



**The Future of Housing:
From COVID-19 to New Urbanism to Affordable Housing**
Friday, May 22, 10:00 am - 11:00 am Pacific Time

In partnership with The UCLA Ziman Center for Real Estate. With Los Angeles facing a housing crisis in the midst of a global health crisis, the need for innovation in housing is urgent. This panel will cover some of the most exciting innovations in the housing space and discuss what we expect housing to look like in 20 years. From modular and 3D printed homes, to housing design that promotes health and wellness, to green buildings that help mitigate the impacts of climate change, there are many innovations to celebrate.

PANELISTS



Ben Stapleton
Executive Director
U.S. Green Building
Council, LA Chapter
([USGBC-LA](#))



Dafna Kaplan ('17)
Founder and CEO
[Cassette](#)



Greg Comanor ('19)
Partner
Daylight Community
Development



Prophet Walker
Co-founder and CEO
Treehouse Co-Living



Tim Kawahara
Executive Director
UCLA Ziman Center for
Real Estate

This event is brought to you by:





virtual IMPACT talks

FUTURE OF HOUSING: FROM COVID-19 TO NEW URBANISM TO AFFORDABLE HOUSING

Friday, May 22, 2020 // 10:00am – 11:00am (PST) // Zoom Webinar

Presented by: **UCLA** Impact@Anderson

In Collaboration with: **NET IMPACT**
UCLA Anderson

UCLA Ziman Center
for Real Estate

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SPEAKER BIOS



Tim Kawahara
Executive Director
[UCLA Ziman Center for Real Estate](#)

Kawahara is responsible for the day-to-day operations of the Ziman Center, including the development, implementation and oversight of the Center's numerous programs and activities; internal and external relationships; industry and academic conferences and events; marketing and communications; media relations; student programs; fundraising; strategic partnerships; budget; personnel; and management of the Center's Board. Kawahara serves on all of the Center's committees, including Development and Membership; Public Policy and Community Outreach; Industry Outreach and Professional Programs; Student Programs; Research; and Curriculum. As the Center's founding executive director, Kawahara has guided the Center through a period of immense growth.

Kawahara is a graduate of UCLA and the Executive Program of the UCLA Anderson School of Management. Prior to joining the Ziman Center, Kawahara was the director of development at the UCLA Anderson School of Management.



Greg Comanor
Partner
[Daylight Community Development](#)
UCLA Anderson MBA '19

Greg Comanor is a native Angeleno focused on affordable housing and public policy. He completed his undergraduate degree at Washington University in St. Louis and completed his MBA at UCLA Anderson School of Management. He has worked in investment banking, consulting, and affordable housing development before founding Daylight Community Development. He is an avid Philadelphia sports fan and fully Trusts The Process.



Dafna Kaplan
Founder and CEO
[Cassette](#)
UCLA Anderson MBA '17

Dafna Kaplan is the founding CEO of Cassette. As a veteran of both consumer tech and construction industries, she observed the need for a tech-driven innovator committed to working through and with the people that make buildings happen. Hence, Cassette's unique business model aims to lift all boats with the rising tide of industrialization.

Kaplan's career began with ten years of leadership in global branding and media communications in the software and consumer tech space, with her last role in that sector as Targus' global brand director. In 2004, Kaplan transitioned her marketing expertise to the architecture and construction sector, where she last served as a Vice President of Marketing at MATT Construction, a regionally acclaimed commercial construction firm in California.

Kaplan is passionate about giving back, and has served on association and non-profit boards for over two decades, including the Consumer Electronics Association accessories division board, the Executive and Management Committees of the Urban Land Institute in Los Angeles, the Architecture + Design Museum, and as Public Director on the AIA Los Angeles Chapter Board. She resides in Los Angeles, but travels extensively to research global technology and building trends.

Kaplan holds an MBA, Summa Cum Laude, from the UCLA Anderson School and a BA in Human Services from the University of Oregon.



Ben Stapleton
Executive Director
[U.S. Green Building Council, Los Angeles Chapter](#)
UCLA '03

"Green buildings are the foundation of what we need to create a truly sustainable society, and it is time for us to not only embrace but envision the future of the green building movement"

A native Angeleno, Ben Stapleton is a recognized sustainability leader, who brings to this position extensive experience and connections across real estate, technology and innovation. He launched and managed the La Kretz Innovation Campus in Downtown Los Angeles, most recently serving as SVP, Operations & Finance for the LA Cleantech Incubator (LACI). The Campus has become an epicenter for sustainability in the region featuring events with prominent local, national and international leaders, while being home to a community of cutting-edge businesses and nonprofits. At LACI, Stapleton led major operational growth, program development, and partnerships to triple revenue for the non-profit.

Simultaneously, he helped lead efforts that resulted in the La Kretz Innovation Campus becoming an iconic green building for the Los Angeles Department of Water and Power and the City of Los Angeles, with multiple certifications, as well as pilot projects targeting waste, water, and energy efficiency. Stapleton has also held the positions of Managing Director of the LA Better Buildings Challenge and Vice President & Cleantech Practice Group Lead at JLL.

He has served on the boards of LA Bioscience Hub and USGBC-LA. Representing competing schools in Los Angeles, Stapleton holds a MBA from the University of Southern California, Marshall School of Business, and a Bachelors of Arts degree in Economics from the University of California, Los Angeles.



Prophet Walker
Co-founder & CEO
[Treehouse Co-Living](#)

Prophet Walker, Co-Founder and CEO of Treehouse, grew up in South LA, where amidst poverty, violence, and homelessness in his neighborhood, community was always at its core. This inspired Prophet to create Treehouse co-living, recognizing the power of community in proximity and shared humanity. Prophet leads the company day to day, focusing most on acquisitions research & property selection & investor relations.

Prophet is deeply involved with both criminal justice and education reform and serves on multiple non-profit and civic boards. Prophet enjoys spending his free time with his daughter and friends.