Lixuan Zhang

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EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT — Los Angeles, CA
Master of Financial Engineering — Expected Dec 2027

UNIVERSITY OF CALIFORNIA, DAVIS — Davis, CA
B.S. Applied Mathematics | B.A. Communication | GPA: 3.75/4.00 — Dec 2025

SKILLS & CERTIFICATIONS

- *Technical Skills:* Python, MATLAB, R, statistical modeling, probability theory, numerical analysis, data visualization

EXPERIENCE

SOUTHERN FUND MANAGEMENT CO., LTD. — Beijing, China
Retail Business Department Intern — Jun 29, 2026 - Aug 21, 2026

- Mapped 70+ fund product exposure paths and placements across the CITIC Bank app; developed a traffic-scoring rule based on click-path depth to identify high-exposure products and priority placements.
- Planned a semiconductor-themed campaign for Southern CSI Semiconductor Industry Index Fund C (020840), synthesizing market themes, index characteristics, top holdings, and competitor messaging to shape long-form marketing content.
- Benchmarked comparable semiconductor index products on China Merchants Bank and researched redemption-interception strategies; drafted retention-card copy and configuration logic for two active-equity and two index funds.
- Designed multiple H5 product pages and supported pre-launch maintenance for the CITIC Bank global-zone website through content configuration, product-information updates, link validation, and release checks.

CHINA INTERNATIONAL CAPITAL CORPORATION LIMITED (CICC) — Beijing, China
Investment Banking Intern — Jun 2025 - Jul 2025

- Authored an IPO media-verification report by collecting, analyzing, and classifying relevant coverage to support due diligence.
- Analyzed top-customer sales and procurement data by industry and product to assess client stability for equity transactions.
- Compiled and verified financial data for a stock issuance project, supporting quality control and regulatory-review readiness.
- Performed walkthrough testing by reconciling accounting records with purchase documents to validate transactional accuracy and compliance.

CHINA TAIPING INSURANCE (HK) COMPANY LIMITED — Beijing, China
Intern — Jul 2023 - Sep 2023

- Verified and updated critical financial data for major client companies to ensure reporting accuracy.
- Drafted project-reporting paperwork to meet internal compliance and documentation standards.
- Built presentation slides synthesizing findings for investment projects to improve stakeholder communication.

TAIPING ASSET MANAGEMENT COMPANY LIMITED — Beijing, China
Intern — Jun 2023 - Jul 2023

- Analyzed risk data to support underwriting decisions and assess potential liabilities.
- Maintained accurate client records and ensured data integrity across policyholder documentation.
- Facilitated client communication by resolving inquiries and providing timely status updates.

ADDITIONAL INFORMATION

- *Languages:* Mandarin (native)