

HEALTHCARE @ ANDERSON

» ACADEMICS

Whether students are interested in Healthcare Products (e.g., Pharmaceutical, Biotechnology, Medical Devices) and/or Services (e.g., Consulting, Provider, Payer), our **Healthcare** curriculum offerings prepare students for successful careers in health-related fields. Courses provide both general management skills, as well as industry-specific knowledge of healthcare strategic management.

Specializations: Healthcare, Social Impact, Executive Development, Technology Leadership

SAMPLE ELECTIVES

- Business of Healthcare
- Brand Management
- Quantitative Analysis for Health Systems
- Sales and Channel Management
- Business Forecasting
- Healthcare Technology
- Business Plan Development
- New Product Development
- Technology Management
- Financial Reporting and Equity Valuation

Healthcare Joint Degree Programs are available with our top-ranked UCLA graduate schools:

- David Geffen School of Medicine: *MBA/MD*
- School of Nursing: *MBA/MSN*
- Fielding School of Public Health: *MBA/MPH*
- School of Dentistry: *MBA/DDS*

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in healthcare roles (both full-time employment and summer internships):



The specific functions UCLA Anderson MBA students enter in Healthcare include:

Marketing Management • Finance • Operations • Business Development • Sales • Rotational Programs

» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) – SAMPLE PROJECTS

- Developed an employer branding strategy & implementation plan for a leading healthcare services company to attract nursing talent in the next 5-10 years
- Explored the potential for a new derivative market for a top healthcare insurance company currently exposed to risk from healthcare inflation
- Launched a startup that provides individualized health information to health-conscious individuals
- Examined entrepreneurial opportunities for a healthcare mobile tool in Kenya by identifying pilot locations, potential partners, the competitive landscape, and program launch costs

» RESOURCES

- Healthcare Business Association
- Annual Healthcare Conference
- Healthcare Business Career Night
- UCLA Healthcare Mixers
- Days-On-The-Job (DOJs)
- Healthcare 101 Series
- Healthcare Anderson Career Team (ACT)

Information subject to change.

bit.ly/uclamba-healthcare

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The Healthcare Business Association (HBA) provides professional connections and education to students interested in the business of healthcare through career and social events. HBA prepares members to successfully advance their careers in healthcare-related fields, whether they are interested in healthcare products, (e.g., pharmaceutical, biotechnology, medical device) or services (e.g., consulting, provider, payer). HBA leverages and engages its strong alumni and industry connections to provide broad exposure to the intersection of healthcare with other disciplines, such as technology, finance, operations, and entrepreneurship. Our organization consists of over 150 full-time, fully employed, and executive MBAs, and continues to attract students in the greater UCLA community. HBA aims to serve as a nexus for healthcare industry in Southern California and in the greater business community as we help prepare the next generation leaders.



Dheeraj Jalluri – *President*

Hometown: Philadelphia, Pennsylvania

Pre-MBA: Clinical Research – University of Pennsylvania

Summer Internship: MLDP – Johnson & Johnson MedTech

Post-MBA Goals: Marketing or Strategy in Life Sciences

Anderson Highlight: Working in-person with friends and classmates!

Ask Me About: The best study spots at Anderson

Contact Me: dheeraj.jalluri.2023@anderson.ucla.edu



Pooja Panchamia – *Executive Vice President*

Hometown: Mumbai, India

Pre-MBA: Investment Team – Chiratae Ventures & InnoVen Capital

Summer Internship: Corporate Strategy/Development – Illumina

Post-MBA Goals: Corporate Strategy/Development in Digital Health or Biotech

Anderson Highlight: Classes, case competitions, OAC trip to Catalina Island

Ask Me About: Breaking into healthcare as international, Favorite professors

Contact Me: pooja.panchamia.2023@anderson.ucla.edu



Candace Todd – *Vice President of Admissions*

Hometown: Williamstown, New Jersey

Pre-MBA: Lab Operations Specialist – Novartis

Summer Internship: Global Commercial Analytics & Insights – Gilead Sciences

Post-MBA Goals: Marketing/Commercial in Pharma or Biotech

Anderson Highlight: Hanging out with my classmates at the beach – it's so close!

Ask Me About: My favorite classes at Anderson so far

Contact Me: candace.todd.2023@anderson.ucla.edu