



**Anderson**  
Executive Education



# UCLA ANDERSON STRATEGIC HR PROGRAM (LIVE ONLINE)

## Learn More

Phone: +1 (310) 825-2001

Email: [execed@anderson.ucla.edu](mailto:execed@anderson.ucla.edu)

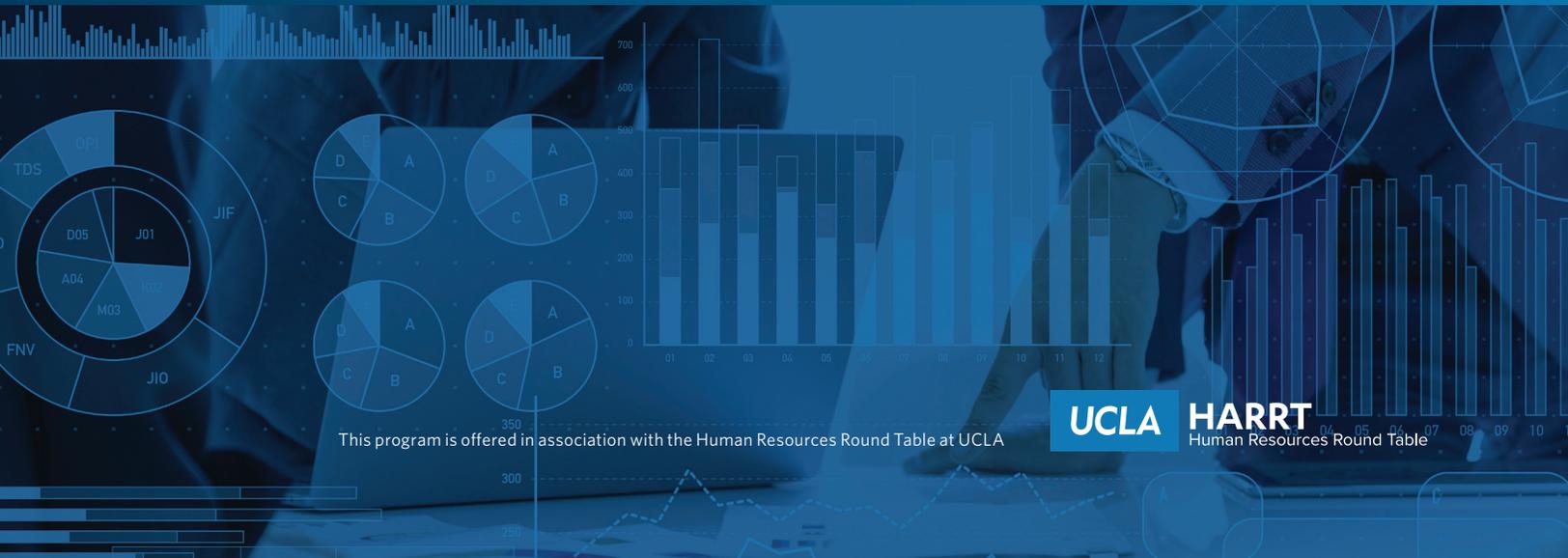
[www.execed.anderson.ucla.edu](http://www.execed.anderson.ucla.edu)

## Spring Program 2022

Virtual Kick-Off: April 19, 2022

Learn-At-Your-Own-Pace Online Modules: April 26 - May 5, 2022

3 Live Online Sessions: May 9, 16 & 23, 2022



This program is offered in association with the Human Resources Round Table at UCLA



# Connecting HR to Organizational Strategy

Deepen business acumen and strategic insights



“It is critically important to identify and train next generation human resources executives who can navigate the complexities of the digital age. UCLA has answered the call with this high-powered HR/business-oriented program.”

**ROSS POLLACK**  
EVP & CHRO, Lionsgate

## Become the Human Resources Leaders of the Future

UCLA’s Strategic HR Program provides an opportunity to update existing skills and quickly develop new capabilities to respond effectively to the rapidly changing business environment.

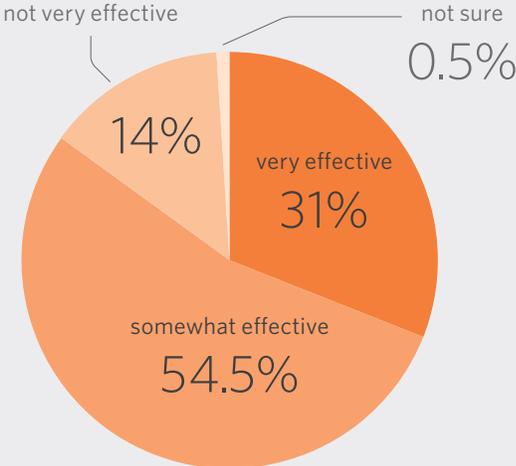
Today’s human resources leaders need advanced business acumen and agility skills in addition to traditional human resources expertise to understand, interpret and respond to the new demands in the workplace.

## Closing the HR Leadership Gap

Emerging technologies, changing workforce demographics and accelerating changes in business operations are disrupting how human resources performs in organizations.

**A recent survey of HR leaders revealed that less than a third were confident about the strategic value that their function was delivering to the organization.**

How would you rate the effectiveness of your HR team in delivering strategic value to the organization?



Source: ‘What’s Keeping HR Leaders Up at Night?’ Survey of HR leaders conducted by Human Resource Executive in January 2019

# The Program

**Program Fee:** \$6,000 (US)

**HARRT Members:** \$5,500 (US)

The fee includes tuition and all learning materials.

**Location:** Live Online

**Spring Program 2022:**

Virtual Kick-Off: April 19, 2022

Learn-At-Your-Own-Pace Online Modules: April 25 - May 6, 2022

3 Live Online Sessions: May 9, 16 & 23, 2022

**Offered live online in combination with learn-at-your-own-pace modules introducing key concepts,** this program is designed to deepen the business acumen and strategic insights of human resources leaders, enabling them to align the HR function with organizational strategy and deliver measurable impact upon the key drivers of enterprise success in the global digital marketplace.

## VIRTUAL PROGRAM KICK-OFF

- Program introduction – setting goals and expectations

## LEARN-AT-YOUR OWN-PACE ONLINE MODULES

- Introduction to Organizations

Sets the stage for learning about how business works. Beginning with an understanding of what an organization is and its basic purposes, topics will include vertical and horizontal integration, diversification, the managerial role, and designing incentives.

- Introduction to Operations

Digs into the processes that support production and delivery of a good or service. Topics include an introduction to operations management, defining a framework for process analysis and operations and finance, including business activities and financial statements.

- Introduction to Management & Leadership

Focuses on differentiating and developing both management and leadership skills, diving into each element of the POLC(S) – Planning, Organizing, Leading, Controls, Staffing – model of managerial excellence, and ending with important thoughts about a manager's ethics.

## SPRING 2022 PROGRAM LIVE ONLINE SESSIONS

**May 9**

- Strategic HR & Business Performance
- Case Study
- Strategic Thinking: Create, Capture, and Deliver Value

**May 16**

- Human Capital Management: The Crossroads between HR and Finance
- Introduction to Disruptive Technologies: An HR Perspective
- People Analytics: From Metrics to Insights

**May 23**

- Make an Impact: Power, Influence, Persuasion & Communication
- Case Study Group Presentations

The dates, session topics, instructors and fees listed are subject to change.

# Program Faculty

Our distinguished faculty draw upon their original research and vast teaching experience to create a groundbreaking program that delivers the mind- and skillsets essential to the development of the next generation of strategic HR leaders.



## Corinne Bendersky

Program Faculty Director Professor of Management and Organizations, Faculty Director of the Human Resources Roundtable at UCLA (HARRT)

Corinne is an expert in workplace conflict, status and justice in teams and organizations. She teaches in UCLA Anderson's full-time and fully employed MBA programs, and in many of its executive education programs. Her work blends academic, consultant and practitioner knowledge of cutting-edge human resources topics.



## Robert McCann

Chair, UCLA Thailand Executive Committee Bob has been creating, directing and teaching leadership and management communication courses across virtually all of UCLA Anderson's MBA degree programs since coming to UCLA in 2010. He also heads an active consulting business, which trains executives in persuasion, leadership, workplace diversity and all aspects of the strategic use of communication in business settings.



## Terry Kramer

Adjunct Professor of Decisions, Operations and Technology Management

Terry has extensive technology and leadership expertise in the telecommunications industry, notably at Vodafone where he served as group strategy officer, group HR officer and chief of staff. At UCLA Anderson, he teaches the foundational technology management course, covering the impact of disruptive innovation on products, services, markets and competition.

## The Impact

### LEARNING OBJECTIVES & OUTCOMES

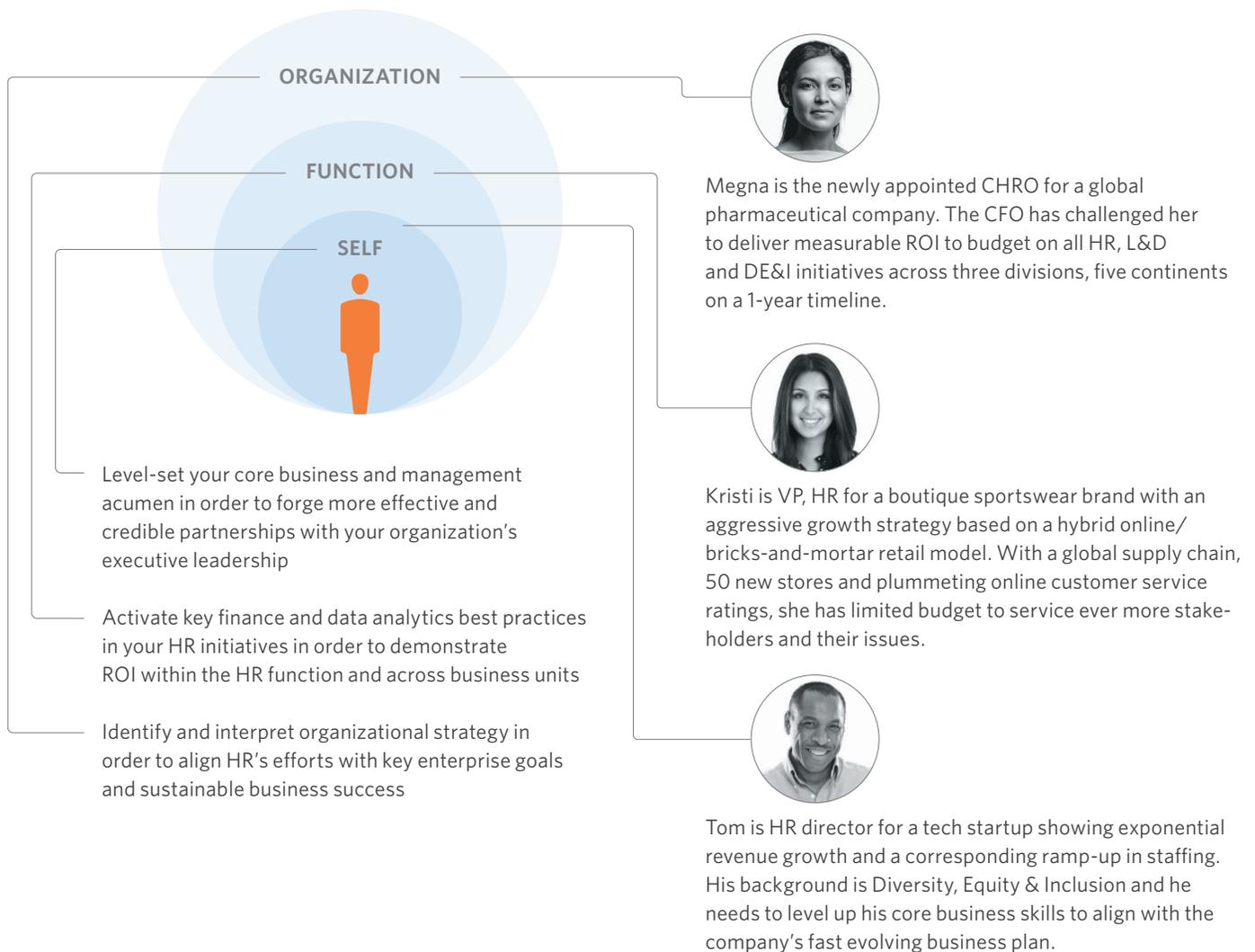
- By participating in this program you will learn how to:
- Identify and interpret organizational strategy in relation to HR's role in creating shared value for internal and external stakeholders
  - Analyze the core principles of managerial finance to demonstrate ROI and effectively budget initiatives within HR and across business units
  - Apply data analytics best practices and tools to visualize key performance indicators and influence decision making
- You will also:
- Build presentation skills through enhanced executive presence, messaging, and persuasive communication
  - Gain a foundational understanding of business essentials including Operational Excellence, Management & Leadership, and Organizational Effectiveness

# The Participants

The program benefits participants on three overlapping dimensions of their work.

## Who Should Attend?

**Experienced HR managers and executives at all levels of the organization who need to navigate the complexities of the digital business**



"Organizations execute their strategy by effectively deploying their human capital. Doing so requires human resources professionals to collaborate with their strategic partners around the organization and to utilize sophisticated technology and people analytics to make critical decisions. This program is about developing the HR professionals of the future."

**CORINNE BENDERSKY**

Professor of Management and Organizations and Faculty Director of HARRT, UCLA Anderson



## UNIQUELY UCLA

UCLA Anderson Executive Education has been a leader in executive development since 1954. Our program builds upon this proud tradition and the groundbreaking research, teaching and industry experience of our faculty to deliver powerful frameworks that can develop your HR executives into well-rounded business leaders capable of delivering vital strategic value to the modern organization.

UCLA is a globally renowned academic powerhouse but it is also uniquely entrepreneurial and individualistic, open-minded and curious, intellectually challenging and deeply caring for the communities in which we live. We are focused on stretching intellectual horizons, but we never forget our geographical roots and the place from which we draw strength and purpose.

[Apply Now](#)



110 Westwood Plaza, Suite A101  
Los Angeles, California 90095-1481  
Phone: +1 (310) 825-2001  
Email: [execed@anderson.ucla.edu](mailto:execed@anderson.ucla.edu)  
[www.execed.anderson.ucla.edu](http://www.execed.anderson.ucla.edu)

