



MASTER OF SCIENCE IN BUSINESS ANALYTICS  
2020 COMMENCEMENT

FRIDAY, DECEMBER 18, 2020



**UCLA**

**Anderson**  
School of Management

# MESSAGE FROM THE DEAN

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To the UCLA Anderson MSBA Class of 2020

On behalf of everyone at UCLA Anderson, I'd like to offer my sincere congratulations to you upon earning your MSBA degrees. I know this enthusiasm is shared by your family, friends and colleagues, who know very well what it took for you to reach this day. Thanks to all who supported the Class of 2020 along the way.

At any time, under any circumstances, graduating from UCLA Anderson is a worthy achievement, a milestone that reflects your intelligence and drive. But these are not ordinary circumstances, and your class needed an extra share of tenacity to make it through.

This year's devastating pandemic has had a profound effect on all of us. Most importantly, many have experienced firsthand the effects of Covid-19 and we collectively grieve that suffering. Together, we've felt the effects of the coronavirus on how we live, how we work and on what has become an unpredictable future. It's safe to say that the world in which we live now is nothing like the one you anticipated when you arrived on campus.

Our faculty pushed you hard to do well and make it through, and you did. But this experience was about more than lessons learned in the classroom. It was also about instilling values and preparing to live lives of meaning and purpose. There is a reason Coach John Wooden chose "competitive greatness" as the final block in his Pyramid of Success. Because he understood that above all else, we must be at our best when our best is needed.

Our best is needed now and I believe each of you is ready to make a positive impact.

Your passion, perseverance and hard work have secured your place in the Anderson community. Please stay in touch - we'll always be here for you. We wish you success and happiness in all your endeavors. Congratulations!

Sincerely,



**Antonio Bernardo**

*Dean and John E. Anderson Chair in Management*



# TO THE CLASS OF 2020

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Dear MSBA Class of 2020:

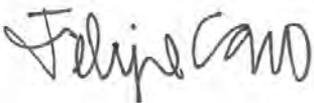
In a year that will be remembered the world over for asking more while giving less, the UCLA Anderson MSBA Class of 2020 has exemplified resilience, perseverance, creativity, passion and strength. Today, you enter the world wearing a metaphorical suit of armor and having garnered hard-earned wisdom. Most of all, you join other UCLA Anderson alumni as the proud third cohort of MSBA graduates. Like those who came before you, you will make a real and immediate impact in the world.

We see you as special, as unicorns. To us, you are simply unforgettable. From your dedication to growth and success in the first days in fall to your mastery of the technical and business coursework in winter to your enthusiasm and grace through the challenging spring coursework, we will always remember your contributions. We recall with pride your efforts and success in landing and succeeding in your internships. We marvel at your ability to employ your academic learning in a demanding final fall capstone and elective curriculum. You have forever shaped the MSBA program, its curriculum and the way we deliver the degree. Your contributions have made the program better.

Your enthusiasm for learning and your seemingly boundless talents have helped the MSBA program establish a culture that rewards boldness, creativity and thoughtful analysis. As you set out into the world, we encourage you to remain optimistic and to aim for the pinnacle of John Wooden's Pyramid of Success. As a UCLA Anderson MSBA graduate, you are now prepared for the demands of the modern, data-driven world. Your personal ethics will directly impact the world around you. We encourage you to bring your best to everything you wish to achieve. We look forward to following your careers and celebrating many wonderful milestones with you.

Today, we cheer your achievements as you become UCLA Anderson alumni!

Sincerely,



**Felipe Caro**  
*Faculty Director*



**Paul Brandano**  
*Executive Director*



# PROGRAM

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## CALL TO ORDER AND WELCOME

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**Antonio Bernardo**

*Dean and John E. Anderson  
Chair in Management*

**Felipe Caro**

*Faculty Director  
MSBA Program*

**Paul Brandano**

*Executive Director  
MSBA Program*

## INTRODUCTION OF COMMENCEMENT SPEAKER

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**Zoe Aerin**

*MSBA Class of 2021, MSBA EDI Representative*

## ADDRESS TO THE GRADUATES

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**Dr. Calandra Tate Moore**

*Data Scientist at the U.S Department of Defense*

## SPEAKER FOR THE GRADUATES

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**Patrick De Guzman**

*MSBA Class of 2020*

**Qing (Renee) Wang**

*MSBA Class of 2020, President*

## PRESENTATION OF MSBA FACULTY EXCELLENCE AWARD

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**Qing (Renee) Wang**

*MSBA Class of 2020  
President*

**Anand V. Bodapati**

*Associate Professor of Marketing*

**Stephen Seiler**

*Visiting Associate  
Professor of Marketing*

## PRESENTATION OF OUTSTANDING CONTRIBUTION AWARD

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**Frinee Berrios**

*Associate Director, MSBA*

**Larry Braman**

*Director of Career Services, MSBA*

## RECOGNITION OF GRADUATES

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Degrees conferred by:

**Antonio Bernardo**

*Dean and John E. Anderson Chair in Management*

## CLOSING REMARKS

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**Antonio Bernardo**

*Dean and John E. Anderson Chair in Management*

## RECEPTION

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*Graduates, faculty, staff and guests are invited to join a Zoom reception immediately following the commencement ceremony.*

# MASTER OF SCIENCE IN BUSINESS ANALYTICS CLASS OF 2020

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Aayushi Agarwal	Chunyue Kan	Raffi Sahakyan
Pedro Pablo Arrese Forero	Udaya Sai Kumar Kollipara*	Eric Saleh
Pansul Bhatt	Yen-Ling Kuo	Pranay Singla
Jennifer Blutling**	Sikyun Lee	Sriranjan Srinivas Sribhashyam
Himanshu Chandra**	Fanfei Li	Vyshak Sugunan
Cheng-Yi Chang	Jiayi Li	Terri YiTing Tsai
Ashley Chen	Qi Li	Francisco Valle
Ben Chen	Yujie Li	Qing (Renee) Wang
Lawrence Chen	Chun-Ta Lin	Zhongji Wang
Shufan Chen	Avika Lumveerakul	Zhiyi Yang
Weiqi Chen	Yuxuan Luo	Bei Ye
Patrick De Guzman**	Naveed Malik	Ruiheng Yin
Hua Deng*	Tigran Margarian**	Qiumeng Yu**
Arpit Arun Dhobale	James (Eddie) McGolrick	Haoran Yuan
Xingshuo Dong	Boyu Meng	Jiarun Zhang
Hanwei Guo	Apoorva Mishra	Jiayue Zhang
Bryan Kar Syn Ho**	Siyuan Ni	Mengyu Zhao
Dou Hu	Taufeeq Rahmani	Ziwei Zhu
Sharad Jain**	Samarth Raizada	

\* Outstanding Academic Achievement - Awarded to the graduating student(s) with the highest GPA

\*\* Distinction - Awarded to the top 15th percentile of the class.

## KEYNOTE SPEAKER

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### DR. CALANDRA TATE MOORE

*Data Scientist, Human Language Technology Research*

*U.S. Department of Defense*

Equipped with years of experience in the mathematical sciences, Dr. Calandra Tate Moore serves as a data scientist at the U. S. Department of Defense. Throughout her career, Moore's many accomplishments have earned her numerous positions, awards and appointments, including receiving the Army Research Laboratory Award for Science and serving on the executive board of the Army Conference on Applied Statistics.

At the University of Maryland, College Park, Moore earned an M.S. and a Ph.D. in applied mathematics, with a concentration in statistics and natural language processing. She also holds a B.S. in mathematics from Xavier University of Louisiana.

During her career, Moore has amassed many skills from her various roles. These include her time as lead statistician on the Multilingual Research Team at the U.S. Army Research Laboratory. With the U.S. Military Academy's Department of Mathematics, she served as the inaugural dual-year ARL Visiting Scientist Chair and Primary Laboratory Liaison. Moore was also an assistant professor of mathematics at the City University of New York's College of Staten Island.

While serving in these positions, Moore conducted research spanning a wide range of mathematical and statistical applications, including her groundbreaking, first-of-its-kind task-based assessment of machine translation quality work. Currently, she leads the evaluation for human language technology research, which focuses on video, image, speech and text analytics.

Not only have Moore's professional achievements made it possible for her to be selected for the prestigious Woodrow Wilson Career Enhancement Fellowship, but they have led to her recognition as a high-achieving alumna, being named one of Xavier University's 40 under 40. She was also honored with the Mathematically Gifted and Black designation as part of a Black History Month celebration featuring 28 contemporary African Americans from across the nation who have made significant contributions to the field of mathematics.

Beyond her career, Moore is committed to promoting positive change and being an active community participant. In doing so, she serves as a PTA representative with the Montgomery County (Md.) Council of PTAs and is a cluster coordinator for the NAACP's Parents' Council. Prior to these roles, she was a member of the Social Science Research Council and the Mellon Mays Graduate Initiatives Program Planning and Advisory Committee, as well as the Montgomery County Community Grants Advisory Panel. When she is not focused on her professional and community pursuits, Moore enjoys exploring new areas, as well as visiting waterfalls and state and national parks. More than anything, however, she loves to spend time with her husband and experience and learn about the world through their two daughters.



# HISTORY OF UCLA ANDERSON SCHOOL OF MANAGEMENT

UCLA Anderson School of Management was founded as the College of Business Administration in 1935 by forward thinkers who saw past the depths of the Great Depression. We began as an undergraduate program and the first professional school in UCLA history. Initially housed in just one office of Royce Hall, our faculty of seven taught economics and accounting as well as typing, shorthand and auctioneering.

Howard S. Noble, then chair of economics in UCLA's College of Letters and Sciences, was appointed our first dean in 1938. Under his leadership, the school received national accreditation and began granting an MBA degree within two years. But in 1941, enrollment plummeted as 90 percent of our student body went off to war. In the education boom following the war, enrollment doubled. Accounting remained our focus.

The vision of our second dean, Neil H. Jacoby, was to expand our curriculum to include finance, marketing and "the emerging fields of operations management and computer science." Jacoby also shifted the school's focus from an undergraduate degree with an MBA option to an upper division and graduate program. He established an executive education program, presided over the first Business Forecast (now the UCLA Anderson Forecast) and created the first-of-its kind field study program (Applied Management Research). He also relocated the school to its own building.

Succeeding Jacoby, George Robbins served a two-year tenure during the height of the Vietnam War. He approached campus unrest at the time as a real-world organizational case study.

Robbins was succeeded in 1970 by Harold Williams, who would later become chairman of the U.S. Securities and Exchange Commission and president of the J. Paul Getty Trust. Williams established Anderson's still-standing commitment to develop management leaders in the arts and nonprofits. He also cultivated the strong culture that remains Anderson's hallmark today.

Our next dean, J. Clayburn La Force, served 16 years as a professor of economics in the Graduate School of Management prior to being named dean in 1978. La Force established new income streams to support growth, created endowed chairs, established executive (EMBA) and fully employed (FEMBA) MBA programs, set the stage for a center dedicated to entrepreneurship and raised private funding to construct a new school complex.

A \$15 million donation from John E. Anderson (B.S. '40) and Marion Anderson in 1987 — at that time the largest individual gift to the University of California — made the goal of a new complex achievable. Our school was renamed in Anderson's honor and construction planning began for our current six-building campus.

La Force's successor, William Pierskalla, increased national and international outreach and expanded EMBA, FEMBA and executive education classes. During Pierskalla's tenure, Professor Alfred E. Osborne, Jr., officially dedicated the Harold Price Center for Entrepreneurial Studies (now the Harold and Pauline Price Center for Entrepreneurship & Innovation).

Bruce Willison, former president and COO of Home Savings of America and chairman, president and CEO of First Interstate Bank of California, succeeded Pierskalla as dean in 1999. Facing sharp state budget cuts, he further increased fundraising efforts while establishing important new centers in real estate and entertainment (now the Richard S. Ziman Center for Real Estate and the Center for Management of Enterprise in Media, Entertainment & Sports). He also launched Anderson's global executive MBA program (UCLA-NUS Executive MBA) in partnership with the National University of Singapore.

Judy D. Olian was appointed in 2006 as Anderson's first female dean and one of the first in the country. During her nearly 13-year tenure at Anderson, Olian expanded Anderson's degree portfolio to include the Master of Financial Engineering and Master of Science in Business Analytics. She also oversaw the establishment of the Laurence and Lori Fink Center for Finance & Investments and expanded Anderson's research centers to include the Center for Global Management, the Easton Technology Management Center and the Morrison Family Center for Marketing and Data Analytics. She established a specialization in social impact and oversaw the launch of the UCLA Anderson Venture Accelerator.

In 2014, Olian led Anderson's transition to a financially self-sufficient model for all professional programs. During her tenure, she raised more than \$430 million in philanthropic support, including the largest gift in the school's history — \$100 million given in 2015 by benefactor Marion Anderson — which will support student financial aid and fellowships, faculty and research, and program innovations. In addition, it is helping to fund the new student-centric Marion Anderson Hall.

Alfred E. Osborne, Jr., Anderson's longtime senior associate dean for external affairs, served as interim dean of the school from July 2018 to July 2019. Under his leadership, the Price Center created a number of management development programs, including five in partnership with health care giant Johnson & Johnson.

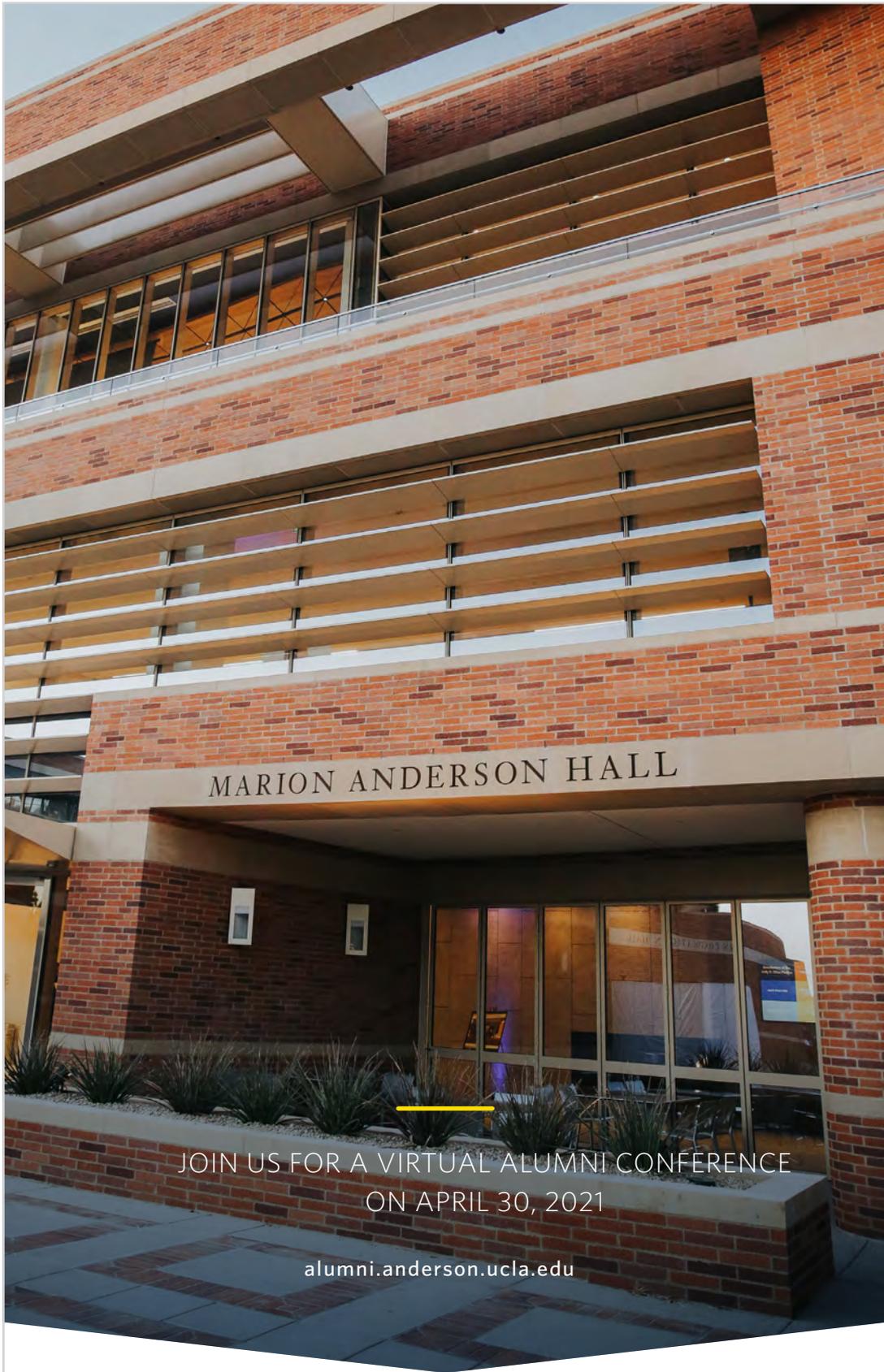
In July 2019, Professor of Finance Antonio Bernardo was appointed UCLA Anderson's ninth dean. Formerly the Joel Fried Chair in Applied Finance at UCLA Anderson and, previously, the Robert D. Beyer Term Chair in Management, Bernardo began his academic career at UCLA Anderson. Now the John E. Anderson Chair in Management, he has been a member of the finance faculty since 1994.

Since its establishment 85 years ago, UCLA Anderson has become a world-renowned learning and research institution with a decidedly forward focus. Never content with how things are, we look to the future to discover and chart what will be.

Three qualities define the essence of who we are:

- We share success: Performance and innovation are not about winning at the expense of others.
- We think fearlessly: Our faculty and students provoke new thinking and experimentation with bold ideas.
- We drive change: We are dissatisfied unless we can measure our efforts against tangible impact.

Today, we congratulate our graduates, who are the realization of Anderson's mission and our future.



MARION ANDERSON HALL

JOIN US FOR A VIRTUAL ALUMNI CONFERENCE  
ON APRIL 30, 2021

[alumni.anderson.ucla.edu](http://alumni.anderson.ucla.edu)



**Anderson**  
School of Management