

# CONSULTING @ ANDERSON

## » ACADEMICS

Students interested in **Consulting** need a strong foundation in each of the basic management disciplines, with heavy emphasis on courses in strategic thinking and analysis. Some of the skills you'll need to have include reviewing strategic and financial documents, assessing the client's opportunities, and creating and presenting recommendations to senior leaders. Our curriculum provides an understanding of the strategic, marketing, and financial analysis tools.

*Specializations: Consulting, Global Management, Executive Development*

### SAMPLE ELECTIVES

- Insights to Outcome
- Negotiation Analysis & Negotiation Behavior
- Managing Finance & Financing the Emerging Enterprise
- Business Plan Development
- International Business Strategy
- Managerial Model Building
- Financial Reporting and Equity Valuation
- Corporate Financial Reporting
- Managerial Accounting
- Supply Chain Management
- Brand Management
- New Product Development
- Leadership, Motivation and Power
- Managerial Interpersonal Communications

## » CAREER

The following are some of the hiring organizations for UCLA Anderson MBA students in Consulting roles (both full-time employment and summer internships):



## » CAPSTONE: APPLIED MANAGEMENT RESEARCH (AMR) - SAMPLE PROJECTS

- Developed a commercialization strategy for a hospitality company's first hotel in the United States, including a branding proposal, a customer loyalty program, and a sales channel distribution strategy
- Investigated areas for growth in the technology and operations market by identifying both the challenges in the vertical industries and the opportunities for emerging technology solutions
- Analyzed a leading casual dining restaurant's market position by conducting a customer perception analysis study and competitor research, driving a strategy to strengthen market position and sales

## » RESOURCES

- Management Consulting Association club
- Case Marathons
- Management Consulting Career Night
- Women in Consulting Brunch
- Case Study Workshops & Interview Prep Teams
- Consulting ACT (Anderson Career Teams)
- Days-On-The-Job (DOJs)
- Speaker Series

*Information subject to change.*

[bit.ly/uclamba-consulting](https://bit.ly/uclamba-consulting)

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The Management Consulting Association (MCA) is committed to promoting students considering a career in management consulting. The MCA supports interactions among consulting professionals, students, faculty and alumni through career and social events. These activities provide members with a thorough understanding of the industry and strengthen relationships between leading consulting firms and UCLA Anderson. Members get prepared for the recruiting process through our intensive interview preparation program and benefit from industry speakers and case workshops.



## **Brandon Gold** – *President*

*Hometown:* Philadelphia, PA

*Pre-MBA:* Operations Associate - PepsiCo, Process Development Engineer - SpaceX

*Summer Internship:* Summer Consultant - BCG

*Post-MBA Goals:* Management Consulting

*Anderson Highlight:* Anderson Ski Trip

*Ask Me About:* Anderson Strategy Group

*Contact Me:* [brandon.gold.2021@anderson.ucla.edu](mailto:brandon.gold.2021@anderson.ucla.edu)



## **Paige LaBlonde** – *Vice President of Education*

*Hometown:* Scottsdale, AZ

*Pre-MBA:* Analyst - Capital Group, Staff II - Ernst & Young LLP

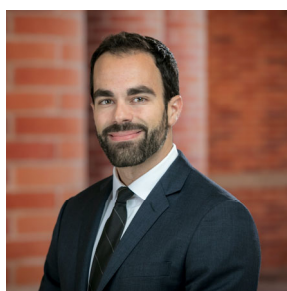
*Summer Internship:* Strategy & Ops Summer Consultant - Deloitte

*Post-MBA Goals:* Management Consulting

*Anderson Highlight:* Anderson Ski Trip

*Ask Me About:* Outdoor Adventure Club & hiking in Southern California

*Contact Me:* [paige.lablonde.2021@anderson.ucla.edu](mailto:paige.lablonde.2021@anderson.ucla.edu)



## **Michael Chios** – *Vice President of International Students*

*Hometown:* Toronto, Canada

*Pre-MBA:* Project Manager and Mechanical Engineer - Hatch

*Summer Internship:* Summer Associate - Bain & Company

*Post-MBA Goals:* Management Consulting

*Anderson Highlight:* 90s Party

*Ask Me About:* International Business Association

*Contact Me:* [michael.chios.2021@anderson.ucla.edu](mailto:michael.chios.2021@anderson.ucla.edu)