Executive Program
live online.
the program.

the experience.

the participants.

the outcomes.

get started.
The Executive Program puts you on the leadership map with strategies, skills and acumen that will advance your thinking and hone your abilities as a leader and a manager capable of achieving sustainable growth in your business. Delivered live online and encompassing all business functions of the global enterprise, a series of highly engaging sessions galvanizes your problem solving, team building and change management skills. UCLA Anderson faculty combine research-based expertise and real-world experience to deliver frameworks you and your peers can apply immediately and as your responsibilities increase to catalyze positive change.
the lifecycle.

Where the executive program fits on the leader lifecycle map

LEADING SELF
Individual contributors & emerging leaders

LEADING OTHERS
First-time managers & leaders of individual contributors

LEADING MANAGERS
Leaders who lead other managers or senior staff

LEADING THE FUNCTION
Leaders of organizational functions or divisions

LEADING THE ORGANIZATION
Leaders of the organization

Executive Program
the experience.

Intense work, led by world-class faculty and fueled by peer synergy, challenges your ultimate potential and shows you how to reach it. Live online delivery allows you to learn wherever you choose, so you can focus on what’s important: your development as a leader, capable of envisioning, communicating and implementing positive change in your business. Highly engaging online learning techniques that drive home the applicability of the program sessions and develop vital skills as a team builder and leader include:

**Flexible, accelerated format**

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<th>4 month program = 3 multi-day immersions + 13 afternoons</th>
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<td>Strategic &amp; Personal Leadership (3-days)</td>
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<td>1. Corporate Strategy</td>
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<td>2. Managerial Economics</td>
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<td>3. Operational Excellence</td>
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<td>4. Marketing Fundamentals</td>
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<td>5. Financial Accounting</td>
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<td>7. Managerial &amp; Cost Accounting</td>
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<td>9. Organizational &amp; Political Impact</td>
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<td>10. Data Analytics</td>
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<td>11. Negotiations Workshop</td>
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<td>12. Communicating for Impact &amp; Presentation Tips</td>
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<td>13. Leading Change</td>
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<td>Enhancing Your Performance &amp; Case Results (3-days)</td>
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**Three multi-day immersion sessions** punctuate the program: the first takes a deep dive into your personal leadership style; the second focuses on an interactive business simulation; and the third challenges you to expand your horizons with sessions on the global economy and cross-cultural communication.

**Case competition** closes out the program, drawing upon the application of all your acquired knowledge and enhanced leadership abilities. Your team skills will be put to the test as your group takes on a real business.

- **Executive Coaching** will help you clarify your goals and develop an action plan to sharpen the effectiveness of your leadership behaviors and help you to define your next steps as a leader.

- **Interactive Simulation** taken from the current business world, forces you to adapt to multiple team roles, excel at problem-solving, and swiftly master complexity.

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* Immersions scheduled over long weekends and require 3 full days of participation
** Afternoon Sessions typically held on Mondays from 2:00pm to 9:00pm
the outcomes.

- leverage diverse perspectives
- actualize innovation to create value
- advance your business acumen
- develop your people leadership skills
- enhance your strategic thinking
- create a sustainable strategies
- build new executive networks

become a UCLA Anderson alumni
the faculty. experience and learn from over 20 different faculty including:

- **Miguel Unzueta**
  Associate Professor of Management and Organizations

- **Craig Fox**
  Ho-Su Wu Term Chair in Management

- **Iris Firstenberg**
  Adjunct Associate Professor of Management and Organization

- **George Geis**
  Adjunct Professor

- **Kumar Rajaram**
  Professor of Decisions, Operations, and Technology Management; Area Chair

- **Lori Santikian**
  Associate Adjunct Professor & Faculty Director, Fink Center for Finance and Investments

- **Eric Sussman**
  Senior Lecturer of Accounting

- **Henry Friedman**
  Assistant Professor of Accounting

- **Andres Terech**
  Adjunct Assistant Professor of Marketing
The Executive Program is designed to help leaders take themselves and their organizations to the next level. Through advanced online learning experiences, participants will acquire new leadership, management and strategic skills that will enable them to think and act beyond their current frameworks and strategies.

individual contributors, entrepreneurs
directors, vice presidents and CEOs

10+ years of management experience
managing people or projects

No specific academic degree, testing or examination is required for applying to the Executive Program.
the organizations.
“a fantastic program and one that made a big difference in my career.”

Brian Cornell, Target Chair & CEO
The Executive Program has a simplified application process designed to fit with the demands of our executives’ schedules. The 3 steps below are all you need in order to successful apply to the program. Payment will only be due once you are accepted into the program.

1. complete the online application
2. submit resume or LinkedIn® profile for review
3. schedule a 15 min Interview

Click on each step above to access the direct links.
The Spring 2021 session of the Executive Program will run live online. Please note the application review deadline below.

**Spring 2021 live online:**

- **starts March 13th, 2021**
- **concludes June 28th, 2021**

**Program fee:** $20,000 (USD)

*Includes: four month live online program with three weekend immersions and thirteen sessions, program materials, leadership assessments, three executive coaching sessions, faculty instruction team, and program management support.*

**Application deadline:** February 12, 2021
contact us:

schedule a personalized conversation
to discuss your professional goals

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