

NOW THERE'S A TOP-RANKED MBA PROGRAM THAT COMES TO YOU.

INTRODUCING FEMBA FLEX

UCLA Anderson's Fully-Employed MBA (FEMBA) Program, consistently ranked #1 and #2 by Businessweek in the last six years, is rolling out an innovative hybrid option that blends the online and face-to-face learning environments. Starting in Fall 2012, FEMBA Flex has been designed to accommodate qualified working professionals who want a top-tier MBA but don't necessarily live in the Los Angeles area. With a requirement of only four weekend campus visits per quarter during core classes, instruction is supplemented by FEMBA Flex's proven online learning platform – an effective, ground-breaking solution that is tailored to the needs of the busy working professional.

MBA DEGREE

FEMBA Flex students will receive the exact same MBA degree as those enrolled in the 100% on-campus sections of UCLA Anderson's top-ranked FEMBA Program. Plus, they will be taught by the same faculty and will have the same curriculum. Because FEMBA Flex students will spend less time in a physical classroom setting during core classes, they will have extra online instructional sessions to ensure that their learning is at the same high level. Following completion of the core curriculum, FEMBA Flex students can choose from a small number of hybrid elective courses or enroll in traditional campus electives. Tuition for the FEMBA Flex section is the same as for the traditional FEMBA Program.



STUDENT INTERACTION

FEMBA Flex students will have the opportunity to meet and interact with each other and with students in the on-campus FEMBA sections beginning with the opening Leadership Foundations course, as well as through on-campus and online networking opportunities and career seminars held throughout the year. Students in the FEMBA Flex section will also be full participants in UCLA Anderson's highly-touted Global Access Program (www.gap.ucla.edu) and are invited to participate in the one-week International Travel-Study Program elective courses held in various destinations throughout the world. In addition, FEMBA Flex students will have access to the career counseling and all services provided by the Professional MBA Career Services Center.

HYBRID LEARNING

All core courses (excluding Leadership Foundations and GAP) are presented on a hybrid basis, blending the on-campus classroom experience with web-based lectures, interactive group work and web-assisted learning tools. The on-campus classes will be held approximately once per month on weekends, beginning Saturday afternoon at 2:00 p.m. and ending on Sunday afternoon at 4:30 p.m. as shown on the accompanying table. This schedule enables those who live outside of the immediate LA area to drive or fly to campus on Saturday morning and return to their homes on Sunday evening. Los Angeles International Airport is close to the UCLA campus and has frequent weekend flights to and from all major cities in California and the West.

UCLAAnderson School of Management
Webcast Courses: ProMBA Program

Globalization

- Portability of resources:
 - Individuals (e.g., multinationals)
 - Small teams (e.g., multinational corporations)
 - Specialized equipment
- Portability of customer:
 - Health care: patient
 - Education: student
 - Software: need to be installed
- Portability of service:
 - Custom manufacturing
 - IT enabled services
 - Banking, document

Preparing Pro Forms / Projected Financial Statements

OVERALL, MUST ADDITIONAL KEY MO DRIVERS/INPUT ASSUMPTIONS

"The online videos are fun to watch and do a great job of introducing the important concepts that we discuss in the class. Being able to work through the online lessons on my own time is very important for my schedule."

– Kelly Yee, Class of 2013

ON-CAMPUS CORE COURSE SCHEDULE*

SATURDAY	2:00 p.m. – 3:30 p.m.	Class 1	1.5 hours
	3:30 p.m. – 3:45 p.m.	Break	
	3:45 p.m. – 5:45 p.m.	Class 1	2.0 hours
	5:45 p.m. – 7:00 p.m.	Dinner	
SUNDAY	7:00 a.m. – 8:30 a.m.	Breakfast	
	8:30 a.m. – 10:00 a.m.	Class 1	1.5 hours
	10:00 a.m. – 10:15 a.m.	Break	
	10:15 a.m. – 12:15 p.m.	Class 2	2.0 hours
	12:15 p.m. – 1:15 p.m.	Lunch	
	1:15 p.m. – 3:15 p.m.	Class 2	2.0 hours
	3:15 p.m. – 3:30 p.m.	Break	
	3:30 p.m. – 4:30 p.m.	Class 2	1.0 hour

(Note: Meals are provided by FEMBA Flex and covered by the standard program fees.)


CORE CLASS ON-CAMPUS
DATES FOR ACADEMIC YEAR 2012-2013*

For the academic year 2012-2013, the on-campus dates for the core courses of the FEMBA Flex section are as follows:

FALL QUARTER, 2012
Courses
Dates

Leadership Foundations for Class of 2015	August 28 – Sept. 1
Instruction begins on September 27, 2012	(1) Oct. 6/7
	(2) Oct. 27/28
Core 1: Organizational Behavior	(3) Nov. 17/18
Core 2: Data Analysis, Statistics and Decision Making	(4) Dec. 8/9

WINTER QUARTER, 2013

Instruction begins on January 7, 2013	(1) Jan. 12/13
	(2) Feb. 2/3
Core 3: Managerial Economics	(3) Feb. 23/24
Core 4: Financial Accounting	(4) Mar. 16/17

SPRING QUARTER, 2013

Instruction begins on April 1, 2013	(1) Apr. 13/14
	(2) May 4/5
Core 5: Marketing Management	(3) May 18/19
Core 6: Financial Markets	(4) June 8/9

SUMMER, 2013

	(1) June 29/30
Hybrid Elective 1: Macroeconomics	(2) July 20/21
Hybrid Elective 2: Communications	(3) Aug. 3/4
	(4) Aug. 23/24

* Dates and times are tentative and subject to change.

ADDITIONAL INFORMATION

For more information on UCLA Anderson's Fully Employed MBA Program, please see: <http://www.anderson.ucla.edu/FEMBA>

For online information on the new FEMBA Flex section, please contact a member of the FEMBA Admissions team or go to bit.ly/FEMBAFLEX

FEMBA ADMISSIONS TEAM

Dylan Stafford /// Director of Admissions /// dylan.stafford@anderson.ucla.edu /// 310-206-3745

Maureen Riley /// Associate Director of Admissions /// maureen.riley@anderson.ucla.edu /// 310-825-4924

Christy Marquez /// Admissions Coordinator /// christy.marquez@anderson.ucla.edu /// 310-825-3632

