The UCLA Ziman Center for Real Estate’s Howard and Irene Levine Program in Housing and Social Responsibility was established to address timely and critical issues related to urban housing markets; and affordable housing policy, provision and sustainability; particularly the housing needs and outcomes of low-income and workforce households.

One of the key components of the Levine Program is an MBA Real Estate Field Study, which is implemented through the UCLA Anderson School of Management's Applied Management Research (AMR) and Strategic Management Research (SMR) MBA programs. Each year, the Ziman Center collaborates with a for-profit, non-profit, or public sector housing provider or agency and matches that company/organization with a team of MBA candidates. The students work under the guidance of a faculty advisor in a directed six-month consulting engagement with the client to develop a Strategic Business or Consulting Plan that delivers solutions to critical challenges through top-notch analysis.

The Ziman Center’s Levine Program sponsors the $7,500 - $10,000 program fees for one organization, which includes a research and travel budget for the team to conduct primary research. Our MBA students provide more than 1,500 hours of work over a 20-week period to produce a rigorously tested, professional-grade consulting report based on extensive primary and secondary research. Previous Levine Field Study partners include: Step Up on Second (2013), Mercy Housing (2014), Many Mansions (2015) and City of Pasadena Department of Housing (2016), UCLA Institute for Transportation Studies (ITS) (2017), Japanese Institute of Sawtelle (2018) and A Community of Friends (2019).

The Ziman Center is currently accepting proposals for the 2019/2020 academic year. If your company or organization is interested in being considered for the Ziman Center’s Levine Program MBA Real Estate Field Study, please submit your 2019-2020 online application at: http://bit.ly/UCLA-Ziman-Levine-AMR (deadline July 12, 2019)

COMPANY/ORGANIZATION SELECTION CRITERIA AND INVESTMENT REQUIREMENTS

- At least one dedicated project manager who will work with the team approximately 1-2 hours per week
- An alternate liaison in case the primary liaison becomes unavailable during the course of the project
- Company participation at the Program Launch and Final Presentations
- Full access to relevant strategic and financial data, which will be protected under a strict confidentiality agreement

IMPORTANT DATES

- Online Application Deadline: July 12, 2019
- Company Launch: October 4, 2019 (at UCLA Anderson)
- Final Presentations: March 6, 2020 (at UCLA Anderson)

QUESTIONS: Julie Lindner, Assistant Director of Outreach & Operations, UCLA Ziman Center for Real Estate
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