Women in Governance:
Preparing for Board Service

Next Session:
November 5th - 7th, 2019

RESERVE YOUR SEAT:
Phone: +1 (310) 825.2001
www.ExecEd.Anderson.UCLA.edu
ExecEd@Anderson.UCLA.edu
Obstacles & Opportunities.

The playing field tilts against you the higher you rise.

WOMEN IN S&P 500 COMPANIES

44.7%

36.9%

26.5%

21.2%

11.0%

4.8%

CEOS

TOP EARNERS

BOARD SEATS

EXECUTIVES/SENIOR MANAGERS

FIRST/MID-LEVEL MANAGERS

TOTAL EMPLOYEES


California Senate Bill 826 seeks to level the playing field.

The law has created an immediate need for 684 women to sit on the boards of the top 3,000 public companies, with many smaller companies also needing to fill seats.

Opportunities for women will only expand as forward-looking organizations increasingly recognize the business necessity of inclusivity. Our program is a great place for women business leaders to acquire the tools, perspectives and networks required for effective board service.

Professor Carla Hayn
Program Faculty Director
Ernst & Young Chair in Accounting
UCLA Anderson School of Management
The Program.

Our program prepares senior women business leaders for advancement to corporate board membership and develops the governance skills and acumen required for board success.

UCLA Anderson Executive Education has been a leader in the corporate governance space since 1999. We believe that the more inclusive the board leadership of a company, the more effectively it can exercise its fiduciary responsibility, oversee the strategy and ensure the success of the organization.

This intensive, experiential 3-day program is offered on campus and delivers a highly applicable toolkit of leadership skills, governance acumen and networking savvy that will prepare senior women executives, professionals and entrepreneurs to overcome the obstacles and seize the opportunities that they face in seeking corporate board service.

Supplementing the topics outlined below are: a speaker lunch and Welcome Reception on Day 1 as well as a panel lunch and Networking Dinner with prominent keynote speaker on Day 2.

Day 1.
- Understanding the boardroom and your role as a director
- Case studies in board effectiveness
- Managing diversity from the boardroom

Day 2.
- Financial acumen for board directors
- Leading effectively / influencing without authority
- The science (and the art) of networking

Day 3.
- Decision-making in the midst of multiple perspectives
- Current issues in corporate governance
- Building your personal brand and board resume

PARTICIPANT PROFILE
Senior Women Leaders

ADVANCED CERTIFICATE
3-day Program

INVESTMENT
$4,500 (USD)

GOVERNANCE AT UCLA
Board Best Practices Since 1999
Participants.

Senior women leaders from all sectors and functions, as well as those currently sitting on non-profit boards, who are seeking to expand their governance acumen and network in preparation for corporate board service.

C-suite executives & senior vice presidents

non-profit board members & entrepreneurs

20+ years of management experience

No specific academic degree, testing or examination is required for applying to this program.
Program Impact.

By taking our program you will:

- Expand your board network
- Broaden your governance acumen
- Learn how to overcome individual and institutional biases
- Become an effective advocate for inclusive leadership
- Understand your role as a board director
- Build your personal board brand
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