VOLUNTEER FOR YOUR AFFILIATES CAMPAIGN

Leave your legacy through your 2020 class gift!

ABOUT THE AFFILIATES CAMPAIGN
For over 30 years, affiliates campaigns have played a fundamental role at UCLA Anderson. The UCLA Anderson Affiliates Campaign is designed to encourage graduating Anderson students to initiate and continue their support of their alma mater. Through the efforts of The Affiliates Committee volunteers, the funds raised from the campaign can support initiatives and priorities such as:

- Student fellowships
- Faculty support
- Clubs and associations
- Center innovations
- Expanded alumni programs

IMPACT: WHY JOIN?
The support and efforts of the Affiliates Committee play an essential role in adding camaraderie and encouraging peers to start their philanthropic journey with Anderson. The primary responsibility of a committee volunteer is to increase class awareness of, and participation in, the Affiliates Campaign. The funds raised will help attract and retain top students and accomplished faculty, support new innovative programs, and expand alumni services.

Affiliates Committee members shape their class gift campaign and are recognized as class leaders. Committee members will also be invited to our Dean’s Society Reception in this spring, offering an excellent opportunity to network with UCLA Anderson’s high-level donors and alumni.

UCLA Anderson School of Management depends on your generosity, as Anderson receives no state funding for any of its MBA programs. Private support from alumni, parents and friends is more important than ever to secure UCLA Anderson’s place among the best management schools worldwide in providing quality management education that meets the needs of the 21st century.

Your role as a committee member is to:
1. Attend committee meetings to provide council and strategy to drive the campaign
2. Encourage classmates to make a gift to a fund of their choice before graduation
3. Spread awareness of the class gift campaign and the impact of philanthropy at Anderson

Funds that come in through these campaigns are invested in UCLA Anderson to drive our school’s strength and reputation as a leader in management education and the number of donors we raise are a testament to the confidence and strength of our school.

To join your Affiliates Committee or for more information on UCLA Anderson Affiliates contact:

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“The differentiator between other top schools and Anderson is not their career opportunities or their faculty — it’s their financial resources. It’s time we even the playing field. Fortunately, I found a family at Anderson that invested so much into me — it’s a moral obligation that I give back.” — Zubin Davar (B.A. ’09, MBA ’15)