What is the MBA/MA, Urban Planning?

The MBA/MA, Urban Planning (MBA/MAUP) degree is a three-year concurrent degree program jointly sponsored by two consistently nationally top-ranked degree programs at UCLA: the MBA Program at the UCLA Anderson School of Management and the MA program in the UCLA Department of Urban Planning, School of Public Affairs.

What is it for? Why was it established?

The MBA/MAUP is for individuals who seek careers that draw on general and specialized skills in urban planning and management. By merging knowledge of the workings of the private and public sectors, the program aims to prepare students for careers in both private industry and public service. In the past, students who wished to obtain both degrees had to do separately, which usually took four years. The concurrent program can be accomplished in three years. The program’s concurrent nature also allows students to develop and integrate their skills more effectively than if the degrees were obtained separately.

How are these combined degrees different from the regular MBA and MA in Urban Planning degrees?

There is no difference. Students wishing to pursue the concurrent degree program must meet the entrance and total course requirements established for each of the respective degrees. The program can be completed in three years rather than four by having certain courses accepted for degree credit "concurrently" in both schools.

Are there any restrictions on the courses that a student in the combined program can take?

Unlike regular MBA students, concurrent degree students may not take coursework outside of Anderson for their MBA elective requirements. Within the management elective options there are no restrictions however, though the following areas of study are recommended: accounting, information systems, finance, marketing, real estate, strategy and organization. In Urban Planning, in addition to the required core courses, the areas of concentration offered are social planning and analysis, regional and international development, environmental analysis and policy, community development, and the built environment, any of which can be selected for the MBA/MAUP program.

Why spend three years obtaining both degrees? Why not merely get an MBA or an MA in Urban Planning?

The UCLA Anderson MBA provides students with a extremely strong foundation in general management and entrepreneurial leadership. However, though students often focus in functional areas and sometimes take a few courses on management in an industry in their elective curriculum, the MBA does not provide in-depth preparation for any particular industry or field (e.g., retailing, insurance, healthcare, etc.).
The MA in Urban Planning, on the other hand, gives the student a theoretical and practical understanding of urbanization, policy-making, and the planning process. It also provides a working knowledge of advanced analytical techniques to carry out evaluations of complex urban phenomena and action programs, and develops critical interactive skills. But while the core curriculum focuses on general planning skills and the remainder of the curriculum includes areas of concentration that will form the student's specialization within urban planning, the MAUP does not provide in-depth training in managerial skills.

By combining both degree programs, students will be strongly prepared for urban planning-related careers in either the private or public sector, and have the skills necessary to move easily from the one sector to the other.

MBA/MAUP students also benefit from a particularly extensive network since they will have classmates and alumni networks from two schools. Finally, students will gain from the experience of navigating both schools' programs and student bodies.

Can students already pursuing one degree switch to the combined program?

Yes, UCLA students in their first year of either the MBA or MA in Urban Planning may submit an application for the concurrent program. However, each school has its own entrance requirements, and there is no guarantee that because an individual is already a student in good standing in one school that he or she will be accepted by the other.

How do I apply to the MBA/MA in Urban Planning Program?

In order to apply to the MBA/MA in Urban Planning, applicants should request application materials from both UCLA Anderson and the Department of Urban Planning. Admissions decisions for the concurrent program are made by separate committees from the Department of Urban Planning and UCLA Anderson. Applicants must be given admission to both schools to be admitted to the combined program.

How can further information on the MBA/MAUP be obtained?

Group information sessions are at UCLA Anderson nearly every week of the year. Sign-up at [http://www.anderson.ucla.edu/x6531.xml](http://www.anderson.ucla.edu/x6531.xml) or with short notice, call (310) 825-6944. For other information, contact:

- UCLA Anderson School of Management
  MBA Admissions Office
  110 Westwood Plaza, Box 951481
  Los Angeles, CA 90095-1481
  (310) 825-6944
  karen.lee@anderson.ucla.edu
  www.anderson.ucla.edu/programs/mba

- UCLA School of Public Affairs
  Department of Urban Planning
  3250 Public Affairs
  Los Angeles, CA 90095-1656
  (310) 825-8957
  upinfo@spa.ucla.edu
  www.spa.ucla.edu/dup

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Sample Plan of Study
(Management intensive with Area of Concentration in SPAN)

This course sequence is provided as an example only. An individual student's program may differ from this sample according to his or her background and educational goals. For example, a student could combine finance and housing; transportation and operations; strategy and regional/international development; or community development and general management/marketing. This sample includes courses from the SPAN Area of Concentration in Social Planning and Analysis, one of four specializations offered in the Department of Urban Planning. Courses listed here are either required courses or samples taken from a group of courses that satisfy certain requirements for the concurrent program. All other courses are listed as electives. This schedule assumes students waive out of the internship requirement in Urban Planning due to substantial prior experience in planning.

SUMMER / Pre-term
Mathematics (if necessary, to prepare for course work)
Mgt. 414A Leadership Foundations

FIRST YEAR

Fall Quarter
Mgt. 402 Data Analysis, Statistics, and Decision Making*
Mgt. 403 Managerial Accounting
Mgt. 405 Managerial Economics (or UP 207)**
Mgt. 408 Financial Markets
Mgt. 411A Marketing Management I

Winter Quarter
Mgt. 410 Operations and Technology Management
Mgt. 411B Marketing Management II
Mgt. 430 Corporate Finance
Optional Mgt. Elective

Spring Quarter
Mgt. 409 Managing and Leading Organizations
Mgt. 420 Business Strategy
Mgt. Elective
Mgt. Elective

SUMMER
Highly recommended MBA Internship
(Continued from prev. page) **Sample Plan of Study** (Area of Concentration in SPAN)

**SECOND YEAR**

**Fall Quarter**
UP 207 Applied Microeconomics for Urban Planning (required course)
UP M254 Transportation, Land Use, and Urban Form (fulfills urbanization requirement)
UP Elective
UP Elective

**Winter Quarter**
UP 220B Quantitative Analysis in Urban Planning (required course)
UP Elective
UP Elective
Mgt. 444A Applied Management Research Project

**Spring Quarter**
UP 245 Urban Public Finance or UP M272 Real Estate Development
UP 211 Law & the Quality of Urban Life (required course)
UP 222 Intro to Theories & Histories of Planning
Mgt. 444B Applied Management Research Project

**THIRD YEAR**

**Fall Quarter**
UP 205 Seminar (Master’s Thesis or Client Project )
Mgt. Elective
Mgt. Elective
Mgt. Elective

**Winter Quarter**
Mgt. or UP Elective***
Mgt. or UP Elective***
UP 217A/Comprehensive Project (if selecting this option)
UP 597 (client project) or UP 598 (master’s thesis)

**Spring Quarter**
Mgt. or UP Elective***
Mgt. or UP Elective***
Mgt. or UP Elective***
UP 217B Comprehensive Project (if selecting this option)

Notes:
*Students in the concurrent program automatically waive out of UP220A but are required to take either Mgt. 402 or UP 220B.

**Students in the concurrent program are required to take either Mgt.405 or UP207.
***MBA/MAUP degree students must complete a minimum of 72 MBA units to receive their MBA degree