From the early 1970s, the information systems (IS) curriculum prepared MBA students for careers in technically oriented consulting, information services and their management, and the development and marketing of new information technology (IT). Here we document the curriculum as of its retirement from the program in 2013.

**IS COURSES**

**270A. Enterprise Systems (4)**
Lecture, three hours. Fundamental concepts and uses of IS in organizations. Enterprise systems for transaction, coordination and control. Enterprise resource planning (ERP), customer relationship management (CRM) and supply chain management (SCM). IT for business process innovation and competitive advantage. S/U or letter grading.

**270B. Collaboration and Decision Support Systems (4)**

**270C. Web Business (4)**
Lecture, three hours. Doing business on web. Web infrastructure and ecology. Web business models and strategies. Web business development, operation and marketing. New frontiers, such as web services, social networking and semantic web. S/U or letter grading.

**271A. Information Technology Infrastructure (4)**

**271B. Advanced Information Technology Infrastructure (4)**

**271C. Emergent Technologies (4)**
Lecture, three hours. Special topics in new and emergent technologies such as mobile computing, cloud computing and visualization. Assessment of industrial opportunities and impacts. Topics vary. May be repeated for credit. S/U or letter grading.

**272A. Information Systems Project Management (4)**

**273A. Information Systems Policy and Strategy (4)**
Lecture, three hours. Managing enterprise’s IS function. Strategic leadership and alignment. Role of chief

274A. Special Topics in Information Systems (4)
Seminar, three hours. Designed primarily for Ph.D. students. Examination in depth of problems or issues of current concern in IS theory and practice. Topics vary. May be repeated for credit. S/U or letter grading.

404. Information Systems (4)
Lecture, three hours. Overview of IS in organizations from perspective of general manager. Managerial and strategic uses of IS, technologies that underlie these systems and ways such systems are developed and managed. S/U or letter grading.

413A. Managerial Computing (4)
Lecture, three hours. Individual computing in support of strategic analysis, decision making and management communication. Use of personal productivity tools, such as Excel and VBA, and network resources for data access. Emphasis on hands-on exercises. S/U or letter grading.

413B. Advanced Topics in Managerial Computing (4)
Lecture, three hours. Enforced requisite: course 413A. Advanced topics in individual computing in support of strategic analysis, decision making and management communication. Emphasis on hands-on exercises. S/U or letter grading.