

APPENDIX D

Dissemination, Meetings and Presentations

Speeches and Seminars on Regionalization of Blood Banking Services,
given by W.P. Pierskalla, Ph.D.

Central Clinical Research Club, Chicago, Illinois, 1977.

Georgia Institute of Technology, Atlanta, Georgia, 1978.

University of Florida, Gainesville, Florida, 1978.

University of North Carolina, Chapel Hill, North Carolina, 1978.

Trustees and Administrators of all Chicago CBCs, the Illinois
Medical Association, and the Illinois Hospital Association of
Blood Bank Leaders, Chicago, Illinois, 1979.

State legislators responsible for blood Bank legislation, Springfield,
Illinois, 1979.

Conference on the Management and Logistics of Blood Banking, Cosponsored
by: National Heart, Lung and Blood Institute and the American Blood
Commission, "Research Findings on the Regionalization of Blood
Banking Services", with R.J. Sassetti, M.D., Denver, Colorado, 1980.

Northwest Product Management Conference, sponsored by the American
Red Cross, Blood Services Pacific Northwest Region, Portland,
Oregon, 1980.

American Association of Blood Banks, "Economies/Diseconomies of Regional-
ization" by J.A. Consolo, B.L. Deuermeyer, M.J. Goodfriend, W.P. Pierskalla,
and R.J. Sassetti, New Orleans, Louisiana, 1978.

American Association of Blood Banks, "Donor Recruitment Models in a
Regionalized System" by J.A. Consolo, B.L. Deuermeyer, M.J. Garvey,
W.P. Pierskalla, and R.J. Sassetti, New Orleans, Louisiana, 1978.

ORSA/TIMS Joint National Meeting, "The Design of a Scheduling Location-
Allocation Distribution System with Applications to Blood Banking" by
M.J. Garvey and W.P. Pierskalla, Los Angeles, California, 1978.

ORSA/TIMS Joint National Meeting, "Development and Implementation of
Blood Bank Management Models" by W.P. Pierskalla, Los Angeles,
California, 1978.

ORSA/TIMS Joint National Meeting, "Inventory Management of a Regional
Blood Banking System" by M.A. Cohen, W.P. Pierskalla, and H. Yen,
New Orleans, Louisiana, 1979.

Second International Conference on Systems Science in Health Care,
"Impact of Blood Adenine on Blood Inventory Management", by
R.J. Sassetti, Montreal, Canada, 1980.

- Tri-State Blood Banking Meeting, "A Study of Alternative Models of Regionalization of Blood Banking" by W.P. Pierskalla, Chicago, Illinois, 1979.
- Tri-State Blood Banking Meeting, "The Blood Supply in a Regional System, Donor Recruitment and Blood Procurement" by J.A. Consolo and N.R. Kear, Chicago, Illinois 1979.
- Tri-State Blood Banking Meeting, "The Demand for Blood in a Regional System, Inventory Control and Utilization" by M.A. Cohen, W.P. Pierskalla, and R.J. Sassetti, Chicago, Illinois, 1979.
- Purdue University, "Multi-Echelon Age-Differentiated Product Inventory Systems" by M.A. Cohen, W.P. Pierskalla, and H. Yen, West Lafayette, Indiana, 1979.
- XXIV International TIMS Meeting, "The Optimal Design of Centralized Health Care Delivery Systems" by B.L. Deuermeyer, W.P. Pierskalla, and R.J. Sassetti, Honolulu, Hawaii, 1979.
- Conference on the Management and Logistics of Blood Banking, Cosponsored by: National Heart, Lung and Blood Institute and the American Blood Commission, "Regional Inventory Control and Distribution" by M.A. Cohen, Denver, Colorado, 1980.
- National Center for Health Services Research, "Regionalization of Blood Banking Services" by M.A. Cohen, W.P. Pierskalla, and R.J. Sassetti, Washington, D.C., 1980.

Publications

- M.A. Cohen and W.P. Pierskalla, "Simulation of Blood Bank Systems", Simuletter-Association of Computer Machinery, Summer, 1979.
- M.A. Cohen and W.P. Pierskalla, "Target Inventory Levels for a Hospital Blood Bank or a Decentralized Regional Blood Banking System", Transfusion, 1979.
- W.P. Consolo, W.P. Pierskalla, and R.J. Sassetti, "Hierarchy of Planning Models for Regional Blood Bank Management", Transfusion, September-October, 1979.
- M.A. Cohen, W.P. Pierskalla, and R.J. Sassetti, "Alternative Models of Regional Blood Service Systems", to be published in the proceedings of the Annual Meeting of the National Heart, Lung and Blood Institute, held June 2-3, Denver, Colorado, 1980.
- M.A. Cohen, W.P. Pierskalla, and R.J. Sassetti, "The Impact of Adenine on Blood Inventory Management", to be published in the proceedings of the Second International Conference on Systems Science in Health Care, held July 14-17, Montreal, Canada, 1980.
- M.A. Cohen, W.P. Pierskalla, and R.J. Sassetti, "Regional Inventory Control and Distribution", to be published in the proceedings of the Annual Meeting of the National Heart, Lung and Blood Institute, held June 2-3, Denver, Colorado, 1980.

Publications (Cont.)

M.J. Garvey, M.J. Goodfriend, and W.P. Pierskalla, "Economies of Scale in Red Cross Blood Centers: A Re-evaluation", working paper, 1980.

M.A. Cohen, W.P. Pierskalla, and H. Yen, "Multi-Echelon, Age-Differentiated Inventory Systems", to be published in Multi-Level Production/Inventory Systems: Theory and Practice, 1979.