



Dear Partner,

The Gala is The Riordan Programs main fundraising event each year. In celebration of our 31st Year of impact we are having a Gala concert. We are pleased to announce on February 20, 2018, "Black Violin" will be our featured performer at the famous UCLA Royce Hall.

The Riordan Programs Gala success is credited largely to our sponsors, who lend their names and financial support to the event. We invite you to be part of this year's exciting gala as a sponsor.

Our programs have a remarkable halo effect, going beyond individuals and generating pride- and change - from within the community, flowing to all aspects of society. The Riordan Programs empower our most promising young adults to realize their potential and transforms their lives through education and business.

We have included our sponsorship levels, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help Riordan Program participants fund their pursuit of academic and professional endeavors.

Thank you in advance for your willingness to support the efforts of The Riordan Programs and make a difference in our community. Please let us know if you have any questions or would like any additional information. I can be reached at roxanne.mendez@anderson.ucla.edu or 310-206-0327. Thank you for your consideration.

Best Wishes,

Roxanne Mendez

Riordans Concert	Title Sponsor \$25,000 Tax Deductible \$21,956	Music Sponsor \$20,000 Tax Deductible \$17,480	Platinum Sponsor \$15,000 Tax Deductible \$13,206	Gold Sponsor \$10,000 Tax Deductible \$8,690	VIP Reception Sponsor \$5,000 Tax Deductible \$3,932	Bronze \$2,500 Tax Deductible \$1,724	Cooper \$1,500 Tax Deductible \$966
Sponsor Recognition on all event marketing and promotional material: VIP Reception Signage, event signage and program	●	●	●	●	●	●	Event Program
Logo on event website	●	●	●	●	●	●	●
VIP Tickets (VIP Section, VIP Reception)	24	20	14	10	8	6	4
Event Program Ad	Full	Full	Full	Full	Full	Half	Half
On Stage Recognition	●	●					
Full Page Color Ad on Back Cover	●						
VIP Reception with Artist	●	●	●	●	●		
VIP Parking	●	●					