

OUR MISSION IS TO INSTILL IN STUDENTS THE INTELLECTUAL, CULTURAL, SOCIAL AND PSYCHOLOGICAL COMPETENCIES NECESSARY TO BECOME WELL-ROUNDED GLOBAL CITIZENS THROUGH A VARIETY OF ACADEMIC, IMMERSION AND EXPERIENTIAL PROGRAMS.

The Specialization in Global Management allows full-time MBA students to customize their academic preparation in the area of global management and business. All full-time MBA students must satisfy the international requirement; however, the Specialization in Global Management takes this requirement further. Through academic, immersion and experiential programs, the Specialization in Global Management demonstrates that students have emerged from UCLA Anderson with a global management mindset and have an intuitive bias toward examining management, operational and policy issues from a global perspective.

MGMT	Course Title
205A	International Business Economics
234A	International Financial Markets
240F	Global Supply Chain Management
240G	Global Operations Strategy
245	Managing in the Global Digital Economy
245	Business of Health Care: A Global Perspective
253	International Political Economy
261B	Global Marketing Management
296A	International Business Management
297B	International Business Strategy
297C	International Business Law
297D	International Business Negotiations
297E	Business & Economics in Emerging Markets

MGMT	Course Title
298D	Changing Culture & Society in China
298D	Understanding the Asia-Pacific Economies
298D	Doing Business in Latin America
298D	Global Leadership Perspectives: Managing Across Cultures
298D	Evolution & Innovation in the Global Mobile Industry
298D	Business & Diplomacy in the Asia Pacific Region
298D	Economics & Politics in the Global Digital Economy
298D	International Entrepreneurship
406	Global Macroeconomy
444ABC	Applied Management Research (International)
458A/B	Global Immersion

REQUIREMENTS

- 1 MGMT 406 Global Macroeconomy
- 2 Three 4-unit global management electives from the course offerings*
- 3 One international immersion experience
- 4 Attendance at and written submission for five CGM events

* Please check academic-year schedule for current course offerings as offerings vary each year.

WAYS TO GET INVOLVED:

Applied Management Research Program

Brown Bag Luncheons

Dinners for Eight

Fellowship Support

Global Conferences

Global Course Receptions

Global Immersion Courses

Global Management Speaker & Lecture Series

Language & Culture for Business Courses

Latin American Business Conference

Membership in Globally Recognized Organizations

Mentor Program

Research/Teaching Assistant

Overseas Days on the Job (DOJs)

Global Business & Policy Forums

Robertson Lecture Series on Global Business Leadership

Seminars in Arts

Specialization in Global Management

Wilbur K. Woo Greater China Business Conference

World Today Discussion Series

VISIT US ONLINE

globalcenter.anderson.ucla.edu

VISIT US ON CAMPUS

D304c, Cornell Hall