

SOCIAL IMPACT @ ANDERSON

» ACADEMICS

An MBA specialization in **Social Impact** allows students to build in-depth expertise in a chosen career path, while customizing academic preparation to lead transformational social change in any sector. It encourages students to graduate with a common language and comprehensive understanding of positive social impact. Courses in entrepreneurship and sustainability may also be of interest.

Specializations: Social Impact, Entrepreneurship, Leaders in Sustainability

SAMPLE ELECTIVES

- Social Entrepreneurship
- Managerial Decision Making
- Ethical Considerations in Business
- Affordable Housing Development
- Business of Healthcare: A Global Perspective
- Law and Management of Nonprofit Organizations
- Corporate Entrepreneurship
- Market Entry Strategy
- Business Law
- Entrepreneurship and Venture Initiation
- Corporate Entrepreneurship
- Managing Entrepreneurial Operations
- Managing Entrepreneurial Organizations
- Business and Economics in Emerging Markets

» CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in social impact roles (both full-time employment and summer internships):

WARBY PARKER

THRIVE
- MARKET -

the broad
residency

GATES foundation



TOMS



» CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Researched how to sustainably increase the revenue and profitability for a household product in Nepal
- Formed strategic recommendations for a non-profit microfinance institution to improve and expand a program for small rural producers and businesses
- Developed a marketing and sales strategy to help a company working in the sustainable farming and coffee industry expand into the California market
- Addressed waste management in developing countries with a non-profit that provides innovative technologies to help reduce poverty

» RESOURCES

- Net Impact club
- Impact Week
- Board Fellows
- Haskamp Fellowship
- Impact@Anderson
- Dinners for Eight (D48s)
- Impact Career Night & Networking Mixer
- Net Impact Consulting Challenge
- Social Innovation Conference

Information subject to change.

bit.ly/uclamba-impact

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NET IMPACT

UCLA Anderson
School of Management

Net Impact mobilizes next-generation leaders to use their skills and careers to make a positive impact on the world. The UCLA Anderson chapter's mission is to inspire and empower students to drive social change or environmental impact on campus and throughout their careers. We provide the network and opportunities for students to become purpose-oriented leaders in every sector. Key programming includes: Impact Week, High Impact Teas, Social Impact Case Competition (SICC), and more



Carol Issa – *President*

Hometown: McLean, VA

Pre-MBA: VP Analytics & Digital Strategy, MSL (public relations agency)

Summer Internship: TBD

Post-MBA Goals: Corporate Sustainability

Anderson Highlight: Anderson Venture Impact Partners (AVIP)

Ask Me About: 90s night

Contact Me: carol.issa.2021@anderson.ucla.edu



Ali Guthy – *Vice President of Admissions*

Hometown: Los Angeles

Pre-MBA: Marketing Coordinator, Tradesy, Inc

Summer Internship: Gunderson Dettmer

Post-MBA Goals: VC, law, social impact

Anderson Highlight: AVIP

Ask Me About: Impact Investing

Contact Me: alexandra.guthy.2021@anderson.ucla.edu



Lauren Reed – *Executive Vice President*

Hometown: SF Bay Area

Pre-MBA: Deputy Director, NextGen America (political advocacy non-profit)

Summer Internship: TBD

Post-MBA Goals: Political/social impact and technology

Anderson Highlight: Hosting prospective student dinners

Ask Me About: Social impact and tech, non-traditional recruiting

Contact Me: lauren.reed.2021@anderson.ucla.edu