – Amazon

Post-MBA Goals: Operations or Strategy in Tech

Anderson Highlight: The Morocco Trek

Ask Me About: Social impact at Anderson

Contact Me: miranda.bidwell.2023@anderson.ucla.edu



Naomi Burns – *Executive Vice President*

Hometown: San Leandro, California

Pre-MBA: Business Development Consultant – Oracle; Senior Associate – Ankura

Summer Internship: Product Manager – Intuit

Post-MBA Goals: Product Manager in FinTech or HealthTech

Anderson Highlight: Anderson Ski Trip and Napa Trip

Ask Me About: Outdoor Adventure Club and Craft Beer Club

Contact Me: naomi.seto.2023@anderson.ucla.edu