A blended learning journey combining online modules with 3 days on campus

This program is designed to deepen the business acumen and strategic insights of human resources leaders, enabling them to align the HR function with organizational strategy and deliver measurable impact upon the key drivers of enterprise success in the global, digital marketplace.

Emerging technologies, changing workforce demographics and accelerating changes in business operations are disrupting how human resources performs in organizations.

Today’s human resources leaders need advanced business acumen and agility skills in addition to traditional human resources expertise to understand, interpret and respond to the new demands in the workplace.

This program allows participants to update existing skills and quickly develop new capabilities to effectively respond to the rapidly changing business environment and become the human resources leaders of the future.

Ross Pollack  
EVP & CHRO  
Lionsgate

“Organizations execute their strategy by effectively deploying their human capital. Doing so requires human resources professionals to collaborate with their strategic partners around the organization and to utilize sophisticated technology and people analytics to make critical decisions. This program is about developing the HR professionals of the future.”

Corinne Bendersky  
Professor of Management  
UCLA Anderson

“Organizations execute their strategy by effectively deploying their human capital. Doing so requires human resources professionals to collaborate with their strategic partners around the organization and to utilize sophisticated technology and people analytics to make critical decisions. This program is about developing the HR professionals of the future.”

This program is offered in association with the Human Resources Round Table at UCLA.
The Faculty

Our distinguished faculty draw upon their original research and vast teaching experience to create a groundbreaking program that delivers the mind- and skillsets essential to the development of the next generation of strategic HR leaders.

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**Learning Journey**

Participants will experience a 2 month learning journey.

**Virtual Program Kick-Off**
- Program introduction – setting goals and expectations

**Online Learning Modules**
- Introduction to Organizations
- Introduction to Operations
- Introduction to Management & Leadership

**On Campus Session**

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Day 1
- Strategic HR & Business Performance
- Case Study
- Strategic Thinking: Create, Capture, and Deliver Value

Day 2
- Human Capital Management: The Crossroad between HR and Finance
- People Analytics: From Metrics to Insights
- Introduction to Disruptive Technologies: An HR Perspective

Day 3
- Make an Impact: Power, Influence, Persuasion & Communication
- Case Study Group Presentations

By participating in this program you will learn how to:

- Identify and interpret organizational strategy in relation to HR’s role in creating shared value for internal and external stakeholders
- Analyze the core principles of managerial finance to demonstrate ROI and effectively budget initiatives within HR and across business units
- Apply data analytics best practices and tools to visualize key performance indicators and influence decision making
- Build presentation skills through enhanced executive presence, messaging, and persuasive communication
- Gain a foundational understanding of business essentials including Operational Excellence, Management & Leadership, and Organizational Effectiveness

On campus session will be held at the Collins Center for Executive Education
UCLA Anderson School of Management
110 Westwood Plaza
Los Angeles, CA 90095

The dates, session topics, instructors and fees listed are subject to change.

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**Contact Us:**

UCLA Anderson Executive Education
110 Westwood Plaza, Suite A101
Los Angeles, California 90095

Phone: (310) 825-2001
Email: ExecEd@Anderson.UCLA.edu
www.ExecEd.Anderson.UCLA.edu