UCLA | **Anderson**
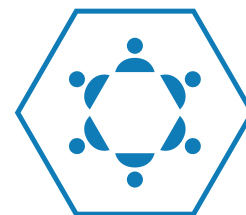Executive Education

UCLA ANDERSON

CYBERSECURITY & CRISIS LEADERSHIP FOR BOARDS

Date: March 2022

Location: Live Online

Tuition: $4,000 (US)

PROGRAM OVERVIEW

A 3-day deep-dive program, taught live online by master-practitioners under the guidance of UCLA Anderson's world-renowned Corporate Governance faculty, which develops board vigilance and resilience against cybersecurity threats through powerful crisis leadership and stakeholder engagement strategies.

Cybersecurity

Effective preparation goes beyond individual cyber incident response, requiring an innovative approach at each phase of the crisis leadership lifecycle to address unknown and ever-evolving risks.

Crisis Leadership

The board must develop and constantly practice a flexible framework, methodology and mindset on crisis oversight around the pillars of prevention, detection and recovery.

Stakeholder Engagement

The groundwork required in advance of any crisis is robust and transparent communication and interaction between companies and their key stakeholders.

KEY TAKEAWAYS AND HIGHLIGHTS

Day 1

- Principles of Crisis Management for Boards
- Top Ten tips for Board Members Faced with a Crisis
- Current Cybersecurity Landscape
- The Ransomware 'Pandemic'
- Networking 'Happy Hour'

Day 2

- From Theory to Practice: Case Study 1
- From Theory to Practice: Case Study 2
- A Framework for Stakeholder Engagement
- Managing Stakeholder Engagement in a Crisis

Day 3

- A Cybersecurity Crisis Scenario
- A Cybersecurity Crisis Scenario: After Action Review
- Keynote Speaker
- Bringing It All Together: Resilience and Action Planning

THE UCLA PROGRAM EXPERIENCE

Offered live online in three consecutive day-long sessions, the program includes lectures, a panel discussion, and interactive exploration of case studies.

The teaching will be based on case studies drawn from the actual experiences of practitioner faculty, developed under the guidance of the Program Directors and Academic Faculty.

The cases will facilitate and encourage peer interaction and active participation both during formal working sessions and informal networking breaks.

PROGRAM FACULTY

Our distinguished program faculty draw upon their vast professional experience and expertise to teach a program that delivers the mind-set and skills essential for effective board governance in the global digital business environment.

Paul Raleigh is an independent business advisor and consultant who holds a number of Independent Non-Executive directorships including Non-Executive Chair of Aviva Life and Pensions Ireland DAC. During a long career at Grant Thornton, Raleigh rose to Managing Partner in Ireland from 2003 to 2011 before joining Grant Thornton International in London in 2012 as the Global Leader for Strategic Growth and Advisory Services. He has worked with the Said Business School at the University of Oxford to develop a leadership program for Grant Thornton's senior leaders.

Steve Zipperstein is a Lecturer in the Global Studies program at UCLA, and a Senior Fellow of the UCLA Center for Middle East Development. During a distinguished and varied 35-year legal career Zipperstein has worked as a law firm litigator, a federal prosecutor, a Justice Department official, and as corporate General Counsel for BlackBerry Ltd and Verizon Wireless. Zipperstein has been elected to the American Law Institute and named a Life Fellow of the American Bar Foundation.

Francis Hackett became Chairman, KPMG Legal Services in 2014 and leads KPMG's Legal Services Department while serving as a member of KPMG Global Legal Services Steering Committee. With over 20 years' experience of advising on corporate and commercial law, including 10 years as a main board director of an Irish plc, Hackett's areas of expertise include mergers and acquisitions, group restructurings and corporate governance

WHO SHOULD ATTEND

The program is designed for global participants, covering US and EU regulatory, legal and policy issues, and will be of particular relevance to:

Corporate board directors

Audit committee members

CEOs, CFOs and any C-Suite leader who reports to the board on enterprise risk

Senior professionals who work closely with boards in an advisory capacity

PROGRAM IMPACT

Participants will leave the program with a framework, methodology and way of thinking about cybersecurity and other crises that they can apply to situations in real time. They will be better prepared to ask management the right questions at the right time, and better able to contribute to the board's vigilance and resilience with regard to three key areas of risk associated with today's global digital business environment.

UNIQUELY UCLA

UCLA Anderson Executive Education has been a leader in executive development since 1954. Our program builds upon this proud tradition and the groundbreaking research, teaching and industry experience of our faculty to develop board vigilance and resilience regarding the key Governance issues of cybersecurity and crisis leadership.

UCLA is a globally renowned academic powerhouse but it is also uniquely entrepreneurial and individualistic, open-minded and curious, intellectually challenging and deeply caring for the communities in which we live. We are focused on stretching intellectual horizons, but we never forget our geographical roots and the place from which we draw strength and purpose.

Apply Now

110 Westwood Plaza, Suite A101
Los Angeles, California 90095-1481
Phone: +1 (310) 825-2001
Email: execed@anderson.ucla.edu
www.execed.anderson.ucla.edu