GIFTS AT WORK

THE ANDERSON FUND

Gifts directed to the Anderson Fund provide flexible, current-use funding to support the UCLA Anderson experience, innovate for the future, and invest in our brand.

The Anderson Fund makes an immediate impact on UCLA Anderson by providing immersive experiences for students, faculty, and alumni around the globe, resources for development of new classes, student fellowships, and co-curricular activities that strengthen the student experience.

CENTERS AND PROGRAMS

PARKER CAREER MANAGEMENT CENTER
Recruitment initiatives
Coaching resources

UCLA ZIMAN CENTER FOR REAL ESTATE

Curriculum
Real Estate Specialization - interdisciplinary approach involving the MBA fundamentals, real estate course work as well as courses in taxation & law, urban planning, public policy, architecture and civil engineering.

Thought Leadership
Ziman Center Research Seminars – leading scholars, UCLA and non-UCLA faculty, share research on topics such as Housing Equity, Mortgage Default, E-Commerce, and Social Responsibility
Annual Research Symposium – in partnership with UC Irvine and USC
Academic Conferences and Symposia
Policy Summits

Student Programming
Mentorship Program – professionals share knowledge and expertise with students
Internships and Career Services - Corporate Concierge Recruiting
Real Estate Challenges – in partnership with UCLA Law, USC, UT Austin, and UNC
Ziman Center Distinguished Speaker Series – students hear from leading real estate industry experts.
Affiliated with student led organizations – the Anderson Real Estate, Real Estate Law, and Bruin Real Estate Associations

PRICE CENTER FOR ENTREPRENEURSHIP & INNOVATION

Curriculum
Integrative academic and extracurricular experiences designed to develop an entrepreneurial competence in MBA students – from Entrepreneurship and Venture Initiation to Business Creation Option.

Thought Leadership
Management Development for Entrepreneurs - 10-day certificate program, supplements entrepreneurial vision with entrepreneurial competence
Entrepreneurship Bootcamp for Veterans - cutting-edge, experiential training in entrepreneurship and small business management to soldiers, sailors, airmen and marines disabled as a result of their service
Health Care Executive Program - builds leadership and management skills of executives of community health centers
Steinbeck Family Business Seminar

Student Programming
Anderson Venture Accelerator - 10,000-square-foot incubator for nascent UCLA startups
Knapp Venture Competition - premier business plan competition
Student Investment Fund - a $1M+ fund that select students invest in stock and bond markets
Venture Fellows - hands-on venture capital management and investment training
Affiliated with the student-led Entrepreneur Association

MORRISON CENTER FOR MARKETING AND DATA ANALYTICS

Evolve Conference
The inaugural Evolve Conference combined industry leaders and renowned UCLA researchers to best define “The Connected Customer.” The event aimed at knowledge sharing and networking among students and professionals in the industry

Theory and Practice of Marketing
The TPM Conference is motivated by the belief that a big part of the marketing academia is a bit too far removed from addressing substantive problems and focuses on more narrow methodological issues and esoteric phenomena disconnected with real world application

Seminar Series

THE CENTER FOR MANAGEMENT OF ENTERPRISE IN MEDIA, ENTERTAINMENT & SPORTS (MEMES)

Curriculum
Specialization in Entertainment Management
Courses offer academic rigor and industry perspective – from Content Creation in the Digital Age to Entertainment Law to Online Marketing & Analytics
Courses taught by world-class faculty and industry visionaries such as Jeff Moorad, Peter Guber, and Harry Sloan

Thought Leadership
Big Data Conference - in partnership with the Easton Technology Management Center
PULSE Entertainment, Sports and Technology Conference & Game-Changer Award
Entertainment That Matters Speaker Series – using the power of storytelling to drive social change
NextFest – campus wide conference focused on innovation in technology and entertainment
Superior Industry Network

Student Programming
Sports Case Competition – in partnership with the Moorad Center for Sports Law at Villanova University
Executive in Residence Program
Alumni Mentoring
Day-on-the-Job
Affiliated with the student led Entertainment Management and Sports Business Associations
IMPACT@ANDERSON

Curriculum
New Social Impact Specialization
Over 15 courses focusing on Social Impact from Social Entrepreneurship to Fin Tech
Over 18 courses focusing on Innovation and Business Acumen from Global Supply Chain to Innovation in the Global Mobile Industry

Thought Leadership
UCLA Anderson Faculty conduct cutting-edge research that changes the way people think and organizations act – from financial returns, to air quality, to imagination, to global supply chains
See some recent Social Impact studies here: www.anderson.ucla.edu/programs-and-outreach/impactanderson/our-purpose/research
High Impact Tea – Industry Speaker Series

Student Programming
Social Innovation Week - a week-long conference on using business to create positive social impact
Social Impact Pitch Competition & Consulting Projects
New Impact Investing Program - a student led fund to invest in purpose driven ventures
Social Impact Fellowship Program
Net Impact Case Competition & MIINT; MBA Impact Investing Network and Training

EASTON TECHNOLOGY MANAGEMENT CENTER

Curriculum
Specialization in Technology Management
Career Tracks in Product Development, Data Management and others
Dozens of Technology Management related courses in Technology, Entrepreneurship and Personal Development
Global Programs and Summer Institute

Thought Leadership
CES@Anderson - an annual conference featuring the latest in emerging technology

Big Data Conference (in partnership with MEMES)
Easton Executive Speaker Series

Student Programming
Industry Mentor Program
Academic Internships
Interactive Workshops with Industry Leaders
Student organization affiliated with Easton - Anderson Tech Business Association
Easton Fellows Program

CENTER FOR GLOBAL MANAGEMENT

Curriculum
Specialization in Global Management
Global Management Courses
Global Immersion Courses
Global Access Program
Applied Management Research Program

Thought Leadership
Latin American Business Conference
Global Management Speaker Series
Global Business & Policy Forum (in partnership with UCLA School of Law)
Robertson Lecture Series on Global Business Leadership

Student Programming
International Exchange Program
Language and Culture for Business
Student organizations affiliated with CGM - Latin American Business Association, Greater China Business Association, and Korean Business Association

FINK CENTER FOR FINANCE & INVESTMENTS

Curriculum
Students with an interest in finance have over 20 courses to choose from - such as Corporate Valuation, Investment Management, Credit Risk and Behavioral Finance
Courses are taught by 30+ UCLA Anderson ladder and adjunct faculty with deep expertise in their field

Thought Leadership
Fink Investing Conference - practitioner facing event addressing pressing issues in the investment field
Fink Center Private Equity Roundtable
Finance Faculty Research – Visit the Anderson Review for recent faculty research – www.anderson.ucla.edu/faculty-and-research/anderson-review

Student Programming
Fink Center Stock Pitch Competition
Fink Center Credit Pitch Competition
Lunch for Eight Speaker Series
Practitioner Speaker Series
Fink Fellows Program
Student led Finance Clubs – Investment Finance Association, Anderson Student Asset Management, and Anderson Investment Association

UCLA ANDERSON FORECAST
Forecast Conferences
International Exchange Program

RIORDAN PROGRAMS (high school students)
Riordan Scholars Program
Stock Market Competition
College Scholarship
Real Estate Competition
College Tours
SAT Sponsorship
College to Career Program
FELLOWSHIPS

POOLED FELLOWSHIPS

A fellowship fund under the terms of which the University may expend all or a portion of the assets at its discretion for the specified purposes. At UCLA Anderson, these are fellowship funds under $250,000. In addition to meeting certain criteria, all fellowships at UCLA Anderson are merit-based.

Anderson School Student Support (FT MBA)
Anderson Fund EMBA Fellowships
Anderson Fund FEMBA Fellowships
Anderson African American Alumni Assoc. Fellowship
Anderson Latino Management Association Fellowship
UCLA Anderson GLBA Alumni & Friends Fellowship
Eric Mokover Fellowship Fund
Heiko Haskamp Memorial Fellowship Fund
Stacey E. Salomon Memorial Fund

ENDOWED FELLOWSHIPS

Endowed fellowship funds are kept intact and invested. The earnings or a portion thereof are applied to purposes the donor designates. Minimum level at UCLA Anderson is $250,000. In addition to meeting certain criteria, all fellowships at UCLA Anderson are merit-based.

The Class of 1977 Student Fellowships
Class of 1978 Fellowship

CURRENT EXPENDITURE FUNDS

A gift fund or private grant contributed by a donor under the terms of which the University may expend all or a portion of the assets at its discretion for the specified purposes.

The Anderson Fund

Marion Anderson Hall
Student Investment Fund – Alumni and Friends Fund

Gifts directed to SIF will be used to grow their available capital to invest in future years

Anderson Venture Accelerator Fund
The Anderson School Unrestricted Alumni Initiatives

Alumni career services and networking events
Anderson Venture Accelerator Fund
Faculty Excellence Fund
Ph.D. Program Support Fund
Anderson BOA Discretionary Fund
Deloitte Undergrad Accounting
EY Strategic Initiative Fund
MFE Discretionary Fund
Peter Liberti and Judy Olian Global Immersion Program