



Tuesday, August 23, 2005

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2. Core Curriculum I

1. Do you support having five core courses Fall Quarter?



2. Do you believe having five core courses in the fall and three in the winter helped your summer internship search (vs. four in fall and four in winter)?



Indifferent 

14.3% 33

Total Respondents 231
(skipped this question) 0

3. What would be your ideal number of core courses Fall Quarter (from the options below)?



Response Percent Response Total
1.3% 3
71.8% 163
26.9% 61

Total Respondents 227
(skipped this question) 4

4. If there were only four core courses in the fall, which course would you most recommend moving to a later quarter?



Response Percent Response Total
7% 16
14.5% 33
27.6% 63
33.8% 77
17.1% 39

Total Respondents 228
(skipped this question) 3

5. Would you generally prefer unified curriculum and exams across sections for each core course?





Response Percent Response Total
63% 145

No		10%	23
Indifferent		27%	62
		Total Respondents	230
		(skipped this question)	1

3. Core Curriculum II

1. Do you believe having two marketing courses as part of the core (411A and 411B) was valuable?

		Response Percent	Response Total
Yes		27.1%	62
No		64.2%	147
Indifferent		8.7%	20
		Total Respondents	229
		(skipped this question)	2

2. Do you support consolidating key concepts from both core marketing courses (411A and 411B) into one unified course (411)?

		Response Percent	Response Total
Yes		69.9%	160
No		24.9%	57
Indifferent		5.2%	12
		Total Respondents	229
		(skipped this question)	2

3. Assuming five core courses in the fall, do you agree with switching 409 (Managing and Leading Organizations) with any current fall core course (goal to add a mix of class type)?

Response Percent	Response Total
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Yes		48.5%	111
No		39.3%	90
Indifferent		12.2%	28
Total Respondents			229
(skipped this question)			2

4. If 'Yes' to the prior question, which class would you move to a later quarter?

		Response Percent	Response Total
Data and Decisions		5.9%	7
Financial Accounting		19.3%	23
Financial Markets		27.7%	33
Managerial Economics		34.5%	41
Marketing Management I		12.6%	15
Total Respondents			119
(skipped this question)			112

5. Which should be offered first (in the fall) Financial Markets (408) or Corporate Finance (430)?

		Response Percent	Response Total
Financial Markets (408)		59.8%	137
Corporate Finance (430)		29.7%	68
Indifferent		10.5%	24
Total Respondents			229
(skipped this question)			2

6. Assuming five core courses in the fall, do you prefer:

Response Response

	Percent	Total
Leaving the structure as is with five classes simultaneously.	42.9%	97
Changing Marketing I (411A) and Financial Markets (408) to 5 weeks each (compressed/more intensive)-- 408 would then follow 411A (within Fall Quarter).	16.8%	38
Indifferent	12.8%	29
<input type="button" value="View"/> Other structure (please specify)	27.4%	62
Total Respondents		226
(skipped this question)		5

4. Core Curriculum III

1. Which do you feel was the least valuable core course?

	Response Percent	Response Total
Business Strategy	12.5%	28
Corporate Finance	2.2%	5
Data and Decisions	3.6%	8
Financial Accounting	0.9%	2
Financial Markets	4.5%	10
Managerial Economics	7.1%	16
Managing and Leading Organizations	13.4%	30
Marketing Management I	3.6%	8
Marketing Management II	48.7%	109
Operations and Technology Management	3.6%	8
Total Respondents		224
(skipped this question)		7

2. Which (if any) of the following courses do you feel would be worthwhile to add to the core?

	Response Percent	Response Total
Ethics	18.3%	41
Negotiations	34.4%	77
Business, Government, and the Economy (incl. macroeconomics)	14.3%	32
Business Law	23.7%	53
None	25.9%	58
View Other (please specify)	10.7%	24
Total Respondents		224
(skipped this question)		7

3. In addition to Leadership Foundations II, would you prefer that any core courses are offered during your second year (goal is section continuity into second year)?

	Response Percent	Response Total
Yes	28.5%	65
No	54.4%	124
Indifferent	17.1%	39
Total Respondents		228
(skipped this question)		3

4. Would you prefer to change section assignments in Spring Quarter of the first year (goal to meet others in the class)?

	Response Percent	Response Total
Yes	42.1%	96
No	42.5%	97
Indifferent	15.4%	35

Total Respondents 228
 (skipped this question) 3

5. Core Curriculum IV

1. Overall, how would you rate the quality of teaching for your core instructors (1 poor, 7 excellent)?

	Poor						Excellent	Response Average
Business Strategy	24% (55)	19% (44)	12% (26)	13% (29)	15% (35)	14% (31)	3% (6)	3.27
Corporate Finance	4% (8)	4% (10)	7% (15)	12% (26)	17% (38)	14% (31)	43% (97)	5.48
Data and Decisions	3% (6)	2% (5)	4% (9)	15% (33)	23% (52)	30% (66)	23% (51)	5.35
Financial Accounting	3% (6)	3% (7)	7% (16)	14% (32)	20% (45)	26% (59)	27% (60)	5.31
Financial Markets	6% (14)	8% (19)	10% (23)	17% (38)	18% (41)	17% (39)	22% (50)	4.74
Managerial Economics	25% (56)	20% (45)	14% (32)	20% (45)	13% (29)	5% (12)	2% (5)	3.01
Managing and Leading Organizations	3% (6)	6% (13)	10% (23)	18% (40)	30% (67)	25% (57)	9% (20)	4.77
Marketing Management I	3% (7)	3% (6)	6% (13)	12% (28)	22% (50)	24% (54)	30% (68)	5.40
Marketing Management II	13% (30)	12% (28)	19% (42)	18% (41)	21% (48)	13% (30)	2% (5)	3.71
Operations and Technology Management	1% (2)	3% (6)	1% (2)	11% (24)	17% (38)	32% (72)	36% (81)	5.80
Total Respondents								227
(skipped this question)								4

6. Electives

1. Which do you prefer: 3 hour electives (meet once a week) or two 90 min. electives (meet twice per week)?

	Response Percent	Response Total
3 Hours, Once a Week 	48.2%	110
1.5 Hours, Twice a Week 	38.6%	88

Indifferent 

13.2% 30

Total Respondents 228
(skipped this question) 3

2. Are you satisfied with the breadth of electives?

Yes 

Response Percent Response Total
25.9% 59

No 

64% 146

Indifferent 

4.8% 11

[View](#)

Additional course recommendations (optional)? 

36.4% 83

Total Respondents 228
(skipped this question) 3

7. Grade Non-Disclosure

1. Would you prefer a Grade Non-Disclosure policy, based on the information you have now? This is just a preliminary indication (not a vote)... Note--with Grade Non-Disclosure: -Students will receive grades (A, B, etc.) to satisfy university grading requirements, but will not be able to release GPA to external parties, including recruiters -Academic distinctions will exist and students may share distinctions only (e.g., Dean's List) -It is student-run and monitored

Yes 

Response Percent Response Total
50.4% 115

No 

36.4% 83

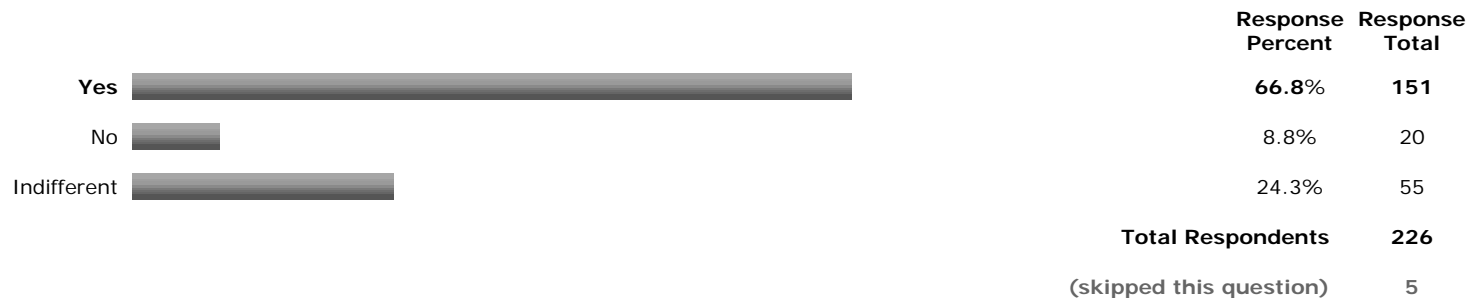
Indifferent 

13.2% 30

Total Respondents 228
(skipped this question) 3

8. Other (Last Section!)

1. Do you feel that Core Waiver Exams are valuable—specifically, would you prefer to keep the waiver exam option for certain core courses?



2. Unless professors specify otherwise, would you prefer a 'laptop down' default policy during classes?

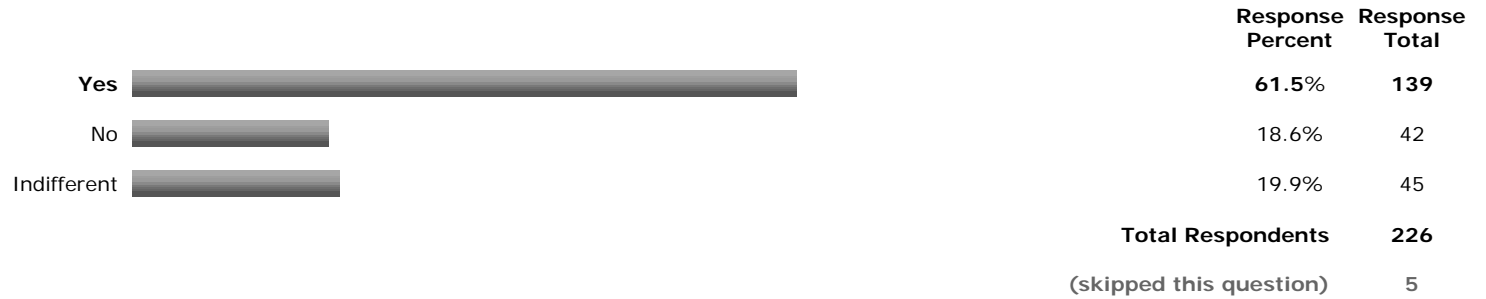


3. Would you have benefited from an intensive math/stats/quantitative 'camp' or seminar during orientation?



4. Would general course feedback forms at the back of each classroom, which could be completed by students anytime and returned

anonymously to professors (through ASA), be valuable to you?



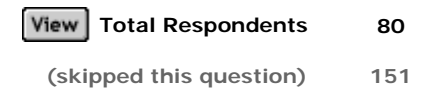
5. Please provide any additional comments here:



6. OPTIONAL: What is your Section?



7. OPTIONAL: What is your name?



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