All Class Notes

1956 Bachelors

Sidney Jones offers that he has practiced law for 52 years and now is retired from law. “I am the corporate secretary of Partners Alliance Cold Storage and a partner in its holding company. Please check out our website, and if you have cold storage needs, give us a call.”

(Submitted 10/20/2012)

1957 Bachelors

John Barritt shares, “Five years with Arthur Andersen as CPA, then various accounting management positions in manufacturing companies and retired in 1995 as CFO of First Los Angeles Bank, which was bought by City National Bank of Beverly Hills. Now living near Portland, Maine. I have continued to have limited contact with Dr. Andy Mosich--I enjoyed his Intermediate Accounting Class!”

(Submitted 10/24/2012)

1957 Full-Time MBA

Richard Bourke writes, “Still consulting part time with manufacturing companies and software firms.”

(Submitted 10/17/2012)

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1961  Bachelors

**William Leider**

**William Leider** shares exciting news: “My new book, *Brand Delusions*, came out on November 1, 2012. It’s a book about what a brand really is—beyond the marketing and media ‘branding’ campaigns. It talks to how non-marketing and sales activities and people have a direct influence on brand strength and how to turn everyone in an organization into a Brand Ambassador. It’s told as a fictional story. An entertaining read (I believe) and a valuable guide to strengthening one’s brand.” Available on Amazon.com in soft cover and Kindle ebook.  
*(Submitted 10/23/2012)*

1962  Bachelors

*(Submitted on 10/30/2012)*

1964  Full-Time MBA

**Dr. Sheldon Ellis** offers up a challenge: “Hey, all you 1964 MBA grads. I’m your Class Correspondent. Except for one or two of you, I have yet to receive anything you want...”
All Class Notes


1964 (continued...) Full-Time MBA

Your classmates to know. Given all of your achievements, surely there must be something. For example, I have twelve grandkids. Can anyone top that?

(Submitted 10/24/2012)

1965 Bachelors

Glen L. Moss and his sister, Lynn Moss Mather (UCLA ’69) wish to announce the 90th birthday of their mother, Rae Rudin Moss, a 1955 UCLA graduate. A family celebration will be held in Los Angeles. Friends or classmates can contact Glen Moss at m-m@pacbell.net or in care of Moss & Murphy, 1297 B Street, Hayward, CA 94541

(Submitted 10/17/2012)

1966 Full-Time MBA

Martin Meeker must be enjoying life. He writes, “Retired and living in Cabo San Lucas, BCS, Mexico.”

(Submitted on 10/17/2012)

Dan Bernstein is an incorporated certified public accountant sole practitioner. Since 1972, Dan has provided service to small businesses and their principals, many in the entertainment industry. While primarily focused on accounting and tax issues, Dan’s approach to both businesses and individuals considers the entity or person as a whole and designs an individualized plan based on the relationship of all aspects. Dan is a member of the California Society of Certified Public Accountants and American Institute of Certified Public Accountants. He has served and continues to serve on several boards including that of the Lefler Center at Harvard Medical School. He is an active volunteer, serving three successive terms as President of Hollywood Hills West Neighborhood Council, two terms as President of Cahuenga Pass Property Owners Association, and several terms on various City of Los Angeles committees. Dan writes that he has been married to Toby since 1969. “[My] son Ethan married Maly in 2007, and [my] grandson Covell was born in 2013. I bicycle daily for pleasure and fitness. As a member of the Mountain Bike Unit, I have served the Santa Monica National Recreation Area since 1991. I also enjoy skiing in the winter and painting with watercolor year around.”

(Submitted on 10/22/2012)
Mike Befeler shares, “After retiring from 39 years in the high-tech world, I have turned my attention to fiction writing. The fourth novel in my Geezer-lit Mystery Series, Cruising in Your Eighties Is Murder, will be published in December 2012.” (Submitted 10/18/2012)

Virachai Wongkomet checks in from Bangkok: “After graduation in 1969, I returned to Bangkok to work in my father’s company. My company is now a leading importer and distributor/wholesaler of electrical products, including factory automation, field instrument, and measuring instrument products, in Thailand. My company website. My three children all work full-time in the company—two sons both have a PhD degree in electrical engineering from Berkeley and my daughter has an MBA from University of San Francisco.” (Submitted 10/24/2012)

Duke Bourgoin is getting used to a new lifestyle: “After many businesses, law, media, realty, natural products, sustainable projects, [I'm] living in South America building a small house and farm and looking for networking.” (Submitted 10/18/2012)

Stephen Goch shares, “I retired in 2009 after a 50-year career in Aerospace. I volunteer with Civil Air Patrol, a railroad historical society, and a food pantry. I was widowed, have remarried, and travel extensively with my wife.” (Submitted 10/17/2012)
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All Class Notes


1970 CERT

Wayne Stoker retired from IBM. He writes, “I volunteer in many organizations (e.g., the Kiwanis), with the primary one being SCORE, and play a lot of golf, travel, and spend time with my family and church.”
(Submitted 10/18/12)

1971 Full-Time MBA

Robert Boswell is enjoying the sunshine in south Florida and continues to own and operate his own business.
(Submitted 10/21/2012)

Robert Ford sends this update: “Spent most of my business career with Xerox in their Computer Services and Electronic Printing Divisions. After an early retirement, I’ve been active with the Palos Verdes Peninsula Land Conservancy as a volunteer and their first full-time Director of Development. I’m currently on their Board of Directors.”
(Submitted 10/17/2012)

1973 Full-Time MBA

Henry Borenstein playing paddle tennis at the JC

Henry Borenstein writes, “Finished my career as a senior exec in the aerospace industry, retired early at age 56, and now have 4 grandchildren and am living happily in Santa Monica with my wife. Currently providing management consulting services to Fortune 50 companies.”
(Submitted 10/24/2012)

Helmut Meixner shares a recent photo.
(Submitted 10/17/2012)
All Class Notes

1975 Full-Time MBA

Craig Whited sums up his update in just two words: “Happily retired.” (Submitted 10/17/2012)

1976 Full-Time MBA

Ron Engel had an impressive 2nd-place finish in Greco-Roman 63kg (138.75 lbs.) in his age group (losing to a Russian) at the Second Veterans World Wrestling Championships held in Budapest, Hungary, 2012. (Submitted 10/26/12)

Michael Reiss gives props for a fortunate career in business: “All success being attributed to my Anderson UCLA MBA training and my entrepreneurial pursuits—I had the BEST professors, including Al Osborne and John E. Anderson himself. Diana, my partner of 43 years, and I now travel the U.S. and the world as food, wine, and travel writers. Please check out www.foodandwineaccess.com—our 15-year-old website!” (Submitted 10/18/2012)

John Roberts shares, “Recently (happily) remarried and living in the Portland, Oregon, area. Doing organizational development for finance at Intel; focusing on manager/leader development in Asia. Having a great time and enjoying life. Would love to reconnect with old friends.” (Submitted 10/25/2012)

From Hong Kong, Joel Silverstein writes, “I am currently running a management consulting firm in the hotel and restaurant space in Asia Pacific. We work with leading hotel and restaurant chains as well as private equity firms.” (Submitted 10/18/2012)
All Class Notes


1977 Full-Time MBA

Class President: Charlie Steinmetz
Email: Charles.Steinmetz.1977@anderson.ucla.edu

John Dupre writes, “I’ve just started my own consulting practice after spending 10 years as the Director of Organization Development at Mattel, Inc. Farn and I have left LA and moved to a small town in northern California. It was time for some change, and we love it. My new website is www.johndupreconsulting.com”
(Submitted 10/18/2012)

John Dupre

George O’Clock sends this update: “I am still teaching electrical engineering, solid state physics, and biophysics off and on. I have been engaged in new business–new product start-ups involving biomedical devices for the treatment of cancer, visual disease (macular degeneration, diabetic retinopathy, etc.), wound healing (big wounds), chest compression for cardiopulmonary disease, and techniques that promote blood storage viability enhancement. I am the co-founder of Acuity Medical International (Minneapolis, MN). I serve as a Scientific Advisor for BioMag LLC (Houston, TX) and Bioelectric Research Corp. (Woodland Hills, CA) and since 2007 have been a consultant with the University of Minnesota Medical School Department of Pediatrics (research in cystic fibrosis therapy with Dr. Warren Warwick [retired]). I also lecture for the University of Minnesota Medical Devices Center Fellows Program.
(Submitted 10/21/2012)

Congratulations to Richard Prince, who has completed his 6th season as Producer on CSI:NY for CBS Productions.

Roberto Rudametkin has “been working in the family business in Ensenada, México, since 1980. Married since 1987 with three teenage boys. Hobby: teaching a class in grad school (MBA).”
(Submitted 10/23/2012)

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All Class Notes

1977 (continued...) Full-Time MBA

Dale Silverman and husband David are heading to the Galapagos Islands to celebrate their 50th wedding anniversary! (Submitted 10/21/2012)

1978 Full-Time MBA

Curtis Bok and Sharon Bailey-Bok send their update from afar: “We are happy living, learning, volunteering, sharing, creating, and having fun in Panama City (not the Florida one!). For us, “the true joy of life is the trip.” Regarding news back at the UCLA campus, Sharon writes, “In the Rosenfeld Library, you might see the large-format photo of a magnificent lenticular cloud (some of you may remember) that hovered over Royce Hall and Powell Library in 1978.

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Congratulations to Kathy Carnevale! Kathy was named Assistant Treasurer, Banking & Money Markets, Chevron Corporation, effective October 1, 2012. (Submitted 10/25/2012)

Rudy Garza is a general manager in renewable energy system development. (Submitted 10/30/12)

Mark Indermill has been married for 32 years. He and his wife, Anne, have lived in the Sacramento area for the last 27 years. He writes, “We have raised three fine young men and consider them our finest accomplishment. I miss the Alexander Calder in the Sculpture Garden and Gaston Lachaise’s “Standing Woman” laughing at us on our way to class.” (Submitted 10/25/2012)

John Lavelle currently divides his time between homes in Bethesda, Maryland, and Dublin, Ireland. He shares, “Married to Trish. With the World Bank in Washington, D.C., for 15 exciting years. International consulting work in next the few months will take me to Jeddah, Beijing, Rome, and (not least!!) Zanzibar. Also ramping up pro bono support and giving something back.” (Submitted 10/25/2012)

Daniel Conklin shares, “Wide-ranging career in banking (corporate, commercial, and international) in Los Angeles, Sydney, New York, Hong Kong, Shanghai, and Albuquerque.” (Submitted 10/30/2012)
1978 (continued...) Full-Time MBA

Robert Marsan shares some positive thinking: “Still self-employed as a small-business owner after 36 years—no regrets, but the last few years have been a bit less than pleasant :). I see improvement on the horizon.” (Submitted 10/28/2012)

Ellen Nicosia Wilson recently retired from Autodesk and is back in school pursuing her passion for design in the UC Berkeley Extension Interior Architecture program. (Submitted 10/26/2012)

Murraili Rangarajan sends a big hello to his classmates along with his contact information: “Get to me on LinkedIn or Facebook. If any of you are in the Bay Area, please get in touch, 408-548-7390.” He is Founder and Managing Director of Business Accelerator, www.bizacc.com. (Submitted 10/29/12)

David Trumbo writes, “I went from GSM (ok, AGSM) to IBM. Spent nearly 30 years at IBM in technical sales, marketing, and product management. Now a principal and CTO of Media Technology Market Partners LLC—a technology solutions provider to the media industry. Formerly married to Faith Raiguel (AGSM ’78 as well), we have two wonderful kids; everyone is here in L.A.” (Submitted 10/26/2012)

Fred Wasson writes, “I develop retail and industrial real estate projects in Hispanic-majority areas within Los Angeles County through my own company, Autumn Holding Group LLC. Worked at CBRE for 20 years. Have a 21-year-old daughter at Tufts University in pre-law and a 20-year-old son at NYU in pre-medicine. Living in South Pasadena, California.” (Submitted 10/25/2012)

Elizabeth Asip Evans, a loving mother, wife, sister and aunt, and a great friend to many, died in her sleep after a vigorous battle with AML, an aggressive form of leukemia. She was 57.

Elizabeth was born in St. Louis and raised in the New York City suburb of Baldwin, NY, where she and her brother lived with their parents, Mary and Joseph Asip. She graduated from Maria Regina High School in 1973 and headed west to at-
tend Bradley University in Peoria, Illinois. She graduated from Bradley in 1976 with a Bachelor of Science degree cum laude in Business, focusing on operations research and finance. In her three years at Bradley Elizabeth was active in her sorority, Gamma Phi Beta and its Scholar’s Colloquium and was a member of the Beta Gamma Sigma honorary society. She later was named to the national advisory board of Bradley’s Foster College of Business Administration and to Bradley’s Centurion Society, honoring outstanding Bradley alumni for their career achievements.

Continuing her journey westward, Elizabeth completed her MBA in 1978 at the UCLA Anderson Graduate School of Management, concentrating in Finance and Marketing. It was at UCLA Anderson that Elizabeth met her husband of 34 years, David. After graduation Elizabeth and David moved north, where her career path was meteoric. As a young banker with Crocker Bank and Wells Fargo Bank she was recognized as having very high potential. She coupled that potential with achievement, and over a twenty year career she rose to the level of Executive Vice President of Wells Fargo, before retiring in 1997 to spend more time with her children Brian and Grant, to further her charitable and philanthropic work... and to have fun with her family and friends!

In her postretirement years, Elizabeth was on the board of St. Matthew’s Episcopal Day School in San Mateo and the Exploratorium in San Francisco. She never lost the desire to participate with and support people who aspired to success in their chosen fields. Elizabeth was a Guest Fellow at the Stanford University Graduate School of Business, enjoying interactions with first-year graduate students to help shape their academic experience, and was a Principal in the consulting firm of DupontEvans, coaching CEOs and their teams to achieve higher operating and strategic success.

Elizabeth is survived by her loving husband, David, her beloved son Grant, her brother Michael...
1978 **Full-Time MBA**

and former sister-in-law Sharon, her nephew Colin, and her nieces Stephanie, Melissa and Emily. She was predeceased by her son Brian in 2006.

A celebration of Elizabeth’s life was held on Thursday October 18 at the Episcopal Church of St. Matthew, 1 S. El Camino Real, San Mateo, CA 94402.

In lieu of flowers, Elizabeth requested that donations be made to the Brian Evans Learning Disabilities Assistance Fund at Northeastern University, 716 Columbus Avenue, Boston, MA 02120, or to the Exploratorium, 3601 Lyons Street, San Francisco, CA 94123 (on the web at [www.exploratorium.edu](http://www.exploratorium.edu)).

(Adapted from *San Francisco Chronicle*)

1979 **Full-Time MBA**

**Hajime Endo** retired from the Japanese government in July 2011 and is now working for a private university by the name of Bunka Gakuen University in Tokyo as Chief Administrative Officer. Hajime is hopeful that he “might visit L.A. in March/April 2013.”

(Submitted 10/28/2012)

**John Fuller** writes, “My advertising agency, Kovel/Fuller, competed on an episode of *The Pitch* on AMC in May 2012, and we won the pitch for Frangelico Liqueur, part of Campari USA.”

(Submitted 10/17/2012)

**Sutin Katekao** shares, “Working and established waste water treatment company in Laos. Will expand to ASEAN countries within 2015. Representative of UCLA Alumni for Laos, Special Lecturer of MPA Master Degree in Political Science Program at Ram University, Thailand.”

(Submitted 10/17/2012)

**Hassan Yassen** reminisces, “Those two years at UCLA Anderson were truly the most memorable and joyful years at UCLA. I miss many friends made during those years. **Mario Rosas**, if you read this note, please send me a message: gibbey@inco.com.lb.”

(Submitted 10/28/2012)
All Class Notes

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All Class Notes

1980 Full-Time MBA

Terri Bullock has enjoyed keeping up with her old classmates at Anderson: “I’ve been out of town at the Heartland Film Festival, sourcing films for the film forum that I’ve been working on for the past three years. As Director of the Windrider Film Forum, I had the added pleasure this past year of having four of my favorite Class of ’80 fellow Anderson grads (see photo) surprise me and show up to see the film forum! Can’t tell you much it means to me to have such support. Go Bruins!”

(Submitted 10/27/12)

Good news comes from Charlotte Clark: “I have started a new business! I am now an executive recruiter, specializing in the biotechnology and pharmaceutical space. My business name is Global Recruiters of Palm Desert (no one has really heard of La Quinta where I live): http://www.grnpalmdesert.com.

(Submitted 10/12/2012)

Andy Gabriel has been practicing law for 24 years, including the last 14 in Las Vegas. Andy shares his latest news: “I recently joined the board of Meritas, which is a global alliance of independent full service law firms in more than 70 countries. My firm is the Nevada firm—one of 178 firms worldwide. Closer to home, Eric Mokover, my GSM classmate, recently accepted my Facebook friend request. It’s good to stay connected with the Class of 1980.”

(Submitted 10/15/2012)

Bob Gokay ponders, “Has it been 32 years since I graduated? I was 32 when I graduated—I have relived my life since then. Career plans at this time = some interesting retirement gig, maybe, at most.”

(Submitted 10/13/2012)
All Class Notes


1980 (continued...) Full-Time MBA

Jill (Greenspan) Smith shares, “I am proud to announce that my daughter, Stephanie Smith, is in the UCLA Anderson MBA Class of 2014.”

(Submitted 10/18/2012)

Sarah Shinn Pratt was widowed in 2007. Sarah has two sons, 16 and 13. Catch up more with Sarah:


(Submitted 10/12/2012)

John Williams is a Certified Fraud Examiner handling fraud investigations, internal auditing, financial statement auditing for insurance companies, and employee benefit plans.

(Submitted 1/14/2012)

Barry Topol is Managing Partner at Assessment Solutions Group.

(Submitted 10/21/2012)

News from Bernard Seeff

YPO announces 2012–2013 international chair of its graduate group

Bernard Seeff from Johannesburg, South Africa, has been appointed the 2012–2013 international chair of WPO, the graduate group of YPO (Young Presidents Organization). YPO is a not-for-profit, global network of young chief executives with 20,000 members in 120 countries. A member since 1986, Seeff has served in a number of governance positions within the organization, including past chair for both YPO and WPO chapters in Johannesburg and as a member of the YPO International Board of Directors. When serving as chair of the Africa Region, he received the award for the best WPO Region in addition to several awards for other programmes he championed.

Until the company was sold in 2007, Seeff was the managing director of Symo Corporation, a manufacturer of fabricated steel products including racking and shelving. Now, he invests in industrial and commercial real estate in the Johannesburg area. He is also the co-founder and former director of publicly listed Abacus Technologies, which manufactured videos and...
1980 (continued...) Full-Time MBA

Stephanie King recently started an online boutique selling a distinctive collection of handcrafted fair trade jewelry, purses, and apparel. Purchases directly benefit impoverished women and children around the globe. After many years in the corporate world, Stephanie felt it was time to give back in some way. Fair Trade Designs is her way of helping those most in need lift themselves out of staggering poverty. See the beautiful products and read stories about each of the artisans on the web site.

Submitted 10/17/2012

For more information, visit www.ypo.org. See us also on Facebook and follow us on Twitter.

1981 Full-Time MBA

Stephanie King recently started an online boutique selling a distinctive collection of handcrafted fair trade jewelry, purses, and apparel. Purchases directly benefit impoverished women and children around the globe. After many years in the corporate world, Stephanie felt it was time to give back in some way. Fair Trade Designs is her way of helping those most in need lift themselves out of staggering poverty. See the beautiful products and read stories about each of the artisans on the web site.

Submitted 10/17/2012

Alpaca shawl hand-woven by fair trade Ecuadoran artisans.

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1981 (continued...)

**Full-Time MBA**

Arun Naik shared this recent news: “My wife Shaila and I took a Princess Cruise (in July 2012), our first, to Alaska. Unforgettable experience, would highly recommend it to all my classmates.”

(Submitted 10/17/2012)

Hock Tjoa studied Mandarin and translated (selections from) the *Romance of the Three Kingdoms*, published as *The Battle of Chibi (Red Cliff)*. It is available as paperback and ebook on Amazon (also Smashwords). Hock is also active in local (Northern California) community theater.

(Submitted 10/26/2012)

1982 **Full-Time MBA**

**Mark Garcia** specializes in client development consulting at Mark Garcia Consulting.

(Submitted 10/26/2012)

**Michelle Jacobson** is happy to be back at UCLA as Director of Development for Medical Education and Scholarship Programs at the David Geffen School of Medicine at UCLA. She adds, “Sorry I didn’t see you at our recent reunion—I was in complete denial it has been 30 years!”

(Submitted 10/26/2012)

**Steven Lopez** is affiliated with Blackhawk Network.

(Submitted 10/26/2012)

**Ray Stewart** offers this update: “SCUBA certified recently, tried to catch lobsters off Malibu but under the limit.” He is CEO of 1099Pro & TINCheck.

(Submitted 10/15/2012)

The beer bust continues; this time after mountain bike riding

(Submitted 10/15/2012)
1982  (continued...)  Full-Time MBA

West Coaster **Steve Walker** says, “After 17 years with WR Grace and 13 as a consultant (The Hackett Group and Ernst & Young), am now CFO and initial investor at healthcare startup At Cura, in Huntington Beach, California. This is an exciting opportunity to make a positive impact and it is a true challenge after over 13 years as a consultant. I have a house and wife (Susie, MPH, ’82) in Portland, Oregon, but come to HB on very regular basis, travel just like when consulting. Company, people, prospects are great.”

*(Submitted 10/17/2012)*

**Richard Wong** reports that he is Senior Associate Director of MBA Recruiting at the Haas School of Business, University of California Berkeley.

* (Submitted 10/26/2012)

1983  Full-Time MBA

**Angela Brock-Kyle**

Congratulations to Angela, who was recognized as one of 25 Influential Black Women in Business in 2012 by *The Network Journal* magazine. Angela has retired after a 25-year career in investment management, asset management, and risk management at TIAA-CREF. She sends her latest update: “I have joined the board of United Way Westchester and Putnam counties in New York and am looking for additional board opportunities while working on my golf game.”

*(Submitted 10/26/2012)*

**Luther (Luke) Asbury** jokes, “Just finished my 100,000-mile service—one total knee replacement and three major spinal surgeries. I’ll be back in action soon. I’m living in Ventura, which was like moving back to the 1950s, complete with hot rods running around town. A really delightful place to live. I hope all of you are doing well.”

*(Submitted 10/17/2012)*
1983 (continued...) Full-Time MBA

**Alan Duke** has embarked on a new business venture: “After working for many years as a senior executive inside the studio system, I recently established my own entertainment business consulting and private law practice, now representing production companies, writers, producers, directors and talent.”

![Alan Duke](image)

*Submitted 10/18/2012*

**Ann and Andrew Reimer** are the Managing Directors of High Performance Customised People Development. Launched in 2002, High Performance is located in Tasmania, Australia, and consults nationally and internationally in the strategic development of human capital. *(Submitted 5/22/2012)*

**Carol Rowen** is recently retired but enjoying a different kind of work: “In 2012 I retired as CEO of the nonprofit organization I founded, International Trade Education Programs. Not being the retiring sort, I was introduced to an awesome face and body cream that erases age lines and diminishes scars and other skin problems. I tried it for one month free, and it really works. I am now a NERIUM Brand Partner. If you want information about NERIUM and see show and tell NERIUM, send me an e-mail (carolrowen@aol.com). I look forward to reconnecting with my colleagues and friends at Anderson nee GSS.”

*(Submitted 10/18/2012)*

**Richard SanVicente**, living in Danville, California, has been married for 20-plus years “with two kids and our golden retriever (and, yes, this is an old photo with less grey hair that I have now . . . ). Feel free to Link-In with me: [http://www.linkedin.com](http://www.linkedin.com).*

*(Submitted 10/22/2012)*

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1983 (continued...) Full-Time MBA

Writing from Oaxaca, Mexico, John Troidl is currently teaching the Quarter Abroad Program for UC Davis. “We have 31 pre-health students of all types who have begun with at least minimum Spanish proficiency and are here to become more sophisticated world citizens and professionals. This work (plus the consulting and policy work I am doing) all work well to utilize my GSM MBA, as well as a PhD in Health Services and Policy Analysis from Berkeley. I’ll be back in the U.S. Classmates or those interested in binational health, let’s keep in touch!”

(Submitted 10/17/2012)

Keith Cernak recently brought together the world’s largest solar company, First Solar, with India’s Sir Ratan Tata Trust to provide solar-powered safe water in India. The demonstration project has implications for providing safe water for the poorest of the poor who are “off the grid” throughout the world.

(Submitted 10/17/2012)

1984 Full-Time MBA

Simone Patterson, Managing Director at Patterson Associates, LLP, tells us “Patterson Associates, LLP, was acquired by Pearl Meyer and Partners in May 2012.”

(Submitted 10/22/2012)

Jesse Coronado retired from the U.S. State Department on September 30, 2012, after 29 years of federal service. He served in the U.S. Army in Finance & Accounting and Public Affairs from 1970 to 1978. He attended UCLA from 1978 to 1984 (a BA in Latin American Studies and an MBA). Jesse worked in Credit Risk Management for Citibank New York from 1984 to 1991. He then joined the State Department as a Foreign Service Officer from 1991 to 2012. He served in Bangladesh, Jordan, Belize, Brazil, Mexico, Honduras, Portugal, Haiti, and Colombia. Jesse will be moving back to his home in Venice, California.

(Submitted 10/18/2012)
All Class Notes


1984 (continued...)  
**Full-Time MBA**

Marc Lowe is semi-retired and loving it. He is “developing young minds” part-time at UC Davis GSM, teaching MBA courses in Entrepreneurship (start-up business plan development), Product Management (“Markstrat!!”), and Consulting Projects (field study).

Marc Von Arx’s update is short and sweet: “25-year entertainment lawyer, practicing in Beverly Hills. Two great kids and a wonderful wife.”

Jim Sullivan happily reports, “I am 68 now, on social security, in the autumn of my life. I spend most of my day puttering, cat at my feet, gazing out the kitchen window. I ocean kayak occasionally.”

**EMBA**

Raj Dhawan announces, “One of the paintings from our extensive collection of the works of the 19th-century Realist artist, Jean-Francois Raffaelli, is on display at the Getty Museum, West Wing permanent collection, until June 30, 2013.”

“Le Promenade” by Jean-Francois Raffaelli (1850–1924)

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All Class Notes

1985 Full-Time MBA

Class President: Chris Arranaga
Email: Chris.Arranaga.1985@anderson.ucla.edu

Brian Biro informs us, “I had the joy of speaking for the Alumni Relations, Marketing, and Development teams on September 21st. These terrific people are tremendously dedicated to supporting alumni and building the best possible connection with Anderson. They truly do a remarkable job!” (Submitted 10/22/2012)

A change in lifestyle is the latest for Dianne Pugh Emley: “My husband, Charlie, and I recently sold our 100-year-old Pasadena home and decamped for the slower pace of the Central California wine country. Haven’t planted grapes on our land yet, but we’re feeling the lure of the vines. Travel for business and pleasure keeps us in the big city whirl—and happy to return to our country life. Charlie stays busy with his small business start-ups. I’m still turning out crime novels with nine published so far (by Simon & Schuster and Random House). It was a kick when my series about police detective Nan Vining landed on the L.A. Times bestseller list. Is a wine country thriller in the works? Never say never.” www.DianneEmley.com (Submitted 10/26/2012)

Lawrence Bock is working on putting together the world’s largest celebration of science: the USA Science & Engineering Festival, which celebrates science the same way we celebrate pop stars, athletes, and actors. Lawrence encourages, “Join us as an exhibitor, sponsor, role model, performer, or attendee.” (Submitted 10/18/2012)

2nd USA Science & Engineering Festival in Washington, D.C.

Dianne Emley at a book signing at Vroman’s in Pasadena, California
Jayne Ruane (Frisman) was recently awarded Professional Membership in the national Independent Educational Consultants Association. Jayne is the co-founder of Higher Applications, a college counseling company in Laguna Hills. A true Bruin family, Jayne is married to Michael (Class of 1982, MA in Architecture and Urban Planning) and has two sons: Kevin, a recent graduate (Class of 2012, Political Science), and Kyle (Class of 2015, Economics).

(Submitted 10/24/2012)

Ed Wolfman underwent a stem cell transplant for treatment of multiple myeloma—a bone marrow cancer—in February. The treatment went well, and Ed is back to work and feeling great with a good prognosis. His treatment is chronicled in a personal blog.

(Submitted 10/17/2012)

Sending updates all the way from Santiago, Chile, Mohamad Khan says, “My wife Daria (who also works for Bechtel) and I have been living and working in Chile since 2008. We enjoy it very much. On April 16, I attended a reception for Dean Olian hosted by the U.S. Ambassador and his wife at their residence. Very nice time. It felt good to reconnect with Anderson.”

(Submitted 4/19/2012)


(Submitted 10/17/2012)

Mark Joseph, his wife Karen Kalthoff Joseph and their family are doing well and keeping busy. “Our oldest son is a senior at the University of Oregon, en-
1986 (continued...) Full-Time MBA

joying championship football. Our younger son is a sophomore on the cow tipping team at UC Davis, and our daughter is a sophomore in high school and active on the national championship choir program at the school. Karen continues to teach and is teaching transitional kindergarten this school year. We spent some time this past year with our friends Jeff Luck, MBA Class of 1986, and his wife Carolyn prior to both of them moving to Corvallis, Oregon, where they are both on the faculty at Oregon State. As for me, I am in my 26th and last year of banking . . . I have decided that I will look around and find a growth industry to have some fun in. As I tell my children, all you can count on is change.”

(Submitted 10/27/2012)

The third edition of Overture by Arts for a Better World, created by Rodrigue Kukurudz during Art Basel Miami Beach Week, will be presenting for the first time in the history of art fairs, in addition to the international galleries, a spectacular exhibition in a unique curatorial space: “100 Warhols, an Overview: Painting, Drawing, Collage, Unique Work on Paper, Trial Proofs and Edition Prints.” Rod informs us that UCLA alumni receive 50% discount at entrance. www.overturemiami.com.

(Submitted 10/26/2012)

Philip Penaloza is an Executive Director in private wealth management at Swiss private bank Lombard Odier and the President of the Hong Kong Triathlon Association.

(Submitted 10/17/2012)

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All Class Notes


1986 EMBA

Michael Ferguson’s job title has changed from Chief Financial Officer to Grandpa, Golfer, Fisherman, Musician, World Traveler, and Hiker. He says he is no longer working but very active with his wife Claudia at their home in Payson, Arizona. He declares, “We love the clean mountain air, four mild seasons, brilliant sky with billions of stars, and small-town atmosphere in the shadow of the Mogollon Rim. We certainly don’t miss the traffic, road rage, and bad air. If you are thinking of moving out of the California clog and smog, I hope you take my advice and do it sooner rather than later.”

Submitted 10/27/2012

Skagway, Alaska. Pictured from left to right are daughters Kelly and Katie, wife Claudia, and Mike Ferguson.

1987 Full-Time MBA

Bradley Fredericks proudly announces, “I opened Back Deck this past summer, a restaurant specializing in grilling foods over hardwood charcoal, in downtown Boston near Fajitas & ’Ritas.”

Submitted 10/30/2012

After 23 years at HP, Steve Helper joined The Walt Disney Company as a Director of Corporate Credit & Collections. He will be based in Glendale, California.

Submitted 10/19/2012

Steve Helper

Boston mayor Menino joined my partner and chef Paul Sussman and me (Bradley Fredericks) at Back Deck opening ceremonies.
Carrie Kauslick Coombs writes that she was “honored and delighted to be part of Carol Lewis Gullstad’s 50th birthday and Carol and Wayne’s 25th wedding anniversary celebration rafting the Middle Fork of the Salmon River in August with three other couples who are friends of the Gullstads. An amazing week full of surprises, delights, and great memories. Happy birthday, Carol! Happy anniversary, both!”

(Submitted 10/23/2012)

Penny Menton, another returning Bruin, provides this quick update: “Happily working at my alma mater UCLA as Senior Director of Communication and Commuter Services.”

(Submitted 10/29/2012)

Dana Radcliffe is the Day Family Senior Lecturer of Business Ethics at Cornell and a regular contributor to the Huffington Post.

(Submitted 10/26/2012)

Lawndale Capital Mgmt’s Andrew Shapiro Named to 2012 NACD Directorship 100 Among Leading Directors and Corporate Governance Experts To Be Recognized

Mill Valley, CA (Oct. 3, 2012)—Andrew Shapiro, President and Portfolio Manager of Lawndale Capital Management, LLC, has been named to the 2012 National Association of Corporate Directors (NACD) Directorship 100 in recognition of his exemplary leadership in the boardroom and promoting the highest standards of corporate governance. Selected by the NACD Directorship Editorial Advisory Committee and the NACD Board of Directors, the NACD Directorship 100 recognizes the most influential leaders in the boardroom and corporate governance community.
“It is an honor to be recognized by NACD and to be included with such an esteemed group of dedicated corporate directors and corporate governance leaders,” Andrew Shapiro said. “I look forward to continuing Lawndale’s commitment to the highest principles of board leadership.” View the full list of the 2012 NACD Directorship 100 honorees.

“The NACD Directorship 100 honorees stand out from the crowd for the examples they set, the positive tone they create and the wealth of insights they bring to the boardroom,” said Ken Daly, President and CEO of NACD. “These stewards of exemplary board leadership serve as role models for others, and it is important for NACD to recognize their contributions in the boardroom and to corporate governance.”

The 2012 NACD Directorship 100 will be featured in the upcoming November/December issue of NACD Directorship magazine and recognized during a gala dinner at the sixth annual NACD Directorship 100 Forum on November 27, 2012 at the Marriott Marquis in New York City. To learn more about the 2012 NACD Directorship 100 and register to attend the gala dinner, visit www.NACDonline.org/Directorship100.

Andrew Shapiro’s Seeking Alpha profile and articles
Follow Andrew Shapiro on Twitter: @Lawndale1
For further information contact:
Andrew Shapiro, President
Lawndale Capital Management, LLC
415–389–8258
aeshapiro@lawndalecap.com

1987 **FEMBA**

**Muhit Rahman** reminisces, “25 years—seems like, well, maybe just 10 years! Re-retired earlier this year after two and a half decades (on and off) in finance. Living the good life in Santa Monica, within walking distance of most needs. Love to hear from any of the FEMBA crowd—reach me on my cell at (513) 258–4423.”

*(Submitted 10/27/2012)*
All Class Notes

1988 Full-Time MBA

Jose Aroeste sends “best wishes to all from San Diego, California.”
(Submitted 10/23/2012)

Exciting updates from Sandra Cress: “Still enjoying our lives in Nairobi and loving my work with the One World Futbol Project—we have our first corporate sponsor, Chevrolet, which is allowing us to donate 1.5 million virtually indestructible footballs to communities in need around the world. I get to travel to Rwanda, Liberia, and other countries.”
(Submitted 11/1/2012)

Coloradoan David Fellows announces, “Greetings to my ’88 classmates! As my son (and last child at home) is preparing college applications, I have taken on a new sideline complementing my outsourced-CFO-services consulting business, The Fellows Group. I am now also an affiliate faculty member at Regis University in Denver, teaching a class in Financial Management for Nonprofit Organizations in Regis’s Master of Nonprofit Management program. I enjoyed seeing Eric Mokover and Al Osborne (among others) when they visited Boulder for the UCLA vs. Colorado football game in September. Hopefully, that will become a great every-other-year tradition. Also, while I am very proud of my son who is graduating from high school this year,
All Class Notes


1988 (continued...) **Full-Time MBA**

his graduation is scheduled for the same weekend as our 25th reunion, so I will miss seeing all of you in May 2013. Have a great time, though!”

*(Submitted 10/17/2012)*

**Denis Florin** has created a management consulting company, Lavoisier Conseil based in Paris, while still teaching at Sciences-Po Paris and still sailing (when time & weather allows).

*(Submitted 11/6/2012)*

**Rick Ludeman** reports, “For the past seven years I have been working at The Math Learning Center, a small nonprofit publisher of K-12 curriculum and materials in Salem, Oregon. Our products are used in classrooms nationwide, including Portland Public Schools. In mid-October we launched the second edition of our flagship product along with a new website.

*(Submitted 10/21/2012)*

**Deborah Shlian** announces her latest book!

I have a new book coming out in March, 2013 published by the American College of Physician Executives titled *Lessons Learned: Stories from Women in Medical Management*. Women physicians now comprise 50 percent or more of most U.S. medical school classes. Yet relatively few fill the most senior management positions within the healthcare system. This book profiles 24 exceptional female physicians who have defied the odds by rising to top management posts. They share their career paths from clinical medicine to leadership within government, academia, hospitals, provider groups, managed care, pharma, consulting and entrepreneurial ventures, including the obstacles and challenges faced in balancing work, family, and personal life.

In the overview chapter, I explore the barriers women physicians continue to confront in seeking leadership roles. At a time when most agree that the
U.S. healthcare delivery system needs fundamental change, this book makes the case for talented women physician executives, articulate in the language of health care policy and business, to be among those leading the way. This book should appeal to both men and women who are interested in becoming leaders in their organizations (and not just in medicine). Here’s the cover with great blurbs from people like Donna Shalala, former head of HHS and Kathleen Christensen, founder and director of Work Place, Work Force and Working Families program at the Alfred P Sloan Foundation.

Would love to hear from our classmates!
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John Voigt shares some exciting news, “While I’m in my 23rd year plugging away in the commercial insurance world, the biggest news I’ve had in a long time is the birth of my first grandchild to my daughter Allison and her husband Tony on April 10, 2012.
(Submitted 10/25/12)
1989 Full-Time MBA

Rand Babcock isn’t slowing down: “My husband/partner Tony and I continue to grow our product design firm, creating furniture and home decor lines for large retailers. We have racked up about fifty trips to Asia now and will soon be ready to bring a creative, artistic, management guru on board to start taking over some of the managerial responsibilities. In September I was diagnosed with renal cancer and had my left kidney removed. But all looks clear, and my prognosis is outstanding. I was back in yoga within four weeks and on a trip to China in five. Lots to be thankful for.”

(Submitted 10/18/2012)

Jennifer Babineaux changed careers in 1999 to become a veterinarian and graduated from UC Davis vet school in 2005. She completed a 3-year residency program in internal medicine in 2009 and is now working at the San Francisco SPCA as a veterinarian focusing on complicated internal medicine cases and geriatric patients.

(Submitted 10/25/2012)

Proud parent bragging moment: Last spring, Regan Crowley Schaar’s 12-year-old son became the first person in the world to land a 1080 (three spins) on a skateboard. Since then he has been on The Ellen DeGeneres Show, went on to win a gold medal at the Asian X Games, was interviewed on CNN, and competed at the Los Angeles X Games. To help him further pursue his skateboarding dream, the family moved from Malibu to Encinitas, California.

(Submitted 10/19/2012)

Arnulfo Cueva catches us up: “Hi all. Been busy raising a family and working as a finance/accounting guy. I was independent during the growth period just prior to 2008 but hunkered down as a controller of a small company when things began to go south. Now that my teens have a foot out the door, I hope to re-establish connections with you all. I’ve also been trying to keep active by helping out with the Boy Scouts and Venture Crew in my area.”

(Submitted 10/18/2012)
Akhilesh Gulati hosted a couple of alumni networking events over the last quarter and was pleased to meet a nice cross-section of alums. “Although no one from the Class of 1989 attended, it was very nice to meet like-minded, forward-looking people. And although a camera was handy, the conversations were so engrossing that we totally forgot about taking a photograph!”

(Submitted 11/1/2012)

Steve Hilton shares this good news: “After working in the same building in Century City for almost 30 years, the Conrad N. Hilton Foundation (where I have worked this entire time except for 2 years at AGSM) moved to our new office campus in Agoura Hills, California, on October 29, 2012. This has been a 10-plus-year dream of mine and its finally happening! The new location is on 44 acres with an oak forest nearby and two streams running through the property. The building represents Phase 1, and we are expecting to get a Platinum LEED status—which means this is a really green building.”

(Submitted 10/25/2012)

Amy Hutner checks in from the Los Angeles metro area: “I have been working in telecommunications sales and sales management since graduating. I also am Team Director for a regional women's cycling team and have spent much of my free time training for and competing in bicycle racing, inline skating, marathons, trail running, and triathlons. I am happily single and living in the Los Angeles area.”

(Submitted 10/30/2012)

Augustin (AJ) Jimenez fills us in on what’s happened since 1989: “Two great kids—Augustin (Augie), now 21, and Michael Paul, now 16. Still married to my lovely Margarita since 1988. (Sorry . . . no pix available.) Both sons doing very well in college and high school. Me? Private law practice after UCLA Anderson until 1999. Then, in 1999, appointed by Gov. Gray Davis as Special Counsel to one of the state’s largest agencies (Business, Transportation and Housing Agency). Then Gov. Arnold Schwarzenegger appointed me as General Counsel of the same agency, where I remain today in the same position with Jerry Brown as governor. Always busy; no retirement in sight! It's been a long haul, lots of fun, and the ol’ MBA comes in handy on a fairly regular basis. Truly hope that everyone in our Class of '89 is doing well, staying healthy, and enjoying life. Finally, to Eric Mokover: thanks

(continued...)
All Class Notes

1989 (continued...) Full-Time MBA

for all your support back in 1987 during my transition from Seattle back home to LA and UCLA Anderson! Be well, everyone.” (Submitted 10/26/2012)

In the 20-some years since graduation, life has been interesting, remarks Johanna Masket: “I worked for two movie studios, Blockbuster, the biggest retailer in the world—Wal-mart, a mobile phone and wireless company—Brightstar, and now consulting—Accenture. My jobs also took me around the world. I started in Los Angeles, spent 5 years in Asia in Hong Kong and Taiwan, moved to Dallas, Texas; Bentonville, Arkansas, for a long 7 years and finally Chicago. My daughter was born in Hong Kong in 1997 after the changeover to the Chinese, and I’m still married to my husband, Hassen, after 27 years of dragging him around the world. Time definitely moves quickly and I’m hoping to stay put for a while.”

(Submitted 10/18/2012)

Ray Nunez recently joined Apercen Partners, LLC, as Chief Operating Officer. Apercen provides tax planning and compliance services for high net worth clients in the areas of venture, hedge, and private equity partners; entrepreneurs; and corporate executives.

(Submitted 9/9/2012)

Carrie McColl O’Brien works in Coronado, California, in residential real estate sales. She visited Brad Wilde (’89), who works at the State Department in Dublin, Ireland, this past September. She was in Dublin attending the Navy vs. Notre Dame football game with her husband John. Their two children are in college now.

(Submitted 10/25/2012)
Max Rayner was named a partner at Hudson Crossing this summer. Hudson Crossing is a strategy and execution advisory firm devoted to helping clients raise the financial performance of their assets in industries ranging from travel and hospitality to financial services and technology. Max will lead Hudson Crossing’s practices in product development, technology, user experience, and Internet marketing optimization. In a flashback to his first job after Anderson—with Booz & Co. in Brazil—Max just returned from a trip to São Paulo and Florianopolis, the new El Dorado towns for South American start-ups. (Submitted 10/17/2012)

Trinja (Tammie) Rogers realizes it’s been at least 7 years since she last gave an update. “I still live in Boone, North Carolina, in the Appalachian mountains. I took several years off from career pursuits to travel and worked part-time after my husband died in 2003. I went back into healthcare at my local hospital system, working in IT for 2 years setting up the EMR for their MD offices, then became a middle manager for their home health agency. I got sick last year and am currently out on disability due to autoimmune disease. I am doing better but am not yet up to where I want to be. Overall, I feel very blessed and thankful, for I could be tremendously worse than I am. I still have fond memories of AGSM and everyone in Class of ’89.” (Submitted 10/25/2012)
Richard Sybert reports that he is heading up the intellectual property practice of Gordon & Rees, a national law firm with 25 offices that has been a success story during a marked contraction in the legal services industry because of responsiveness, cost-efficiency, lower rates, and results. (Submitted 10/18/2012)

After 13 years as Associate Director of Facilities Planning at the California Polytechnic State University, San Luis Obispo, Johan Uyttewaal has transitioned to Head of Capital Projects for the J. Paul Getty Trust. (Submitted 10/18/2012)
All Class Notes


1990 **Full-Time MBA**

Joyous news from Peter Graham: “My wife Erika and I are happy to announce the birth of our second son, Austin, on October 1, 2012. His brother, Michael, is attending UCLA Lab school, right next to Anderson. Have been in the film financing biz since graduation and currently co-manage a $100MM private film production fund.”  
(Submitted 10/17/2012)

Peter Graham's son Michael meeting his new brother, Austin, for the first time!

Laments Paul Hanneman, “Audrey Nomura and I can’t believe we have a kid driving already! Our oldest, Bennett, is nearly 16, while Finley is right behind him at almost 13. They are both at the Brentwood School now and enjoying their lives of soccer, football, and studying. Aud is busy with several charities and I continue to enjoy my work at Fox International—where I have been for 22 years.”  
(Submitted 10/26/2012)

1990 **EMBA**

Bette Hiramatsu recently contributed two chapters to *The Book on Business From A to Z*, published by Build It Backwards Publishing. The chapters are titled “Turnarounds” and “Underperformance Issues.” Bette, a seasoned turnaround and restructuring consultant, is the President of Hiramatsu & Associates, Inc.  
(Submitted 10/26/2012)

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1990 (continued...)

**Everette Phillips** is active in the OC Alumni Association board and helping students and alumni improve networking in Southern California, especially among technology and manufacturing oriented executives. Everette was recently selected by Thomas Publishing to make regular contributions to their Manufacturing Executive Community in the form a blog titled “Global View.” Everette is President of Global Manufacturing Network, a contract manufacturing firm with facilities in California and Asia. (Submitted 1/9/2012)

For **William Lieberman**, a lot has happened since graduation: “In a (very) brief nutshell, upon graduat-
1991 (continued...)  
**Full-Time MBA**

I moved back east to work at Bankers Trust as a Technology Associate. Spent a year and a half at the investment bank and then did M&A for a year. Moved back to San Francisco to start an investment management consulting company in 1994. Spun out of there in 1998 with a new software company, Xtiva. I have been at Xtiva ever since—first as CEO and then as CFO for the past 2 years. While at AGSM, I got married, and we had a daughter, Jianna. My marriage ended in 2006, but I got full custody of Jianna. Now she is a senior in college as a graphics design major and doing wonderfully. I got remarried this year to Sarah, and we had a beautiful baby boy, Matthew, two months ago. We also moved from Manhattan to Long Island, where we bought a fantastic home in Rockville Centre, a great suburb in Nassau County, about 25 miles from the city. So, lots of changes lately, but I could never be happier. Hope everyone else is well. Keep in touch if you are ever this way; would love to see you.”

*Phil Mangiaracina* retired as a Vice President at Avery Dennison in 2005. He obtained his math teaching credential, became a math teacher, and is currently teaching math at Servite, a private Catholic high school. He enjoys doing adventure and other sports fitness challenges, and just on-boarding with an early stage mobile app company. Hope to catch up with you soon.”

*(Submitted 10/20/2012)*

**Phil Mangiaracina and family**

R. Todd Mackey relates, “As with most of us, it has been a wild, fulfilling, fun, but also, at times, hard ride since graduation almost half a life ago. Built and sold two companies, took a couple years off after last sale to spend with my 8-year-old son, got divorced. I’m now living on the beach in Hermosa, playing lots of volleyball, doing sports fitness challenges, and just on-boarding with an early stage mobile app company. Hope to catch up with you soon.”

*(Submitted 10/18/2012)*

**R. Todd Mackey**
All Class Notes


1991 (continued...)

Full-Time MBA

Andre Blanadet begins with kudos to the new Class Notes update system: “I am really pleased to see that we have an online system to make updates. Well, not sure where to start but maybe the 20th reunion in June—It was so nice to reconnect with everybody as well as connect with folks I never had a chance to really know back then, so I am looking forward to the 25th. On my side, I spent 10 years in management consulting and banking for the Fortune 100 and then spent the past 10 years with start-ups (mine and others) in the Bay Area, focus being digital entertainment. Now celebrating 15 years in the Bay Area, with 2 sons, ages 13 and 14, and one daughter, age 10. Most recently we

Rick Peterson

and wife Phoebe are doing well! Their eldest daughter is happy at Duke, and two sons, Steven and Tommy, are trying to finish high school. While still a principal at the family real estate company, Rick has embarked on a new career in the bioscience field, forming the company Api Genesis LLC. The company specializes in providing enhanced bioavailability of a therapeutic class of compounds known as flavonoids (commonly recognized as the sources of antioxidant properties in fruits and vegetables). Ricks writes, “Having a ball!”

Lyle Peters catches us up, “I manage sales and operations for a small company that manufactures and sells temporary signposts which use a powerful magnet to remain in place when deployed. Another venture I work with has a multi-stream waste diversion station for use at sporting arenas such as Staples Arena in Los Angeles. My wife manages sales teams for a high-technology company. We shuttle between homes in Washington and Scottsdale. Our sons have graduated college and are married. One completed his medical residency at UCLA. Go Bruins!”

Lyle Peters enjoying the Oregon Coast

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have had the pleasure of welcoming the rest of my Persian family that emigrated close to where we live, so we are busy getting them settled. Voila, voila, looking forward to touching base, feel free to call or shoot me an email: ablanadet@gmail.com.

(Submitted 10/23/2012)

Michael Collette ponders,” . . . how a two-year stint in Boston turned into 10 years. Now, Joann and I are planning our return to the Bay Area. It is harder to leave New England than I may have imagined it would be. I just took a new job as CEO of a very early stage start-up (www.cognitivenetworks.com) that I think has enormous potential to unlock the full potential of Smart TVs. We’ll see. Anyhow, we should be back in Marin full time by the new year. Best to all!”

(Submitted 10/23/2012)

Matsuo Iwata sends his greetings, “Hello! I could learn a lot of things from you and [the] classes in AGSM. I am looking forward to seeing you again.”

(Submitted 10/22/2012)

Peter Lively is living in Mar Vista, California, and practicing law at Law Office of Peter M. Lively in Culver City, California, with focus in bankruptcy. Peter is also Adjunct Professor at UCLA Law School, Spring 2012 and 2013, co-teaching Law 714, Business Deals Clinic (Negotiation).

(Submitted 10/23/2012)

Tim Maurer announces some changes, “After spending the first six months of 2012 in London, Tim Maurer and his wife, Petra, are out of here, Los Angeles that is. Putting the office clothes in mothballs and moving to Durango, Colorado. If you’re in the area, look us up!”

(Submitted 10/23/2012)
All Class Notes

1992 (continued...) Full-Time MBA

Travels help to reunite some classmates. **Marcelo Sanchez** was in the U.S. along with his wife Anacelia, daughter Julia (13), and son Gustavo (10) visiting, among other places, Yosemite, Sequoia, and Grand Canyon National Parks. While in the region, they met AGSM friends **Jack Donitz** and **John Knightly** and their families; and also **Arturo Martinez del Campo** and his family during a stopover in Mexico City. Marcelo started up, and has been managing for the past 3 years, the operations and services of Interbank-Banco Internacional del Peru and its Group, Intercorp in Sao Paulo, Brazil.  

(Mitsuyoshi Tamura) developed Hualalai Resort on the Big Island of Hawaii, opened its door in 1996 and sold the entire resort in 2006. Mitsuyoshi writes, “After 3 years of work back in Japan, I was re-assigned to the U.S., as CFO of the U.S. holding company of all U.S. operating construction as well as real estate companies for Kajima Corporation, a construction giant based in Tokyo, Japan. Many thanks to those of you who prayed and helped the people in the earthquake/tsunami devastated regions in Japan.”  

**Daniel Wildermuth**


(Submitted 10/24/2012)

(Submitted 10/21/2012)

(Submitted 10/29/2012)
All Class Notes


1993 Full-Time MBA

Bay-area resident Deborah Knuckey shares her work-life and home-life adventures: “Once the step-kids were out of the nest, my husband Michael and I left the Washington D.C. area and moved to the Bay area. After a stint at a start-up, I hung up my shingle as a marketing and editorial consultant for the sustainable architecture, energy and food industries and launched my site www.Creating2030.com. Unfortunately the Bay Area is so gorgeous, the nest refilled in record time. We’re now in search of a home with a granny flat or two!” (Submitted 10/17/2012)

1993 FEMBA

Ron D’Vari, co-founder of NewOak, describes his business venture: “NewOak has just passed advising over $2 trillion of assets, delivering results for clients using its data driven, technology empowered process developed by our highly credentialed team of experts. In 2008, Ron, then global head of structured finance at BlackRock, and NewOak co-founder James Frischling felt the increasing market challenges were early signs of a far-worsening situation as well as a vision for the future of the financial markets. They believed that the increase in the complexity of the financial markets coupled with the lack of transparency had created an opportunity for a new kind of financial advisory firm. A firm that could satisfy the need for expert advice, detailed valuation work, and transpar-

Jay Randy Gordon informs us about his upcoming basketball tournament: Hanukkah Hoops, coming 12/12/12—the 4th night of Hanukkah . . . through the final day/night. www.hanukkahhoops.com. He writes, “It is a first-ever-of-its kind, 5-on-5 basketball tournament, half-court, free throw, timeline and trick competition—ideally 12 venues on 12/12/12. There is so much rich heritage between Jewish people and basketball—in the Philadelphia, New York, and Boston areas, the “SPHAs” of the 1930s—South Philadelphia Hebrew Association Basketball Barnstormers. . . . This is an all religions—all races-welcome tournament that just happens to be played during Hanukkah BUT I could use some bench strength, additional ideas to succeed, influence, partnerships, etc. It is a location-based “live event,” but soon-to-be social/mobile, and transmedia property. I hope it will be a doc film.” (Submitted 3/27/2012)
ency into layered risk and solutions to complex cases. Almost five years later, the need for transparency and A to Z business process management have become a global requirement.  
(Submitted 10/17/2012)

Ed Hamlin is “happily retired and living in Central New York now! Occasionally working (very) part time for NASA, but mostly enjoying working on my antique auto and going to hockey games.  
(Submitted 10/22/2012)

George Askew finds himself in Shanghai, China, “moving last year to run the tiny Asian operations of my firm, Stifel Nicolaus. I'm also doing sell-side research on Chinese and U.S. Internet stocks from my base here. My older daughter Callie (remember my sweet baby at Anderson?) is now 20 and in college in the U.S. My 15-year old daughter Summers is in Shanghai with me at the American high school. At 5'8” with ivory skin and long red hair, she is like a rock star here. Her mom, Holly, remains in Northern Virginia. I hope all is well with everyone.”  
(Submitted 10/30/2012)

The George Askew family in December 2011—Callie (20), Holly (wife), and Summers (15).
1994  (continued...)  
**Full-Time MBA**

**Douglas A. Claman** is Executive Vice President at Corporate Realty Associates, a Santa Monica-based firm focused on corporate real estate services nationwide. Doug’s clients include financial sponsors, portfolio companies, financial services companies, and professional services firms. Doug lives in Manhattan Beach with his wife, Jennifer, and his two daughters, Alexandra and Andrea.  
*(Submitted 10/18/2012)*

**Alessandro Colombo** writes, “Moved within Germany to Karlsruhe close to the French border. Still working in the solar renewable energy sector and frequently traveling to India on business. Look forward to reconnecting with fellow alums in Europe or India.”  
*(Submitted 10/31/2012)*

**Jay Gill** ponders, “It’s a bit bizarre to realize I’m coming up on a ten-year anniversary at Cisco—by far my longest tenure at one company. After leaving Anderson, I enjoyed 6 years of building new product businesses from scratch at AeroVironment, a small green-tech company. But eventually I was pulled back into networking by the fast pace of change. I’ve changed roles at Cisco several times and am currently running strategic engagements with major telecom service provider customers.”  
*(Submitted 10/12/2012)*

**Beverly Greene**, Director of Legislative Affairs & Community Relations at the Alameda-Contra Costa Transit District (AC Transit) won a coveted position in the Leadership APTA Class of 2013. The American Public Transit Association chooses 25 emerging transit professionals to participate in an intensive year-long program which develops the transit leaders of tomorrow. During the re-
John Long has a big move coming up, “I recently joined Bain & Company to co-lead their retail and consumer practice in the South. So, after 15 years in New York City and Washington Depot, CT, my family—wife Sue, children Baker (7) and Schuyler (4)—and I are moving to Dallas. We’re keeping our Connecticut place to beat those brutally hot Texas summers, but will be living in the Highland Park section of Dallas starting in January. Look us up if you’re ever in the Big D!”

(Submitted 10/12/2012)

Stephanie Meisel-Eidelman shares, “Hi all! I’ve been back in the D.C. area since 1999, now running a small b2b media firm covering the debt collection space. We publish www.insideARM.com and www.insidePatientFinance.com. Wish I had taken more entrepreneurial classes! My 7-year-old twins are terrific, if you can stand 2nd grade humor.”

(Submitted 10/18/2012)
All Class Notes

1994  (continued...)  Full-Time MBA

Stacey Montalto is taking it all in: “We relocated to Oakhurst, CA in the summer of 2011 and are enjoying the beauty of the Sierra foothills, just 15 miles south of Yosemite. I’m still working from home as Senior Business Analyst for The Cheesecake Factory’s Talent Department, and Steve is Director for the Children’s Museum of the Sierras. Daughter Meagan’s freshman year at Yosemite High School is off to a great start and Kelsey (in 7th grade) has taken up woodturning—following in my dad’s footsteps. Life is good!!”  (Submitted 10/18/2012)

Kiyoshi Okumura writes, “I came back to the U.S. again. Since 2006, I am based in Washington, D.C., working for International Finance Corporation, a part of the World Bank Group in charge of investments in the private sector. Please let me know when you have a chance to come to D.C.!”  (Submitted 10/30/2012)

1994  EMBA

In Miami for more than 3 years now, Carol Colombo is running an art gallery and getting certified to teach math; Franco Colombo is still a CFO, this time with responsibilities in Latin America and Canada. Franco notes, “Our girls are growing (too much!).”  (Submitted 10/17/2012)

Franco and Carol Colombo’s daughters Giorgia and Charlotte Colombo in Miami

Questions? Contact the Office of Alumni Relations at classnotes@anderson.ucla.edu or 1-800-333-ALUM
1995 Full-Time MBA

**Eric Beylier** shares, “Almost 25 years in the U.S., happily married for over 20 years, both of us became U.S. citizens about 10 years ago. We have 2 wonderful daughters about to go to college. Spent 13 years in San Francisco after Anderson MBA. Been in management consulting, then started 2 companies, sold one and closed the other one to kick back and spend more time with my family (time is [worth] more than money . . . well, once you have some!). Based in Houston, TX now, Head of Supply Chain & Procurement for an oil and gas services company (NYSE: TTI) and living in the Woodlands. Feel free to connect with me on Linkedin for professional purposes, or on Facebook to reconnect past friendly relationships.” *(Submitted 10/18/2012)*

**David Sterritt** is currently the UCLA Anderson Alumni Regional Ambassador for the Toronto, Canada region. *(Submitted 2/22/2012)*

**Robert (Bob) Bond** sends this update on his professional career: “Bond Consulting Services (BCS) is a leading financial and operational business systems provider and Microsoft Gold Competent ERP Partner founded by UCLA alumnus Bob Bond. Since 2000, Bob Bond has led the team of business process experts as President and Chief Executive Officer. BCS recently announced the acquisition of Systematica, Inc. and the entire team looks forward to the opportunity to work with new clients and team members. Current Systematica customers and employees transitioned to join the BCS team on October 1, 2012. The acquisition will strengthen BCS’ software consulting team and capabilities for small to medium size businesses and extend its client portfolio significantly. Located in Long Beach, CA, Bond Consulting Services (BCS) is a Microsoft Gold Competent ERP Partner that resells, implements and supports the Dynamics GP, Dynamics AX, Dynamics CRM, CRM Project & Microsoft SharePoint solutions for Distribution, Manufacturing and Professional Services. BCS assists clients with every aspect of implementation, including needs assessment, installation, configuration, process redesign, customization, data migration, integrations, documentation, training, reporting and support Bond Consulting Services.” *(Submitted 10/26/2012)*
All Class Notes


1995 (continued...) Full-Time MBA

Jean-Charles Galiana sends greetings from France, “Bonjour from Paris where I have been relocated to for the time being by Paramount Pictures. While we live outside of the City of Lights, I enjoy taking the subway after so many years of L.A. driving. Was quite a move with a 2 and a half year old, a dog, and 2 cats.”

(Submitted 10/19/2012)

Rinji Watanabe received his PhD (Business & Commerce) from Keio University in 2012—thesis is about corporate growth factor analysis of Japanese retail industry.

(Submitted 8/18/2012)

1995 FEMBA

Melanie Fraser shares her exciting business news, “I have owned my own fashion company in NYC since January 2010, Callula Lillibelle. I balance that with being a single mother of two on the south shore of Boston. I am getting ready for Fashion Week in NYC September 2012. I will also be launching Callula jewelry line in September. I was the keynote speaker 9/27/12 for kick-off of Brooklyn Fashion week. I have lost touch with so many of my Anderson friends but would love to hear from you!”

(Submitted 8/7/2012)

1996 Full-Time MBA

Class President: Steve Smith
Email: Steve.Smith.1996@anderson.ucla.edu

From South America, Juan Chusan writes, “I moved to Santiago, Chile in May of 2011. I’m responsible for the international business for Gastronomia & Negocios, a local restaurant conglomerate. The city is great and the wines awesome. Let me know if you’re coming this way.”

(Submitted 10/23/2012)

Michael Holton has fulfilled his dream to become an imagineer! He writes, “A few years ago, I sold the VC fund that I worked at for 8 years. Since then I have worked for Disney Research Labs housed in Imagineering. We create research and innovation for all the Disney business units. I love that my kids finally understand and appreciate what I do for a living.”

(Submitted 10/31/2012)

Questions? Contact the Office of Alumni Relations at classnotes@anderson.ucla.edu or 1-800-333-ALUM
Austin Murray shares, “I’m happy to report that the company I founded, textPlus, has raised an $18 Million Series D round, led by global merchant bank, The Raine Group, with prior investors, Kleiner Perkins Caufield & Byers, Matrix Partners, and GRP Partners participating. textPlus is a virtual mobile operator available via downloadable applications on iOS, Android, and Windows devices. textPlus provides customers a free telephone number, which allows them to text for free to any telephone number in the US or Canada, and also make economically priced phone calls. Currently available only in the U.S. and Canada, textPlus has 40 million registered users, who drive over 1 billion messages per week and generate double-digit millions of minutes of voice calls monthly. In the first half of 2012, textPlus distributed over 12 million telephone numbers, more than Verizon or AT&T. We will use the new funds for international expansion, acquisitions, and general growth of the business. More information on our funding can be found here. Please feel free to contact me at austin@textplusteam.com and thanks for reading!”

Gary Galensky and wife Elizabeth welcome their first child! Derek Lee Galensky was born on October 15, 2012. Gary writes, “He arrived just in time for the NLCS and now he is excited for the World Series, and of course, rooting for the Giants!”

Alfonso Jaramillo sends greetings, “Hi everyone—update from sunny Miami! Most of you haven’t heard from me for 15 years—I settled in Miami in 2000, got married to Flavia Ranzini in 2002. I have 2 boys, Gabriel (6 years old) and Nicolas (2–1/2 years old). I
1997 Full-Time MBA

Alfonso Jaramillo on a winter trip to Australia

1997 FEMBA

David Haubert reminisces, “Seems like only yesterday we were in Vevey and Montreaux, Switzerland for our international field study. I hope everyone is doing well!”

(Submitted 10/18/2012)

Kim (Miller) Cantin has opened a Southern California healthcare consulting firm focused on medical devices, biotech and pharmaceutical: www.cantingroup.com. Kim brings twenty years of marketing, sales, and clinical education leadership experience she gained at Johnson and Johnson in the Medical Device Sector. At Johnson and Johnson, she led franchises from $200MM to $1Billion in revenues and product lines that have become surgical ‘standard of care’ globally—one such product has been used in over 14 million surgical procedures. She and her husband and two children have recently relocated from Ohio to Santa Barbara, CA. They are thrilled to be back in the West and closer to Bruin Territory!

(Submitted 6/12/12)
1997  **EMBA**

Juan Lam announces some exciting changes, “After my daughter got married and my son graduated from UCSD, I decided that it is time to quit the corporate rat race, and enjoy life and do something more rewarding. All three events happened in 2011. Now I am enjoying my time doing public service for the benefit of society.”  
*(Submitted 10/18/2012)*

1998  **Full-Time MBA**

Class President: Kevin DiCerbo  
Email: Kevin.DiCerbo.1998@anderson.ucla.edu

Another update from a distant place, Nathan Agnew writes, “All is well here in Australia, economy is good—although this doesn’t stop most of the populace from thinking the sky is falling and the government from printing money as if that’s a universal solution. Can’t believe I’m only on my fourth job since school. Family is good, a four-year-old daughter who has her mother’s looks and father’s personality so she’s going to cause a lot of men grief in future years! Have seen a few alum over the years, not getting to L.A. as much as I was in my previous job (buying aircraft from Boeing) but I still miss a good margarita from Sharkeez with those still hangin’ at the beach. I have recently been visited by Eric Johnson, and also Tom Ward, Robb Kempken, and Prof. Cockrum. Will be in L.A. just before Christmas and then New York City for a couple of weeks so look I forward to seeing a few Anderson folks I haven’t seen in a while.”  
*(Submitted 10/12/2012)*

Shawn Boyd shares, “Sold the house in CA, moved the family cross country, bought a new place in Charlottesville, VA, transitioned out of my old job in CA & started my own firm. My firm is a long/short hedge fund focused primarily on U.S. equities and the name is Next Mark Capital, LLC. We’re not too big in assets under management but we make up for it with ambition. Stay tuned! In the meantime, Helen and I and the kids are now a lot closer to family and life is good. We’re excited and exhausted all at once but such is life.”  
*(Submitted 10/12/2012)*
All Class Notes


1998 (continued...) Full-Time MBA

Mike Carlotti catches up with us from Las Vegas where he is VP of Treasury, Capital Markets, and Investor Relations for Bally Technologies—a gaming equipment company. He writes, “I have lived in Las Vegas for 4 years now! Amazing how time passes so quickly. While I miss some things about L.A., I do love the simple life out here in the desert. My two identical twin girls, who I get to spend a good amount of time with, are in the 5th grade and love gymnastics. They are doing great! Social life is good but the Las Vegas bar scene is still taking me a bit of getting used to (go figure) and I tend to spend more of my time outdoors living a healthy lifestyle (to counteract life in Vegas!). I don’t do the Strip much but glad it is only 12 miles from my home that is near Red Rock Canyon. If anyone is in town, don’t hesitate to look me up. My Anderson email still forwards. I am hoping to make the reunion next May to reconnect. I hope my fellow ’98 grads are doing well!” (Submitted 10/12/2012)

Kevin DiCerbo writes that he is busy with Celibre Medical, a start-up that is no longer a start-up, and a busy family life. Celibre provides cosmetic dermatology treatments and is now in its 8th year. “I was able to play hooky from school with the kids when we went to Hawaii for 10 days in September. We skipped out on part of the AYSO season, but the R&R on the beach in Kauai was worth it.” (Submitted 10/12/2012)

Tanya (Dalian) Hovanesian writes, “With 3 kids in tow, ages 3, 6, and 9—my ‘professional’ life consists of being the Cub-Scout mom, the Brownie mom, the Sunday-school teacher, room mom. . . . pretty-much-anything ‘mom’—a true Real Housewife of the OC. But we still manage to get out and travel quite a bit. This summer’s adventure was a trip to Australia to see Sydney and the Great Barrier Reef (to visit Nemo). But the highlight was feeding kangaroos and petting koalas. We also camped in the Sequoias and in Santa Barbara before ending the summer at Bruin Woods (UCLA’s Alumni Family camp at Lake Arrowhead—which is always a blast). Hope to see many of you at the next reunion.” (Submitted 10/12/2012)
Las Vegas, spent the day pitching a television show to the broadcast networks with Ryan Seacrest, and most recently got Jeff Gordon to re-brand his #24 NASCAR car with a FarmVille paint scheme for the Bristol night race.”  
(Submitted 10/12/2012)

From Switzerland, Lauren (Fredman) Huot shares, “Here’s what’s up with me: I was formally sworn in as a Foreign Service Officer (economic track) with the U.S. Department of State earlier this year. After training at the Foreign Service Institute in Arlington, VA, I arrived in beautiful Geneva in late August to work at the U.S. Permanent Mission to the United Nations for the next two years. I am working in the Economic and Science Affairs Office, where I am an environment officer. The one downside to my new job is that my husband, Greg, continues to be posted in Athens, Greece. We will take turns visiting each other: He’ll arrange the island trips, and I’ll take care of the ski trips!”  
(Submitted 10/12/2012)

Zubin Gidwani and Jennifer Pique have moved their Gidwani clan to the Bay Area earlier this year after a two-year detour in Denver. Kai (8 years old) and Kimo (6 years old) agreed to the move on one condition—a trip to Legoland and Disney’s Cars Land. They write, “While in SoCal we were able to reconnect with Jason and Sara Knapp and introduce the kids. Enjoying being on the west coast, closer to friends and family. Amazed that Kai now can wear mom’s shoes and fits into dad’s old wetsuit. . . . Jen is now working in corporate marketing for Safeway, and Zubin is gaining momentum with his start-up Dynamic Budgets (just signed the NFL Players Association)! Look forward to catching up with the Anderson network. Personal life now seems to completely revolve around entertaining the kids—drop us a line for a playdate!”  
(Submitted 10/12/2012)

Mohanjit Jolly, the Joll Man, checks in: “My people, after 4–1/2 glorious years in India setting up and running the DFJ office, the Jolly clan returned to the Bay Area in July. With kids—ages 6, 9, and 11—the reaction to the transition varies significantly depending on which of the three one speaks with. I currently have two full-time jobs. I spend the nights managing the India portfolio (and travel there every other month) and look for early stage technology investment op-
All Class Notes


1998 (continued...) Full-Time MBA

portunities in the U.S. during the day (open invitation to any and all Anderson entrepreneurs). I am eager to reconnect with the Anderson crowd socially as well so don’t be surprised if a random email from me hits your inbox.” (Submitted 10/12/2012)

Janice Kary shares, “I’ve moved to Redmond, WA. The family survived the move without too much shock from the shortage of sunny days (it’s a far cry from Encinitas). We moved into our new house at the end of July and are enjoying the wildlife—in addition to the various coyotes, deer, rabbits, and frogs, we have had a very large bobcat stroll through the yard and believe it or not, have seen a peacock wandering through the neighborhood as well. Michel is at T-Mobile. The kids are 6 and 8 now; Gabriel has given up soccer for hockey (it’s really not as much fun playing soccer outside in the rain here!) and Julia is in gymnastics... with dreams of becoming the next “Flying Squirrel” inspired by the U.S. [Olympic] team’s performance. I’m working remotely for an investment management firm based out of San Francisco.” (Submitted 10/12/2012)

Travis Markstein writes, “Juliet and I live in Rancho Santa Fe, CA (San Diego area) with our two boys, Conrad, 4, and Cameron, 2. We have been here for about 7 years. I manage our beer business which sells and distributes about 50 brands of domestic, imported, and craft beer in San Diego, Sacramento, and Napa. I spend about 8 weeks each year traveling but when I’m home we do lots of time at the beach and yard work. Looking forward to a Lit Club in L.A. one of these days.” (Submitted 10/12/2012)

Max Ninomiya wants to ease everyone’s minds, “For

Bret Kinsella reminds us, “My daughter who was born around finals at the end of our first year is now 15. My second daughter is 11. Everyone calls me big daddy. Actually not. Both girls are great fun and good students—
those of you who have been worried about my single life for a long time, I have good news! I finally got married on July 7, which is considered in Japan to be the most congratulatory and romantic day called Tanabata (only on this day, two lovers separated by the Milky Way are allowed to meet once a year, according to legend). In our case, we meet twice a week even now as my wife lives near her workplace far from my home. The lucky girl—although our friends say I’m the lucky one—is Risa, a salsa-dancing clinical-trial medicine developer. We enjoy dancing salsa twice a week. David Schwartz was actually the very first that I informed of our engagement when he was on a biz trip to Japan. Dave and I met in Tokyo 3 times this past year. I’ve also introduced her to Victor Chow and Itaru Hayashi this past May when Victor returned home in Tokyo with his family for a vacation. I also met Henry Lin in Taipei this April when I went there on business. The Anderson connection is active and cross-border in Asia.” (Submitted 10/12/2012)

Elizabeth Pyne Skopp shares joyous news, “We had a little girl, Stella Ivy Skopp, born on June 19, 2012. Samantha is now 2–1/2 years old and a wonderful big sister. We decided that splitting time between Miami Beach and New York City wasn’t practical anymore so, we are now full-time Tribeca residents.” (Submitted 10/14/2012)

Robyn Savage tries to sum things up, “Ok, the quick of it. I left San Francisco a year ago and moved to Boulder, CO with my family for an easier life in the mountains. I have two kids—Peter is 6 and Julia is 4. I left my job in adventure travel when I had my kids and have not gone back yet—although it’s looming. So that’s it—we are hiking, skiing, avoiding bears and mountain lions, and getting used to actually being from a swing state. Finally, my vote counts. Hope all is well with everyone...” (Submitted 10/12/2012)

From Peru, Barbara Ponce shares, “I have been living in Lima for the last 2 and a 1/2 years. I am married to Alfonso and I have a 3–1/2-year-old girl and a 10-month-old baby boy. I am a full-time mom and I enjoy very much watching my kids grow up. I do miss my L.A. friends and the sunny California weather. Life in Lima is very comfortable, people are very friendly, food is amazing, and there are lots of beautiful places to see in Peru.” (Submitted 10/12/2012)

Elizabeth Pyne Skopp’s new arrival Stella Ivy with big sister Samantha.
1998 (continued...) Full-Time MBA

Robert Wasserman is heading towards his 10th anniversary with Renee. He writes, “I have three great girls—Halle (8), Dani (7), Jenna (5). Yep, been busy but a lot of fun. We moved to St. Louis in 2009 and live a great life of no traffic, large (inexpensive!) homes, and the Cardinals. I am going on 9 years at US Bank in the tax credit equity investment arm of the Community Development Corporation (the “CDC” a subsidiary of US Bank). I focus on a variety of “funky” investment products that finance affordable housing, historic properties, and renewable energy. I moved out to St. Louis to become a managing director charged with developing the equity raising arm of the CDC which raised over $2 billion from Fortune 100 companies; those funds ultimately financed investments in low-income communities. It’s been a great road and making the change from Los Angeles has been a wonderful experience (even though we might come back one of these days as you can’t replace old friends and family).”

(Submitted 10/12/2012)

Maxim Weitzman shares, “Last year I acquired a bath and body cosmetic manufacturing plant in Miami with partner Daniel Bittner (‘03). We are working on taking the 23-year-old company to the next level (Concept II Cosmetics). Love the entrepreneurial challenges and constant product development aspect of the industry. Regina Regazzi (‘97) recently came to visit and we look forward to hosting an Anderson Chapter meeting soon. Here is our recent news.”

(Submitted 10/13/2012)

Maxim Weitzman and Daniel Bittner hosting a plant tour of their new company Concept II
All Class Notes


1998  FEMBA

Tami Wilson-Ciranna writes, “Well, since grad school I have added to the family. I had three children then and now I have seven (two girls and five boys). The oldest is in college and the next is due to go next year so we are starting to get rid of some—well, kind of, sort of. Made partner, left to be CFO at a Commonwealth Partners, retired, and then was talked into ‘consulting’ by Scott Elster which led to me be sucked into working full time again at Prolacta Bioscience, where he is CEO. At Prolacta, we make products for premature infants from human breast milk—really awesome stuff. Stephen Watkins is on the Board, so I just cannot get away from FEMBA ’98. Lots of travel to a variety of places: Paris, Italy, Utah, Washington, Hawaii. Still working on my Spanish which is still quite poor!”

(Submitted 10/12/2012)

1999  Full-Time MBA

Class President: S. Intesar Haider
Email: Syed.Haider.1999@anderson.ucla.edu

Kathy (D’Amato) Schneider has been running EMEA Channel Marketing & Programs at Dell and in June was appointed to take on the global role running Channel Marketing & Programs worldwide. In July, she visited China for the 1st time—Beijing and Shanghai—and toured the Forbidden City. She lives in London (since 2004) with James and their 2 boys who are now 5 1/2 and 3 1/2 years old.

(Submitted 10/20/2012)

Virginie Grange shares, “Two years ago, I left Los Angeles and moved to Seattle taking a job at Microsoft. I lead business development efforts for Microsoft Studios XboxLive games on Windows Phone and Windows 8 platforms. On a more fun side, I went to New York recently to spend the weekend with Pamela Gidi-Hayes and we celebrated her birthday killing

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1999 Full-Time MBA

our feet running around the Big Apple. In Seattle, I get to hang-out with other alums, notably my new friend Jenna Seiden (’01). (Submitted 10/17/2012)

Paxton Helms sends greetings: “Hi, everyone! Life is good in D.C. I am the Senior Technical Advisor for a USAID project in Washington, D.C. I do a lot of research on trade with Africa and then do field research there for a few weeks every four or five months. It’s a great fit and interesting work. It’s also cool to have been working with a geographic region (Africa) that I have never focused on before. Hope this finds everyone doing well.” (Submitted 10/17/2012)

Steve Kremser and his wife, Katharine Newman, welcomed a third child to their family: Vivenne Sophia. Dad was particularly happy to get to share a birthday (June 3rd) with his newest daughter. (Submitted 10/18/2012)

Dave Lavinsky is pleased to announce his new book: “I’m very excited that my new book, published by John Wiley & Sons, is finally available. It’s titled Start at the End: How Companies Can Grow Bigger and Faster by Reversing Their Business Plan.” Please check it out at http://amzn.to/OsJqLA. (Submitted 10/18/2012)

Dave Lavinsky’s new book, Start at the End.

Greg Scheuffele reconnects, “Here is the first update from me in a while. I’ve travelled a lot the last two years including four trips to Thailand. I got married this summer. My wife is busy getting used to the San Francisco Bay area and looking for a job in her profession (nursing). Finally, I took a new role at Wipro Consulting last year and I’m now

Paxton Helms with children Annabel (4) and Peter (2)
Joyous Ben Sharp shares, “Tara and I celebrated the birth of our 2nd daughter, Elena Asher Sharp, in February 2012 and our eldest, Cecelia, turns 3 in December. Our wine business is exploding and we now distribute in most major markets in the US. The first release of our signature Cabernet Sauvignon was selected as one of the Top 100 Wines of 2012. We still live in bucolic Sonoma County, an hour north of San Francisco and love it. And despite the pace and transition, we also made time to connect with many classmates this year, including Jay Humphlett, Bob Valentine, Aaron Enrico, Steve Elkind, Steve Smith, and several other friends.”

(Submitted 10/26/2012)

Samantha (Wang) French is enjoying motherhood for the second time with the birth of their daughter Madeleine in July. She sends other news, “I have the fortune of seeing Audrey Yamamoto and Sandy Huang on a fairly regular basis. Lots of exciting career moves in the Class of 1999: Audrey recently took a new position as the Executive Director of the Asia Pacific Fund. Recently, I had lunch with Alex Lawrence, the newest Director of Admissions at the Anderson School—CONGRATULATIONS ALEX!!! I am certain you will do great things for the program. In the neighborhood, I run into Betsy Ellis Chung (’98) and Bethany Hollrah (’98)—so fun to see familiar faces!”

(Submitted 10/17/2012)

Alfred Tom shares, “I took a sabbatical from work to launch a political trivia game for the election called “High Stakes Politics.” 14-hour coding days was not my idea of a sabbatical but we got it done. If you're curious, you can play it on Android, Nook, Kindle, Chrome, Facebook, and on the web at http://highstakespolitics.com. When I’m not on sabbatical, I’m still doing VC and new product development at GM and also running an industry group called the Car Connectivity Consortium: www.mirrorlink.com. Never a dull moment!”

(Submitted 10/22/2012)
Sima Aghai writes, “My husband and I have re-launched Medical Career Institute, our nursing school, in South El Monte and are about to start our new class. We offer Vocational Nursing and Dialysis training with a stellar roster of experienced instructors with multiple specialties, deep teaching experience, and far reaching contacts within the provider community to maximize our students’ career potential. So, if anyone is looking for a second career, they should check us out.” (Submitted 10/26/2012)

Ron Villarreal reports, “In July, I was promoted to Vice President of Finance at THQ, a video-game publisher based in Agoura Hills. I have worked at THQ since January 2011.” (Submitted 10/26/2012)

Goldstar, a Pasadena-based company that was founded in 2002 by three classmates from 1999—Jim McCarthy, Robert Graff, and Rich Webster—was featured in Los Angeles Times in an article and interview dated October 2. The article highlighted the company’s mission: Goldstar fills empty seats with paying audiences. “For several years the three of us wanted to do a business our own way,” McCartney said. “We were friends and had worked at a lot of dot-com-boom companies that weren’t always using the best fundamental business practices. We took a lot of confirmation away from that in our own beliefs in the fundamentals of business—what makes a business viable and robust for a long time.” Check them out at www.goldstar.com. (Submitted 10/26/2012)

David Rodewald writes, “Still having fun growing my tech-focused PR agency. I recently moved into bigger offices and I’m on the hunt for new employees. My wife Erin just started her master’s degree program in public policy—so, who knows, we could be in D.C. in two years! My older daughter is a college sophomore studying in Italy this year, and my younger daughter is a junior in high school. Time flies so quickly! I hope all is well with other ’99ers.” (Submitted 10/27/2012)

Adam Zutler, VP Asia Pacific, for GBG Insurance Limited, has relocated to Shanghai, China to manage the Chinese brokerage and consultant sales channel and introduce new products into the local employee benefit marketplace. (Submitted 10/22/2012)

(Submitted 10/22/2012)

Patricia Conner tells us about her business, “Ramona (San Diego) Fresh French Organic Veggies and Herbs Farm. OUI ARE FRESH. We grow sustainably and have our own water and solar. We grow in hydro-organic stackables in greenhouses so as to conserve water, rodent control, and promote year-long growth. Our products are delivered only to chefs and stores within a 200-mile radius from San Diego. It is a school for the disabled to learn high-tech farming. Mostly, OUI ARE FRESH!”

(Submitted 10/18/2012)

Oscar So shares, “I founded in my company Natrotea in mid-2011. Our company is specialized in premium quality and all natural Chinese Oolong tea. We are expanding our business to the U.S. Our first Chinese Oolong tea—Tie Guan Yin will soon be available for the customers in the U.S. for enjoyment and health. If you are interested in our products, being a business partner or strategic investor, please feel free to contact me at oscarso123@gmail.com or visit our website www.natrotea.com.”

(Submitted 2/5/2012)
Class Notes

2000 Full-Time MBA

Class President: Vanessa Toy
Email: Vanessa.Toy.2000@anderson.ucla.edu

From Vanessa Toy “Hello Class of 2000! Hope you are all well. Welcome to our new digital class notes. It is hard to believe that it is almost year end and two years since we were all together at our 10-year reunion. Time flies, but I am glad to hear many of you are doing well. For me, I’ve been busy on many fronts. I’m still in the Bay Area at the E. & J. Gallo Winery, working in innovation and developing new brands and products. I’ve also been spending time exploring my passion for natural/organic foods, doing lots of creative painting, and, in my free time, keeping our Anderson spirit alive. I recently just saw Jonathan Schreter at our UCLA Anderson Board Meetings and Erin (McGraw) Vera before she headed back down to Los Angeles. Hoping to plan a couple of class get-togethers in the coming months in the Bay Area and in Los Angeles--so stay tuned!”

Itir (Sayin) Clarke shares her latest adventures, “2012 was most memorable. This summer, I was on Brocade business in Istanbul, Prague, and London for three weeks followed by another three weeks of vacation in Turkey with my family. I took my 4-year-old daughter, Melisa, with me to Turkey. It was lovely to see her flourish in those 6 weeks with all the love and attention she received from family, friends, and neighbors. My husband, Tom, and 8-year-old daughter, Dene, joined us for a week of relaxation at the summer house, a week of sun at a beach resort with friends from college, and another week in Istanbul celebrating the exciting city life in Istanbul. I even managed to attend a high school reunion. What a trip . . . In the fall, I was given the opportunity to attend VMworld Barcelona. My husband and I took the chance to turn this into a short vacation and have thoroughly enjoyed the beautiful city’s architectural and culinary heritage, nightlife, and beaches. Sigh . . . The summer is over, but the holiday fun is just starting. We live in Sunnyvale, CA, and just hosted our 12th Annual Pumpkin-Carving Party. Drop me a line sometime: iclarke@brocade.com. We wish you all Happy Holidays!” (Submitted 10/26/2012)

It has been a busy six months for Daniel Amir: “I am continuing to navigate the turbulent markets at Lazard and have reached my five-year mark at the firm (hard to believe). Our girls are growing up! Karin is now 9, Mika is 6, and Kaia is 3. They each enjoy the hectic life of a modern-day kid (swimming, soccer, dance, piano, etc.). We continue to try to stay in touch with the Bay-area crowd and have recently seen Colin Sebastian, Mitch Kossar, and Andy Savitz, who are all doing well.” (Submitted 10/26/2012)
Andy Arends is still connecting with classmates on his various travels: “While in New York on vacation, I managed to catch Onnie Bose for breakfast in that rare lull between the NFL draft and pre-season. I am pleased to report that the man whom I always describe as ‘living the dream’ is happy, prosperous, enjoying fatherhood, and svelte! I, on the other hand, am about to make Executive Platinum on American (yes, in October), and as a result, am not so svelte. Other than that, life is good here with lots to look forward to in the coming year.”

(Submitted 10/29/2012)

Martin Castrillo has exciting news, “My second child, Violeta, was born on August 28th, 2012. I am moving at the end of the year to Montevideo, Uruguay. I left my previous job at the end of last year and I am now managing the sales of the blueberry field I have in partnership with my former boss. We are exporting part of the production to the West Coast to Hurst’s Berry Farms. The blueberries are sold in the L.A. area in 4.4 oz. and 6 oz. clamshells with the Arandeira brand. If you happen to see this in the supermarket, its mine!”

(Submitted 10/18/2012)

Gonzalo Castro sends his greetings, “Hi Class of 2000! After four years as Director of Investments for Kimco Realty in South America and 11 years in commercial real estate, I decided to launch my own company Panamerican Real Estate Capital & Services. I advise developers based in several countries of Latin America in structuring their projects, signing long-term leases, and getting debt and equity financing. I also advise institutional/HNWI investors based in the Americas to find real-estate investment opportunities. I still live in Santiago with my wife, Cecilia, and 3 kids—the eldest in his junior year of high school.”

(Submitted 10/26/2012)

Terry Chi shares, “In May, I joined CJ Foods’s marketing department in their U.S. headquarters in Com-

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All Class Notes

2000 (continued...)  
Full-Time MBA

Frank Han reports, “It’s been so long that I don’t remember ever submitting a photo of Han #3, Arden (below). She is already over a year old—time flies! On the job front, I have joined The Search Agency as VP Product. It’s a fun company and we help advertisers spend their online ad budgets wisely (or at least so we try). Hope everyone is doing great!”

(Submitted 10/12/2012)

Sherie (Yearton) Heywood comments, “this past July, our 11th annual girls weekend was crashed by husbands and kids. It was quite a Bruin pride since we each met our spouses at Anderson—five couples with 13 kids now. Elissa (Greene), ’00, and Mitch Harris, ’01, hosted us outside of Philly. Anne (Soriano), ’00, and John Rijo, ’99; Jen (Kyvig), ’00, and Eric Kasper, ’00; Patricia (Lim), ’00, and Ben Ancheta, ’99 (in absentia—too far from Hawaii); and my husband, Ben Heywood, ’00, and me. Can’t wait for next year!”

(Submitted 10/16/2012)

Patricia Ancheta, Jen Kasper, Anne Rijo, Sherie Heywood, Elissa Harris, and our 13 future Bruins
All Class Notes


2000 (continued...) Full-Time MBA

Bing Kongmebhol must be setting some records: “I recently went to my 29th Rush concert and my 21st Dream Theater concert. I’m working at Johnson & Johnson, and more specifically, Advanced Sterilization Products, in Irvine, CA.”  

(Submitted 10/14/2012)

John Matise shares, “Hi everyone, I made a big career change last fall and joined a private equity backed company, Skyware Global, as CEO. We still live in Santa Monica but the company is based in North Carolina and has offices all over the world, so I travel a lot. I have a new appreciation for that Clooney movie Up in the Air as I now spend a lot of time on an airplane. When I am home, Ann (EMBA ’06) and I enjoy spending time with the boys (AJ and Zach) at little league games or just throwing the football around. If you are ever in North Carolina and want to see where satellite terminals are made—just let me know.”  

(Submitted 10/26/2012)

A greeting is sent from David McCloskey and his family—Julie (wife), Angelina (8), and Alexander (7)—as they are beginning their third year living in Hong Kong. David is still with Intel and runs Asia Pacific product marketing and business operations. Business and vacation travels have taken them across the region from Korea to Australia to India and most everywhere in between. If you’re passing through Hong Kong give them a shout.  

(Submitted 10/31/2012)

Alek Orloff offers, “When not facing the paparazzi, I use my honed MBA skills to coach middle school basketball and assist as chauffeur to my three kids for swim team and soccer practice.”  

(Submitted 10/18/2012)

Ann Park shares, “After 10 years of working in the life-sciences industry post-Anderson, I had my third child and became a stay-at-home (though I’m seldom at home) mom. My three sons (ages 7, 5, and 2) keep me incredibly busy with their antics, and if you toss in the husband, our home often sounds like a wild animal park. Despite the fact that my new job requires overtime every day and my bosses have the brain of a 7-year-old at best, my kids make me laugh every day and I am so happy to be raising them and watching them grow into little functional be-

Business partners John Griffith (left) and Alek Orloff accept the Association for Corporate Growth’s “Colorado Emerging Company of the Year” award for Alpine Waste & Recycling in April 2012.

Questions? Contact the Office of Alumni Relations at classnotes@anderson.ucla.edu or 1-800-333-ALUM
All Class Notes

2000 (continued...) Full-Time MBA

Jonathan Schreter writes, “In June 2011, I joined Bolton & Company, the largest independently owned insurance broker headquartered in Southern California. Proud to count classmates Steve Raymond, Grant Gibson, Ben Heywood, John Kibler and Gary Weinhouse (FEMBA ‘00) among our clients! Blake Schreter was born on 11/11/11 at 11:58am, weighing 11 lbs, 2oz. Samantha (3) is enjoying being a big sister.” (Submitted 10/26/2012)

From Arizona, Eric Schwartz shares his latest news: “Well, my daughter born during my internship is now taller than my wife and that about says it all. At 13, she’s acting like the typical teenager now but at least she’s a certified babysitter, so married-couple date nights are back in fashion. After planning to spend a couple of years in packaged goods, I blinked and 12 have gone by. Ad Age named me 2011 Brand Genius/Marketer of the Year in my last year in marketing. As I still find advertising a bit slimy, it was nice to see some recognition for bringing new twists to a value-priced household product that is very lightly advertised. I spend more time now on the financials and less on the creative stuff, but I am still having a good time at work and enjoy the periodic travel and global thinking that comes with working for a European company. Best of all, I get to work with several Anderson grads that are also strong enough to brave Scottsdale summers which often hit 115+ degrees! Drop me a line if you are in town!” (Submitted 10/26/2012)
Todd Smith announces, “Getting ready to launch a licensing program for my business, Blue Horizon Venture Consulting, which is a very exciting development. I want to get the program out in advance of the exciting developments in equity crowdfunding. On a sadder note, my golden retriever, TJ, whom many classmates met during our time at Anderson, passed away earlier this year. Looking forward to the holidays and to bagging my 50th of 50 states (Hawaii) this November!” (Submitted 10/25/2012)

Lilian Tham shares, “I’m starting with Howard Fisch- er Associates in November, 2012—a retained search firm specializing in executive-level roles for venture-backed startups—and will be moving to Palo Alto as of December. Would love to connect with classmates in the Peninsula and South Bay!” (Submitted 10/26/2012)

Roeya Vaughan sends this update, “In June of this year, I joined Oakley as the category lead for the custom eyewear business. My family is soon to be moving into a new home, big enough to accommodate our daughter Aisha (6) and relatively new arrival, Kaden (11 months). It has been a summer of change, but it’s all to the good!” (Submitted 10/22/2012)

Olga Vlassova and Alexey Steele welcomed their two healthy baby boys earlier this year. Professionally Olga continues working as a VP of Marketing at Life Alert Emergency Response, Inc. (Submitted 10/26/2012)

Peter Weng happily writes, “Still at Google and enjoying being in the U.S. after all those years abroad . . . and nice to be closer to more of our classmates. Bumped into Mark Torchiana at an event recently and he saved me a long journey home by loading up my bicycle in the back of his vehicle and dropping me off at the train station—yay for the UCLA Anderson network!” (Submitted 10/26/2012)
All Class Notes


2000  (continued...) Full-Time MBA

After spending the better part of the 2000s working on music-business ventures in Germany and Brazil, Jere-my Woods is now back in the States finishing his PhD at the University of Cincinnati and becoming a profes-sor of entrepreneurship. (Submitted 10/25/2012)

Andrew Young extends an invitation, “If you’re in southern Europe, let’s try to get together. I’m working from there through January 2013. I run a health media company that helps doctors and nurses improve outcomes for their diabetes patients. Hope to see you!” (Submitted 10/26/2012)

Jodel (Judd) Sanchez is in a new role as the Head of the Cisco-SAP Alliance in Asia Pacific, Japan, and China, based in Singapore. Cisco and SAP have entered into a technology partnership to provide real-time application delivery to Enterprise customers who want to optimize their business processes. Their joint solution combines the Cisco Unified Computing System (UCS) with the SAP Business Suite. He writes, “Having a blast here in Asia! The economy is booming and Anderson alumni have a great reputation here. More Bruins should join me!” (Submitted 7/12/2012)

2000  FEMBA

Living in Chicago, Benjamin Gaw writes, “I am cur-rently with Platinum Equity, an operationally focused $7 billion private equity firm based in Beverly Hills. I’m in Portfolio Operations, responsible for growing EBITDA organically and through add-on acquisitions. I’ve recently been spending a lot of time working in beautiful San Diego, but unfortunately, that is coming to end. I work with another Anderson alum, Nate Myer (’99).” (Submitted 10/12/2012)

Bill Kelley has had a big year: “I am still working for ManTech International and have recently taken on the Director of Business Development role under our...
2000  (continued...)  
**FEMBA**

Space Services business unit. Work has been keeping me busy but not too busy to make a move to Santa Barbara. Also not too busy to introduce our first child into this crazy world: Brooke Megan Kelley was born on Oct 1, 2012, in Santa Barbara, CA. She measured 18” and weighed in at 6-lb., 5-oz. Mom, dad, and baby are all doing well.  
*(Submitted 10/26/2012)*

**2000  CERT**

Collin Agee writes, “I retired from the Army shortly after the EMBA program. I have been an Army civilian for eight years, including a year in Baghdad. Currently, I am working in the Pentagon as the Army’s Senior Advisor for Intelligence Community Engagement.”  
*(Submitted 10/26/2012)*

**Diana Lidgett** has had her 12th-year anniversary working for Volvo Cars and her 1-year anniversary as their Southern Region Distribution Manager. She writes, “I am really enjoying the distribution side of the automotive industry and my family is really enjoying living in Georgia. We might even stay here awhile!”  
*(Submitted 10/24/2012)*

Would love to hear from our classmates!  
Send your updates to:  
classnotes@anderson.ucla.edu  
or [click here](#) to submit online.
Mary Kittrelle shares, “After a 4-year stint owning and running a wine bar, I moved on to Epic Land Solutions, Inc. as the Director of Operations, a newly created position. After two years in this role, things are great and we are experiencing good growth. Epic specializes in real estate consulting for public agencies, so with staff cut-backs, Epic’s phones are ringing. I also moved back to Hermosa Beach and enjoy sunset views every night. Outside of work, I have become addicted to triathlons. Please contact me if you want to do some training together!” (Submitted 10/28/2012)

Intueor Consulting Makes It to the 2012 Inc. Magazine’s 500|5000 List, for the 3rd Time in a Row

Congratulations to Vijay Mididaddi: For the third consecutive year, Inc. Magazine named Intueor Consulting on its annual Inc. 500|5000 List, an exclusive ranking of the nation’s fastest-growing private companies. Intueor Consulting, a management consulting firm based out of Irvine CA, co-founded by Class of 2001 UCLA Anderson School Graduate—Vijay Mididaddi—specializes in assisting government agencies with large scale business transformation programs right from strategizing for change, through the implementation of sustainable enterprise-wide change. Counting 6 of the Top 10 Transit Operators in the nation as its clients, Intueor is ranked at #7 in California in the Government Services category. “We are very honored to be ranked as one of the fastest growing private companies in America, three years in a row by Inc. Magazine. Our clients have come to rely upon Intueor as a trusted advisor and a problem solver, fully equipped with a deep insight into their business as well as an effective common sense-based approach that delivers results for them” said Vijay Mididaddi, Co-Founder and Managing Partner.

About Intueor Consulting Inc.: Founded in 2005, Intueor Consulting is one of the leading management consulting firms focused on assisting public sector clients with their business and technology transformation initiatives for the 21st Century. Intueor’s clients include some of the nation’s largest public transit agencies, cities and counties. The firm specializes in providing organizational as-
2001 (continued...) 
FEMBA

Assessment, strategy development, program development, acquisition management, project management and implementation oversight services to organizations that are in need of proactive or remedial transformation to their business operations. In addition to several other commendations, Intueor has been recognized by the US Transportation Research Board and the great State of California, for developing and implementing a best-in-class business transformation program at one of the largest public transit agencies in the country. (Submitted 10/16/2012)

2002 Full-Time MBA

Mario Donate extends warm greetings, “My beloved friends, a big hug for all from the heart of the Alps. You are welcome to pass by whenever you come to Europe—either for a hike, some skiing, or just to enjoy our old friendship, the marvelous French wines, and best-of-class cuisine. We have a very happy life (with plenty of activities and projects) and are enjoying very much the European Charm. Ines is working in the World Economic Forum and I am in electronic arts. Our little treasures (pictured below: Malena, 2, Flopi, 5, and Francesca, 8) are the real meaning of our lives and have brought so much joy and laughter to our existence.” (Submitted 10/31/2012)

Living in Alhambra, Adriana Martinez is married to Luis Ayala and has two beautiful children, Citlali, 7, and Diego, 5. Adriana is Director of Public Affairs for SoCA at AT&T and based in downtown LA. Previously she was president of her own consulting firm and before that was Associate Director of Economic Development for Mayor Antonio Villaraigosa. (Submitted 10/28/2012)

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2002 (continued...) Full-Time MBA

Kathleen (O’Connell) Judkins shares joyous news: “My husband, Brian, and I welcomed a baby girl, Annabelle Ray, on June 6th, 2012. Our 2-year old Davis is enjoying his new role as a big brother and we are adjusting to man-on-man defense!”

(Submitted 10/26/2012)

Steven Warnke shares, “My wife (Andrea) and I are now residents of Denver! She recently finished her MBA and took a job at DaVita’s HQ here. I also have a new job—though still with Deloitte. I’ve left client service for an internal finance role in the area of analysis and reporting. We would enjoy getting together with our UCLA friends whenever they are in Denver—or meeting them on the slopes/trails! Let us know when you’re in the area!”

(Submitted 10/21/2012)

Jim Wilson reports that he’s still working at General Mills and hoping everyone is eating their Wheaties . . . and Fiber One and Total cereals, too. His big news is that he welcomed a daughter to his family! Kiana Park Wilson was adopted from Korea back in April. The whole family had a wonderful summer and is hoping for another mild Minnesota winter.

(Submitted 10/26/2012)
2002 **CERT**

**Joseph Nicoletti** offers, “High-end painting and decorating contractor available to transform environment—residential, commercial, municipal. Projects include L.A. City Hall restoration, architecturally significant homes, painting, staining, venetian plastering, high-end boutiques, and restaurants. Consultations and estimates available. [www.paintworks.us](http://www.paintworks.us). Live Colorfully.” (Submitted 6/17/2012)

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2003 **Full-Time MBA**

**Ricardo Barrenechea** writes “Living in Dallas working at Frito-Lay and raising three boys—Jorge (6), Alex (4), and Andres (1).” (Submitted 10/13/2012)

On 10/11/2012, **Russell Benaroya**, co-founder of EveryMove, launched his product at the Health 2.0 conference in San Francisco. The company is partnering with health insurance companies to reward consumers for their healthy lifestyles. Check it out and join the Movement at [www.everymove.org](http://www.everymove.org).” (Submitted 10/14/2012)

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All Class Notes


2003 (continued...) Full-Time MBA

Happily, Lindsay Kaplan Barnett writes, “Excited to share the news of baby, Tessa Grae Barnett, born in Brisbane, Australia in August. She is welcomed by brother Tucker who is starting to develop an Aussie accent. Looking forward to catching up with fellow alums on our next visit home to the States!” (Submitted 10/26/2012)

Eddie Ring summarizes, “Well? Life is a journey! In 2010 I left my old firm and started my own real estate investment and management company called New Standard Equities. I’m raising an investment fund and two teenage boys. Let me know if you’re interested in either.” (Submitted 10/13/2012)

Sachin Saste sends a quick, yet joyous, update, “Mica and Sachin Saste had a second boy, Charles Saste, on 10/23/12.” (Submitted 10/25/2012)

Adam Shaivitz has applied all his MBA fundamentals and negotiating skills to become engaged to his charming fiancé Melissa. They will be married later this year in Palm Springs. Adam is not registered at Café Roma. (Submitted 10/13/2012)

Johanna Petree announces, “I recently started importing women’s clothing, costumes, and lingerie from China and selling on my websites www.HalloweenCostumeLA.com and www.EverydaySweetheart.com.” (Submitted 10/18/2012)

2003 FEMBA

Jack Chadam recaps, “Spent 4½ years as Director at a B2B brand advertising agency and now 1½ years as Florida and Southeast Region Marketing Manager for Grant Thornton. Family is healthy and happy living...”}

Class President: Cory Cunningham
Email: Cory.Cunningham.2003@anderson.ucla.edu

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All Class Notes

2003 FEMBA

large in southeast Florida . . . 2 miles from the warm waters of the Caribbean.” (Submitted 10/22/2012)

Jed Fogdall and Joe Chi (’05) were named Co-Heads of Portfolio Management at Dimensional Fund Advisors earlier this year. (Submitted 10/13/2012)

2003 EMBA

David Liu has been busy building his financial company. Key West Investments, LLC is a FINRA/SEC-registered broker-dealer and MSRB (Municipal Securities Rulemaking Board) member, which provides individual and institutional investors Brokerage Services, Wealth Management, Investment Banking Advisory, and trading platforms. (Submitted 10/24/2012)

Christopher Niklas offers, “Congrats to our new Leader, Giovanni!” (Submitted 10/15/2012)

2004 Full-Time MBA

Tony Mirau and his wife Kim welcomed their second child, Austin Wade Mira, on April 27, 2012. (Submitted 10/18/2012)

Richard Yen and his wife Nancy had their second baby boy, Toby, in April. The family is doing great and enjoying life in San Francisco. (Submitted 10/19/2012)

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After living near Barcelona, Spain, for the last six years, Michael Freeman and his family have moved back to San Luis Obispo, CA. Michael has taken a job as Sr. Manager, Search, for ShoreTel’s cloud division, www.shoretelsky.com. (Submitted 10/24/2012)


Peter Sengelmann has been living in Singapore since 2008 and working in fixed income investment management. (Submitted 10/24/2012)

Whitney (Brown) Novak and her husband, Joe, welcomed Sierra Lindsay into the world on July 8, 2012. (Submitted 10/19/2012)
Tara (Hale) Capalbo happily reports, “Living the dream in Orange County, working as a marketing director at Allergan Pharmaceuticals and fortunate enough to welcome a third child (a girl!) into the world in August 2012. She joins her two older brothers in the chaotic Capalbo household.” *(Submitted 10/17/2012)*

Tina Castro announces, “It’s been a busy year! In addition to having the honor of launching the $272 million California FreshWorks Fund at the White House with First Lady Michelle Obama, Amir and I also welcomed our baby boy, Omid Castro Ehsaei. He was born Feb 19, 2012, weighing 4 lbs, 15 oz. He was six weeks early and attended his own baby shower—already taking after his impatient poppa!” *(Submitted 10/12/2012)*

Peter Catalino writes, “I am living in Shanghai with my wife and three daughters. I am general manager of Western China (amounts to 3/4 of China) for Novartis pharmaceuticals. If anyone is coming through China, get in touch!” *(Submitted 10/13/2012)*

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2005 (continued...) Full-Time MBA

Peter Ho, PhD (MBA ’05), and Manish Singh, PhD (MBA ’03), participated in an exciting event: ringing the opening bell at the New York Stock Exchange!

(Submitted 10/17/2012)

2012 was a busy year for Brian Homer: “This past summer, I left New York City, where I had lived since graduating from Anderson in 2005, to take a position as head of electricity trading at Scotiabank in Calgary, Alberta. More importantly, however, on September 29th, I married Fiona Garlich in Minneapolis, MN. Classmates in attendance were Juan Linares (groomsman), Brian Below, Joel Browning, Vasco

Noya Di Lannoy, Michele Mathis, John and Laura Minnix, David Schiff, and John Rich.”

(Submitted 10/19/2012)

Yariv Robinson is a partner at a private equity firm that invests in late-stage technology companies, typically within 12 to 24 months of a public offering. Recently, Yariv invested in SolarCity, a national leader in clean-energy services, and Violin Memory, a leading provider of enterprise flash-memory array solutions. Outside of work, Yariv enjoys spending time with his wife Christa (’99) and their four children.

(Submitted 10/12/2012)

Vasco Noya Di Lannoy extends an invitation, “Come try our amazing Mozzarella di Bufala and other Italian specialties at Obika Mozzarella Bar at Westfield in Century City.

Adam Klein is happy to be home! He’s just moved back to Southern California after spending three years in St. Louis.

Tania Kapoor announces, “I just recently had my 10-year anniversary at Goldman Sachs. In addition to work, I am actively involved with the American India Foundation (AIF) which was started by a group of individuals
All Class Notes


2005 (continued...) Full-Time MBA

including Bill Clinton. My husband and I were just named trustees of AIF. Lately, I have been feeling like an entrepreneur because my husband started an e-commerce company selling cruelty-free beauty products called Sindulge, Inc. Inevitably as his wife of almost two years (I can hardly believe how quickly time has passed), I am doing whatever I can to help him. Sindulge brings the cosmetic-counter experience into the home by offering online consultations with make-up experts. ‘Like’ Sindulge on Facebook or visit www.sindulge.com.”

(Submitted 10/26/2012)

Johanna Wright writes, “Still at Google. Still two kids … which keeps me busy.”

(Submitted 10/18/2012)

Jill Witty announces, “My husband, Graham Evarts, ’06, and I welcomed a son, Theron Gray, on September 3. He joins big sister Ravenna Corinne (age 2). Having sold my company, I’m a stay-at-home mom for now, but I am looking forward to my next venture after the kiddos get a bit older.”

(Submitted 10/16/2012)

After 10 years in California, Rob Shujman (’05) relocated to South Beach and accepted a new position as head of Acquisitions for Brilla Group, a Miami-based real estate private equity fund solely focused on luxury Caribbean and Colombian beachfront hotels.

(Submitted 10/18/2012)

Jilly Witty and Graham Evart’s new son Theron Witty Evarts with big sister Ravenna

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All Class Notes


2005 FEMBA

Joseph Chi and Jed Fogdall ('03) were named Co-Heads of Portfolio Management at Dimensional Fund Advisors earlier this year. (Submitted 10/13/2012)

Michele Havens happily reports, “I've returned to Los Angeles to serve as the Region President for Northern Trust with responsibility for Los Angeles, Santa Barbara, and Las Vegas. We are living in the Pacific Palisades. Our daughter, Summer, is 5 and son, Devon, is 3. Hope to reconnect with many of you in the months ahead.” (Submitted 10/19/2012)

Nicholas Seet has launched his latest start-up: www.Sivi.com. This is coming on the heels of his success at selling his previous company Auditude to Adobe—Nicholas had launched Auditude by winning the UCLA Knapp Business Plan Competition in 2005. Sivi.com is changing the way mobile users search and shop. Nicholas writes, “For many Anderson Alum, a personal assistant has been a long-standing dream. Now, you all can have a real assistant in your pocket. Ask Sivi anything, and we'll get right on it!” (Submitted 8/24/2012)

Jeremy A. Wasser

Jeremy A. Wasser began new role as Vice President, Mobile at Experian Consumer Direct in December 2011. He was also a guest speaker at UCLA Anderson BIT conference in July, 2011 (“Service Industrialization and the Global Information Economy”).

Jeremy Wasser has 15 years of product management experience, managing 8-figure P&L’s while defining and delivering both revenue-generating and value-added products and services across web and mobile platforms for companies such as EchoStar, DISH, Blockbuster, Sprint, Virgin Mobile, Helio, and Warner Bros.

A recognized mobile industry leader in digital media, social networking, and user-generated content
David Coleman shares, “I’m still hard at work and enjoying the building of a new business unit for Penton Media, a B2B publisher and trade show company in New York City, developing a specialized suite of online equipment auctions. SoundStreak, my previous tech start-up, has been reenergized by new investment and is preparing for a market launch in January. It’s a cloud-based workflow solution for the professional film/television industry. It obviates the need for travel and a $300+/hr studio session when recording voiceovers, soloists, and so on. There’s a free beta for Mac in use at NBC and elsewhere. I’m an advisor/shareholder these days.” (Submitted 10/19/2012)

Raj Oswal has launched a new company based in San Diego called O’Interface, Inc—a firm delivering business services. Jeremy has launched a number of industry firsts. While at Helio, Jeremy led the team which designed and launched the mobile industry’s first-ever fully integrated YouTube application to include a full suite of personalization and community functionality while allowing customers to stream tens of millions of YouTube videos to their phones. In addition, while at Virgin Mobile, he led the team which launched the mobile industry’s first social-networking dashboard service to aggregate friend updates and activity from Facebook, Twitter, YouTube, and Flickr in one easy-to-use interface, ‘Virgin Mobile Connect’ (2009 Mobile Excellence Awards winner for ‘Best Mobile Social Network’).

Jeremy graduated with Honors from the University of Miami in 1997 with Bachelor’s degrees in Electrical Engineering and Music, and earned an MBA from the UCLA Anderson School of Management in 2005.

On a personal note, Jeremy and Michelle Wasser welcomed their first child, Harrison, in April, 2011.
2005 (continued...)  
**EMBA**

Hollowaty, President, BH Purveyors, got married to Kristin in September 2012. We all wish him well! And Thelma Bloes is now a Principal Accountant at Metropolitan Water District, Southern California.”  
(Submitted 10/26/2012)

2006 **Full-Time MBA**

Class President: Danny Adrien, Email: Danny.Adrien.2006@anderson.ucla.edu

Danny Adrien was promoted to Vice President in the Portfolio Management (Client Service) Group at Payden & Rygel, in Los Angeles.

Nicole Adrien was promoted to run all of Client Relations (which includes client services, due diligence services, marketing programs, and portfolio analysis & reporting units) at Oaktree Capital Management, in Los Angeles.

Josh Akhtarzad moved back to Los Angeles and was promoted to Principal at NASA Group, a boutique real-estate firm that specializes in high-end retail in West Hollywood. NASA Group owns, develops, remodels, leases, and manages a portfolio of fashion tenants including Alexander McQueen, Rachel Zoe, Vera Wang, Helmut Lang, NARS, and, most recently, Rag & Bone.  
(Submitted 10/23/2012)

2005 **CERT**

Tariq Rana sends a few updates, “Patricicio Rivera was appointed as the Vice President of Health, Safety and Environment, Al Hosh Gas, Abu Dhabi, UAE. Brian

Raj Oswal and his new puppy, Coco
2006 (continued...) Full-Time MBA

Fabienne (Anstey) Silverman and her husband, Doug, welcomed their first child, a girl named Selma Adina Silverman, on June 12th, 2012.

Tamara (Baxt) Clemmons and her husband, John, welcomed their second son, Finn Eskew Clemmons, on October 4th, 2011.

Brad Carter moved to Seattle, WA and joined Sparta Asset Management as a Managing Director and Senior Analyst covering technology and healthcare stocks.

Diana Christie was promoted to Director of Marketing, Sales and Service Administration at Kaiser Permanente. Diana is now responsible for compliance for Kaiser’s National/CA Health Plan and Kaiser Permanente Insurance Company and is based in Burbank, CA.

Leo Dencik started a new venture called Commative. Commative is a leading software developer for online retailers. Based on the Magento platform, Leo and his team have built unique themes/templates and extensions enabling small retailers to establish an online presence using a powerful e-commerce engine. Check it out at www.commative.com.

Graham Evarts and his wife, Jill Witty ('05), welcomed their second child, a boy named Theron Gray, on Labor Day, September 3rd, 2012.

Gregoire Gensollen excitedly shares, “I am thrilled to share the fact that I am part of Variety’s 2012 New Leaders—for which I made sure to mention UCLA Anderson. Please find the full issue that was recently published for all details: http://www.variety.com/features/leaders/

(Submitted 10/29/2012)

Steve Gray and his wife Ariel welcomed their second child into the world in August. Avery Louise was born just two weeks after Steve started his new job as Chief Administrative Officer at a hospital in Santa Cruz, CA. Steve writes, “Life on the beach with a two-year-old and a two-month-old is great.”

(Submitted 10/17/2012)

Frank Hajdu writes, “A warm hello to my Anderson crew! 2012 has been an eventful one. . . . First, I’m pleased—nay, over the moon—to announce my
engagement to Nicole DeMasi. We met in Los Angeles at a birthday party for a mutual friend: my Section E classmate, Brendan Brier ('06). We now reside in New York City. Thanks again, Brier! On the professional front, earlier this year, my partner and I launched www.jobstr.com, a job-based Q&A website. After flying under the radar for most of 2012, we were recently unearthed by the New York Post in the article, “Profession Confessions.” Press aside, we’re heads-down as we continue to evolve our product and user base. If you have a moment to check out the site, any and all feedback is appreciated. Please drop a line if you’ll be in the NYC area, always eager to catch up!” (Submitted 10/18/2012)


Jan Nicholas was recently promoted to Director at PricewaterhouseCoopers and happily moved back to Westwood in September. (Submitted 10/22/2012)

Kevin Pleasant was recently promoted to Credit Executive at JP Morgan Chase.

Kevin Smith and his wife, Alyson, welcomed their second and third children, twins Colleen and Caitlin, in May 2012.

Warren Smith closed a seed funding round of about $150k from several angel investors, and appointed an MD for his digital content and marketing business called Lawplayer. The website will be online imminently, and its first products should be on the market soon. If you are familiar with the legal services market, and are interested in working with Warren to extend the business to the US, India, or any of the key legal hubs in Asia Pac, please get in touch with him at warren@warrenonline.net.

Shreeraj Sutaria and his wife, Bindu, welcomed their first child, a boy named Savaan Sutaria, on September 12th, 2012.

Akira Toda shares, “In Tokyo, last year I started Viaggio, Inc., a new company about wine and travel. I was also married in April 2011.” (Submitted 10/23/2012)
2006 (continued...) Full-Time MBA

Please check out this great interview in the Malibu Times with Lee Schwing: “Improving Health, One Liter at a Time.”

Alex Shartsis is now heading up business development for Drawbridge (a mobile ad targeting startup backed by Kleiner Perkins and Sequoia Capital) in Silicon Valley.

Andy Jurkowski was promoted to Principal in the Private Equity Group at Ares Management in Los Angeles.

Ruben Pranata and wife Gianna welcomed a baby boy, Luke Donovan Pranata, on November 14, 2012. (Submitted 11/18/2012)

Conny Waltemath launched a new business called Spright, the first and only beauty company dedicated to active women. Spright’s brand vision is to be the Nike of the beauty industry. After their initial launch, Spright was chosen out of 1,800 nationwide applicants to be in DailyCandy’s “Start Small, Go Big” contest, where they finished in a close 2nd place in the health and beauty group. Check it out at www.spright-cosmetics.com. Connie and her husband, Cameron Walker (‘05), welcomed their first child, Catherine Ella Walker, on May 8th, 2012.

Dan Kaufman left Meridian Compensation Partners in October, and joined Global Payments Inc. as Vice President, Global Compensation & Benefits in Atlanta, GA. Dan and his wife, Julia, welcomed their second daughter, Olivia Gabrielle, on June 11, 2012.

Hari Ramakrishnan left The Boston Consulting Group in April, and joined VMware as their Director of Customer Operations Strategy in Palo Alto, CA. Hari, who reports to an Anderson ’00 alum who, in turn, reports to an Anderson ’96 alum, is looking to hire a couple people, so get in touch if you’re interested!

John Tabis is now VP of Strategy & Corporate Development at ShoeDazzle, the personalized online shopping boutique, in Los Angeles. John and his wife, Kelly, welcomed their first child, John Dougherty Tabis (nicknamed “EO”), on November 16, 2011.
2006 (continued...) Full-Time MBA

**Dayna (Platt) Herz** and her husband, Jeff, welcomed their second son, Adam Miles Herz, on March 6, 2012. **Julie** and **Jesse Ross** welcomed their second child and first son, Benjamin Ebbets Ross, on March 6, 2012.

**Kelly Trimyer** is now Director of Corporate Relations at Special Olympics International, in Washington, D.C. Kelly and her husband, Brandon, welcomed their second and third children, twins Ada Leigh Trimyer and Benjamin Berkley Trimyer, on September 28th, 2011.

**Nikki Lewis** returned from last year’s trip around the world and joined Harmonix Music Systems (makers of the Rock Band & Dance Central video game franchises) as their Director of Marketing. She now lives in Cambridge, MA, but remains a loyal NY Yankees fan.

**Robin Nourmand** was promoted to Principal at Balmoral Funds LLC. The Los Angeles-based private equity firm finished raising its second “Special Situations” fund.

**Laura Nieder** and husband, Will Dichtel, welcomed their second child, Cecilia Rose Dichtel, on November 25, 2011.

**Scott Warner** was promoted to Director and Sector Specialist at PAAMCO, in Irvine, CA.

**Travis Lane** was promoted to Director of Finance at Dansk Investment Group, Inc., in Moorpark, CA.

**Pavla Dusek** married Mark Tarango in Central California on October 1st, 2011.

**Sara (Varni) Bright** and her husband, Vic, welcomed their second child, Parker Thomas Bright, on October 20th, 2011.

**Vikas Gupta** and his wife, Anuradha, welcomed their first child, Vivaan Gupta, on April 24th, 2012.

**Aaron Krause** founded Sliced Bread Games because he thinks “mobile gaming is the best thing to come along since, well, sliced bread.” His first game, Sliced Bread, made the top 25 on iTunes, and he is busy mixing up a new version (and a new game, too).


**Will von Bernuth** recently launched a web venture called AppMyWorld. AppMyWorld does for iPhone,
iPod, iPad, and Mac apps what Rotten Tomatoes does for movies. Specifically, they comb prominent app review sites and aggregate their review scores into an AppScore so you can determine which apps are best.

**Chris Woods** moved to Dallas, TX to join Citigroup. He is a Senior Vice President/Director in the mortgage repurchase group, focused on settlements and strategy.

**Lynn (Wang) Wu** was promoted to Principal at Morgan Samuels, a boutique retained executive search firm headquartered in Los Angeles. In her new role, she is responsible for managing clients and for business development. Lynn and husband, Greg, welcomed their first child, Audrey Melina Wu, on October 30th, 2011.

**Yuka Yu** reports, “Our girls have just turned two— incredible how time flies! I am currently in charge of Supply Chain & Operations and will be heading a very strategic marketing project in 2013. Exciting times!”

(Submitted 10/17/2012)

**Danny Meyer** will be marrying Valerie Wong in San Francisco, on October 20th, 2012.

**Cindy Wu** announces a few of her roles: “2012–2013—Elected as President of Women’s Council of Realtors San Fernando Valley; 2012–2013—Public Elected as Member-at-Large Director for Granada Hills South Neighborhood Council; and 2012–2013—Appointed as California Association of Realtors Committee Member for State Expo.”

(Submitted 10/24/2012)
Class Notes

2007 Full-Time MBA

Sylvia Mason and her husband David are happy to announce the birth of their daughter Lucy in August 2011. Sylvia also recently took a new position in San Francisco as Marketing Manager at Constellation Brands, working on Clos du Bois. She is looking forward to catching up with all of her classmates in the Bay Area!

(Submitted 10/13/2012)

Mary Hollendoner has had a busy 5 years: “I married John in Yosemite shortly after graduation, and we now have a 15-month-old bundle of fun, Lilly! We’ve been having a great time with her, hiking and camping and traveling. On the work front: I have been at Google for 5 years now and am still enjoying the challenges and learning there.”

(Submitted 10/13/2012)

Dennis Lui has been appointed to the position of Assistant Commissioner (Enforcement Division), Inland Revenue Authority of Singapore.

(Submitted 10/13/2012)

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2008 Full-Time MBA

Class President: Jocelyn Lewis
Email: Jocelyn.Lewis.2008@anderson.ucla.edu

Mitch Crowley shares, “After graduation, my wife and I moved to Orange County, CA, where I started my first post-MBA job at a major energy investment company, Edison Mission Group. Shortly thereafter my son Grant was born. More recently, we bought our first home in Rancho Santa Margarita. This year I started working in Sales and Business Development at an integrated solar panel/solar systems company called SunPower. Orange County has treated us well. I stay active and try to take advantage of the great surfing, mountain biking, soccer leagues, and great weather. I hope all is well with everyone. I definitely miss hanging out with the Anderson crew!”
(Submitted 10/26/2012)

Jocelyn Lewis and Steve Michels are engaged and will be getting married in the summer of 2013 in Los Angeles.
(Submitted 10/22/2012)

Jocelyn Liu Delgado writes, “Since graduating, I’ve married my husband, Matt, bought our first home in Venice, CA; and had our son, Benjamin! I’m still happily working in sales marketing at Google in Venice.”
(Submitted 10/15/2012)
All Class Notes

2008 (continued...) Full-Time MBA

On March 10, 2012, Carl Ludwigson and Haley McElwaine (’09) were married in Lake Tahoe, CA. The couple has relocated to Los Angeles from London. Haley is working as the Executive Director of the Fink Center for Finance & Investments at Anderson. Carl is working as a Vice President in Manager Research at Bel Air Investment Advisors.

In January 2012, Danielle (Effenberger) McLachlan and her husband Mike (everyone’s favorite Sig-O) welcomed their son, Mason. Mason has integrated himself into the UCLA Anderson community and has made friends with other Anderson ’08 babies.

Corey McMahon shares, “I’m working in Glendale, CA as YP’s Executive Director of Product Strategy. I am fortunate enough to be surrounded by Anderson grads at work and am constantly learning. Meanwhile, on the home front, Katie and I are living in Simi Valley and expecting our first child in April 2013!” (Submitted 10/26/2012)

Estela Wolf Levin happily writes, “2012 has been full of positive and exciting changes. I got married this past September to a phenomenal man named Daniel Levin, and we bought a home in Manhattan Beach. After four very fulfilling years of Strategy Consulting at Deloitte, I have made a move in support of a more balanced lifestyle and less travel. I have joined Capital Group, as a Senior Project Manager. I can continue to do the Growth Strategy work I love, with a fantastic company, and all my “clients” are in the building. I am...” (Submitted 10/26/2012)
All Class Notes

2008 (continued...) Full-Time MBA

extremely grateful for all of these positive developments and look forward to what lies ahead! To my fellow 2008 grads--I am looking forward to seeing you at our upcoming five-year reunion!”

(Submitted 10/18/2012)

Kurita Yusuke reports, “After graduating, I joined Sumitomo Mitsui Banking Corporation, one of the major International banks. It was a new journey for me as working in a trading house during my entire pre-MBA era. It has been more than 4 years now and I am a group head of structure and trade finance department in Dubai, UAE, responsible for managing my team and having more than USD 1.5 billion asset portfolio and over 100 customer bases in the field of trade finance to support both import & export in the emerging countries. I am truly enjoying my job and I can apply lots of what I learned from Anderson. Life in UAE is also new for me as I have spent most of my life in Asian countries.

(Submitted 10/13/2012)

2008 EMBA

Matt Beliveau was recently appointed to the position of Director, Human Resources for both Yoplait and Big G Cereals, two of General Mills strategic business units in the US. He currently resides in Minneapolis with his wife Kristina and their two daughters, Kate and Julia.

(Submitted 10/29/2012)
All Class Notes

2008 (continued...)
EMBA

Keith Comeaux was the Engineering Operations Team Chief and served as Flight Director during NASA's Curiosity rover landing on Mars on the night of August 5, 2012. He is now one of several Mission Managers working on “Mars time” to ensure safe and productive surface operations as Curiosity begins its scientific exploration of Mars at Gale Crater. Follow the mission at http://www.jpl.nasa.gov/msl.

(Submitted 10/22/2012)

Anna Gralinska Schram writes, “Shortly after graduation, I got married to Ethan Schram and we moved to Oakland, CA. Our first son, Ronan, was born in February 2009. After a year in Oakland, my husband got the opportunity to join an oncology practice in Napa Valley so we moved to the wine country (Saint Helena) in the summer of 2010. Our second son, Soren, was born in June 2010. I took some time off to take care of the kids but have since picked up a few consulting projects helping start-up companies attract investors and learning about the wine industry. I’m looking forward to reconnecting with my classmates at our five-year reunion next year!”

(Submitted 10/26/2012)

Bhaskar Kalale shares his experiences during a period of adjustment: “It has been exactly a year since we relocated to India. We live in Mysore, a city of 800,000 people, about 90 miles southwest of Bangalore. Transition hasn’t been easy after having lived and worked abroad for most of our lives. We, ourselves, are unlearning and learning a lot about India, its work culture and its people which have changed since we lived here. Our kids still miss their friends back home and want to go back. But it is heartening to see how this move has provided them an exposure to broaden their horizons. They not only know a lot more about their roots but also about how others live. For me, working for a digital marketing company
and managing India operations of 900 employees has been an exhilarating experience, though frustrating at times! Many concepts from the days at Anderson come in very handy, and I still refer to class notes and study material. Managing a growth of about 4% per month amidst a growing economy and a huge gap in demand-and-supply of qualified personnel has been both challenging and a great learning experience. I keep getting lots of questions from my colleagues about life in the U.S. Some speaking assignments I have had at local schools also had students asking questions about the U.S., its people, its culture, its political system, its economy, and so on. Overall it has been a great experience. Finally, I can’t tell you how many times I have recounted what my mother observed after her first visit to the U.S.—‘In India, inside (the house) is beautiful, outside is bad. In the U.S., outside is beautiful, inside is bad (as in boring and lonely).’—A very apt summation of the life in the two countries. We would love to have any of our classmates visit us if you are in India.”

(Submitted 10/26/2012)

**2009 Full-Time MBA**

Matt and Suzanne Brutocao, who met at UCLA Anderson and graduated together in 2009, welcomed their first child, Ella Hubbard Brutocao, into the world on July 20, 2012. Her hobbies include eating, sleeping and smiling.

(Submitted 10/21/2012)

Tiffany Chiang announces, “On September 2, 2012, I got married to Andy Kim at the Lodge at Pebble Beach in Pebble Beach, CA. My great friends and fellow Anderson alumnae Aimee Fox (’09) and Ardelle Potter (’09) were a part of our celebration. It was a special, intimate wedding, and I’m excited to now be Mrs. Tiffany Kim!”

(Submitted 10/22/2012)

Ivana Darmawan shares happy news, “I was married in September 2009 to a fellow UCLA Anderson (MBA ’04). Recently, I started my own social enterprise: Kashi Co-op, and I’m continuing to better the model and

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dabble in entrepreneurship while at the same time doing marketing analytics consulting.

(Submitted 10/22/2012)

Jenny Trucano Muller happily married Keith Muller in September, 2012.

(Submitted 10/18/2012)

2009 **Full-Time MBA**

Mark Beckey’s patent-pending product, the JavaHook, won First Place in the Best New Product (non-consumable) competition at Coffee Fest Seattle. The JavaHook is an innovative product that enables coffee-lovers to keep their hands-free and their coffee within reach while on the go. This small, reusable hook slides under an insulating sleeve and, once hooked, easily permits coffee cups to hang on shopping carts, airline seat-back trays, car-door handles, and more. “We launched our retail site (www.javahook.com) on a Monday and were honored to win Best New Product at Coffee Fest that Friday. The win in Seattle was huge for us,” said Beckey. Since Coffee Fest they have had several retail and distributor orders, a television appearance, and watched their Facebook “Likes” move from 500 to nearly 600 in three days. The JavaHook team is comprised of three people: Mark, his wife, Jen, and a silent partner. They are busy gearing up for the holidays: the JavaHook is the perfect stocking-stuffer for coffee-lovers on the go. “The biggest challenges we have are brand awareness and educating coffee-lovers on the many uses of the JavaHook. We have received rave-reviews from coffee-loving moms who...
shop with young kids, business travelers who now have a place to put their coffee while boarding an airplane or on a train, to name a few. We received a picture the other day from an airline mechanic who hung his coffee cup from his toolbox. I carry mine on my iPad while walking which permits my other hand to be free to open doors, use my phone or shake hands with people. The applications for coffee lovers are virtually endless.” Mark attributes a large part of the success in getting the JavaHook from concept to commercialization to his Anderson experience and the Anderson alumni network.  

(Submitted 10/26/2012)

**2009 GEMBA Asia Pacific**

Class President: Alex Gharagozlow  
Email: Ali.Gharagozlow.2009@anderson.ucla.edu

Since graduating from the UCLA-NUS EMBA program in 2009, Todd Hames and his wife Swar have been on the move! They have moved from Washington, D.C. to Geneva, Switzerland where Todd is now Solution Director at Orange Business Services, the global integrator of B2B ICT services within the 40B € France Telecom Group. His sales teams have generated over $400M USD in total contract volume. Most importantly, they have also welcomed a daughter, Alia Sahara Hames, to the family. Along with their pet pug, Jazz, they have been exploring Europe, the Middle East, and Asia, with over 10 countries visited in 2012 alone. All in all, life is grand! Todd looks forward to keeping in contact with everyone, so please feel free to reach out and connect!  

(Submitted 10/17/2012)
Class Notes

All Class Notes


2010 Full-Time MBA

Class President: Audrey Anhood
Email: Audrey.Anhood.2010@anderson.ucla.edu

Boris Alexandrov writes, “Working in D.C. for a small management consulting company that works with the federal government. Not riveting but the hours are fantastic. Might be starting a new venture in February. Other than that, I am staying socially active.” (Submitted 10/15/2012)

Saman Bravo-Karimi is working in the budget office of the Los Angeles Unified School District as part of the Broad Residency in Urban Education and has also recently married!

Benjamin Dusastre announces, “After slightly less than a year running the family office for Stewart and Lynda Resnick, I have joined a healthcare imaging company called Radlink as the CFO after having overseen an investment by the Resnicks in the company.”

(Submitted 10/17/2012)

Raj Iyengar writes, “It has been a busy couple of years since Anderson! Swati and I moved to the Bay Area and welcomed our son Aditya (Adi) to the world in 2011. We have recently celebrated his first birthday! On the career front, I recently joined Google as a product manager.”

(Submitted 10/26/2012)

After two years in New York City, Audrey Anhood moved back to Los Angeles, where she is working in operations and human resources for a midsize distribution company. She and Himanshu Agrawal (‘10) got engaged last year and will be married in India in February 2013.
2010 (continued...) Full-Time MBA

Michael Jirout reports, “My company has accepted a spot in a local, tech-focused incubator called Amplify LA. The program is four months long and includes a small equity investment, office space in Venice, partnership services, and help raising our first significant round. The product is Ship Mate, a mobile application for the cruise industry, and we are currently in Apple’s top 10 travel apps. If you’re into cruising, travel/tech, mobile development, or acquiring us for $100M, holler.”

Ben Kim shares, “I quit my PE firm six months after graduation. I’m still not sure exactly why, but I find myself now on the content acquisition team at Hulu, licensing films and TV shows from all over the world.”

Carlos Lieja writes, “After a little more than two years at BCG, I just got a new job as Mexico Country Manager for Buscalibre.com, an online store for Latin America! New suppliers (and clients) are always on the radar, so check it out and shoot me an e-mail if interested…”

Rebecca Mall and John Miller (’10) were married in February 2012 in San Francisco, surrounded by many Anderson friends. “It was an amazing evening, and we owe it all to Section A! I am still at Google in Los Angeles, working in media and entertainment. John is still working at ZS Associates.”

Arik Waldman and his wife Shiran had a second son, Dean, born on July 19, 2012. Arik began a new start-up, DeCouch, in the social network space.
2010 FEMBA

David Church recently received a promotion at Bank of America, where he is now Senior Vice President, Senior Service Delivery Manager. David oversees the service delivery efforts for the home loans pricing and fees line of business. Additionally, David has taught as an adjunct faculty member in four local universities: National University, DeVry University, Cal Lutheran University, and California State University, Channel Islands. His courses include organizational behavior, business ethics, international business, human resources, MIS, and introduction to business management.

(Submitted 10/17/2012)

David Church and his UCLA Anderson gear

Lynn (Wu) Lebitsch and husband Joe are thrilled to announce the birth of their twins, born October 1, 2012.

(Submitted 10/31/2012)

Lynn (Wu) Lebitsch and family

After working with Jeff Scheinrock for a couple years investing in early stage companies, Matthew Richter-Sand is now working on his own startup—NXFIT (www.nxfit.com), an online, home-based fitness program designed for busy moms and traveling professionals.

(Submitted 10/17/2012)

Would love to hear from our classmates!
Send your updates to: classnotes@anderson.ucla.edu or click here to submit online.
All Class Notes


2010 MFE

### Class Notes

**Shady Guirguis** shares, “After graduating from UCLA Anderson, I joined Wedbush Securities in Los Angeles in an effort to start a new quantitative trading desk. We currently have multiple active strategies. I was also granted another portfolio for discretionary trading using proprietary techniques. I have taught a trading-strategies lecture series to the current students of the Master of Financial Engineering program. Additionally, I presented a research paper, which I am currently working on with Professor Robert Geske at the OptionMetrics conference in New York earlier this month.”  
*(Submitted 10/25/2012)*

2011 Full-Time MBA

### Class Notes

**Andrew Adler** shares, “In November 2011, together with my fellow co-founder **Adam Himoff** (‘11), Pacific Generation Partners (www.pacgenpartners.com) was officially formed. PacGen is a holding company that makes majority investments in family- and entrepreneur-owned businesses with significant growth potential based in the Southern California area. Our vision for PacGen began as classmates at Anderson, and many within the Anderson community have been instrumental throughout our process of researching, forming, and now managing PacGen. Thank you all for your continued support!”  
*(Submitted 10/17/2012)*

**Emily Boyd** reports, “I’ve been at Apple doing mobile advertising operations since November, 2011, and am living in San Francisco.”  
*(Submitted 10/17/2012)*

**Heather Dietz** writes, “Hi Ander-folk! In January, 2012, my husband and I moved to London. I quickly landed in a sustainability and innovation consultancy (www.imaginals.net), working with incredible clients and making a difference with my Anderson MBA. Look me up if you find yourself across the pond!”  
*(Submitted 10/18/2012)*

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2011 (continued...) Full-Time MBA

Corey Epstein launched 20jeans.com, a fast-fashion e-commerce website featuring men’s essentials for $20.

(Submitted 10/19/2012)

Rohan Perera reminisces, “Glad to have graduated but miss the fun with all my classmates.”

(Submitted 10/14/2012)

2011 GEMBA Asia Pacific

Class President: Dwight Holcomb
Email: Dwight.Holcomb.2011@anderson.ucla.edu

The 2012 Winner of the C H Wee Gold Medal awarded by the National University of Singapore Board of Graduate Studies announced UCLA GEMBA-Asia Class of 2011 Medal Recipient: Frederick Eck. Please join us in congratulating the latest C H Wee Gold Medal winner—Fred Eck. Information on the award.

(Submitted 10/12/2012)

Rohan Perera, “Finally, those long and tiring nights are over. I came, I saw and I conquered!”

(Submitted 10/14/2012)
All Class Notes


### 2012 Full-Time MBA

**Class President:** Devin McGrath  
**Email:** Devin.McGrath.2012@anderson.ucla.edu

**J. P. Voisinet** joyfully announces, “Meghan and I have a new puppy in our life. . . . . Fess!”  
*(Submitted 10/17/2012)*

### 2012 EMBA

**Class President:** Eric Cheng  
**Email:** Eric.Cheng.2012@anderson.ucla.edu

**Daniel Kehrer** left his position of Director, Content/Marketing & Strategy at Dex One Interactive to relaunch his company BizBest Media Corp, which provides content marketing, social media, online marketing, branding and other digital media products and services.  
*(Submitted 10/15/2012)*

### 2012 CERT

**Craig Wilson** was promoted to CMO.  
*(Submitted 10/26/2012)*

### 2012 FEMBA

**Class President:** Sam Fatoohi  
**Email:** Sam.Fatoohi.2012@anderson.ucla.edu

**Umang Saini** writes, “Beginning in September, 2012, I started working as Senior Product Manager at Dell-Wyse in San Jose, CA.”  
*(Submitted 10/17/2012)*

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