A Special Invitation to Join UCLA Anderson's Inaugural Alumni Trip

THE BUSINESS & CULTURE OF JAPAN
Tokyo and Kyoto
May 17 - 24, 2014

Following an overwhelming response to the alumni global travel study survey over the summer, the UCLA Anderson Center for Global Management will be offering a one week “Business & Culture of Japan” program in 2014. This trip is open to all UCLA Anderson alumni around the world and their guests.

It will include 4 nights in Tokyo, Japan’s vibrant and modern commerce capital, and 3 nights in Kyoto, Japan’s cultural and artistic capital. The trip is designed to familiarize you with Japan’s business environment and practices and provide an understanding and appreciation of its financial, commercial and political landscape, as well as Japan’s splendid culture, art and tradition.

Join UCLA Anderson Strategy Professor and Fulbright Scholar, Mariko Sakakibara and learn about the Japanese economy and business environment, and visit leading organizations to learn about manufacturing, supply-chain management, entertainment, and brand management. Sites of historical and cultural importance will be visited, such as the Imperial Palace and Asakusa in Tokyo, and Nijo Castle and Golden Temple and in Kyoto. Cultural activities will be organized, including guided sightseeing tours of Tokyo and Kyoto as well as experiencing a Japanese tea ceremony.

Program Cost

$3,995 per participant based on 30 participants and double occupancy (single room supplement available for $675). The same fee will apply to both UCLA Anderson alumni and their guest(s) as everyone is invited
to join in all activities.

The fee will vary depending upon number of participants (the cost will be higher for 20 participants). The fee is based on an 8 day, 7 night program at the suggested 5* hotels, or similar standard hotel accommodations. The cost also includes several meals, cultural tours and ground transportation. The fee does not cover airfare, passports, visas or any other personal expenses not associated with the program. It is based on the attached course outline and sample land itinerary and covers various charges in Japan, for details, please view here >>

Schedule


Please click here >> for information sample land itinerary. Pre-trip preparation guidance and practical tips for Japan will also be provided through video and an on-line discussion.

Application Process

This trip is open to ALL UCLA Anderson alumni across all programs. Guests are also welcome.

This will be on a first come first served basis. There are 30 spaces available.

If interested, please complete the Pre-Registration Survey >> You will receive an email notification by Monday, January 6, 2014 informing you that you have been successful, or that you have been placed on a waitlist. Then to secure your place you will be required to make a deposit payment of $750 by Friday, January 10, 2014 via UCLA’s CCLE (Common Collaboration and Learning Environment) platform. Details will be provided.

Thank you for your interest in UCLA Anderson's inaugural alumni trip.