TOP TWENTY DATABASES FOR COMPANY AND INDUSTRY INTELLIGENCE

Highlighted Databases = Anderson Proxy Server Always Required for Access, from Anywhere On or Off Campus

- **Mergent Online**
  Profiles some 15,000+ U.S. public companies and 20,000+ non-U.S. public companies. Company data includes histories, officers, directors, Moody’s ratings, capital stock, income statement and balance sheet (both “as reported” and standardized), stock splits, and dividend payment history. Searchable by various financial variables, SIC/NAICS codes, keywords, etc. Also includes Mergent Industry Reports, Investext (see above), and Supply Chain.

- **Mintel Academic Market Research Reports**
  U.S., European, and international market research with an industry emphasis on consumer products and services. Also an excellent source for company news.

- **LexisNexis Academic (formerly LexisNexis' Academic)**
  Vast aggregator of news, business information, and legal and medical research. Provides full-text from 10,000+ U.S. and international newspapers, magazines (including hundreds of industry and trade journals), newsletters; radio & TV transcripts; SEC filings; U.S./international company directories.

- **Orbis (Bureau van Dijk)**
  Comprehensive company data for 113,000,000+ U.S. and international public and private companies (active and inactive), including detailed financials, M&A details, selected industry profiles (from MarketLine [Datamonitor]); executive biographies; and more. Subscription also includes full access to Mint Global, the streamlined version of Orbis.

- **Plunkett Research Online**
  Profiles of thousands of U.S. & international companies, both public and private, and detailed analyses (including trends and statistics) of 34 major industries and industry groups, both established and emerging. Includes a special section devoted to “Resources and Tools for Job Seekers.”

- **PrivCo: The Private Company Financial Data Authority**
  Financial data, revenues and additional intelligence on major privately-held companies, U.S.-headquartered and worldwide. Also search and screen for data on private market investors (both firms and individuals), private M&A deals and deal multiples, private firm valuations, venture capital funding, private equity deal history, private and family ownership breakdowns, and more. UCLA’s subscription is for complete; “Premium Access” Must create a free, personal account on first use.

- **Standard & Poor’s NetAdvantage**
  Comprehensive company financial information database, including investment research sources such as The Outlook, and the authoritative Industry Surveys.

- **ProQuest News & Newspapers**
  Includes indexing and full text for:
  - Los Angeles Times - Southern California’s largest daily newspaper, 1985-
  - New York Times - nation’s leading daily newspaper, 1980-
  - Wall Street Journal - nation’s financial newspaper of record, 1984-

- **Unilworld Online**
  Authoritative source for multinational business contact information. Consists of Directory of American Firms Operating in Foreign Countries (for U.S.-headquartered multinationals) and Directory of Foreign Firms Operating in the United States (for foreign-headquartered multinationals).

ADDITIONAL ROSENFELD LIBRARY WEB GUIDES:

- **Business Topics A-Z**
  www.anderson.ucla.edu/rosenfeld-library/business-topics

Must Use the Anderson Proxy Server for remote access: http://www.anderson.ucla.edu/rosenfeld-library/databases/anderson-proxy-server/-off-campus-access