

TOP TWENTY DATABASES FOR COMPANY AND INDUSTRY INTELLIGENCE

Highlighted Databases = Anderson Proxy Server Always Required for Access, from Anywhere On or Off Campus

- **AtoZdatabases: Target Company Lists**
Directory data for 30 million+ public and private U.S. firms and business establishments of all sizes. Search/screen by type of business, annual revenue, number of employees, all address components, Fortune 1000 status, executive names and titles, import/export status, branch/headquarters, and more.
- **BizMiner**
Provides detailed financial benchmarking/ratios and marketing data for some 16,000 lines of business in 300 national and local markets throughout the United States.
- **Business Source Complete (EBSCOHost)**
Indexing/abstracting and full text for multi-thousands of periodicals and other sources. Full-text content includes (but is not limited to) thousands of scholarly business journals; trade journals and general business magazines; 20,000+ industry reports; 3,300+ SWOT analyses; 1 million+ company profiles; 7,400+ executive & analyst interviews. Exclusive: full text/image of *Harvard Business Review* (1922 to current).
- **Capital IQ**
Search/screen across 61,000+ public companies, 1,550,000+ private companies, 15,000+ private equity firms, 390,000+ M&A transactions, and more than 4.5 million executives, board directors, and investment professionals, based on scores of quantitative and qualitative variables, including financials, corporate actions, education, job functions, etc.
Find account request instructions at
<http://www.anderson.ucla.edu/rosenfeld-library/databases/business-databases-by-name/ciq>
- **EMIS Emerging Markets Information Service**
Covers 100+ emerging markets in Asia, Latin America, Central & Eastern Europe, the Middle East and Africa, and Australia. Full-text news, private and public sectors' company data/financials, industry profiles, equity quotes, and market-specific information for each country covered in the database.
- **Factiva (Dow Jones & Reuters)**
31,000+ business, news, and general interest publications, over 12,000 Web sites, and thousands of public and private company reports. Access by keywords, company names, tickers, industries, or controlled subject terms.
- **First Research Industry Reports (Mergent)**
Detailed profiles for 900+ industries, with especially strong coverage for small or niche industries. Coverage includes competition, trends, products & operations, interview prep questions, financial analysis, forecasts, and more.
- **Frost & Sullivan Market Research**
Analyses of the latest technologies in such industries as: aerospace & defense; chemicals & materials; environmental & building technology; energy; healthcare & biotechnology; communications & info tech.
- **Glassdoor**
Comprehensive career resource with information on 100,000+ U.S. and international companies. Includes salary and bonuses and details for specific jobs at specific companies; interview questions; and hiring process details.
- **IBISWorld Industry Research Reports**
Provides hundreds of **Industry Reports** (U.S., Canada, U.K, Australia, China, Global), corresponding to industries defined by U.S. NAICS code numbers, as well as specialized/niche/non-NAICS industry reports.
- **Investext via Mergent Online**
Continuously updated database of thousands of current and historical (since the early 1980s) equity analyst reports and other research on companies and industries, from hundreds of investment banks, brokerage houses, and independent research and consulting firms worldwide.
- **Mergent Online**
Profiles some 15,000+ U.S. public companies and 20,000+ non-U.S. public companies. Company data includes histories, officers, directors, Moody's ratings, capital stock, income statement and balance sheet (both "as reported" and standardized), stock splits, and dividend payment history. Searchable by various financial variables, SIC/NAICS codes, keywords, etc. Also includes *Mergent Industry Reports*, *Investext* (see above), and *Supply Chain*.
- **Mintel Academic Market Research Reports**
U.S., European, and international market research with an industry emphasis on consumer products and services. Also an excellent source for company news.
- **NexisUni (formerly LexisNexis™ Academic)**
Vast aggregator of news, business information, and legal and medical research. Provides full-text from 10,000+ U.S. and international newspapers, magazines (including hundreds of industry and trade journals), newsletters; radio & TV transcripts; SEC filings; U.S./international company directories.
- **Orbis (Bureau van Dijk)**
Comprehensive company data for 113,000,000+ U.S. and international public and private companies (active and inactive), including detailed financials, M&A details, selected industry profiles (from MarketLine [Datamonitor]); executive biographies; and more.
- **Plunkett Research Online**
Profiles of thousands of U.S. & international companies, both public and private, and detailed analyses (including trends and statistics) of 40 major industries and industry groups, both established and emerging. Includes a special section devoted to "Resources and Tools for Job Seekers."
- **PrivCo: The Private Company Financial Data Authority**
Financial data, revenues and additional intelligence on major privately-held companies, U.S.-headquartered and worldwide. Also search and screen for data on private market investors (both firms and individuals), private M&A deals and deal multiples, private firm valuations, venture capital funding, private equity deal history, private and family ownership breakdowns, and more. UCLA's subscription is for complete, "Premium Access." **Must create a free, personal account on first use.**
- **ProQuest U.S. Major Dailies**
Includes indexing and full text for:
- *Los Angeles Times* - Southern California's largest daily newspaper, 1985-
- *New York Times* - nation's leading daily newspaper, 1980-
- *Wall Street Journal* - nation's financial newspaper of record, 1984- as well as the *Chicago Tribune* (1985 -) and the *Washington Post* (1987 -).
- **Standard & Poor's NetAdvantage**
Comprehensive company financial information database, including investment research sources such as *The Outlook*, and the authoritative *Industry Surveys*.
- **Uniworld Online**
Authoritative source for multinational business contact information. Consists of *Directory of American Firms Operating in Foreign Countries* (for U.S.-headquartered multinationals) and *Directory of Foreign Firms Operating in the United States* (for foreign-headquartered multinationals).

ADDITIONAL ROSENFELD LIBRARY WEB GUIDE:

- **Business Topics A-Z**
www.anderson.ucla.edu/rosenfeld-library/business-topics

"Business Databases By Name" - <http://www.anderson.ucla.edu/rosenfeld-library/databases/business-databases-by-name>

"Business Databases By Category" - <http://www.anderson.ucla.edu/rosenfeld-library/databases/business-databases-by-category>

Use the Anderson Proxy Server for remote access: <http://www.anderson.ucla.edu/rosenfeld-library/databases/anderson-proxy-server/-/off-campus-access>