Economies of Scale in Red Cross Blood Centers: A Re-Evaluation

Abstract

This paper presents a statistical analysis of the hypothesis that there are economies of scale in obtaining blood. Based on two years of Red Cross collection data we show that economies of scale <u>do exist</u> except possibly at very high volumes of activity. This conclusion contradicts an earlier <u>Transfusion</u> article by Jacobs and Rawson (7). The collection and recruitment components are also examined separately and show this same pattern of U-shaped economies of scale. In both combined costs and recruiting costs alone, a greater percentage of the variation in data is explained than by the earlier analysis.