MBA Program

UCLA Anderson
School of Management
At UCLA Anderson, we’re not content with how things are; instead, we look to the future to discover and chart what will be. We are a community defined by three core qualities:

We share success
Performance and innovation are not about winning at the expense of others. Success comes from creating the new direction of business, together.

We think fearlessly
Our faculty and students provoke new thinking and experimentation with bold ideas.

We drive change
We’re impatient unless we can measure our efforts against meaningful results.

From our home in Los Angeles, the global gateway and innovation capital of the world, we celebrate these qualities and build what’s next, together.
The Parker Career Management Center is consistently rated as a top career center in student satisfaction by *The Economist* and *Bloomberg Businessweek*, placing 100 percent of students seeking a professional internship. Our resources include:

- One-on-One Career Training
- Career Management Series and Workshops
- Anderson Career Teams (ACT)
- On-Campus Recruiting (OCR)
- International Student Advisors and Services
- Days-on-the-Job (DOJs) and Industry Treks

Our dedicated career advisors have developed a proven set of career management tools and practices for students to define objectives, strategize opportunities and make critical networking connections.

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**MARIANA BARRAZA**
Stanford University

From management consulting at Accenture to technology product management at Amazon

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**Evan Scott**
University of Chicago

From an operations associate at Citadel LLC to investment banking at Moelis & Company

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**NAILAH YOUNG**
Spelman College

From domestic pricing strategy at Delta Air Lines to corporate development strategy at Universal Music Group

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**2018 Full-Time MBA Industry Destinations**

- **TECH 30%**
- **FINANCE 15%**
- **CONSULTING 20%**
- **CONSUMER PRODUCTS 8%**
- **REAL ESTATE 6%**
- **ENERGY/ UTILITIES 2%**
- **HEALTH CARE 7%**
- **OTHER 5%**

**Our top hiring organizations:**

- ADOBE
- AMAZON
- AMGEN
- APPLE
- AT&T
- BAIN & COMPANY
- BANK OF AMERICA MERRILL LYNCH
- THE BOSTON CONSULTING GROUP
- CITIGROUP
- COMCAST - NBCUNIVERSAL
- CREDIT SUISSE
- DELOITTE
- EY
- GENENTECH
- GOLDMAN SACHS
- GOOGLE
- MATTEL
- MCKINSEY & COMPANY
- MICROSOFT
- MOELIS & COMPANY
- NIKE
- PWC
- THE WALT DISNEY COMPANY
- THE WONDERFUL COMPANY

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LEARN MORE: ANDERSON.UCLA.EDU/CAREERS
Your first year begins in August. In the fall, you have a choice to start with marketing or finance. Elective courses can be selected as early as the winter quarter, allowing you to select courses that best support your recruiting goals.

Our academic programs accelerate your career advancement, combining crucial fundamentals with real-world experience. You’ll leave UCLA Anderson primed to make an impact in your field.

Your second year, you can tailor the rest of your curriculum to your goals:

**SUMMER**
- Organizational Behavior
- Accounting
- Leadership Foundations

**FALL**
- Finance or Marketing
- Statistics
- Economics

**WINTER**
- Finance or Marketing
- Operations
- Strategy
- Elective

**SPRING**
- Communications: Part One
- Elective
- Elective
- Elective

<table>
<thead>
<tr>
<th>YEARS 1 AND 2</th>
<th>KEY COMPONENTS OF THE ACADEMIC PROGRAM:</th>
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<tbody>
<tr>
<td>SUMMER</td>
<td>FALL</td>
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<tr>
<td>SUMMER</td>
<td>WINTER</td>
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<tr>
<td>SUMMER</td>
<td>SPRING</td>
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Sharpen your career focus by opting for a specialization or two, where you can deepen your knowledge of your target industry or function:

- Technology Leadership
- Brand Management
- Health Care
- Consulting
- Marketing Analytics
- Real Estate
- Corporate Finance
- Social Impact
- Sustainability
- Investment Management
- Global Management
- Entertainment
- Entrepreneurship
- Executive Development
- Accounting

**LEARN MORE: MBA.ANDERSON.UCLA.EDU/ACADEMICS**
Apply Classroom Learning to Real-World Challenges

Our real-world field study projects are the capstone experience of each and every Anderson MBA journey. They’re unique opportunities where students work in teams to embark on a 20-week project in one of three directions:

**Applied Management Research:** Teams partner with global Fortune 500 companies, social impact organizations and small-to-medium enterprises to solve key strategic issues.

**Business Creation Option:** Entrepreneurs have the opportunity to launch their companies with the support of industry mentors while still in school.

**Alternative Project Options:** Students can participate in the Student Investment Fund, NAIOP Real Estate Challenge, Anderson Student Asset Management and Anderson Strategy Group.

LEARN MORE: MBA.ANDERSON.UCLA.EDU/CAPSTONE

Connect to Cutting-Edge Research and Business Icons

Our centers bring together our students, faculty and alumni through special courses, events and extracurricular programs.

LARRY FINK (’76)
Chairman and CEO, BlackRock Inc.
Chairman of the Board, Fink Center for Finance & Investments

In addition to our centers, we recently launched the Impact@Anderson initiative, a highly active organization focused on social innovation and the triple bottom line.

LEARN MORE: MBA.ANDERSON.UCLA.EDU/CENTERS
Find Your Fit at UCLA Anderson

Our program attracts a wide range of people, perspectives and opportunities. Our clubs and associations reflect our students’ engagement and commitment to diversity.

Proud Partnerships

FORTÉ FOUNDATION

THE CONSORTIUM FOR GRADUATE STUDY IN MANAGEMENT

MANAGEMENT LEADERSHIP FOR TOMORROW

REACHING OUT MBA

YELLOW RIBBON PROGRAM, POST-9/11 GI BILL®

PROFESSIONAL
Management Consulting Association
Anderson Tech Business Association
Investment Finance Association
Marketing Association
Entrepreneur Association
Net Impact
Women’s Business Connection
Anderson Veterans Association

INTEREST
Anderson Eats
Anderson Wine Club
Outdoor Adventure Club
Anderson Creative
Innovation & Design at Anderson
Family Business Association
Anderson Basketball Club
Anderson Public Speaking Club

IDENTITY
Black Business Students Association
Anderson Latino Management Association
South Asian Business Association
Greater China Business Association
Latin American Business Association
Out@Anderson
Korean Business Student Association
Japan America Business Association

Sample list of clubs

50+
student clubs

400+
student and alumni events

5,000+
volunteer hours

LEARN MORE: MBA.ANDERSON.UCLA.EDU/DIVERSITY

LEARN MORE: MBA.ANDERSON.UCLA.EDU/CLUBS
Global immersion courses start on campus before taking you in-country for a weeklong blend of classroom lectures, guest speakers, panel discussions, company visits and cultural activities.

Beyond L.A.

To successfully complete their MBAs, all UCLA Anderson students need to fulfill a global requirement by completing a global immersion course, global management elective and/or an international applied management research project.

Visit international destinations such as Japan, Israel and Morocco with spring break trips hosted by our student clubs. Together, you and up to 100 fellow students have the opportunity to see the world!

Sample Immersion Opportunities:
- Argentina
- Austria
- Brazil
- Chile
- China (PRC)
- Costa Rica
- Czech Republic
- France
- Germany
- Greece
- Hong Kong
- Hungary
- India
- Israel
- Japan
- Jordan
- Malaysia
- Peru
- Saudi Arabia
- Singapore
- South Africa
- Spain
- Thailand
- United Arab Emirates
- Vietnam

LEARN MORE: MBA.ANDERSON.UCLA.EDU/GLOBAL

L.A. and UCLA at a Glance

- L.A. is the world’s 16th-largest economy
- UCLA has 117 NCAA titles
- L.A. is home to Silicon Beach and 300,000+ small entrepreneurial businesses
- UCLA has 290+ research centers
- L.A. roll call: 18 million people from 140 countries – 86 different languages
- The Internet was invented at UCLA in 1969 by Professor Leonard Kleinrock
- UCLA has 25 Nobel laureates and Rhodes Scholars
- Want to surf and ski on the same day? It’s do-able here.
- UCLA has 117 NCAA titles
- LEARN MORE: UCLA.EDU
Not only do you belong here, you ECHO

At UCLA Anderson, inclusion is not just a value, it is a practice. In a community of people with diverse backgrounds, identities and points of view, we champion one another’s growth and success by being Engaged, Courageous, Humble and Open (ECHO).

Join Our Global Alumni Network — 39,000 Strong

Susan Wojcicki ('98)
CEO
YouTube

Larry Fink ('76)
Chairman and CEO
BlackRock Inc.

Rosie O’Neill ('05)
Co-Founder and Co-CEO
Sugarfina

Melvin Lindsey ('99)
Managing Partner
Nile Capital Group, LLC.

Dan Beckerman ('96)
President and CEO
AEG

Dr. Martine Rothblatt (J.D./MBA ’81)
Founder, SiriusXM
CEO, United Therapeutics

Andrew Campion ('03)
EVP, Chief Financial Officer
Nike Inc.

Christine McCarthy ('81)
Senior EVP and CFO
The Walt Disney Company

LEARN MORE: ANDERSON.UCLA.EDU/ABOUT/EQUITY-DIVERSITY-AND-INCLUSION

LEARN MORE: ANDERSON.UCLA.EDU/ALUMNI
Who’s in the Class of 2021?
[As of May 2019]

**APPLICANT POOL AND CLASS SIZE**
- Applications received: 2,817
- Target class size: 360

**AGE DISTRIBUTION**
- Average age: 28
- Age range: 24 - 40

**ACADEMIC PROFILE**
- Average GPA: 3.5
- GPA range (mid-80%): 3.2 - 3.8
- Average GMAT: 719
- GMAT range (mid-80%): 680 - 750

**WORK EXPERIENCE**
- 12% 0 - 3 years
- 69% 3 - 6 years
- 19% 6+ years
- Average years of experience: 5

**DIVERSITY**
- 29% U.S. minorities
- 34% Women
- 33% International
- 37 Countries represented
- 157 Undergraduate institutions

**UNDERGRADUATE MAJORS**
- 26% Business
- 22% Engineering
- 17% Economics
- 13% Humanities
- 10% Math/Science
- 12% Other

**TOP INDUSTRY BACKGROUNDS**
- 26% High Tech
- 25% Finance
- 20% Consulting
- 10% Health Care/Biotechnology
- 7% Consumer Goods
- 5% Public/Nonprofit
- 4% Real Estate
- 3% Entertainment/Media

**Financial Aid**
- 80% of students receive some form of aid (including loans)
- $15.5 million awarded in fellowships annually
- Teaching and research assistantships available

**Admissions Decision Schedule**

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<thead>
<tr>
<th>Round</th>
<th>Application Deadline</th>
<th>Decision Release</th>
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<tbody>
<tr>
<td>Round 1</td>
<td>October 2, 2019</td>
<td>December 18, 2019</td>
</tr>
<tr>
<td>Round 2</td>
<td>January 8, 2020</td>
<td>March 26, 2020</td>
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<tr>
<td>Round 3</td>
<td>April 16, 2020</td>
<td>May 21, 2020</td>
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LEARN MORE: MBA.ANDERSON.UCLA.EDU/ADMISSIONS

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