

## HENRIK SIMON

---



Doctoral student at  
European Business School (EBS)  
International University Schloss Reichartshausen  
65375 Oestrich-Winkel, Germany  
  
Email: henrik.simon@ebs-siie.de

Henrik is currently pursuing a doctoral degree in general management at the European Business School (EBS) in Oestrich-Winkel, Germany. He graduated from the University of Karlsruhe (Germany) with a diploma in industrial and business engineering in 2007 and received his MS in Engineering Management from the University of Southern California in 2004. Prior to his PhD studies, he worked with Booz Allen Hamilton.

Henrik is interested in information systems innovation in the service sector. In his PhD thesis he studies the dynamic interdependencies between organizational and technological change processes by using an agent-based simulation approach.

### RESEARCH INTERESTS

Information technology innovations, service / process innovations, organizational change, agent based simulation

PhD Thesis in progress: "Linking Organizational and Technological Change of IT-based Service Innovations – a Dynamic Multilevel Perspective"

### EDUCATION

#### PhD Program in General Management

European Business School (EBS), Oestrich-Winkel (Germany), since 2007

#### Diploma in Industrial and Business Engineering

University of Karlsruhe (TH), Karlsruhe (Germany), July 2007

#### Master of Science in Engineering Management

University of Southern California (USC), Los Angeles (USA), May 2005

### PROFESSIONAL EXPERIENCES

#### European Business School (EBS), Oestrich-Winkel (Germany)

Different consultancy projects, research assistant at the Strascheg Institute for Innovation and Entrepreneurship, since April 2007

#### Booz Allen Hamilton, Düsseldorf (Germany)

Consultant and contractor, April 2006 - March 2007

#### Commerzbank AG, Frankfurt (Germany)

Commerz Business Consulting, July 2005 - Sept. 2005

**SELECTED  
PUBLICATIONS**

Meyer, S.; Simon, H; Tilebein, M. (2009): Applying Agent Based Modeling to Integrate Bounded Rationality in Organizational Management Research. Proceedings of the Forty-Second Annual Hawaii International Conference on System Sciences, January 5-8, 2009, Computer Society Press, Los Alamitos.

Gleich, R.; Simon, H.; Schmidt, Th.; Schniering, N. (2009): "Innovation Success in Service Industries: Systematic Development of Industrial Services." in: Gleich, R. et. al.: *Perspectives on Innovation Management 2008*. LIT Verlag, Berlin. p. 39-58. [in German]

Robers, D., Simon, H., Tilebein, M., Gleich, R. (2009): "Service Performance: The Intangible Drivers of Service Success." in: Fähnrich, K.-P., Alt, R., Franczyk, B. (Eds.): *International Symposium on Services Science (ISSS'09), Practitioner Track*. LIV, Leipzig. p. 151-162.

Gleich, R.; Simon, H.; Schniering, N. (2008): "Innovation Management in Service Industries: Results from the Service Innovation Barometer 2007." In: Gatermann, I. et. al.: *Technology and Services*. Campus Verlag, Frankfurt/Main. p. 157-166. [in German]

Gleich, R.; Simon, H. (2007): "Service Development." in: Russo, P. et. al.: *From Idea to Market*. Franz Vahlen, Munich, p. 50-67 [in German]

**HONORS AND  
AWARDS**

**Konrad-Adenauer-Foundation**

- Doctoral Fellowship sponsored by BMBF (German Federal Ministry of Education and Research), since October 2008
- Graduate Fellowship, 2002-2007

**Fulbright Travel Grant**

US Department of State, Bureau of Educational and Cultural Affairs,  
July 2004 - July 2005

**Rotary Ambassadorial Scholarship**

Rotary Foundation, Evanston, IL, USA, Aug. 2004 - Aug. 2005

**Moore Engineering Merit Award**

Viterbi School of Engineering, University of Southern California,  
Jan. 2005 - Jun. 2005